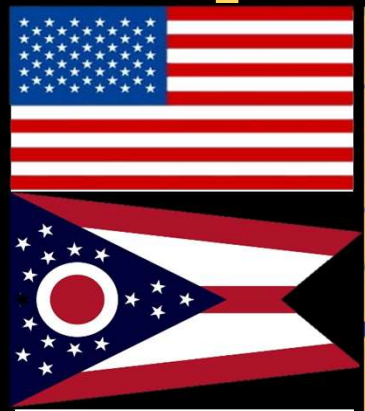
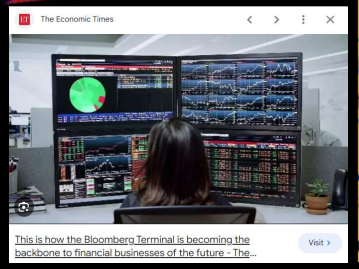
USA–5 Sit-Down Restaurants of the CINCINNATI, OH DMA...

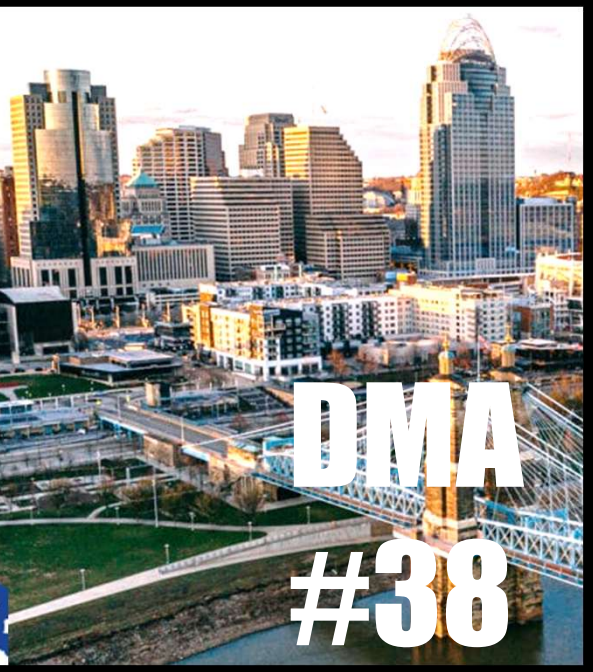
Brand New Data as of JULY 31, 2025!

Complete Demographic & Media Use Profiles









Skyline Chili CIN

Gold Star CIN

Frisch's Big Boy CIN

LaRosa's Family Pizzeria CIN

Dewey's Pizza CIN

P18+

And, Yes! You ARE Smart Enough to Read a Bloomberg Terminal. So get ready to Learn!

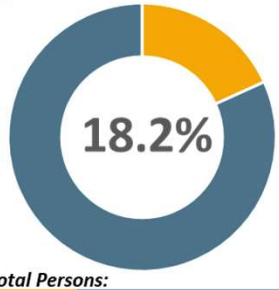
Sit-down restaurants used past 30 days: Skyline Chili *Sit-down restaurants used past 30 days: Gold Star Chili* *Sit-down restaurants used past 30 days: Frisch's Big Boy* *Sit-down restaurants used past 30 days: LaRosa's Pizzeria* *Sit-down restaurants used past 30 days: Dewey's Pizza*

HUBBARD BROADCASTING INC. HB INC.

CIN

18.2% or 352,431 of CINCINNATI DMA Adults 18 or older used SKYLINE CHILI in the past 30 days.
Typical Adults 18 or older who used SKYLINE CHILI in the past 30 days are 49.3 years old (1.3% older than average) and have a $126,559 (26.1% higher than average) annual household income.

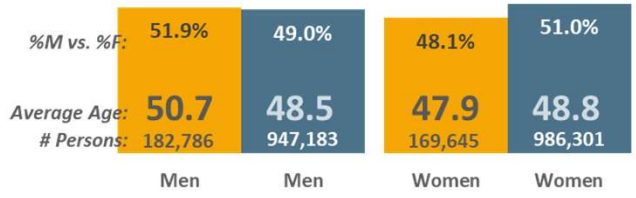
Percent of Market: Adults 18 or older



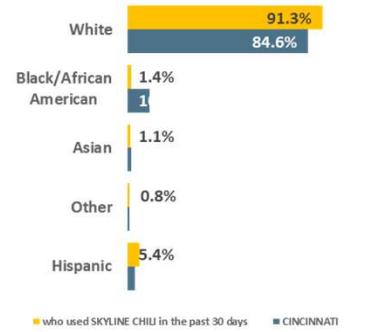
Total Persons:

352,431	1,581,053

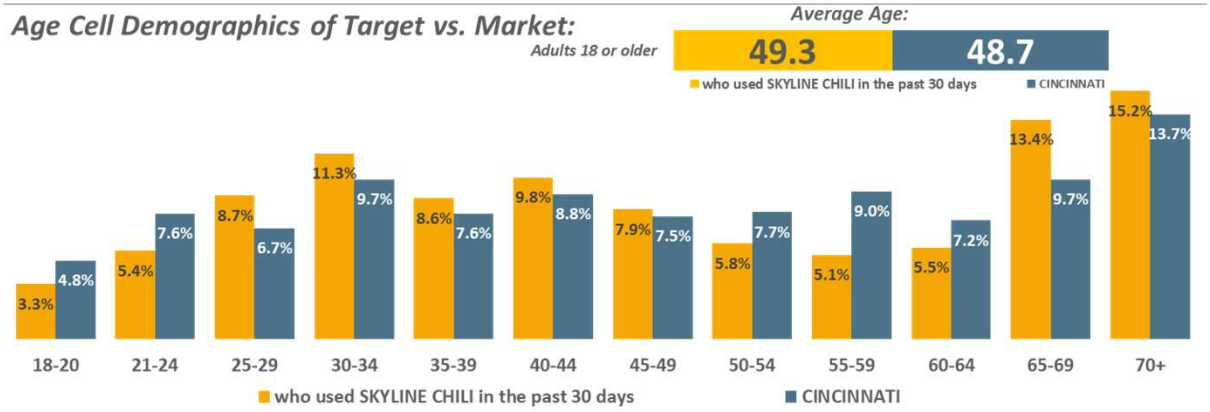
Gender of Target vs. Market: Adults 18 or older



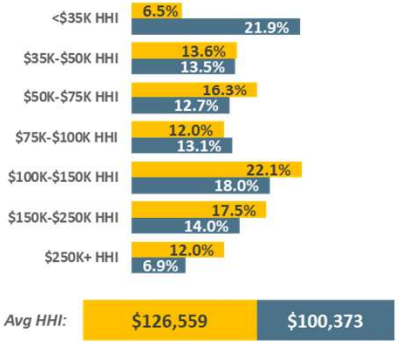
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



Avg HHI:	$126,559	$100,373

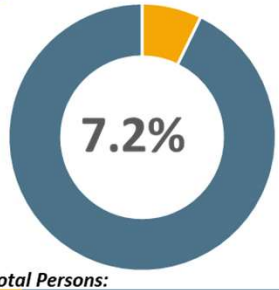
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

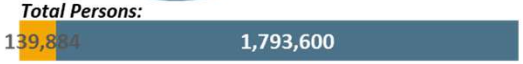
CIN

7.2% or 139,884 of CINCINNATI DMA Adults 18 or older used GOLD STAR CHILI in the past 30 days.
Typical Adults 18 or older who used GOLD STAR CHILI in the past 30 days are 55. years old (13.1% older than average) and have a $97,014 (3.3% lower than average) annual household income.

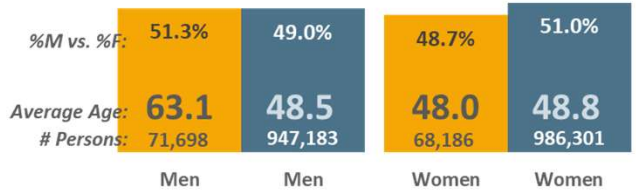
Percent of Market: Adults 18 or older



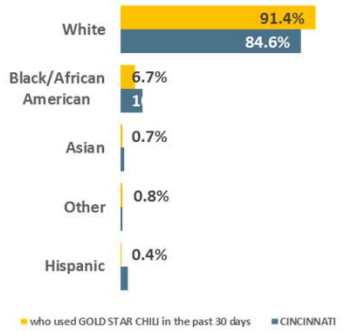
Total Persons:



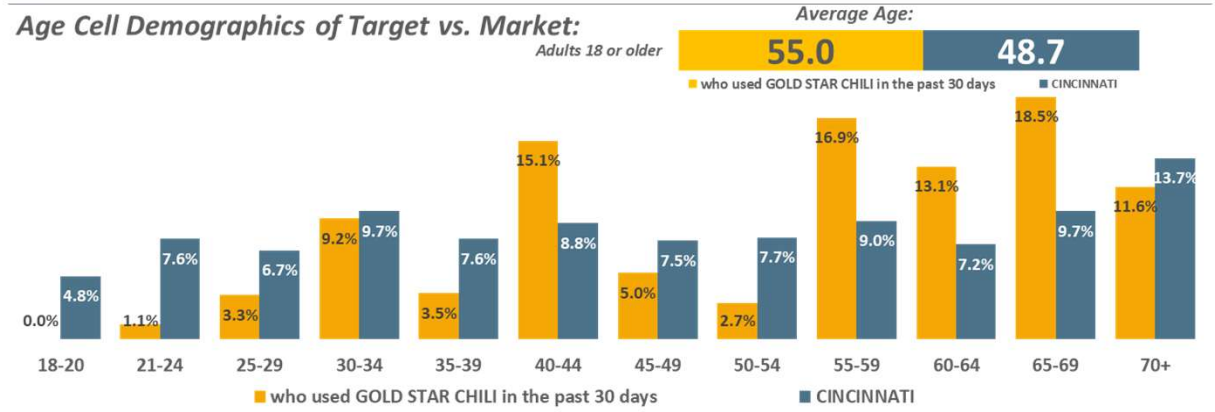
Gender of Target vs. Market: Adults 18 or older



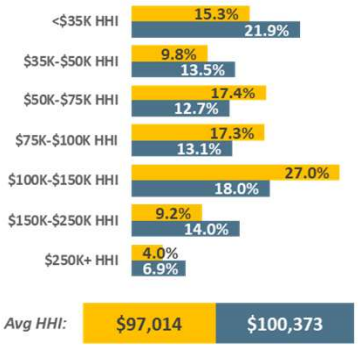
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



Avg HHI: $97,014 | $100,373

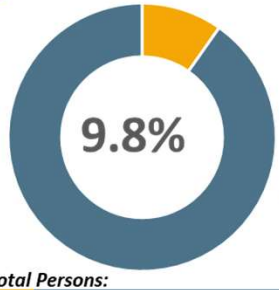
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Frisch's BIG BOY CIN

9.8% or 188,539 of CINCINNATI DMA Adults 18 or older used FRISCH'S BIG BOY in the past 30 days. Typical Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days are 54.7 years old (12.4% older than average) and have a $83,866 (16.4% lower than average) annual household income.

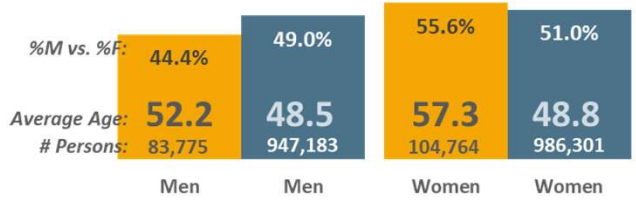
Percent of Market: Adults 18 or older



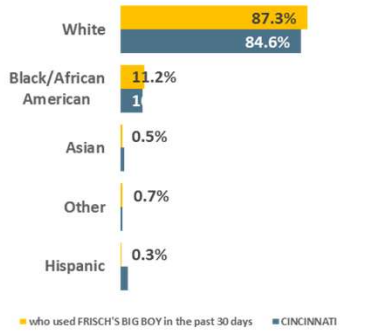
Total Persons:

188,539 | 1,744,945

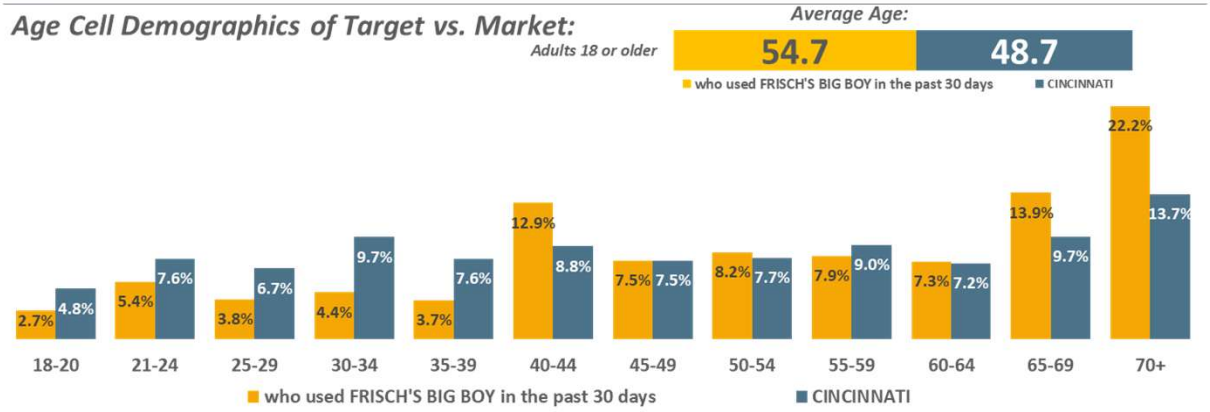
Gender of Target vs. Market: Adults 18 or older



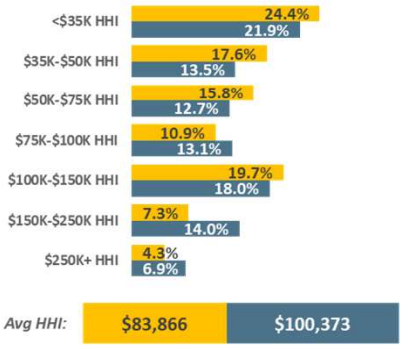
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



Avg HHI: $83,866 | $100,373

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

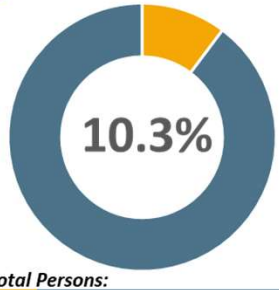
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Frisch's Big Boy

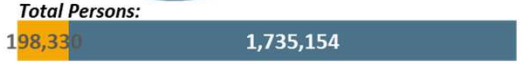
CIN

10.3% or 198,330 of CINCINNATI DMA Adults 18 or older used LAROSA'S FAMILY PIZZERIA in the past 30 days. Typical Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days are 51.7 years old (6.3% older than average) and have a $111,749 (11.3% higher than average) annual household income.

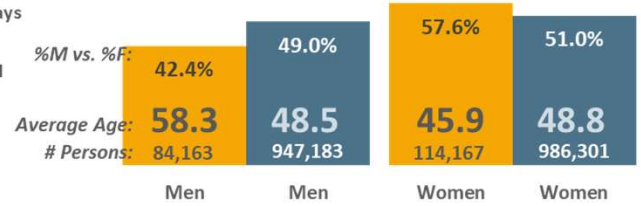
Percent of Market: Adults 18 or older



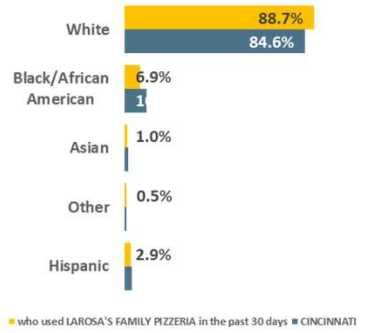
Total Persons:



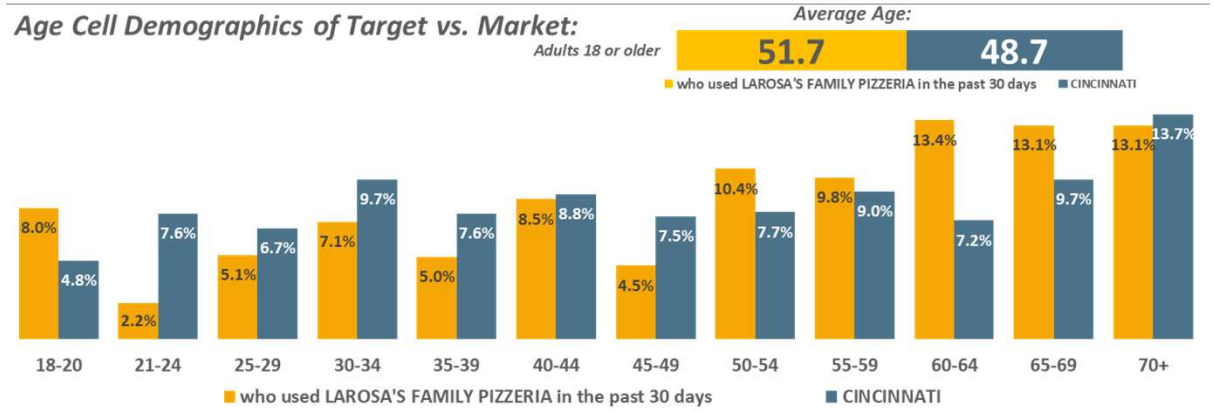
Gender of Target vs. Market: Adults 18 or older



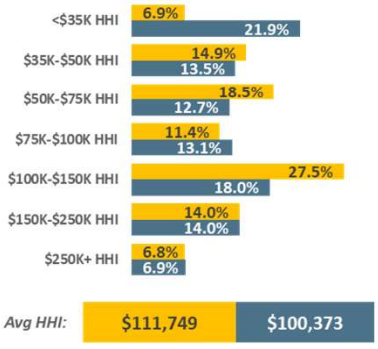
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



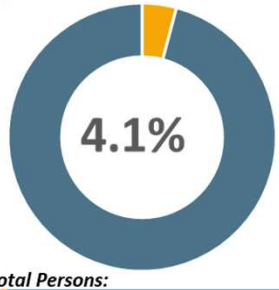
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

DEWEY'S PIZZA CIN

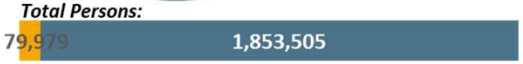
4.1% or 79,979 of CINCINNATI DMA Adults 18 or older used DEWEY'S PIZZA in the past 30 days.
Typical Adults 18 or older who used DEWEY'S PIZZA in the past 30 days are 42.5 years old (12.7% younger than average) and have a $161,755 (61.2% higher than average) annual household income.

Percent of Market: Adults 18 or older

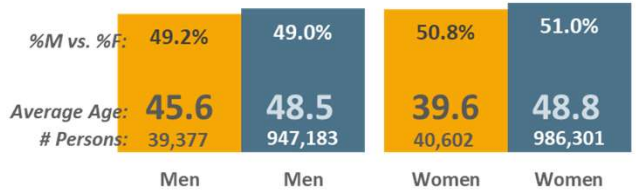


- who used DEWEY'S PIZZA in the past 30 days
- Remainder of CINCINNATI DMA

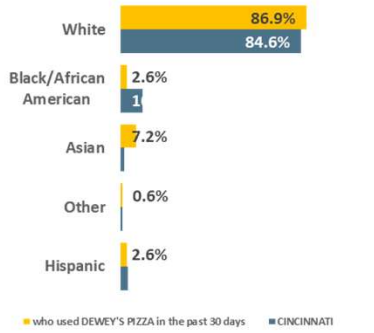
Total Persons:



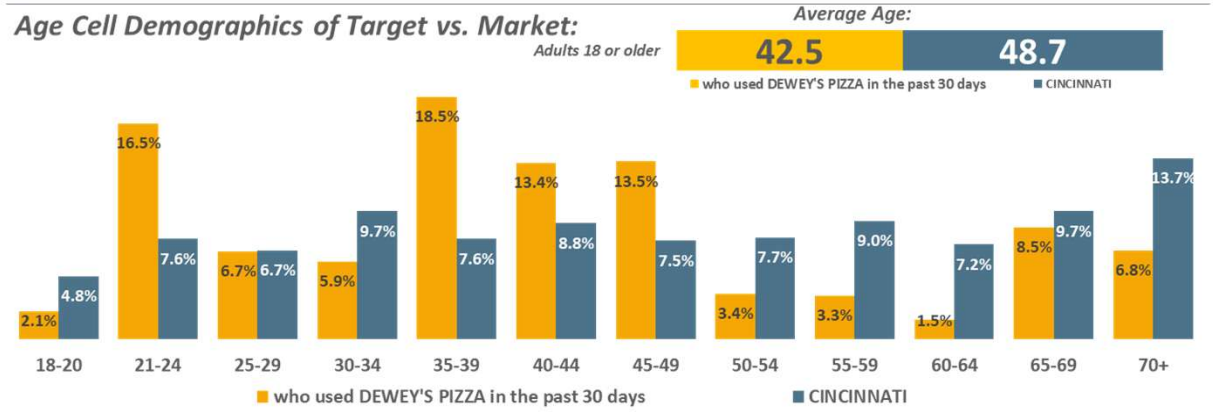
Gender of Target vs. Market: Adults 18 or older



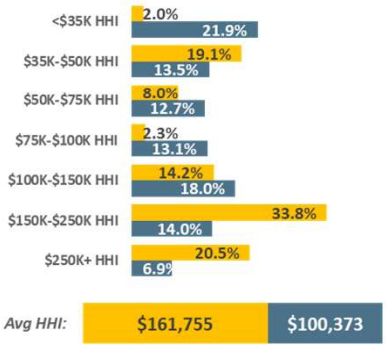
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



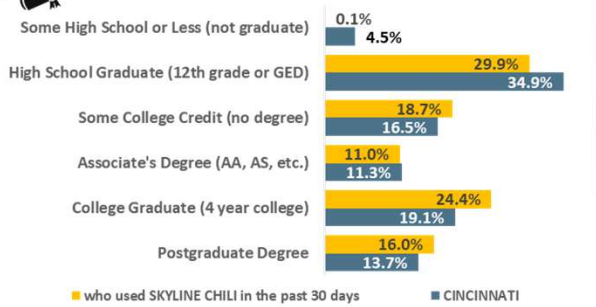
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

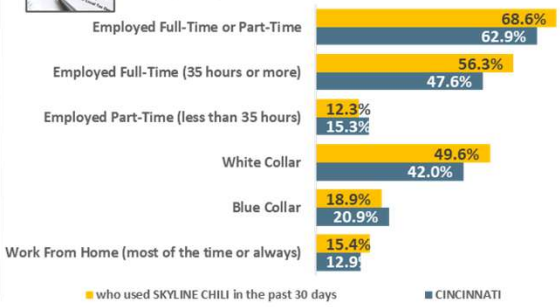
CIN

18.2% or 352,431 of CINCINNATI DMA Adults 18 or older used SKYLINE CHILI in the past 30 days. Adults 18 or older who used SKYLINE CHILI in the past 30 days are 23.2% more likely to be a college graduate, 18.2% more likely to work full-time, 20.2% more likely to be married, 7.6% less likely to be a parent of 1 or more children under 18.

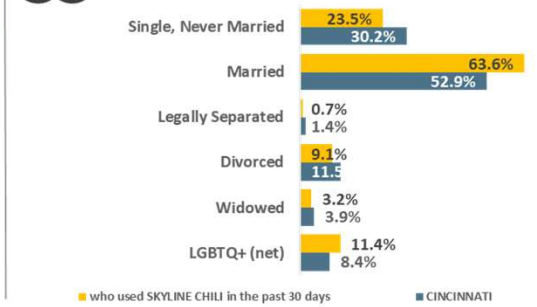
Education Levels: Adults 18 or older



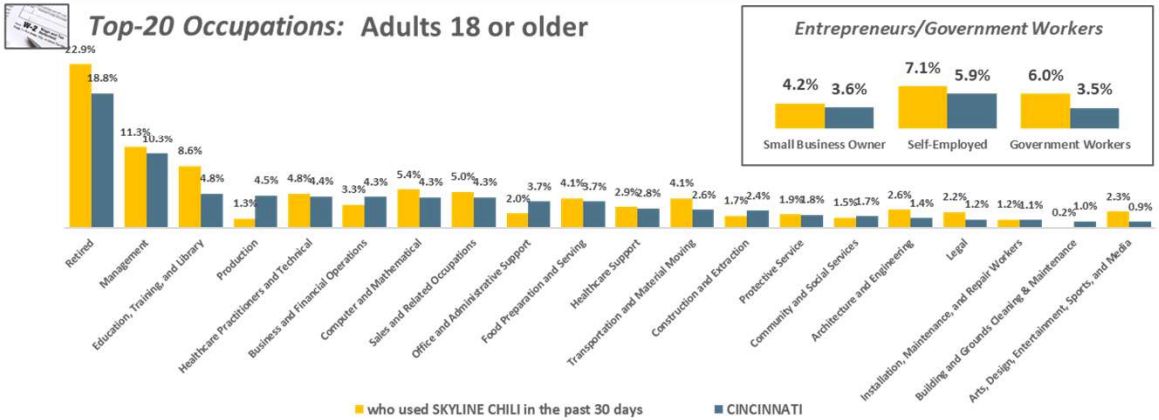
Employment: Adults 18 or older



Marital Status: Adults 18 or older

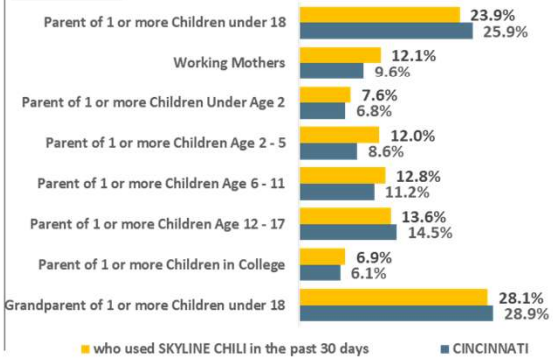


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

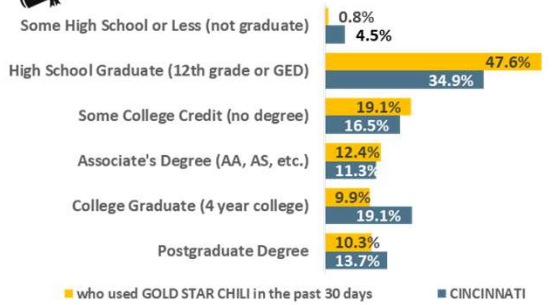
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Skyline Chili

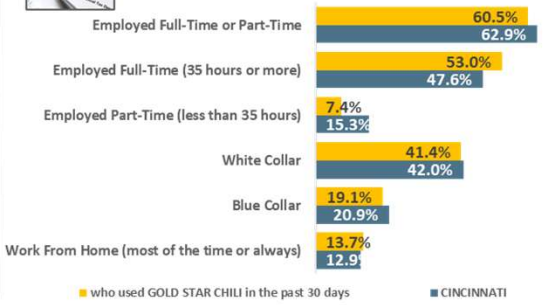
CIN

7.2% or 139,884 of CINCINNATI DMA Adults 18 or older used GOLD STAR CHILI in the past 30 days. Adults 18 or older who used GOLD STAR CHILI in the past 30 days are 38.3% less likely to be a college graduate, 11.4% more likely to work full-time, 20.8% more likely to be married, 15.% less likely to be a parent of 1 or more children under 18.

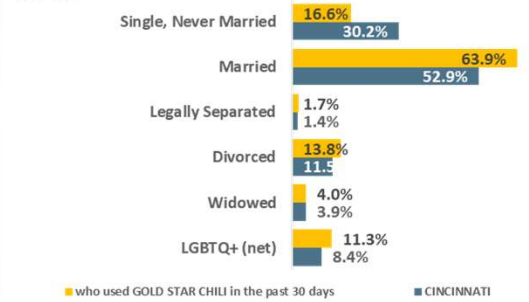
Education Levels: Adults 18 or older



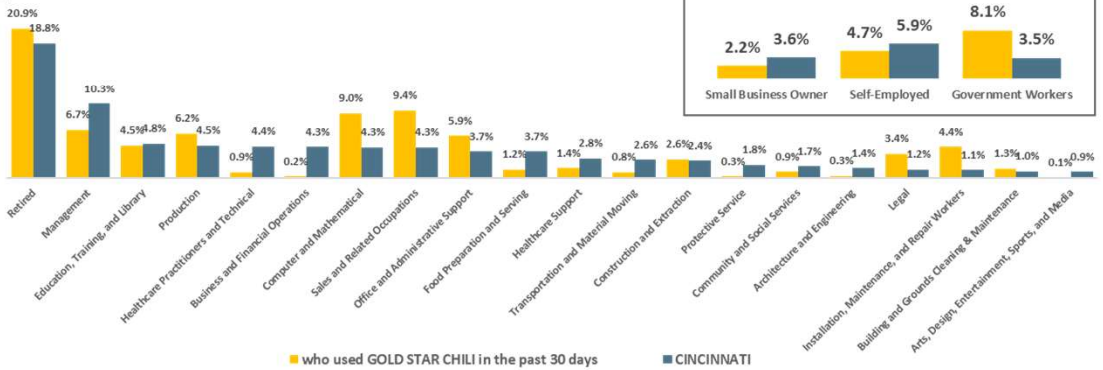
Employment: Adults 18 or older



Marital Status: Adults 18 or older

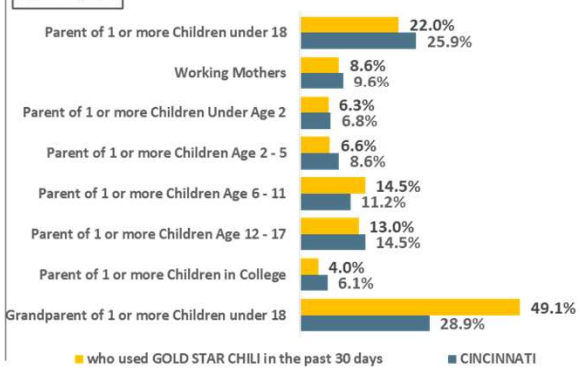


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

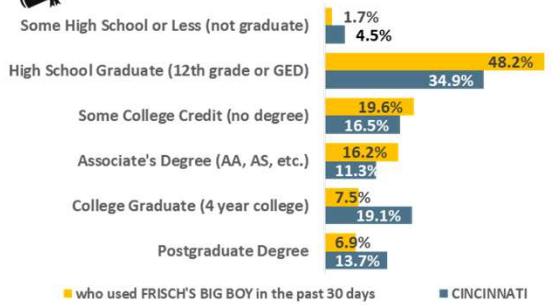
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Gold Star Chili

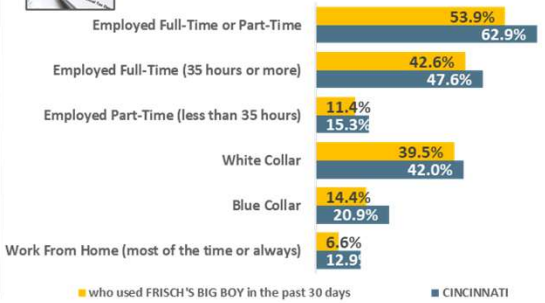
CIN

9.8% or 188,539 of CINCINNATI DMA Adults 18 or older used FRISCH'S BIG BOY in the past 30 days. Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days are 56.1% less likely to be a college graduate, 10.6% less likely to work full-time, 7.7% less likely to be married, 37.7% less likely to be a parent of 1 or more children under 18.

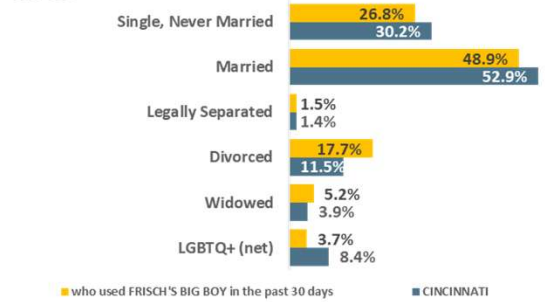
Education Levels: Adults 18 or older



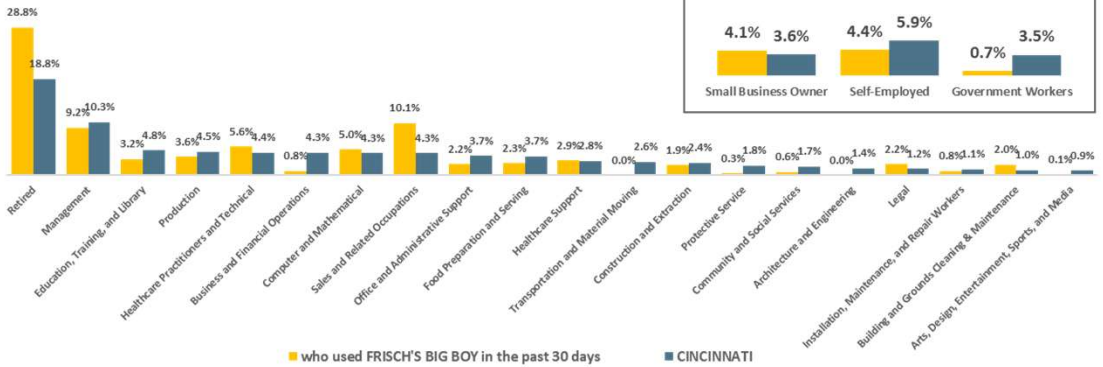
Employment: Adults 18 or older



Marital Status: Adults 18 or older

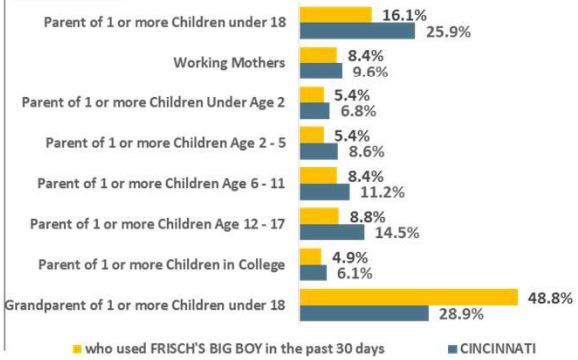


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

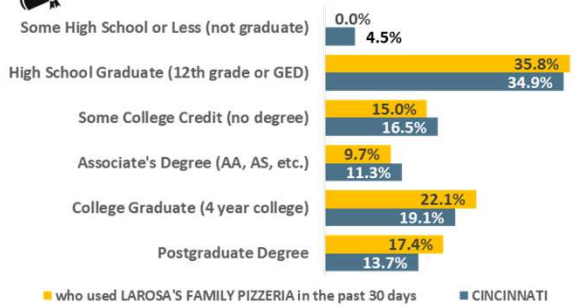
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Frisch's Big Boy

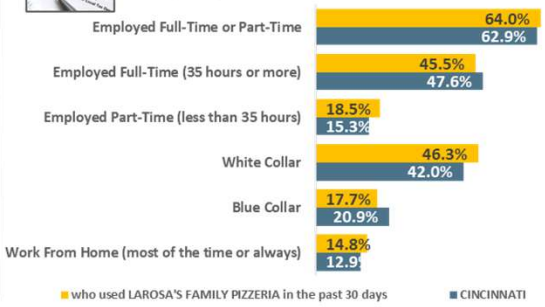
CIN

10.3% or 198,330 of CINCINNATI DMA Adults 18 or older used LAROSA'S FAMILY PIZZERIA in the past 30 days. Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days are 20.7% more likely to be a college graduate, 4.4% less likely to work full-time, 9.4% more likely to be married, 11.4% less likely to be a parent of 1 or more children under 18.

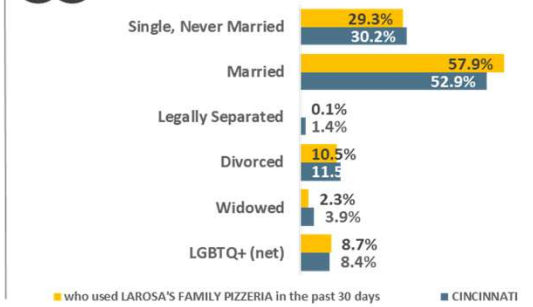
Education Levels: Adults 18 or older



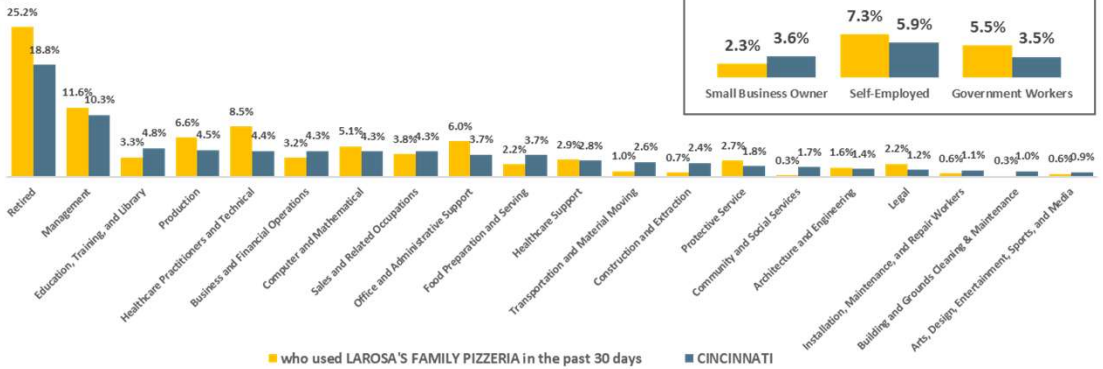
Employment: Adults 18 or older



Marital Status: Adults 18 or older

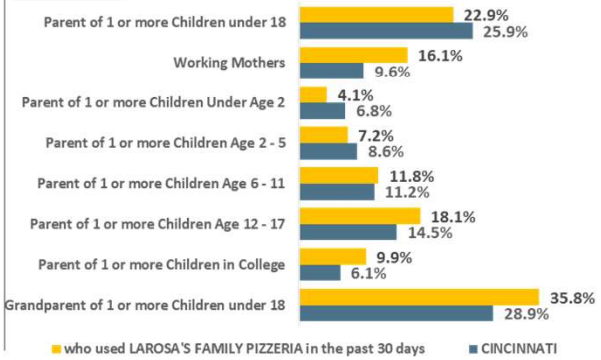


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

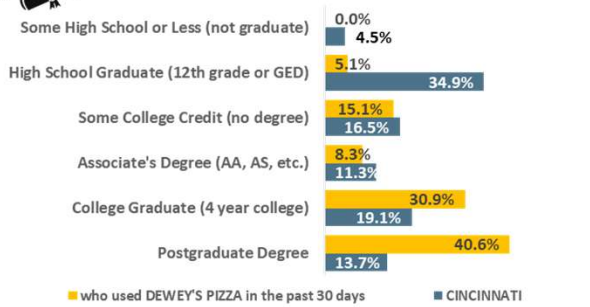
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

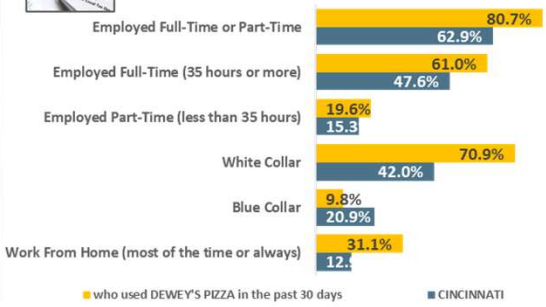
DEWEY'S PIZZA CIN

4.1% or 79,979 of CINCINNATI DMA Adults 18 or older used DEWEY'S PIZZA in the past 30 days. Adults 18 or older who used DEWEY'S PIZZA in the past 30 days are 118.3% more likely to be a college graduate, 28.2% more likely to work full-time, 28.9% more likely to be married, 37.9% more likely to be a parent of 1 or more children under 18.

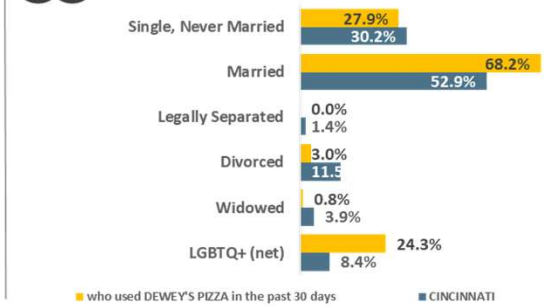
Education Levels: Adults 18 or older



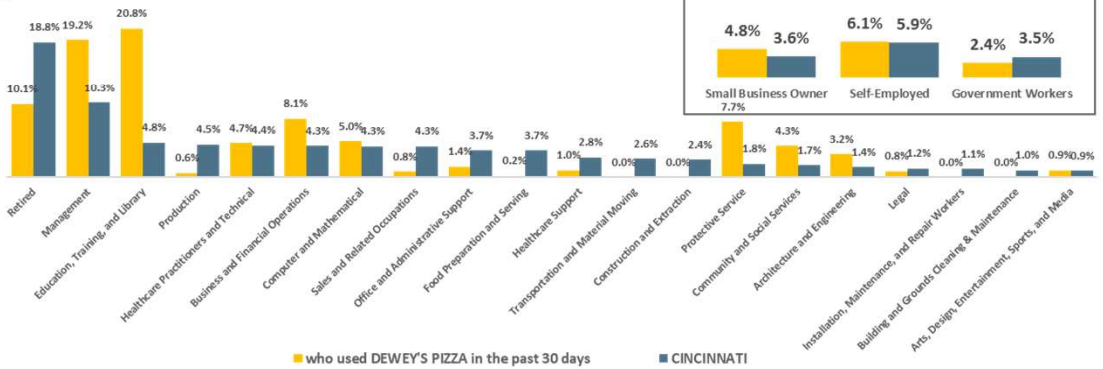
Employment: Adults 18 or older



Marital Status: Adults 18 or older

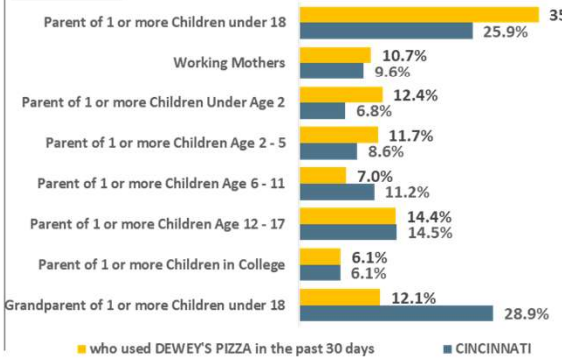


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

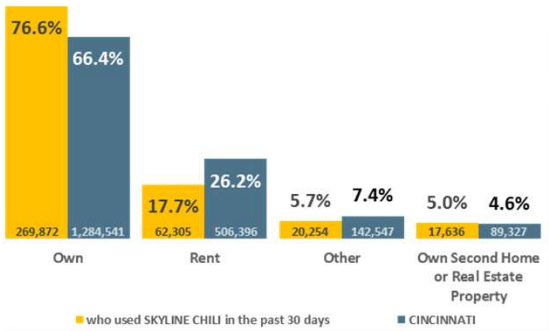
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Dewey's Pizza

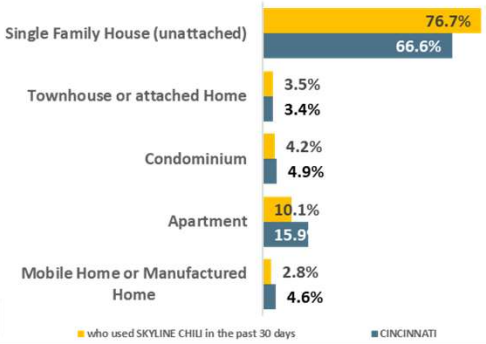
CIN

18.2% or 352,431 of CINCINNATI DMA Adults 18 or older used SKYLINE CHILI in the past 30 days.
Adults 18 or older who used SKYLINE CHILI in the past 30 days are 15.3% more likely to own their home, 14.9% more likely to own a higher valued home, 15.3% more likely to have a single-family home, 5.5% more likely to have a dog.

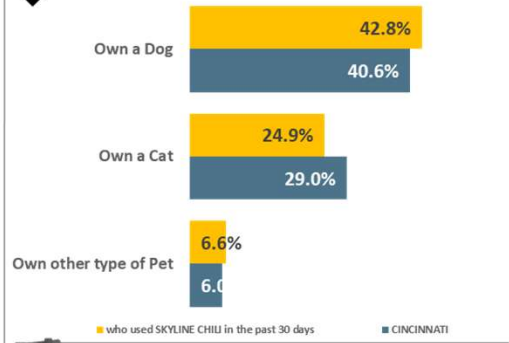
Own/Rent/Other: Adults 18 or older



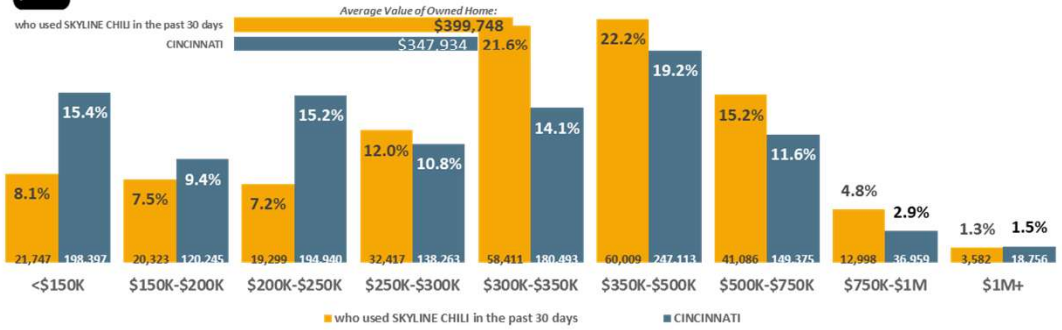
Type of Home: Adults 18 or older



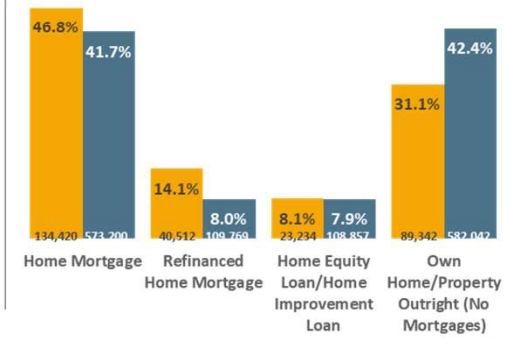
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

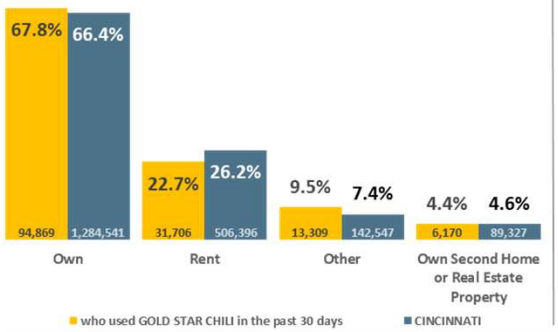
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Skyline Chili

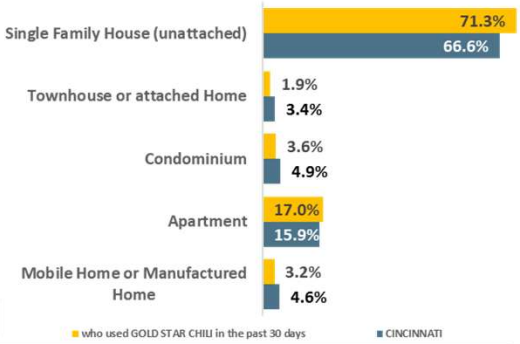
CIN

7.2% or 139,884 of CINCINNATI DMA Adults 18 or older used GOLD STAR CHILI in the past 30 days. Adults 18 or older who used GOLD STAR CHILI in the past 30 days are 2.1% more likely to own their home, 26.9% more likely to own a higher valued home, 7.1% more likely to have a single-family home, 4.7% more likely to have a dog.

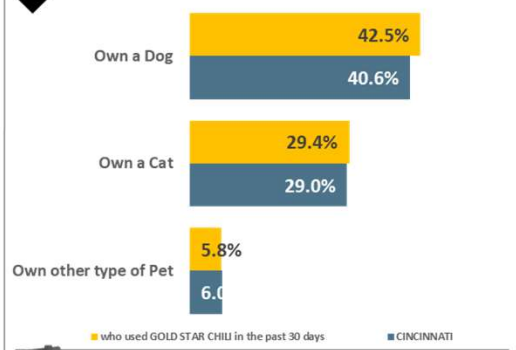
Own/Rent/Other: Adults 18 or older



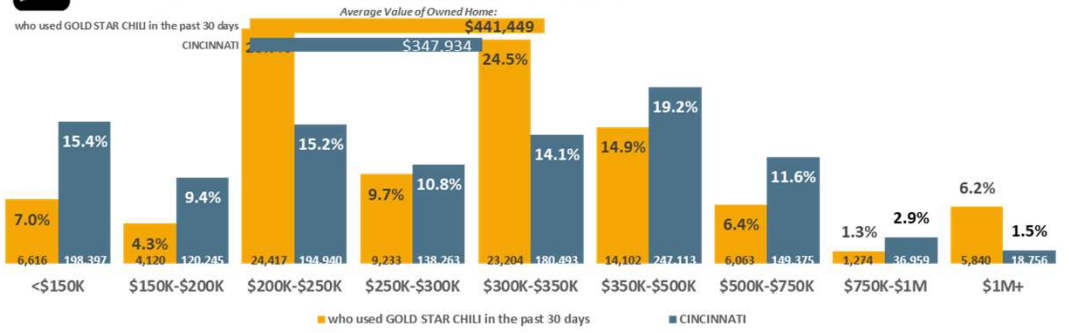
Type of Home: Adults 18 or older



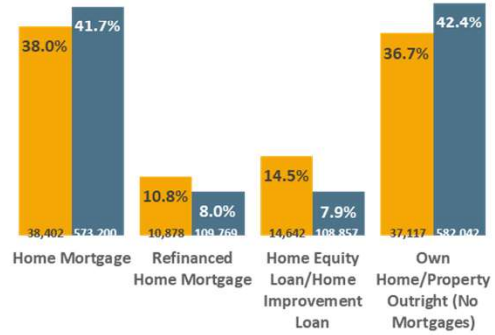
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

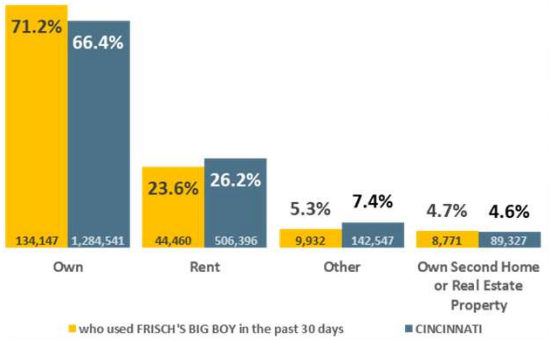
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Gold Star Chili

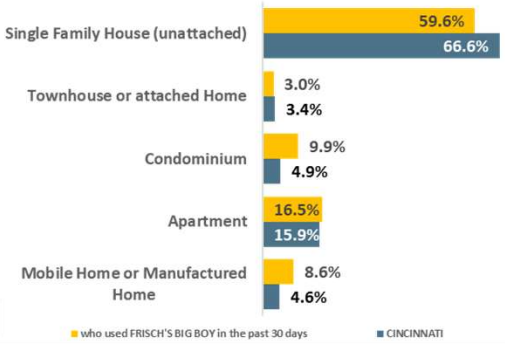
CIN

9.8% or 188,539 of CINCINNATI DMA Adults 18 or older used FRISCH'S BIG BOY in the past 30 days. Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days are 7.1% more likely to own their home, 12.6% more likely to own a higher valued home, 10.4% less likely to have a single-family home, 8.% more likely to have a dog.

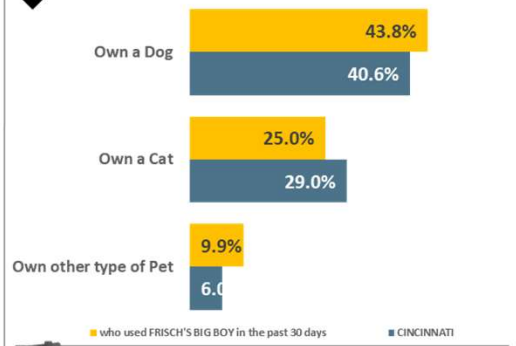
Own/Rent/Other: Adults 18 or older



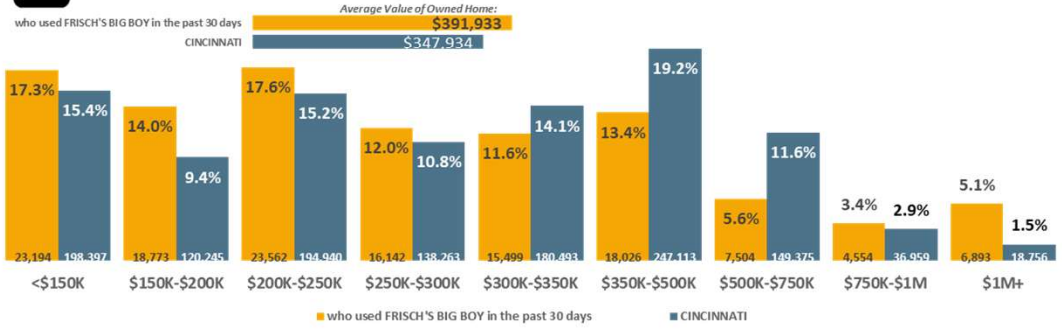
Type of Home: Adults 18 or older



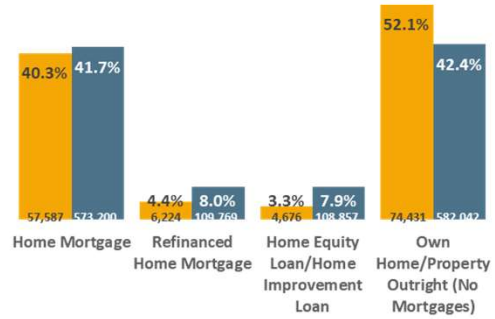
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

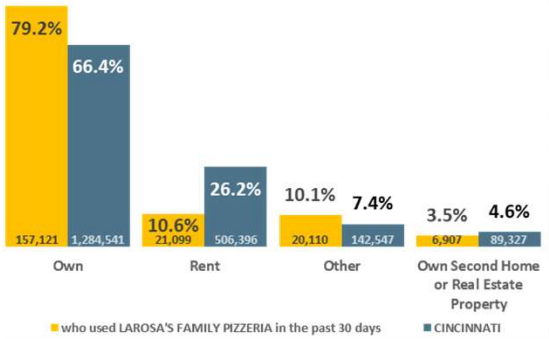
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Frisch's Big Boy

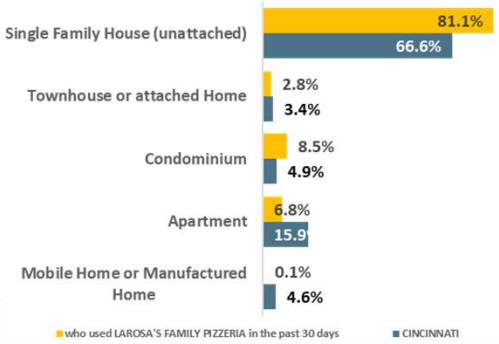
CIN

10.3% or 198,330 of CINCINNATI DMA Adults 18 or older used LAROSA'S FAMILY PIZZERIA in the past 30 days. Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days are 19.2% more likely to own their home, .7% more likely to own a lower valued home, 21.8% more likely to have a single-family home, 23.2% more likely to have a dog.

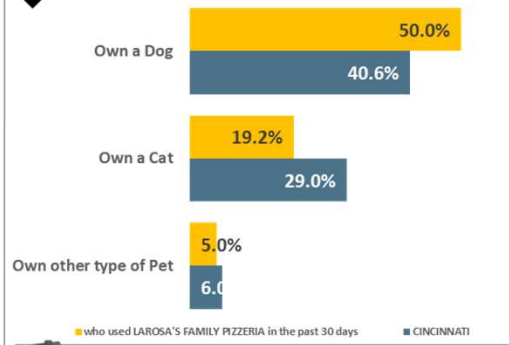
Own/Rent/Other: Adults 18 or older



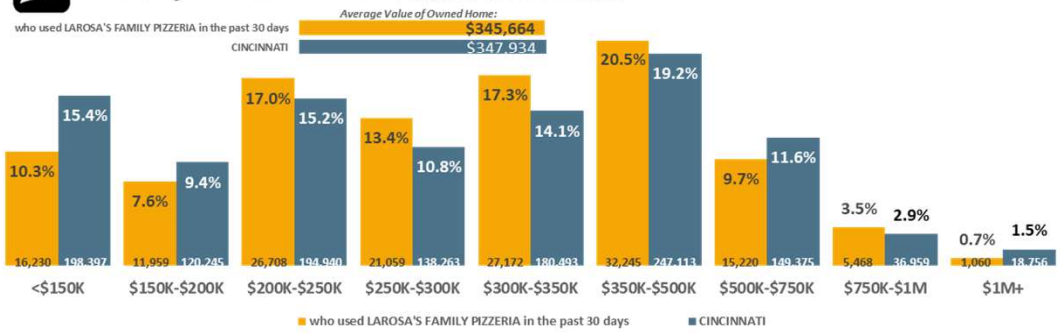
Type of Home: Adults 18 or older



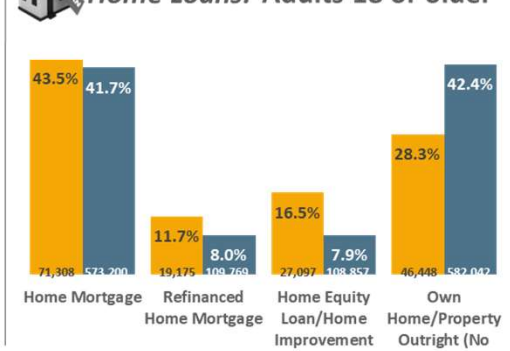
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

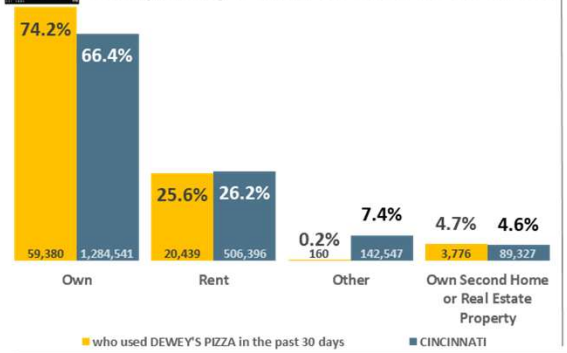
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

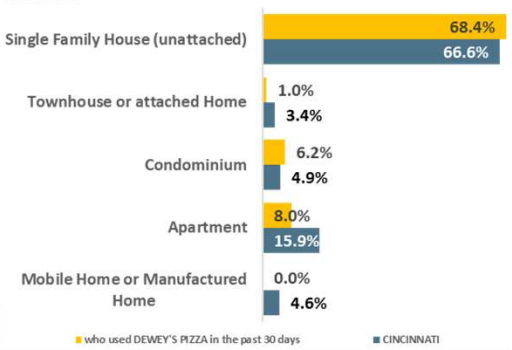
DEWEY'S PIZZA CIN

4.1% or 79,979 of CINCINNATI DMA Adults 18 or older used DEWEY'S PIZZA in the past 30 days. Adults 18 or older who used DEWEY'S PIZZA in the past 30 days are 11.8% more likely to own their home, 46.8% more likely to own a higher valued home, 2.7% more likely to have a single-family home, 9.5% more likely to have a dog.

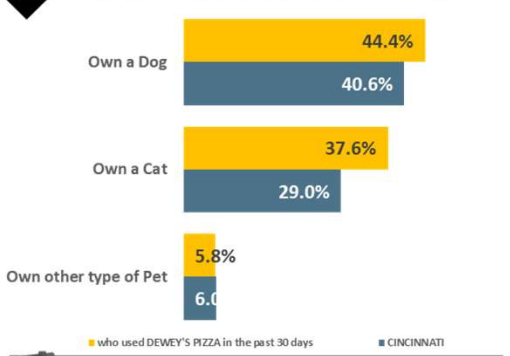
Own/Rent/Other: Adults 18 or older



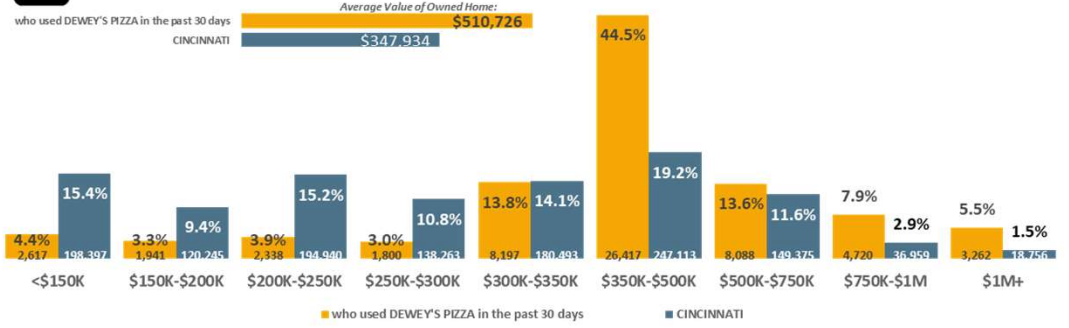
Type of Home: Adults 18 or older



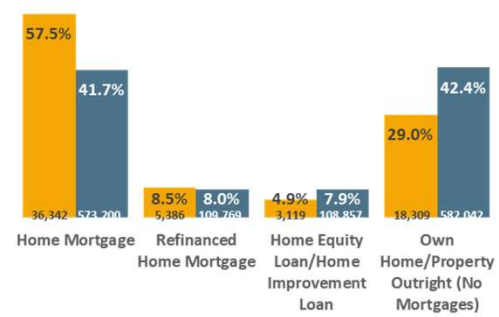
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

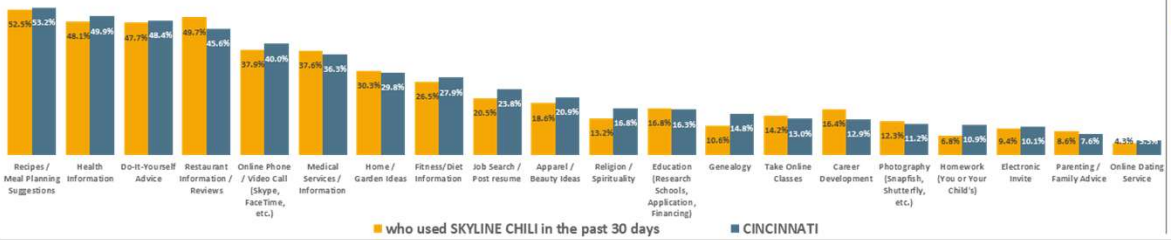
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Dewey's Pizza

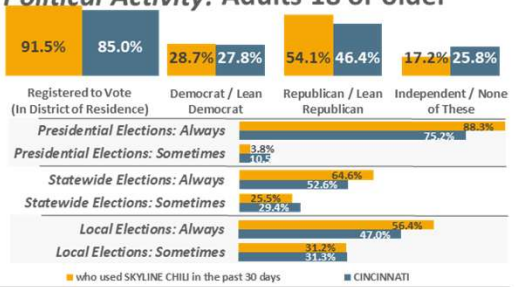
CIN

18.2% or 352,431 of CINCINNATI DMA Adults 18 or older used SKYLINE CHILI in the past 30 days.
Adults 18 or older who used SKYLINE CHILI in the past 30 days are 1.4% less likely to look up D-I-Y advice online, 20.1% more likely to always vote in local elections, 25.2% more likely to belong to a gym, 23.9% more likely to fly domestic past yr.

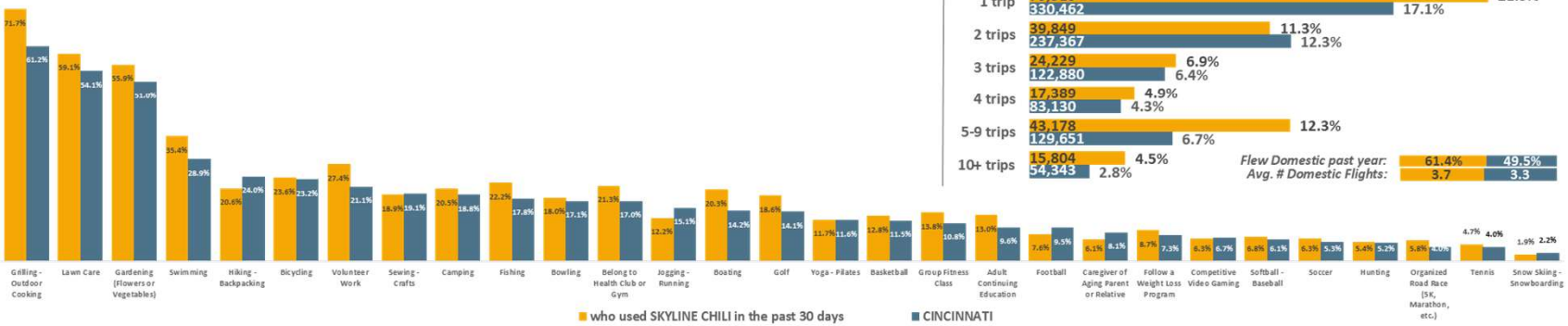
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

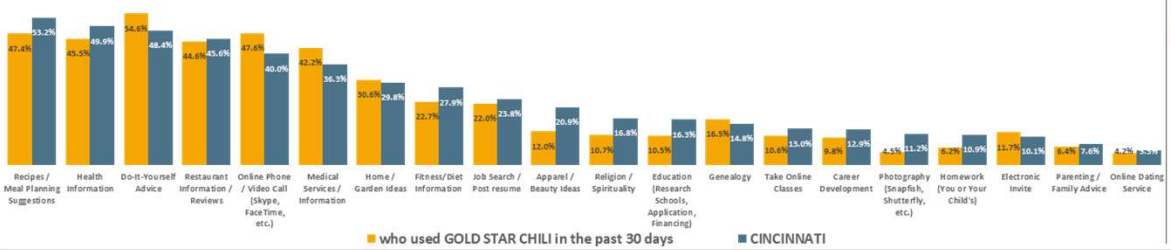
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Skyline Chili

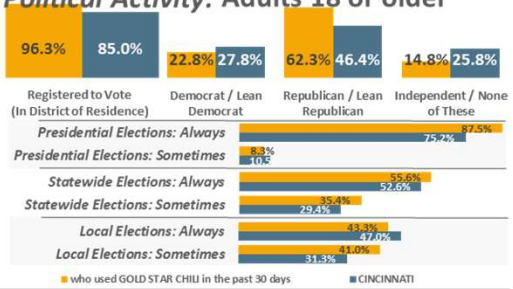
CIN

7.2% or 139,884 of CINCINNATI DMA Adults 18 or older used GOLD STAR CHILI in the past 30 days. Adults 18 or older who used GOLD STAR CHILI in the past 30 days are 12.7% more likely to look up D-I-Y advice online, 7.8% less likely to always vote in local elections, 9.9% less likely to belong to a gym, 12.9% less likely to fly domestic past yr.

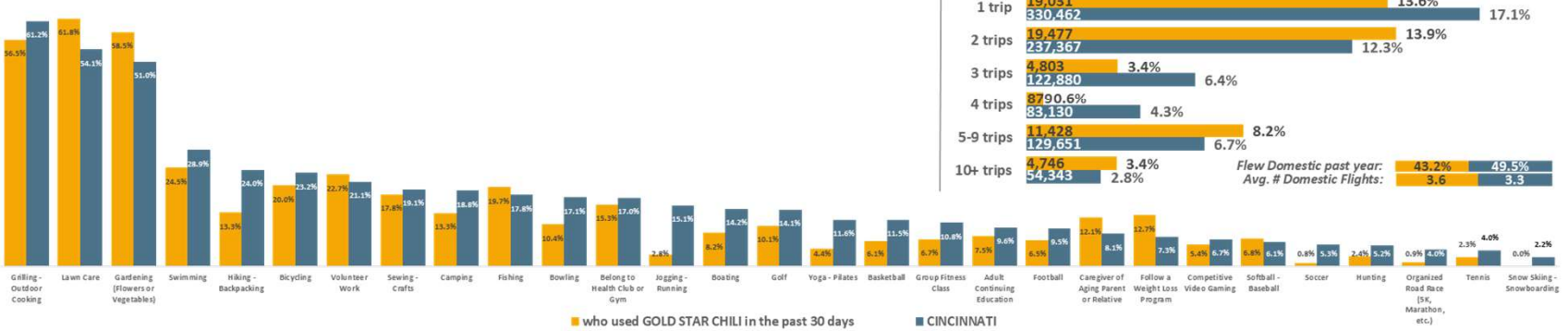
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

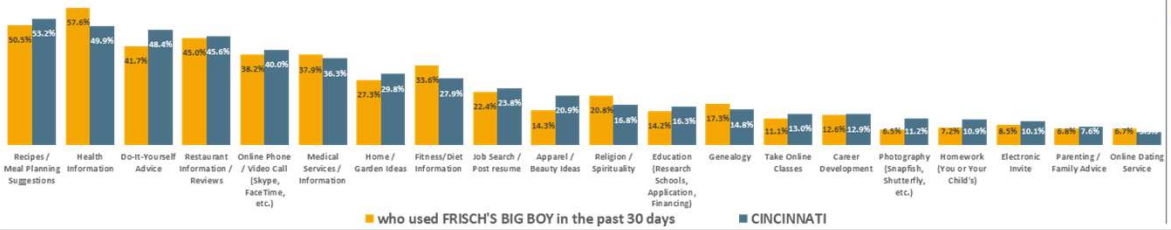
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Gold Star Chili

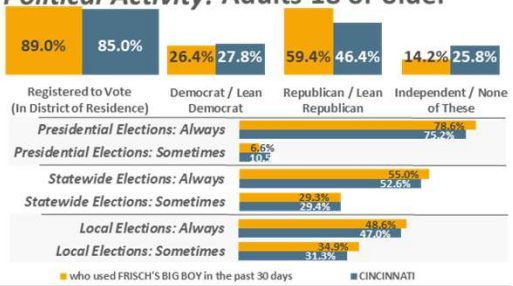
CIN

9.8% or 188,539 of CINCINNATI DMA Adults 18 or older used FRISCH'S BIG BOY in the past 30 days. Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days are 14.4% less likely to look up D-I-Y advice online, 3.4% more likely to always vote in local elections, 6.5% more likely to belong to a gym, .6% more likely to fly domestic past yr.

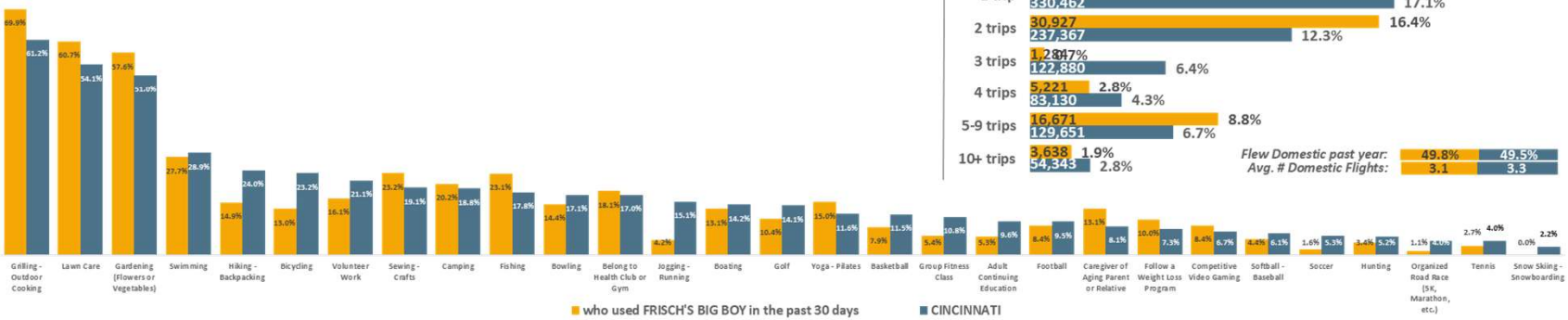
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

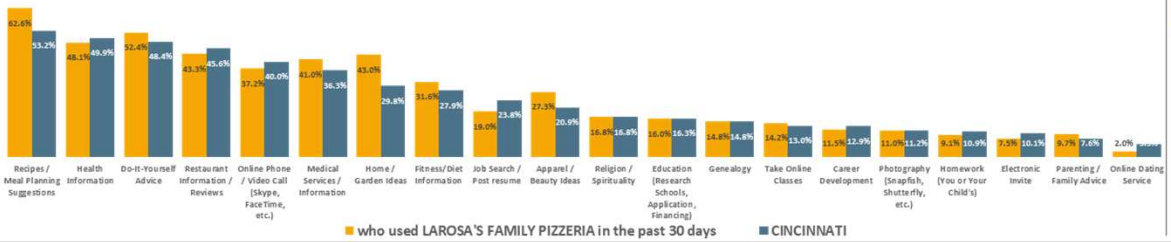
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Frisch's Big Boy

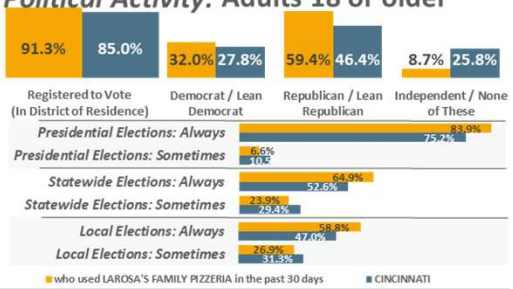
CIN

10.3% or 198,330 of CINCINNATI DMA Adults 18 or older used LAROSA'S FAMILY PIZZERIA in the past 30 days. Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days are 8.3% more likely to look up D-I-Y advice online, 25.1% more likely to always vote in local elections, 61.% more likely to belong to a gym, 14.6% more likely to fly domestic past

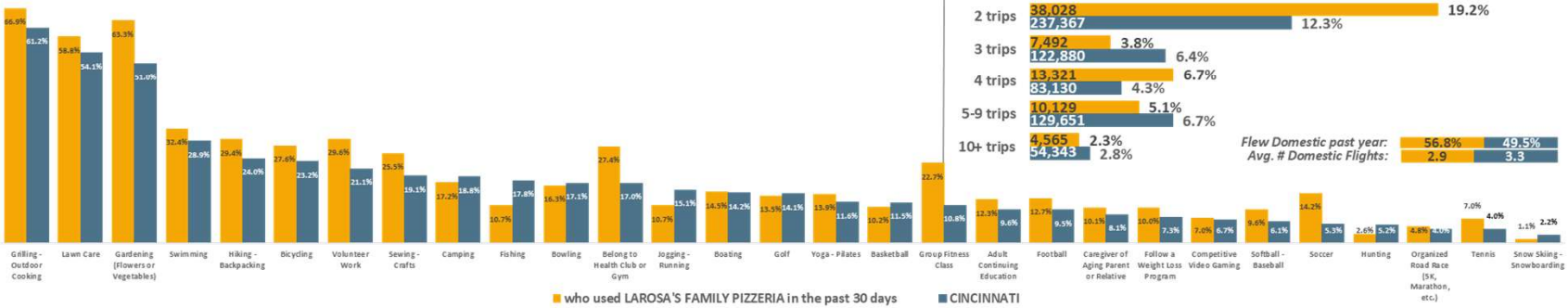
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

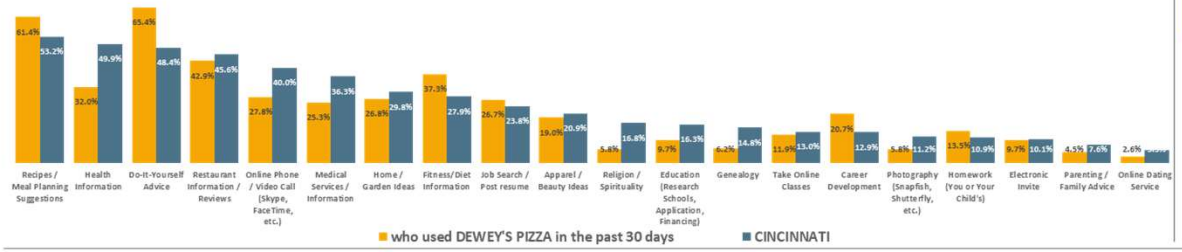
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

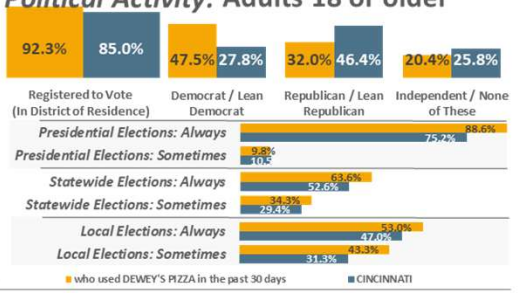
DEWEY'S PIZZA CIN

4.1% or 79,979 of CINCINNATI DMA Adults 18 or older used DEWEY'S PIZZA in the past 30 days. Adults 18 or older who used DEWEY'S PIZZA in the past 30 days are 35.2% more likely to look up D-I-Y advice online, 12.7% more likely to always vote in local elections, 22.8% less likely to belong to a gym, 52.3% more likely to fly domestic past yr.

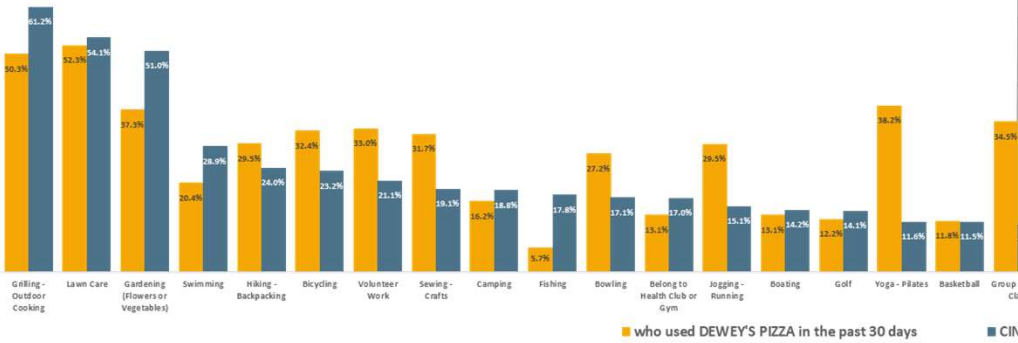
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



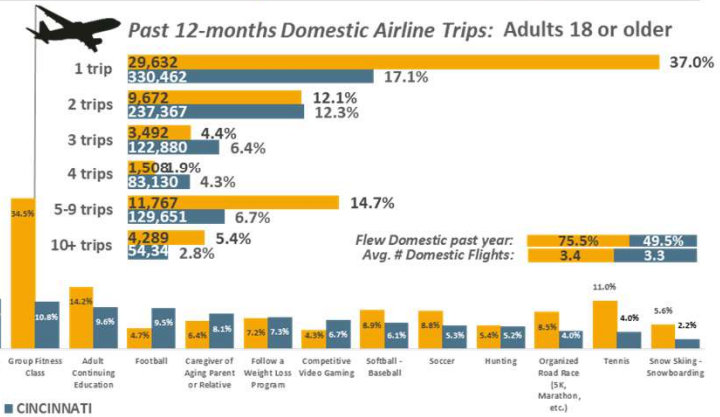
Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Dewey's Pizza

CIN

18.2% or 352,431 of CINCINNATI DMA Adults 18 or older used SKYLINE CHILI in the past 30 days.
Adults 18 or older who used SKYLINE CHILI in the past 30 days are 9.5% more likely to use QSRs past mo., 31.% more likely to use Sit-Down Restaurants past mo., 22.3% more likely to use Casinos past yr., 13.6% less likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:



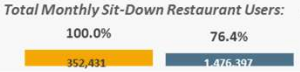
Avg. Monthly QSR Meals:



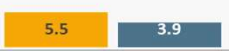
Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:



Avg. Monthly Sit-Down Restaurant Meals:



Top-10 Cuisines: Adults 18 or older

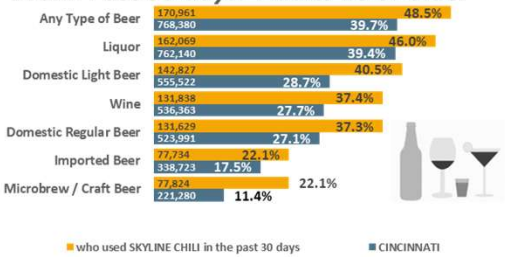
(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

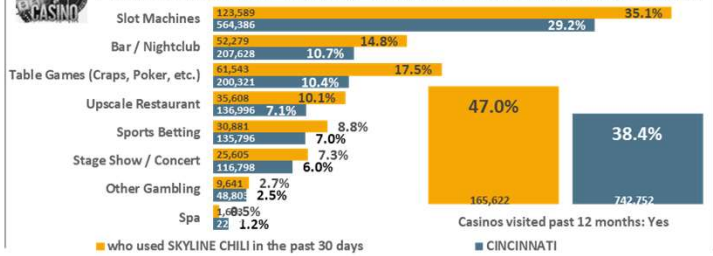


Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Skyline Chili

Gold Star

CIN

7.2% or 139,884 of CINCINNATI DMA Adults 18 or older used GOLD STAR CHILI in the past 30 days. Adults 18 or older who used GOLD STAR CHILI in the past 30 days are 4.4% more likely to use QSRs past mo., 31.% more likely to use Sit-Down Restaurants past mo., 28.6% more likely to use Casinos past yr., 37.8% more likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:



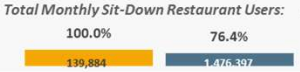
Avg. Monthly QSR Meals:



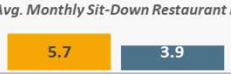
Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:



Avg. Monthly Sit-Down Restaurant Meals:



Top-10 Cuisines: Adults 18 or older

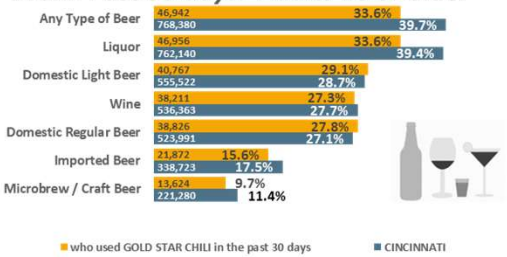
(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

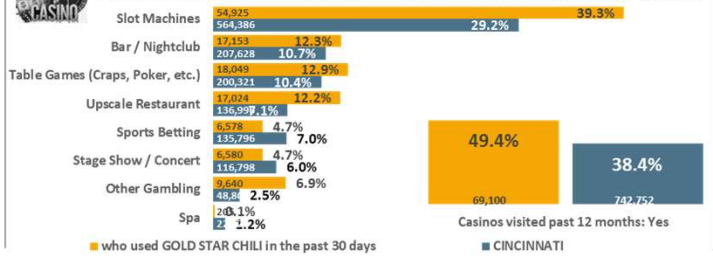


Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Gold Star Chili

CIN

9.8% or 188,539 of CINCINNATI DMA Adults 18 or older used FRISCH'S BIG BOY in the past 30 days. Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days are 9.7% more likely to use QSRs past mo., 31.% more likely to use Sit-Down Restaurants past mo., 13.8% more likely to use Casinos past yr., 16.7% more likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:



Avg. Monthly QSR Meals:



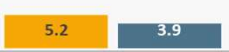
Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:



Avg. Monthly Sit-Down Restaurant Meals:



Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

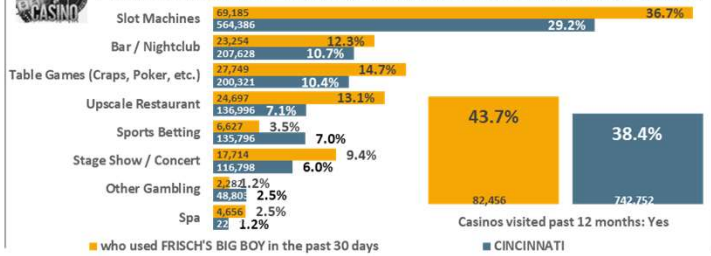


Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Frisch's Big Boy

CIN

10.3% or 198,330 of CINCINNATI DMA Adults 18 or older used LAROSA'S FAMILY PIZZERIA in the past 30 days. Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days are 12.9% more likely to use QSRs past mo., 31.% more likely to use Sit-Down Restaurants past mo., 5.4% more likely to use Casinos past yr., 65.7% less likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:		Avg. Monthly QSR Meals:	
98.2%	86.9%	7.6	6.3
194,675	1,680,883		

Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:		Avg. Monthly Sit-Down Restaurant Meals:	
100.0%	76.4%	5.1	3.9
198,330	1,476,397		

Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

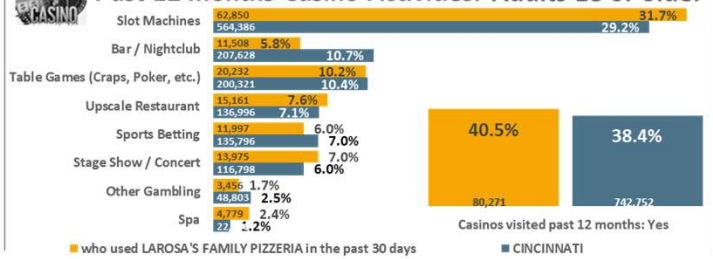
who used LAROSA'S FAMILY PIZZERIA in the past 30 days	48,344	24.4%
CINCINNATI	366,382	18.9%

Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

4.1% or 79,979 of CINCINNATI DMA Adults 18 or older used DEWEY'S PIZZA in the past 30 days.
Adults 18 or older who used DEWEY'S PIZZA in the past 30 days are 12.9% more likely to use QSRs past mo., 31.% more likely to use Sit-Down Restaurants past mo., 37.1% more likely to use Casinos past yr., 65.9% less likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users: 98.2% 78,508 | 86.9% 1,680,883

Avg. Monthly QSR Meals: 6.2 | 6.3

Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users: 100.0% 79,979 | 76.4% 1,476,397

Avg. Monthly Sit-Down Restaurant Meals: 5.0 | 3.9

Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

who used DEWEY'S PIZZA in the past 30 days 22,282 27.9%

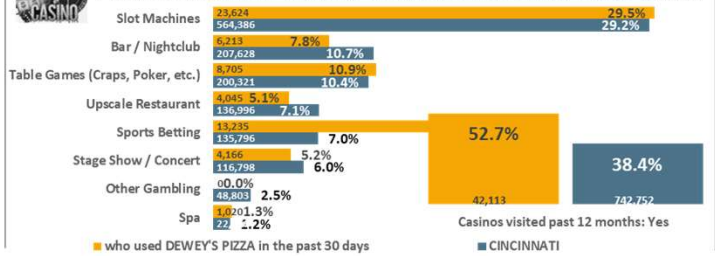
CINCINNATI 366,382 18.9%

Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



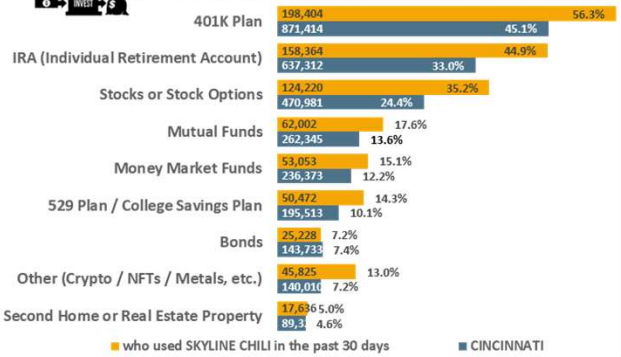
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Dewey's Pizza

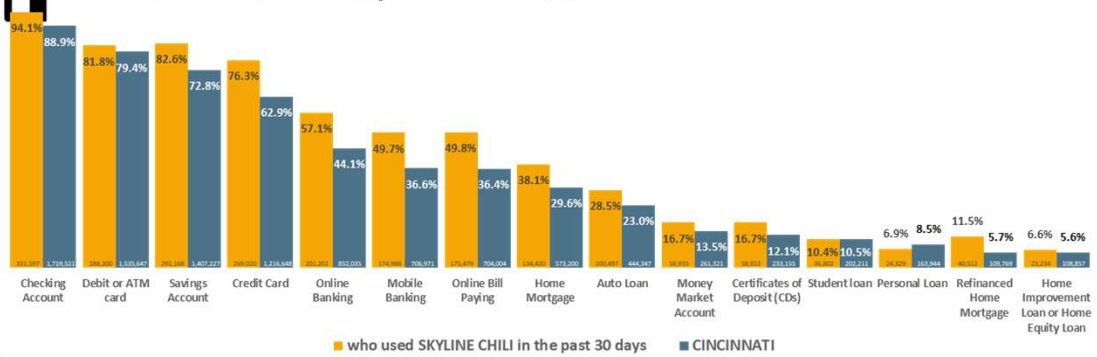
CIN

18.2% or 352,431 of CINCINNATI DMA Adults 18 or older used SKYLINE CHILI in the past 30 days.
Adults 18 or older who used SKYLINE CHILI in the past 30 days are 24.9% more likely to have a 401K, 24.1% more likely to have an Auto Loan, 37.% more likely to Invest/Trade Stocks Online, 4.9% more likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



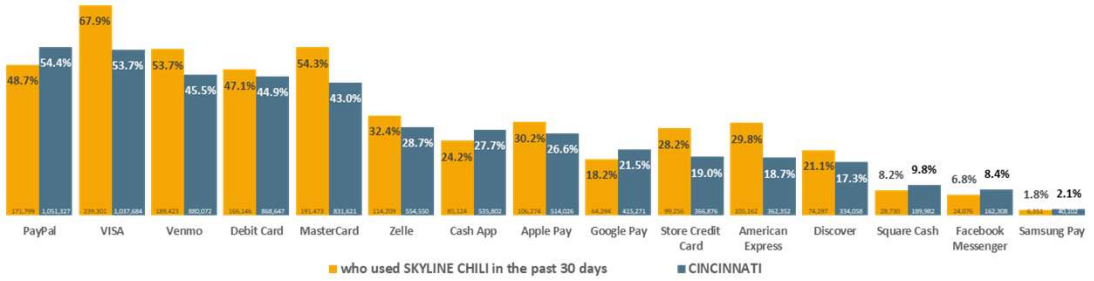
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

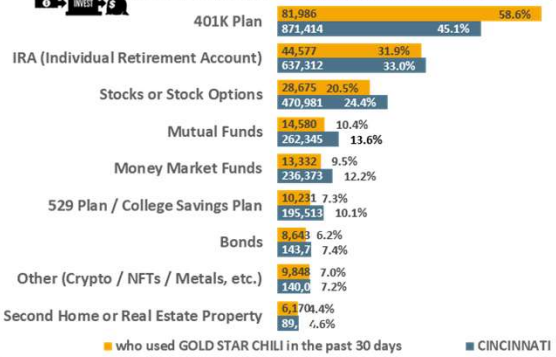
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Skyline Chili

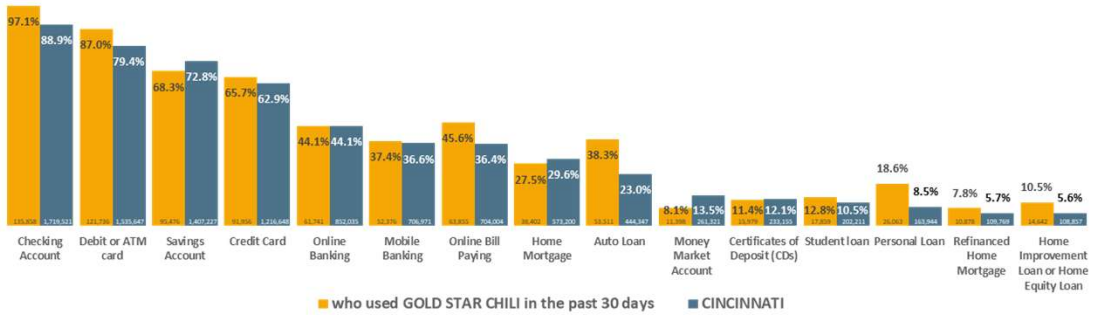
CIN

7.2% or 139,884 of CINCINNATI DMA Adults 18 or older used GOLD STAR CHILI in the past 30 days. Adults 18 or older who used GOLD STAR CHILI in the past 30 days are 30.% more likely to have a 401K, 66.5% more likely to have an Auto Loan, 32.2% less likely to Invest/Trade Stocks Online, 47.3% more likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



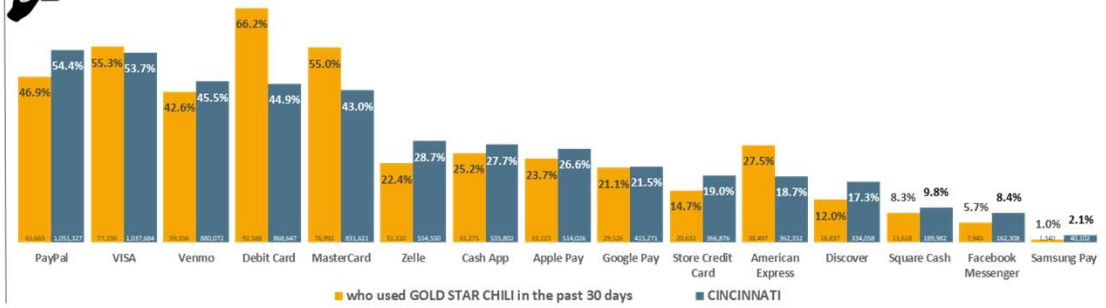
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

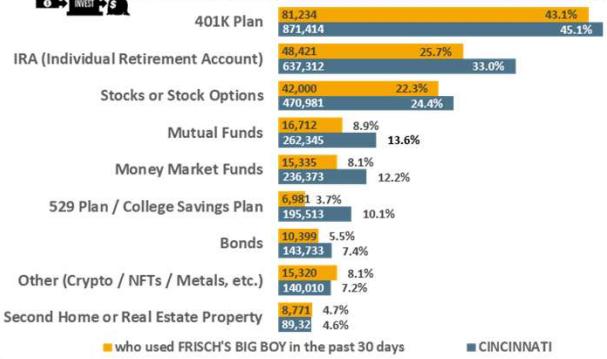
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Gold Star Chili

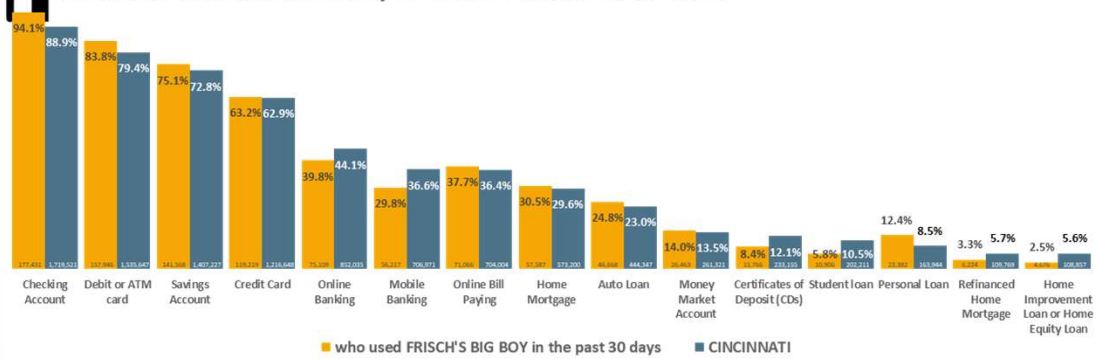
Frisch's BIG BOY CIN

9.8% or 188,539 of CINCINNATI DMA Adults 18 or older used FRISCH'S BIG BOY in the past 30 days. Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days are 4.4% less likely to have a 401K, 7.7% more likely to have an Auto Loan, 38.9% less likely to Invest/Trade Stocks Online, 12.3% more likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



Financial Services Has and/or Uses: Adults 18 or older

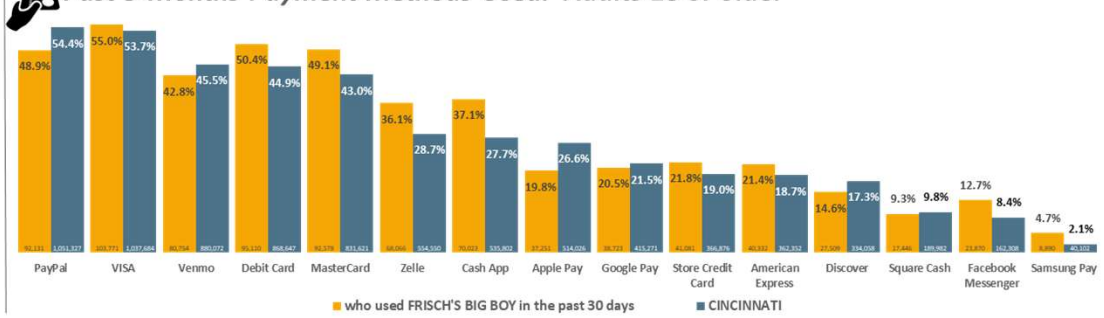


Professional Services Used:* Adults 18 or older



*(*Past 12 Months)*

Past 3-Months Payment Methods Used: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

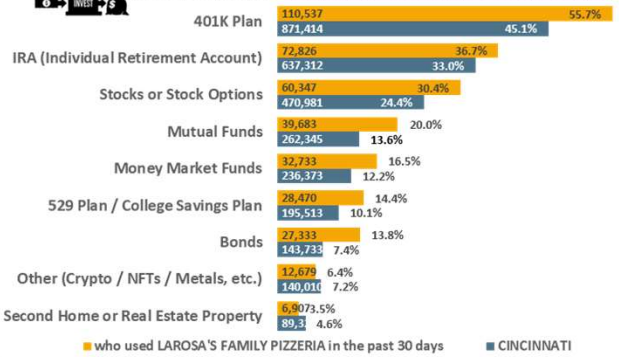
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Frisch's Big Boy

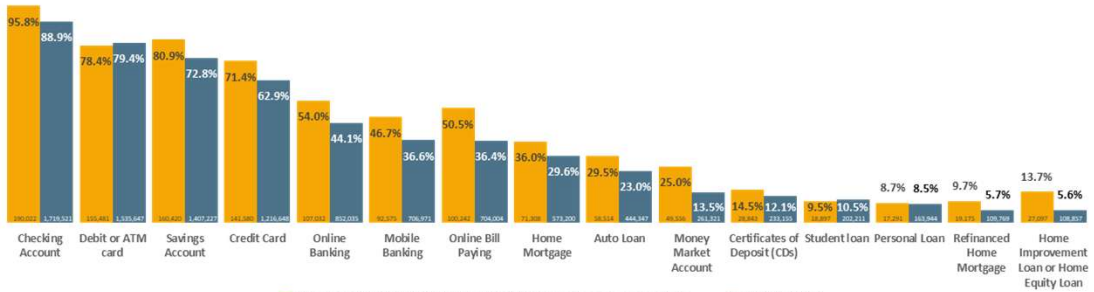
LaRosa's FAMILY PIZZERIA CIN

10.3% or 198,330 of CINCINNATI DMA Adults 18 or older used LAROSA'S FAMILY PIZZERIA in the past 30 days. Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days are 23.7% more likely to have a 401K, 28.4% more likely to have an Auto Loan, 7.2% less likely to Invest/Trade Stocks Online, 1.4% less likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



Financial Services Has and/or Uses: Adults 18 or older

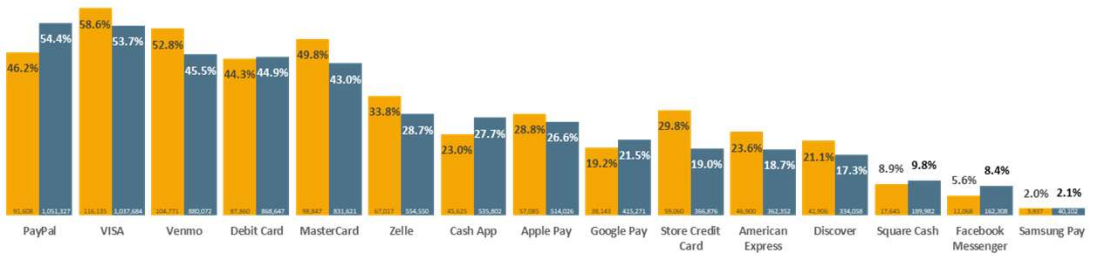


Professional Services Used:* Adults 18 or older



*(*Past 12 Months)*

Past 3-Months Payment Methods Used: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

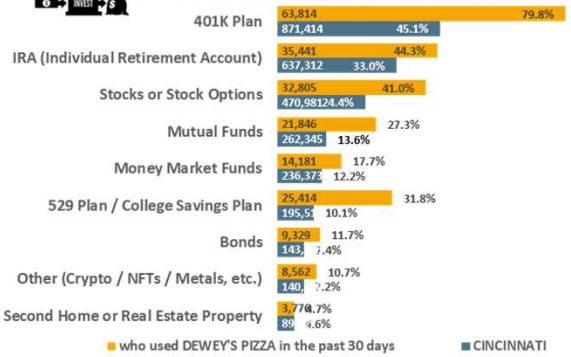
All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

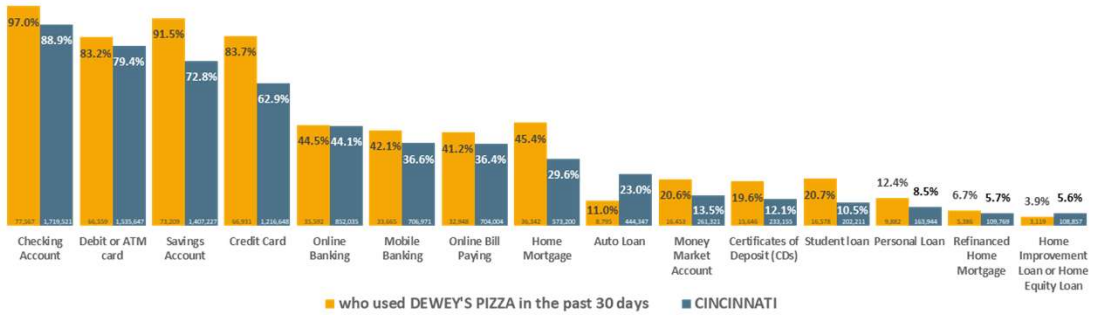
DEWEY'S PIZZA CIN

4.1% or 79,979 of CINCINNATI DMA Adults 18 or older used DEWEY'S PIZZA in the past 30 days.
Adults 18 or older who used DEWEY'S PIZZA in the past 30 days are 77.% more likely to have a 401K, 52.2% less likely to have an Auto Loan, 106.3% more likely to Invest/Trade Stocks Online, 49.8% less likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



Financial Services Has and/or Uses: Adults 18 or older

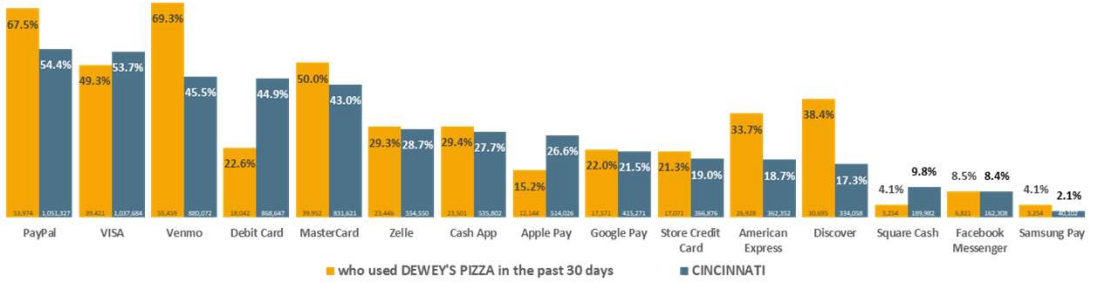


Professional Services Used:* Adults 18 or older



*(*Past 12 Months)*

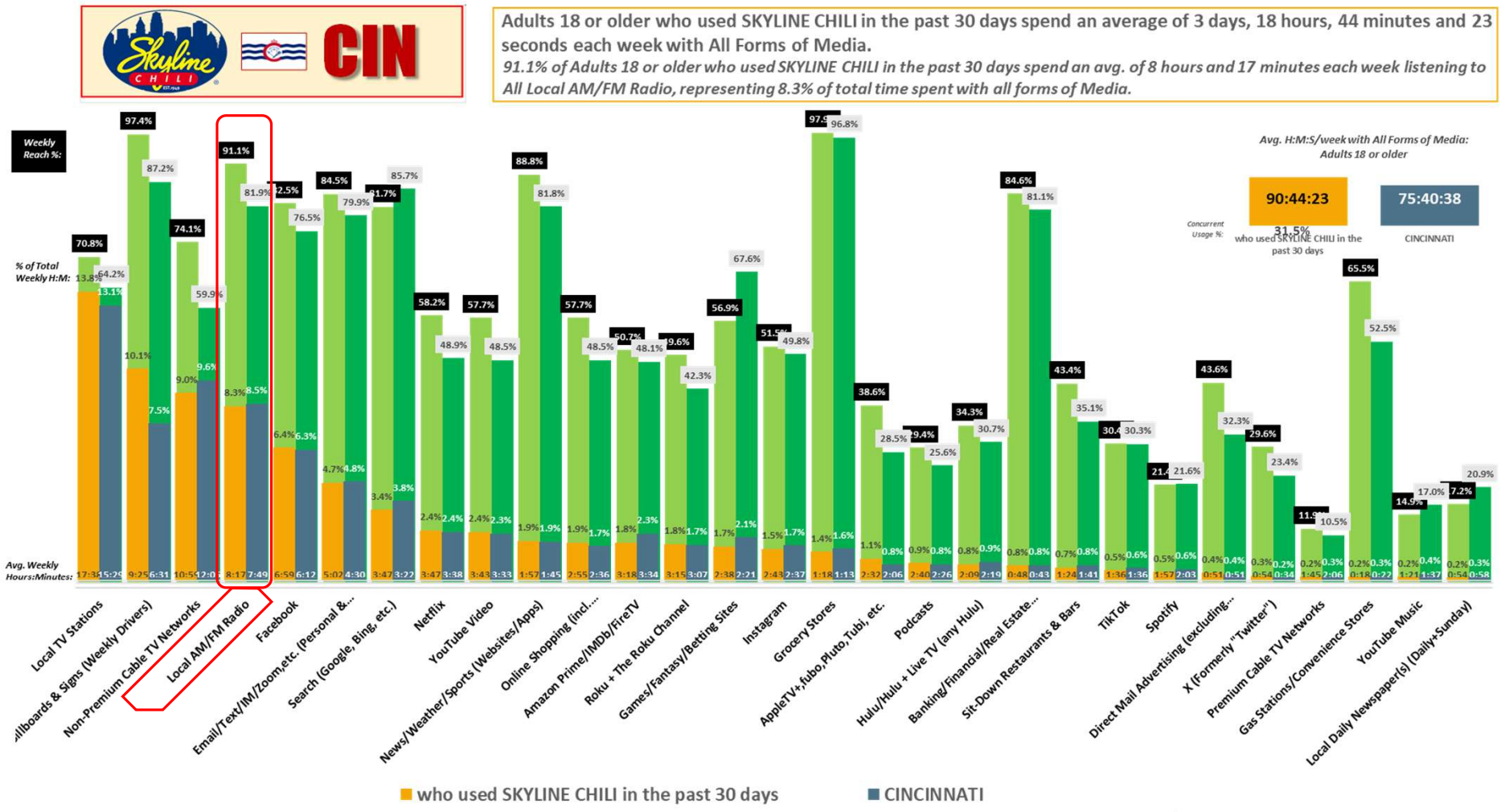
Past 3-Months Payment Methods Used: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

All Graphs and HBIAI Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Dewey's Pizza



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

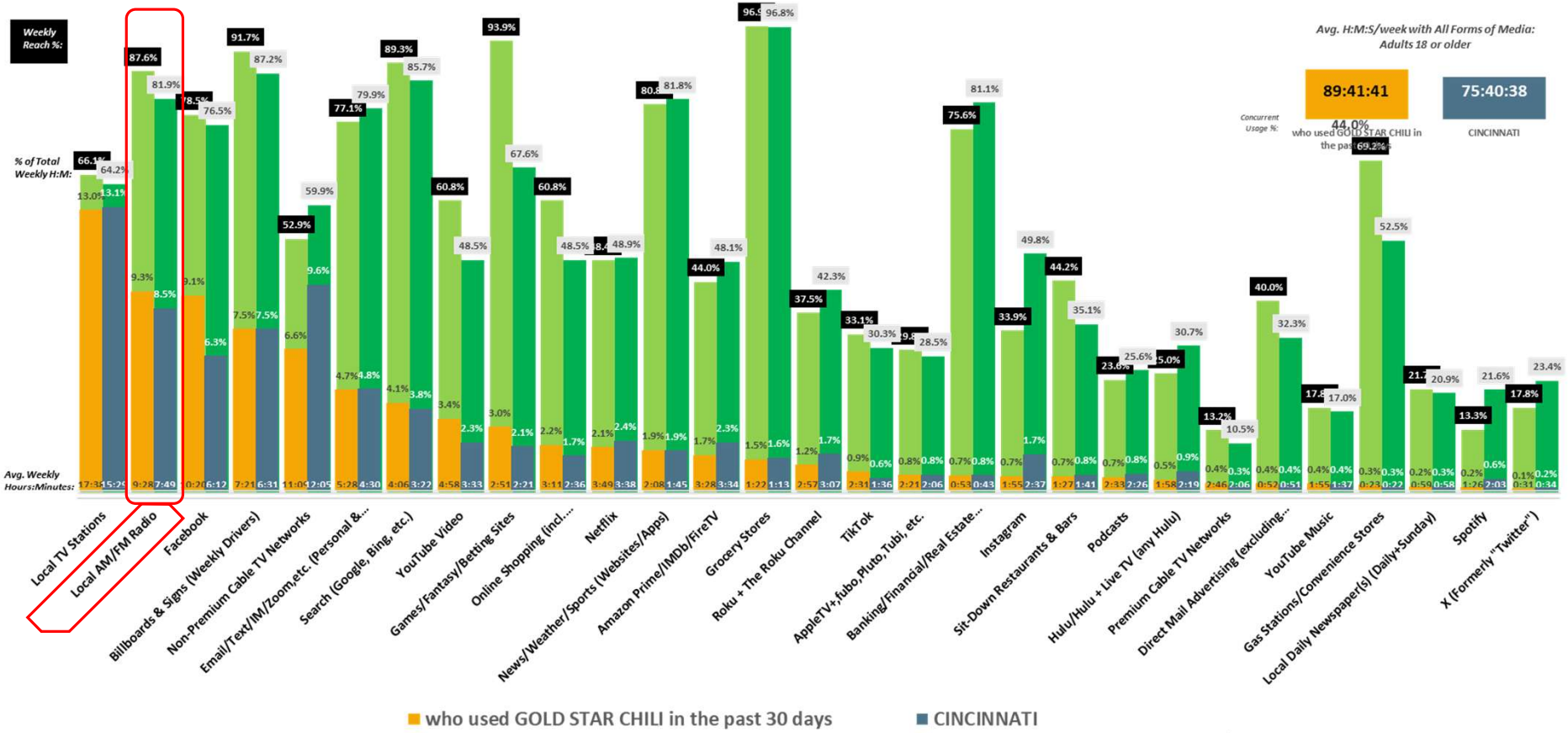
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Hubbard BROADCASTING Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Skyline Chili

Adults 18 or older who used GOLD STAR CHILI in the past 30 days spend an average of 3 days, 17 hours, 41 minutes and 41 seconds each week with All Forms of Media.

87.6% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days spend an avg. of 9 hours and 28 minutes each week listening to All Local AM/FM Radio, representing 9.3% of total time spent with all forms of Media.

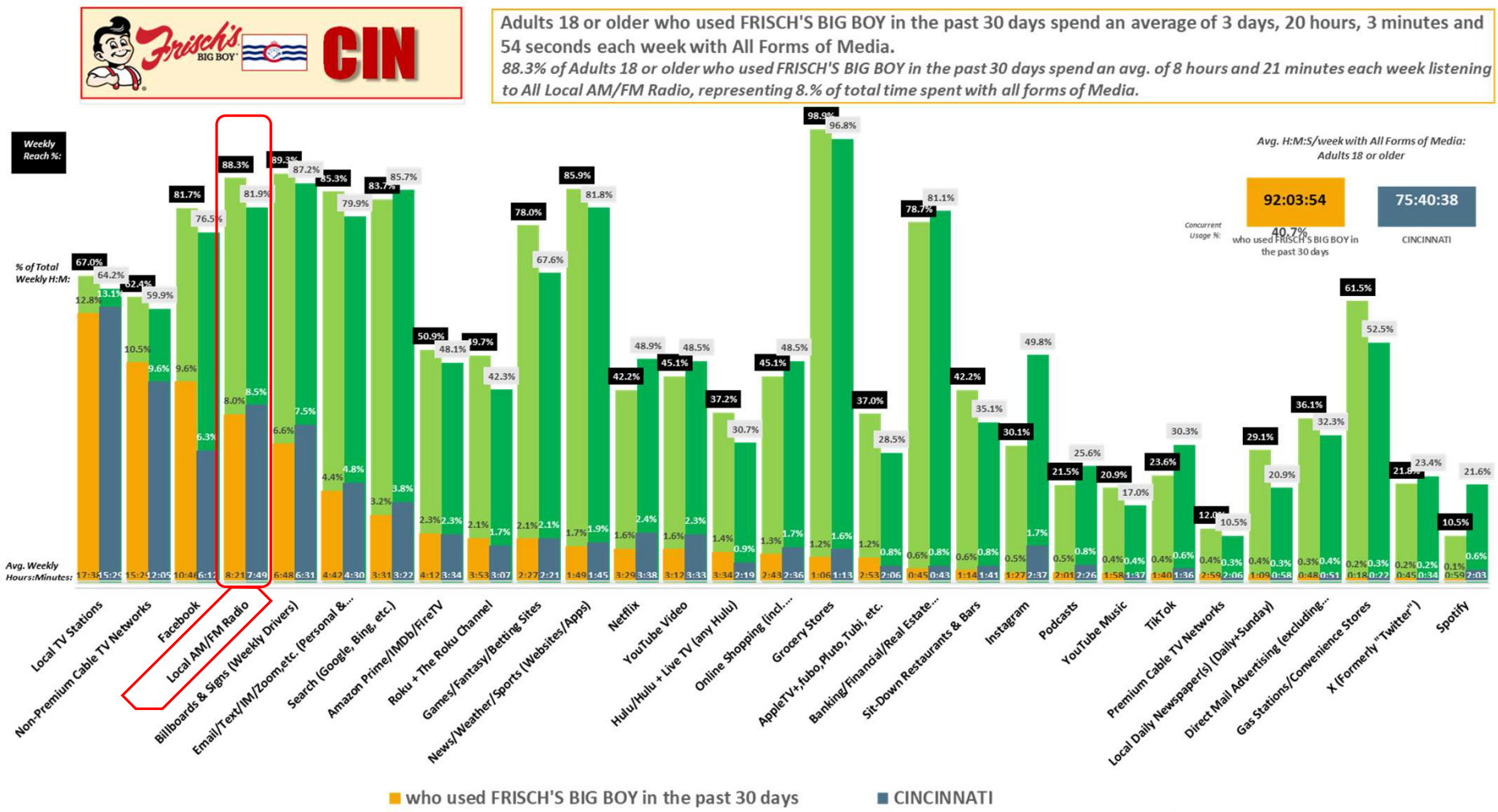


CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Hubbard BROADCASTING Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Gold Star Chili

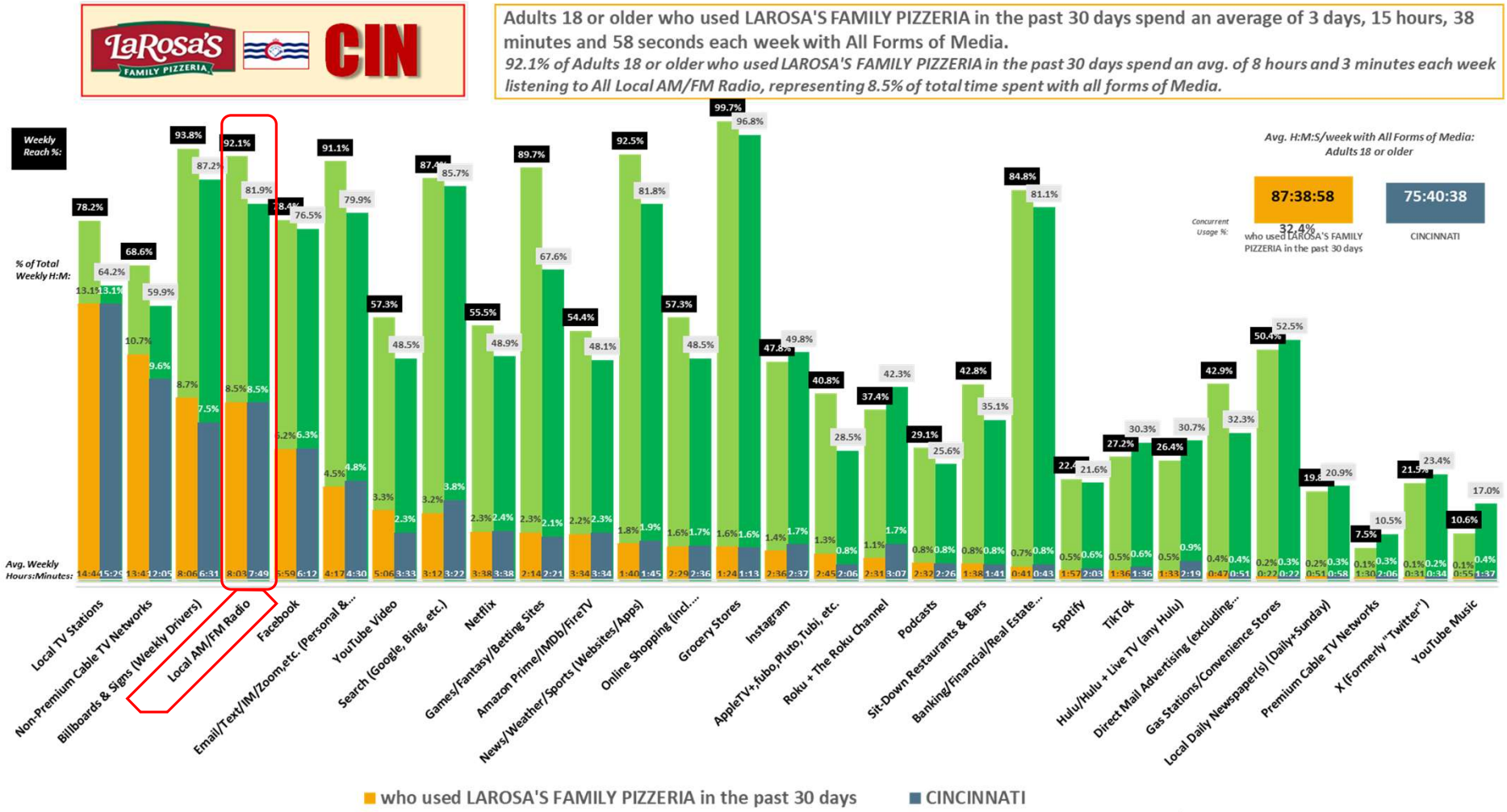


CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Hubbard BROADCASTING Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

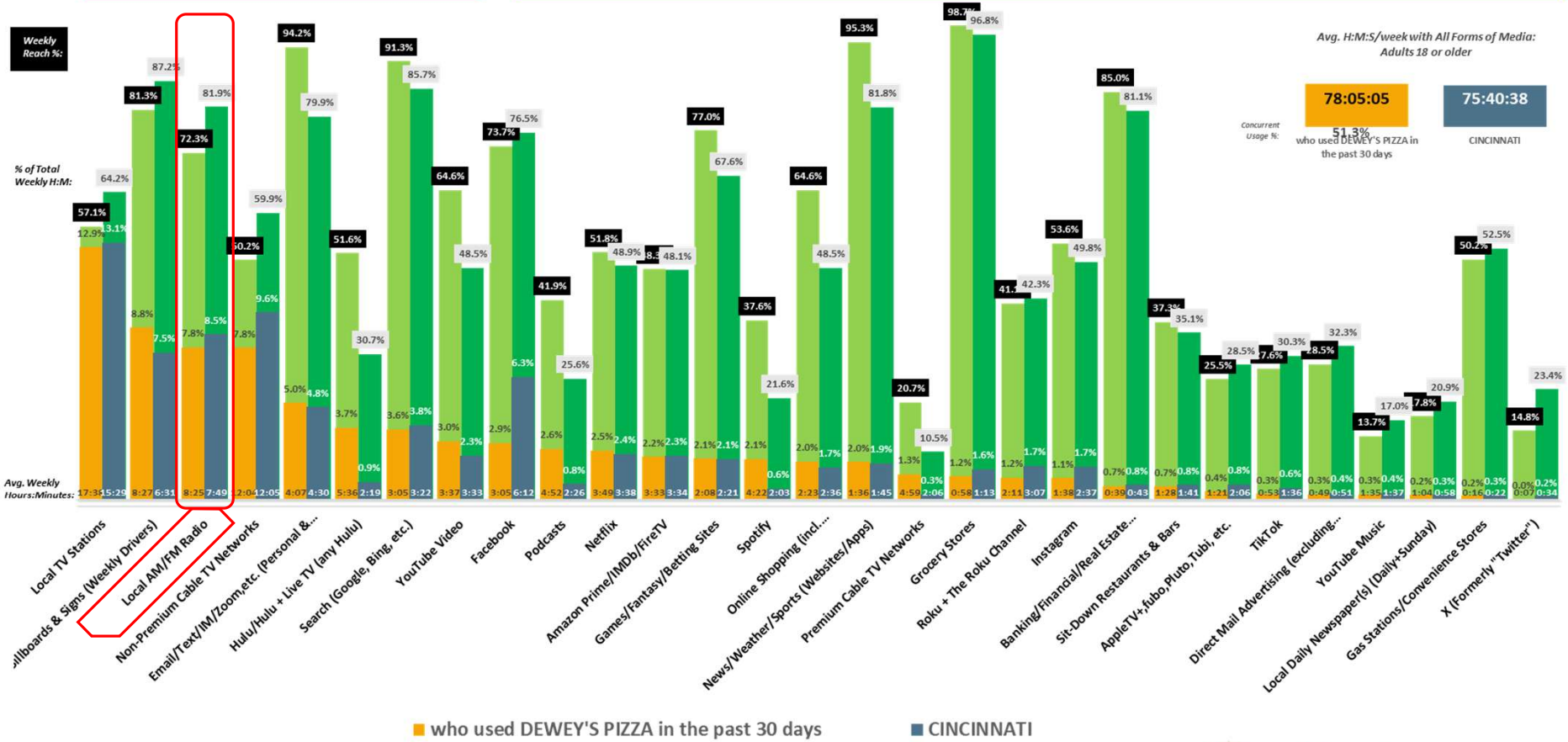
Hubbard BROADCASTING Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

Adults 18 or older who used DEWEY'S PIZZA in the past 30 days spend an average of 3 days, 6 hours, 5 minutes and 5 seconds each week with All Forms of Media.

72.3% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days spend an avg. of 8 hours and 25 minutes each week listening to All Local AM/FM Radio, representing 7.8% of total time spent with all forms of Media.

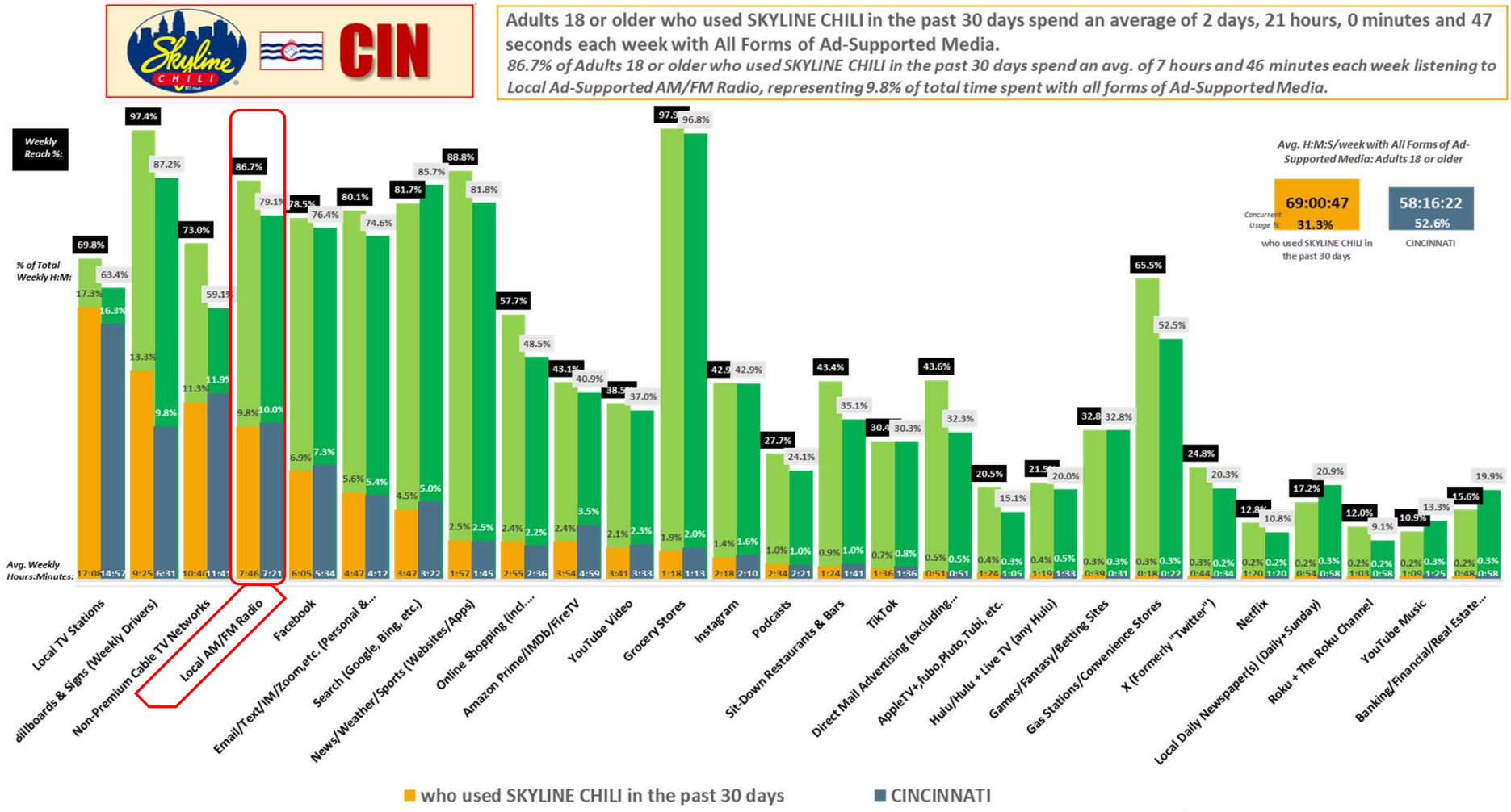


CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Hubbard BROADCASTING Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

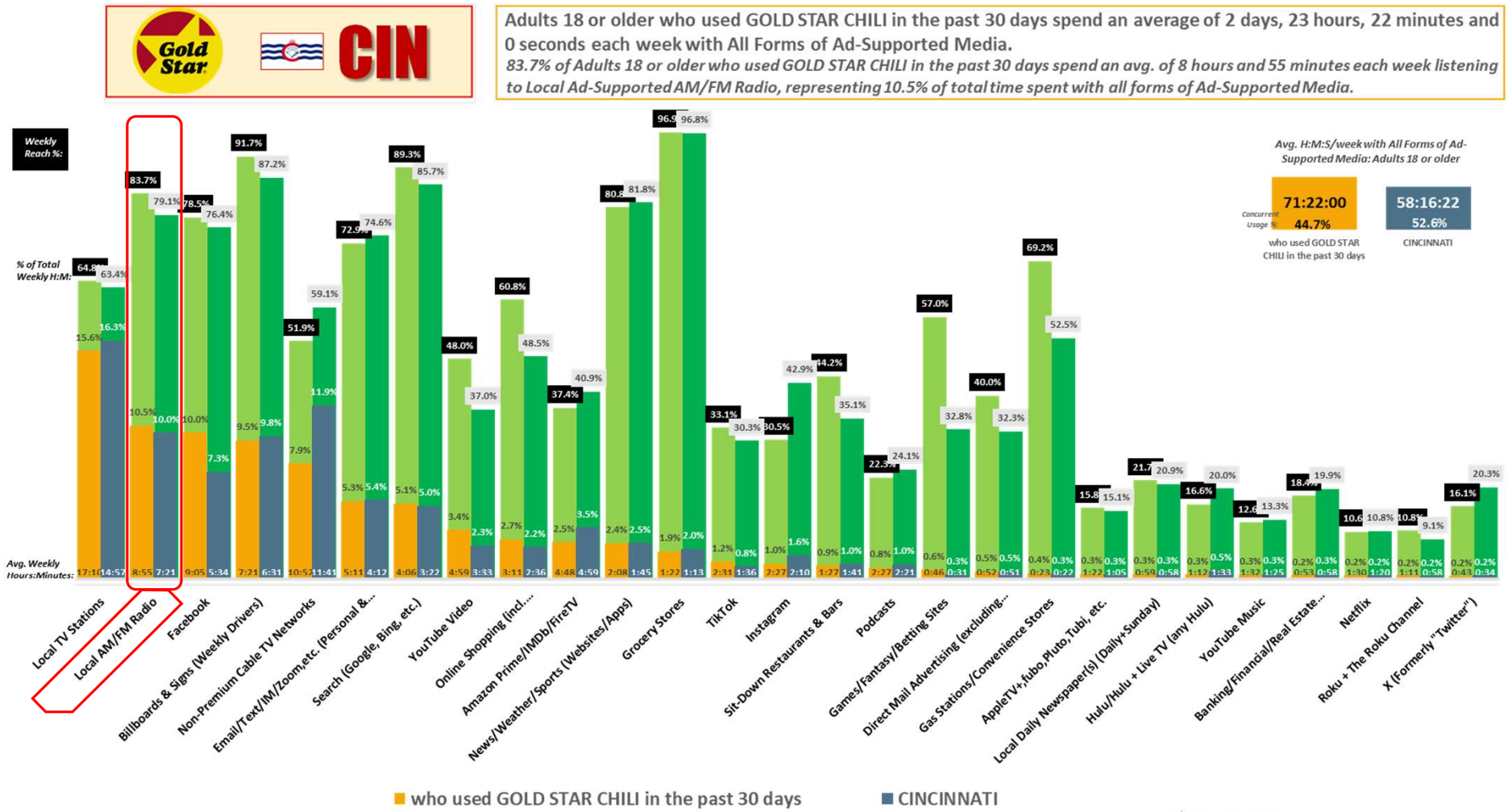


CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Hubbard BROADCASTING Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Skyline Chili

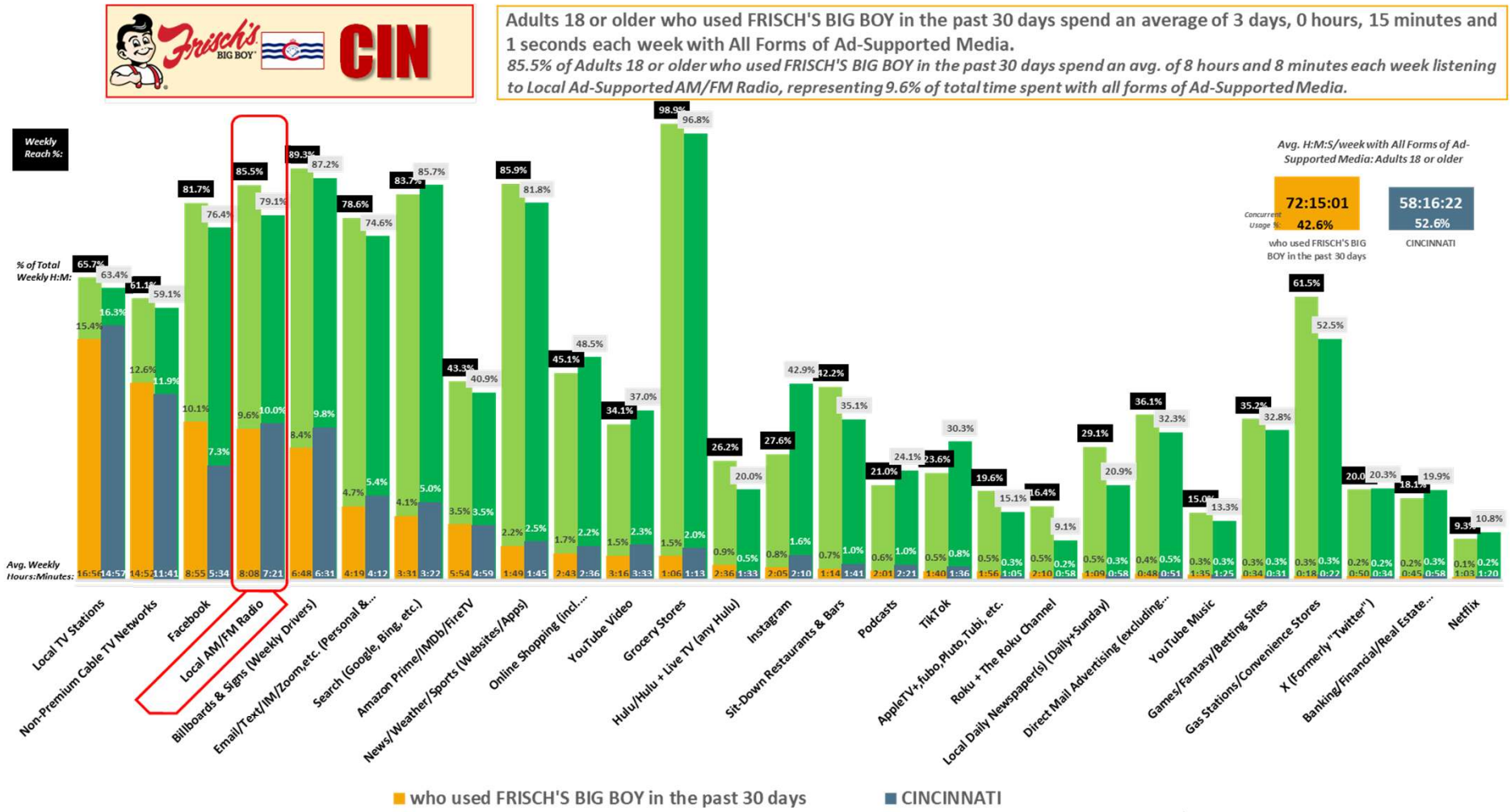


CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Hubbard BROADCASTING Share of Everything for Anything ©

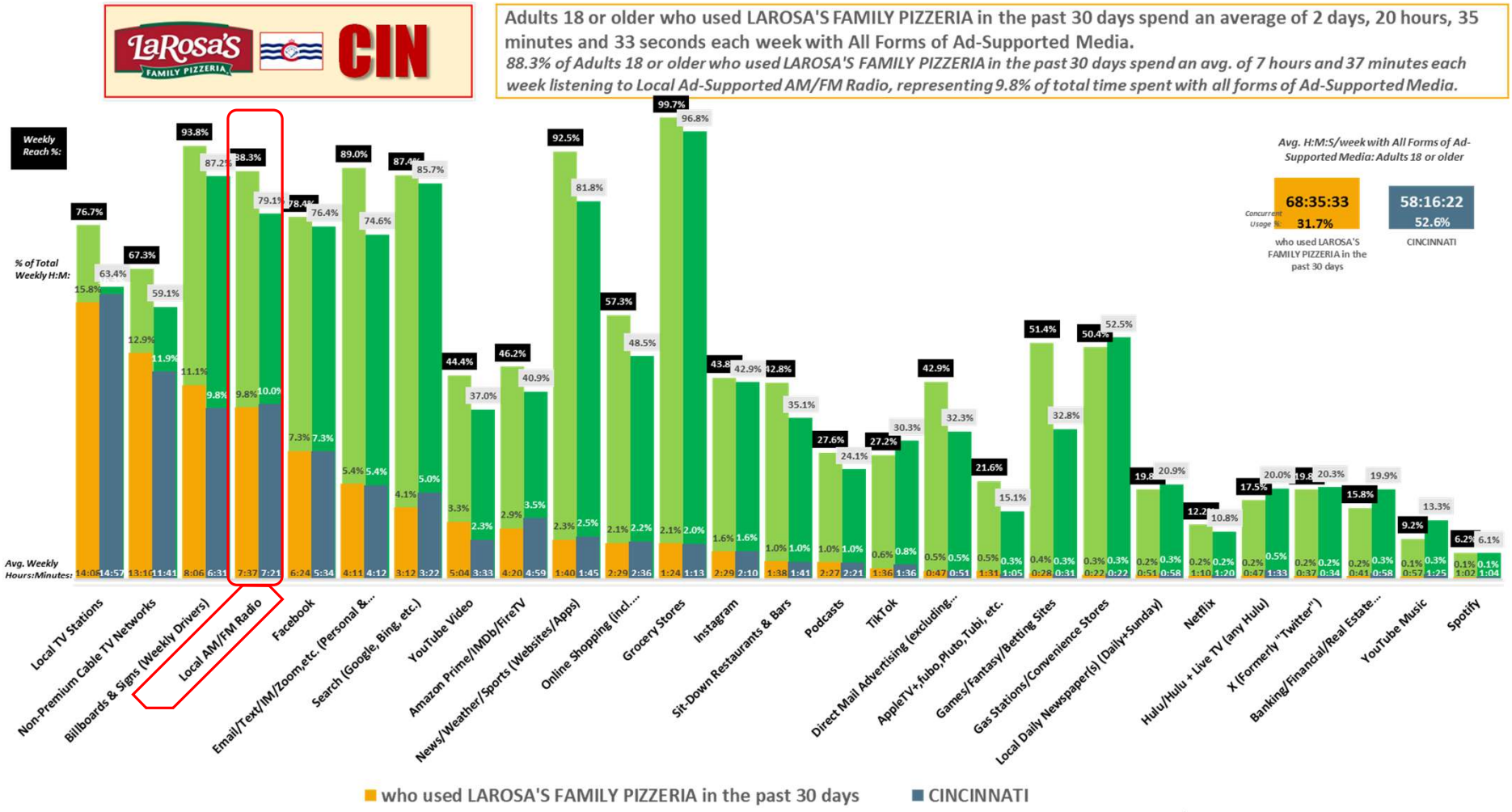
Sit-down restaurants used past 30 days: Gold Star Chili



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Hubbard BROADCASTING Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

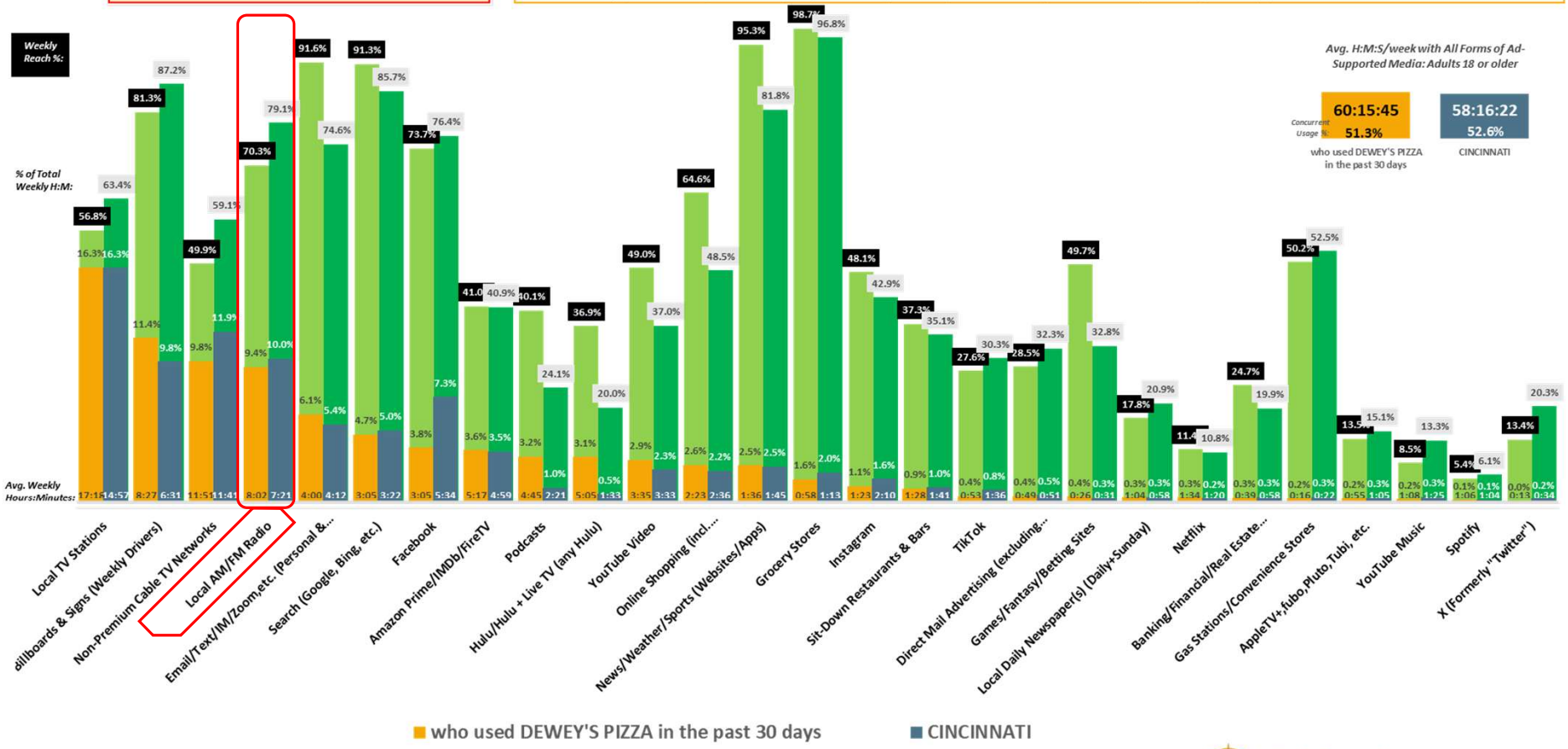
Hubbard BROADCASTING Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

Adults 18 or older who used DEWEY'S PIZZA in the past 30 days spend an average of 2 days, 12 hours, 15 minutes and 45 seconds each week with All Forms of Ad-Supported Media.

70.3% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days spend an avg. of 8 hours and 2 minutes each week listening to Local Ad-Supported AM/FM Radio, representing 9.4% of total time spent with all forms of Ad-Supported Media.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

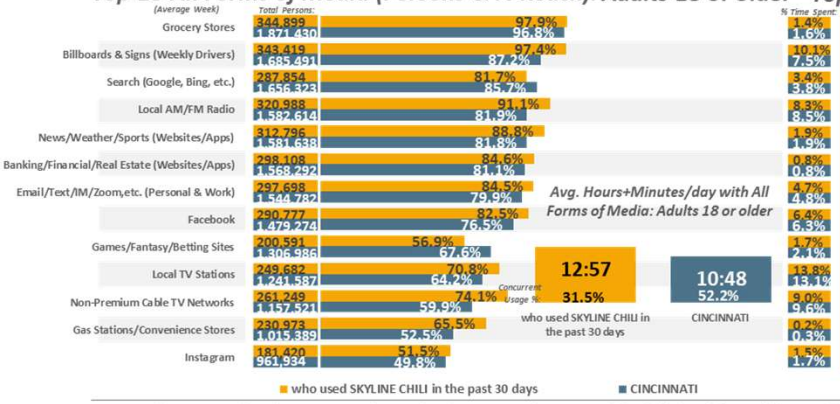
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

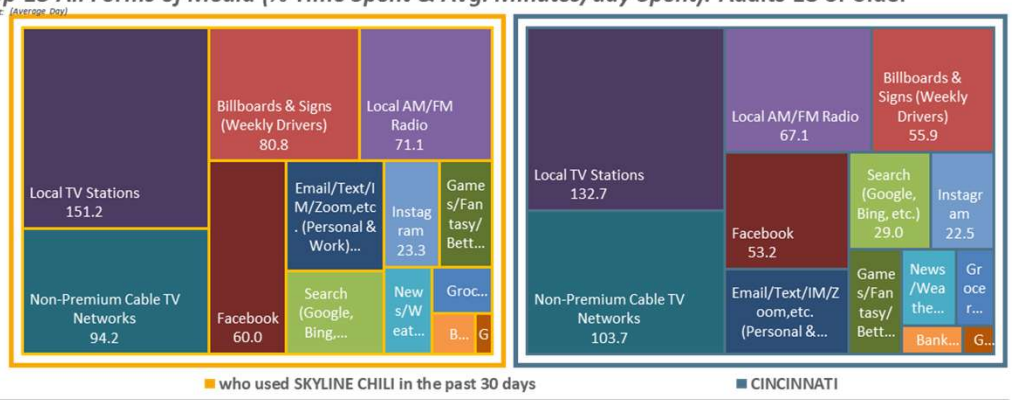
Hubbard BROADCASTING Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

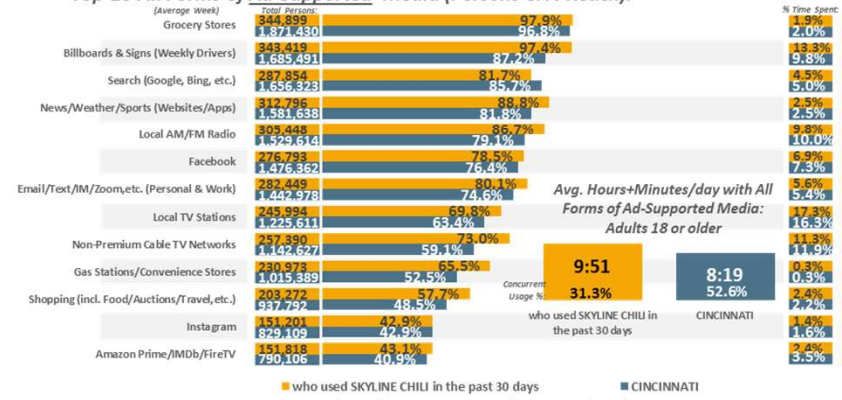
Adults 18 or older who used SKYLINE CHILI in the past 30 days spend an average of 9 hours and 51 minutes each day with All Forms of Ad-Supported Media. 86.7% listen to Local AM/FM Radio for an avg. of 66.6 minutes/day. *(Local Radio delivers 9.8% of Time with Ad-Supported Media.)*

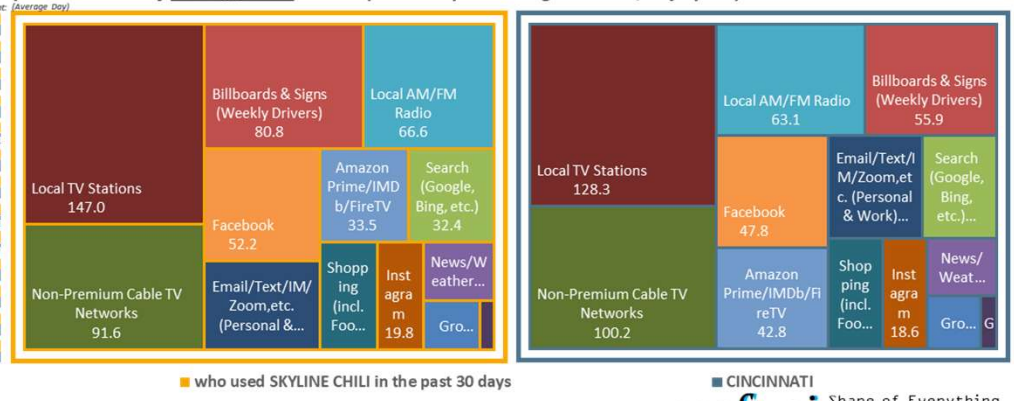
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older





Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

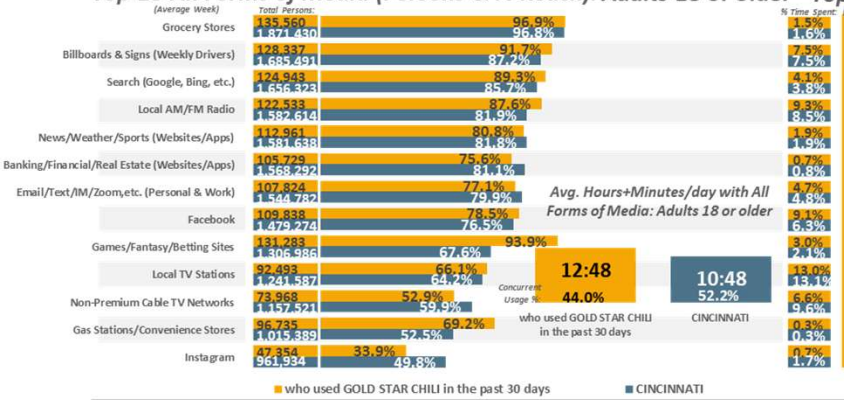
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

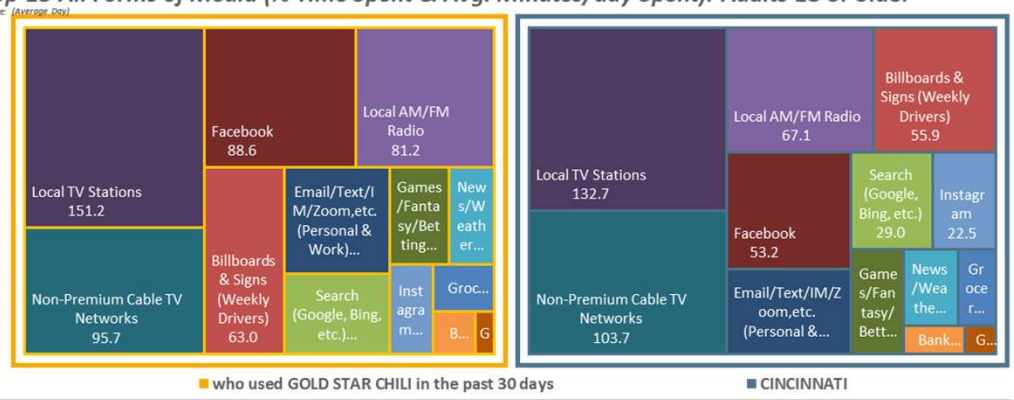
Sit-down restaurants used past 30 days: Skyline Chili

Adults 18 or older who used GOLD STAR CHILI in the past 30 days spend an average of 10 hours and 11 minutes each day with All Forms of Ad-Supported Media. 83.7% listen to Local AM/FM Radio for an avg. of 76.5 minutes/day. *(Local Radio delivers 10.5% of Time with Ad-Supported Media.)*

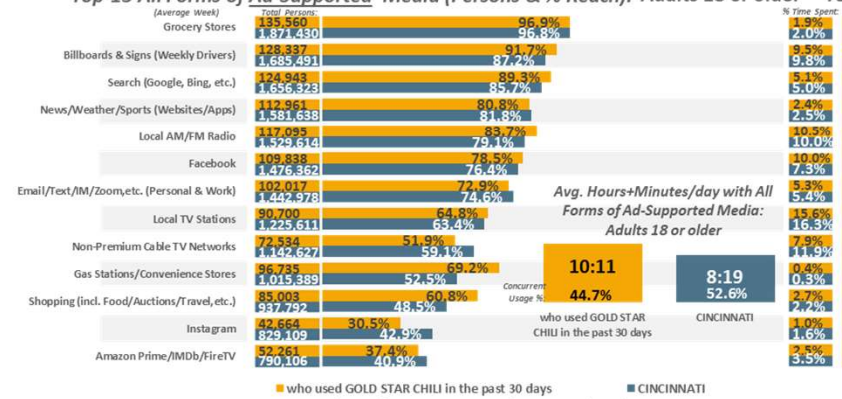
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



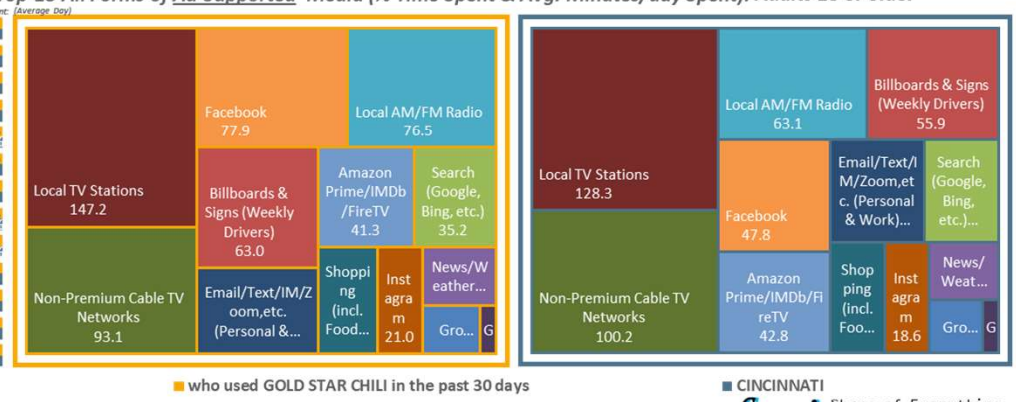
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

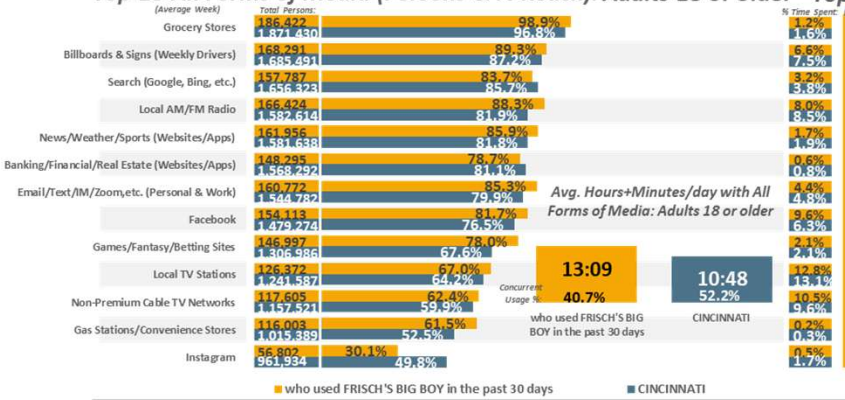
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

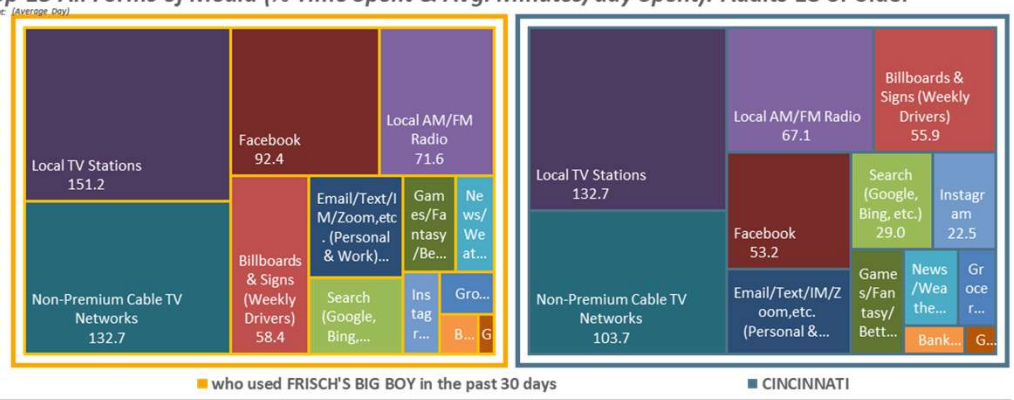
Sit-down restaurants used past 30 days: Gold Star Chili

Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days spend an average of 10 hours and 19 minutes each day with All Forms of Ad-Supported Media. 85.5% listen to Local AM/FM Radio for an avg. of 69.8 minutes/day. *(Local Radio delivers 9.6% of Time with Ad-Supported Media.)*

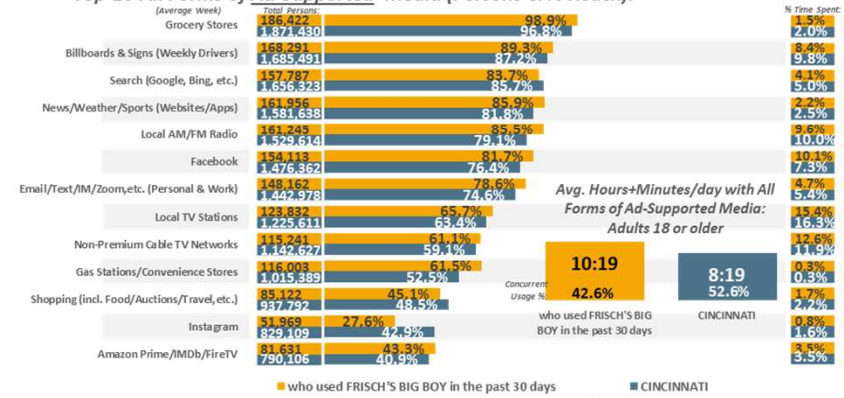
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



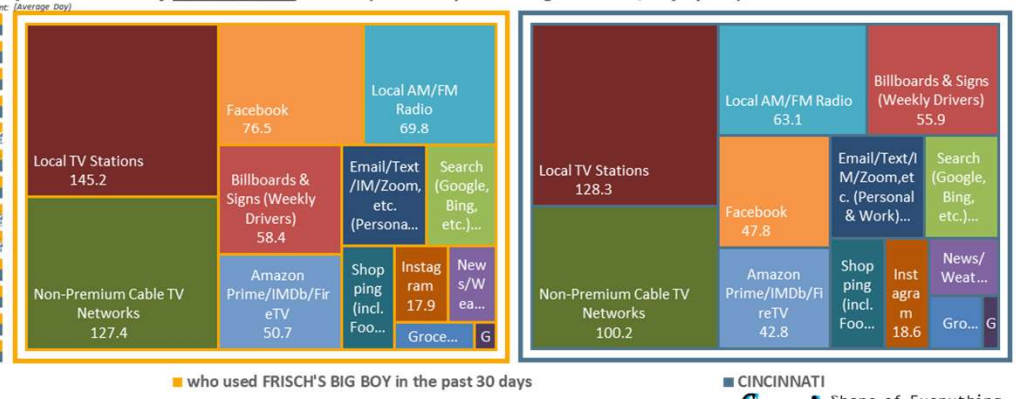
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

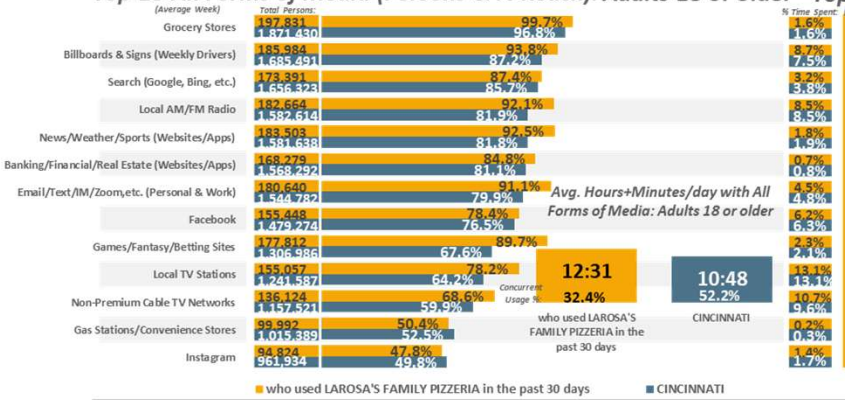
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

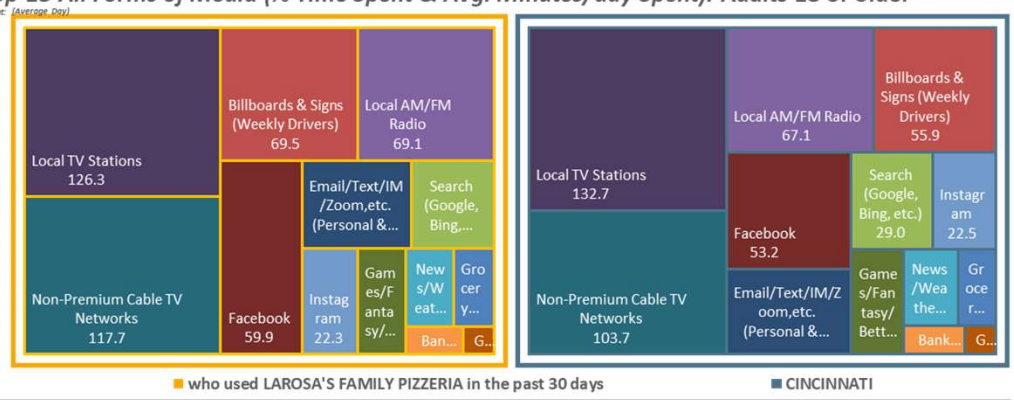
Sit-down restaurants used past 30 days: Frisch's Big Boy

Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days spend an average of 9 hours and 47 minutes each day with All Forms of Ad-Supported Media. 88.3% listen to Local AM/FM Radio for an avg. of 65.4 minutes/day. *(Local Radio delivers 9.8% of Time with Ad-Supported Media.)*

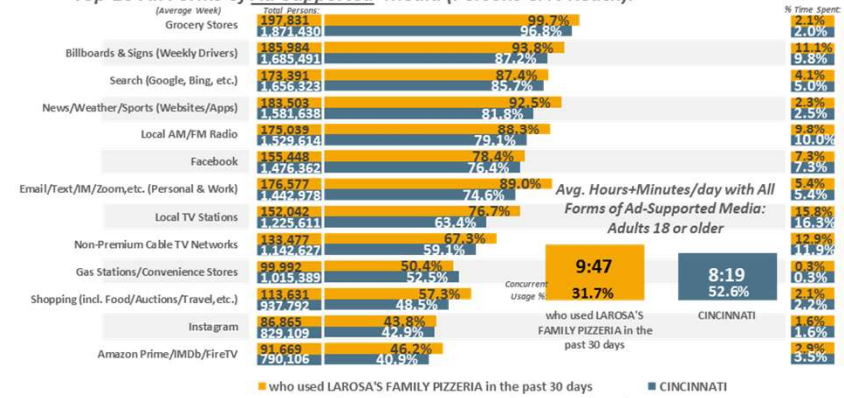
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



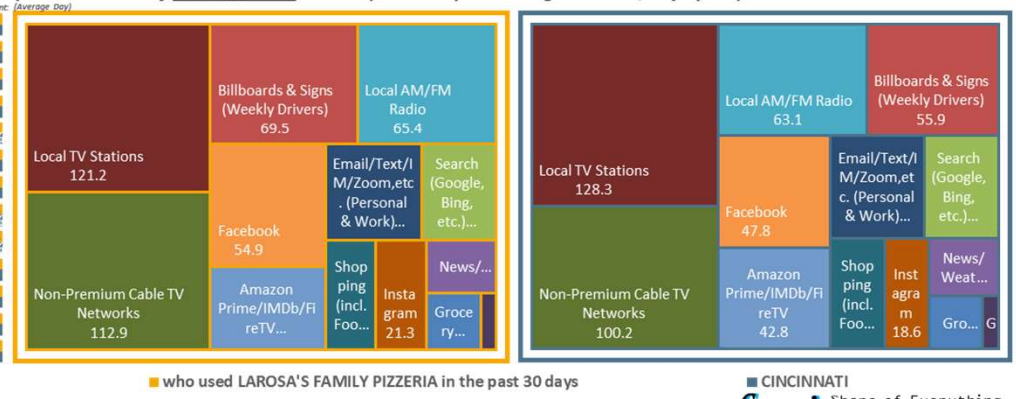
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

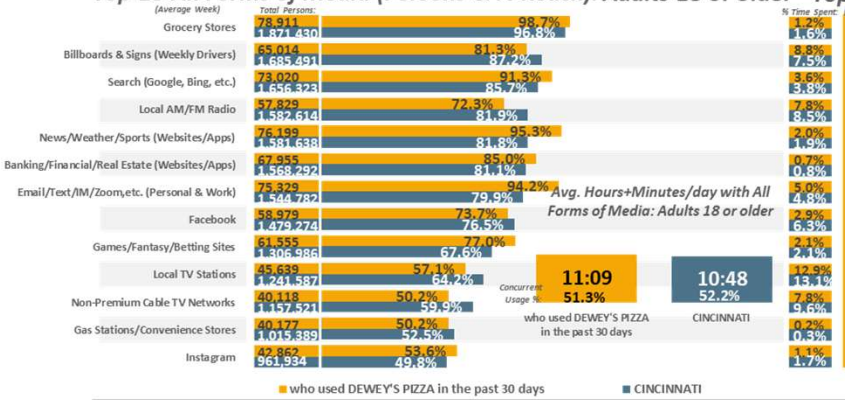
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

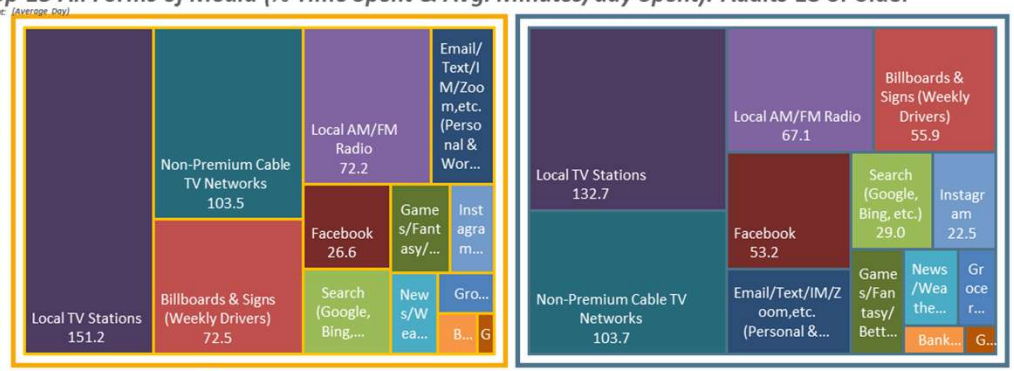
DEWEY'S PIZZA CIN

Adults 18 or older who used DEWEY'S PIZZA in the past 30 days spend an average of 8 hours and 36 minutes each day with All Forms of Ad-Supported Media. 70.3% listen to Local AM/FM Radio for an avg. of 69. minutes/day. *(Local Radio delivers 9.4% of Time with Ad-Supported Media.)*

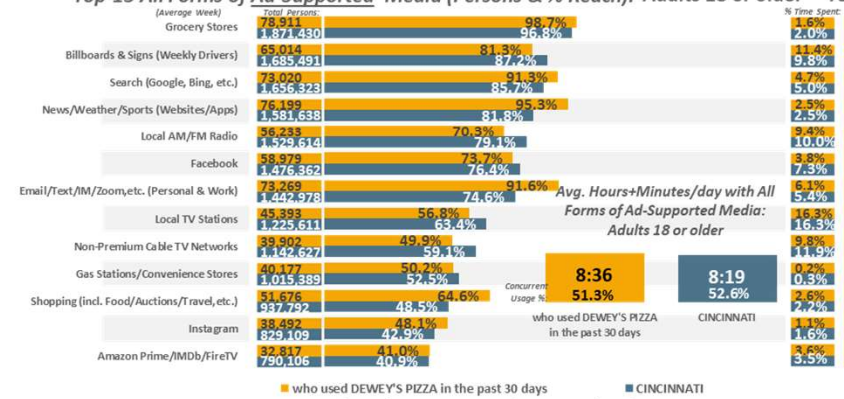
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



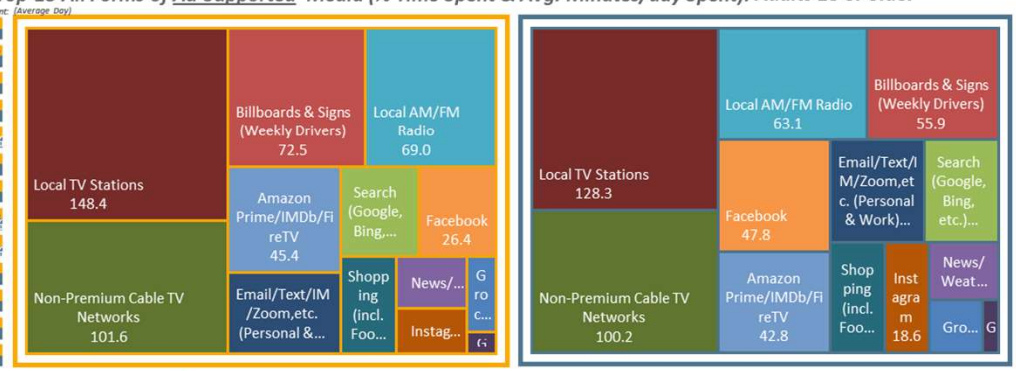
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

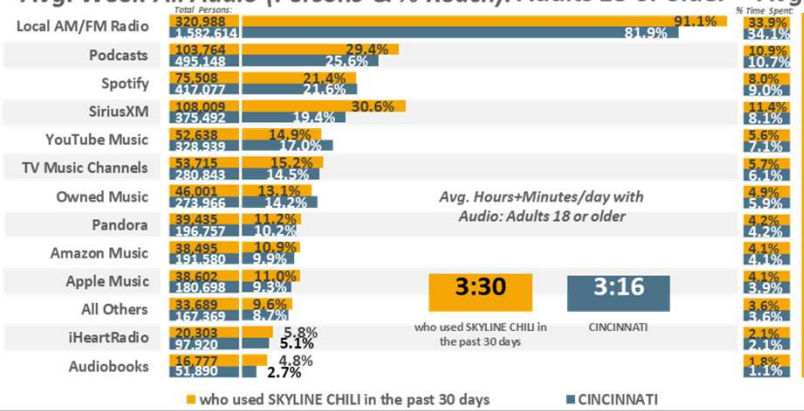
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

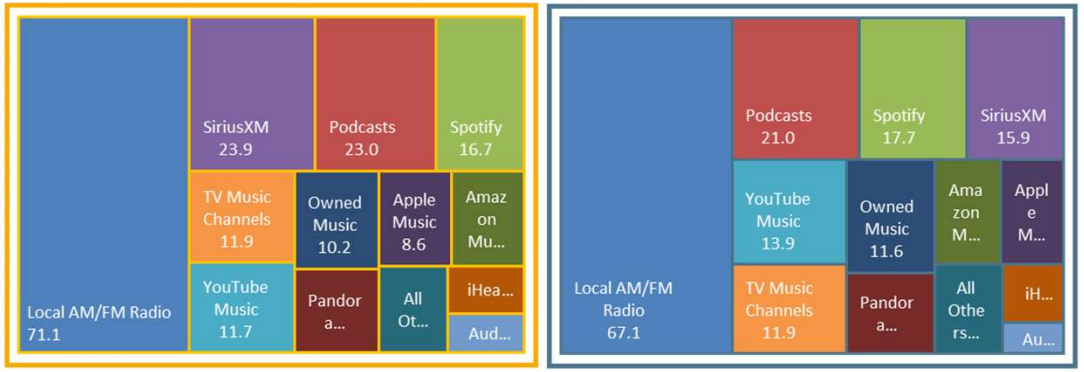
CIN

305,448 or 86.7% of Adults 18 or older who used SKYLINE CHILI in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 66.6 minutes every day representing 45.3% of all time spent daily with Ad-Supported Audio.

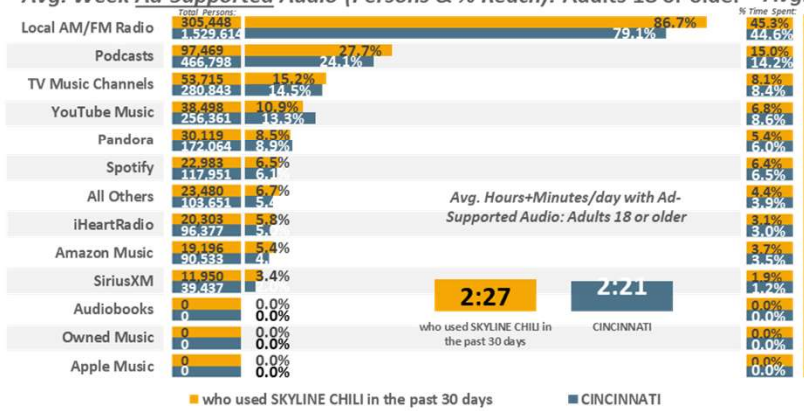
Avg. Week All Audio (Persons & % Reach): Adults 18 or older



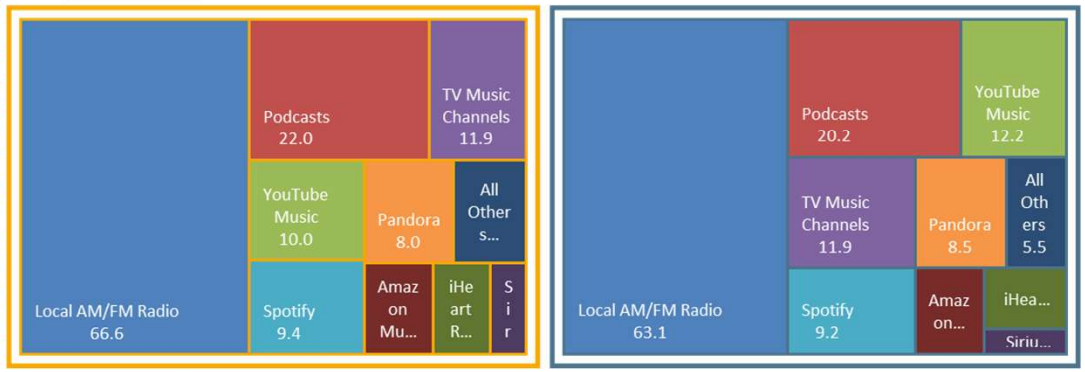
Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

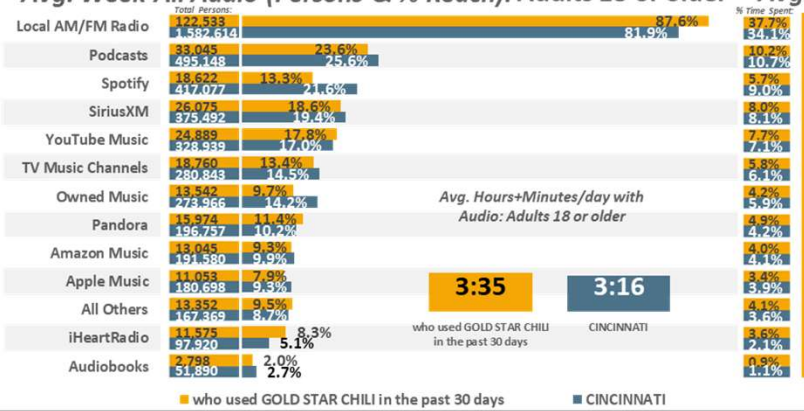
soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: Skyline Chili

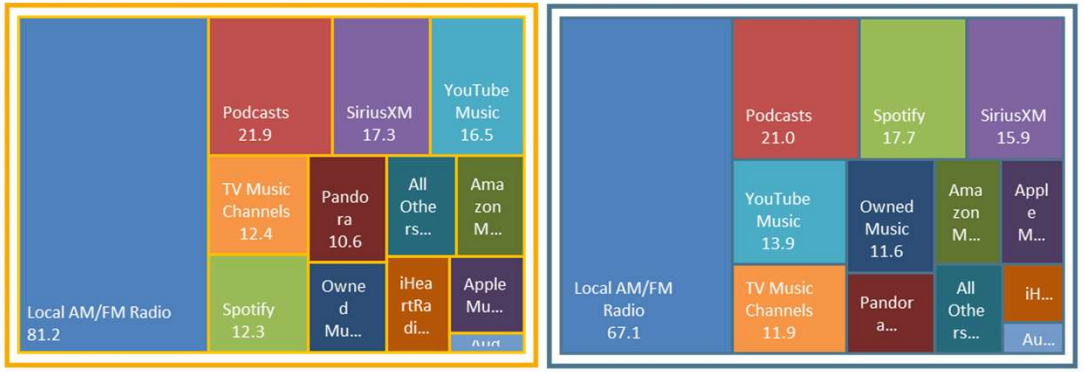
CIN

117,095 or 83.7% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 76.5 minutes every day representing 45.9% of all time spent daily with Ad-Supported Audio.

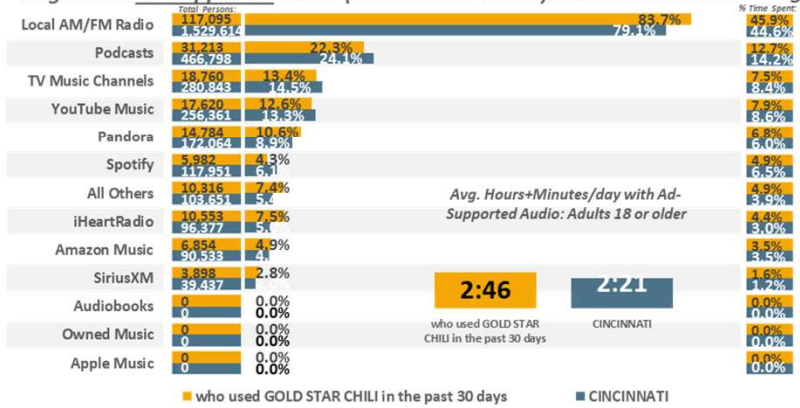
Avg. Week All Audio (Persons & % Reach): Adults 18 or older



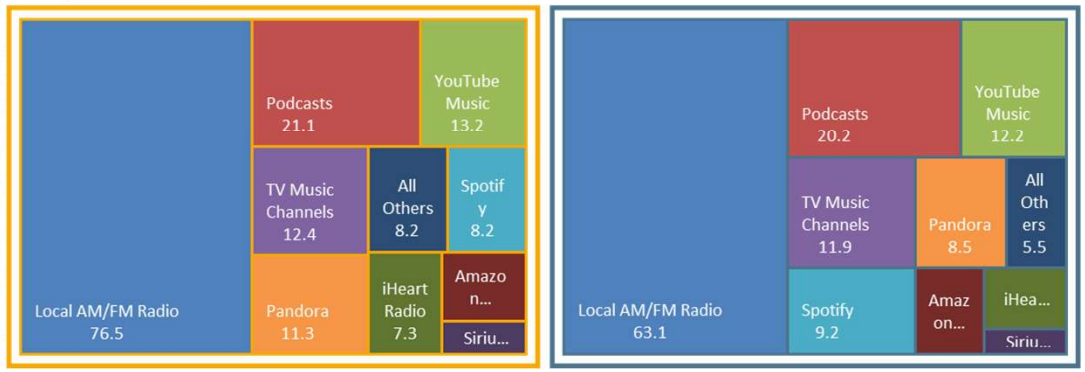
Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

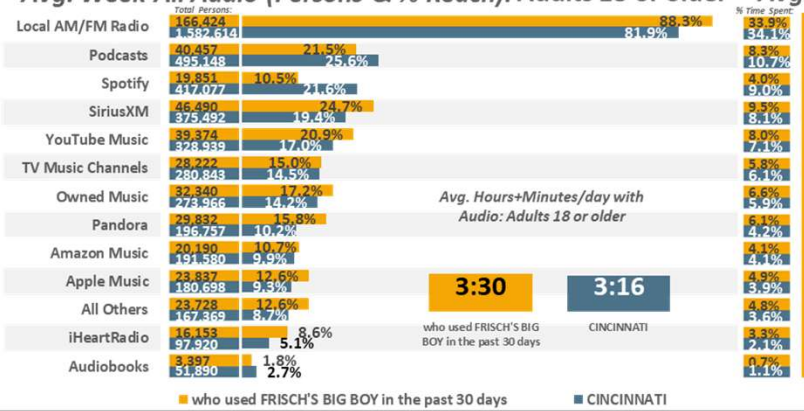
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: Gold Star Chili

161,245 or 85.5% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 69.8 minutes every day representing 43.9% of all time spent daily with Ad-Supported Audio.

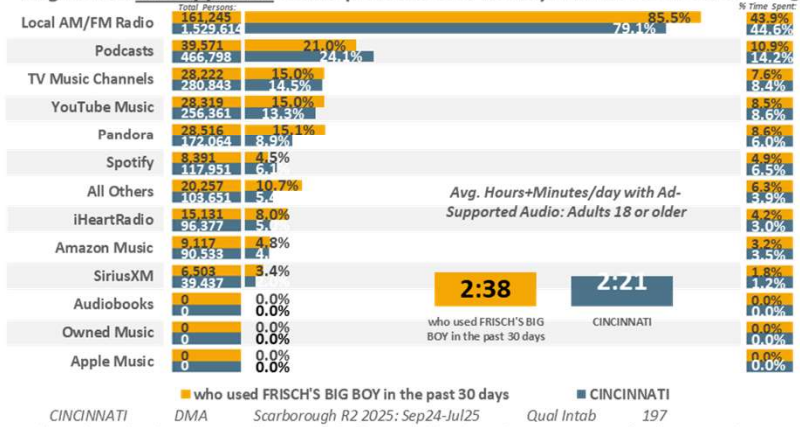
Avg. Week All Audio (Persons & % Reach): Adults 18 or older



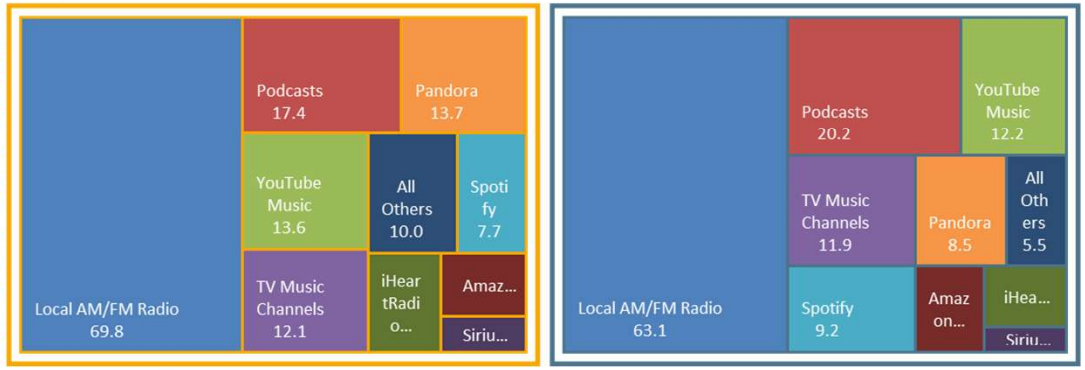
Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

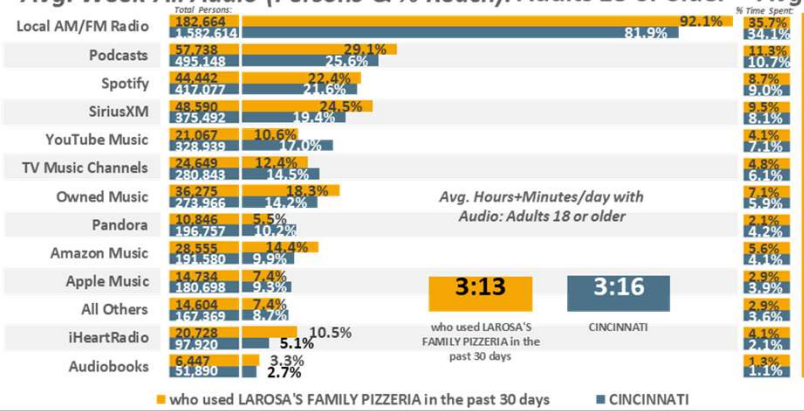
soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: Frisch's Big Boy

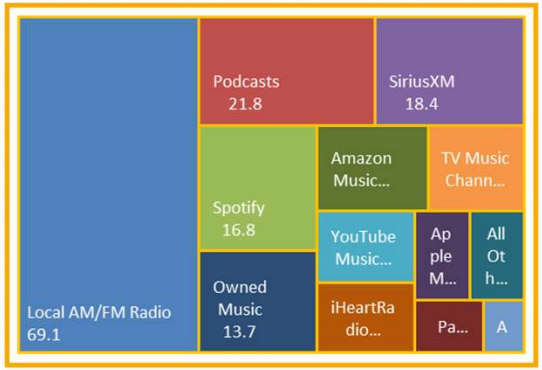
LaRosa's FAMILY PIZZERIA CIN

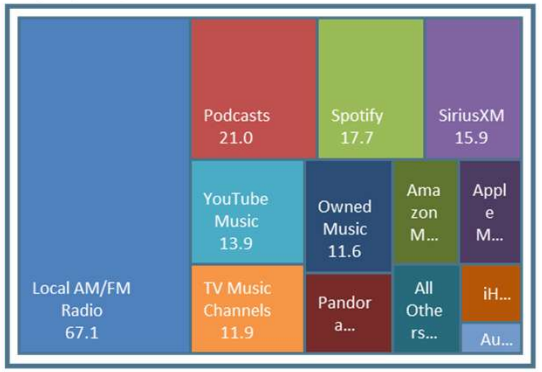
175,039 or 88.3% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 65.4 minutes every day representing 47.6% of all time spent daily with Ad-Supported Audio.

Avg. Week All Audio (Persons & % Reach): Adults 18 or older

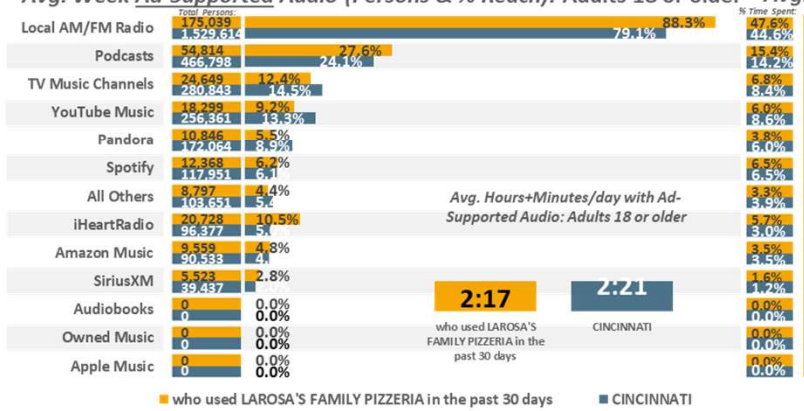


Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

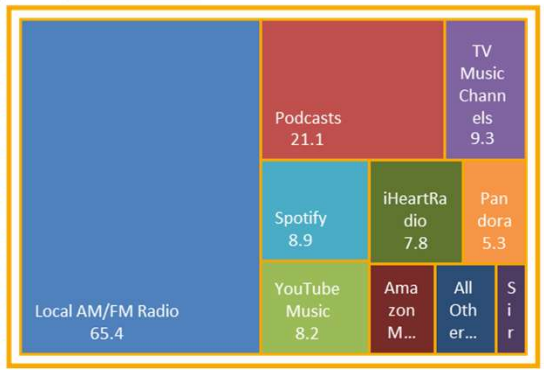


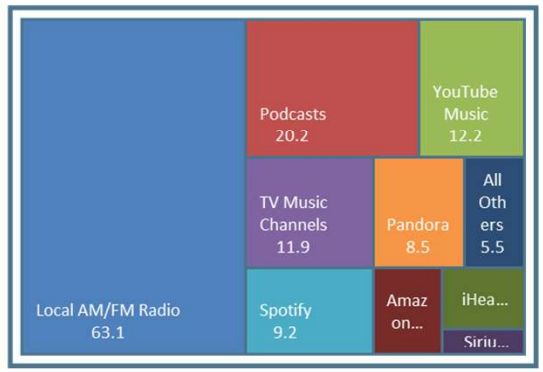


Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

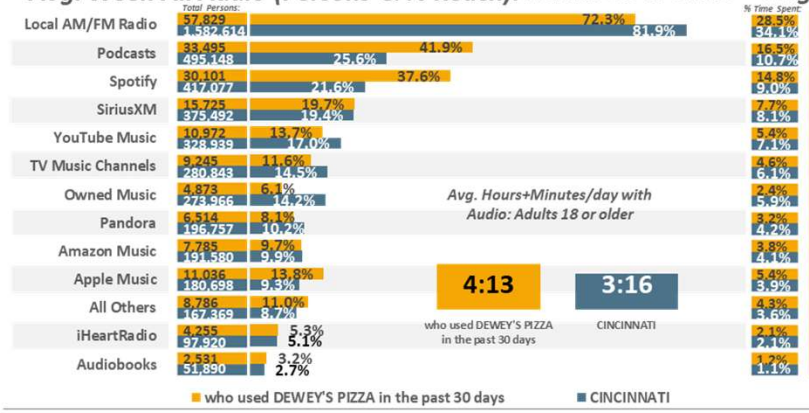
soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

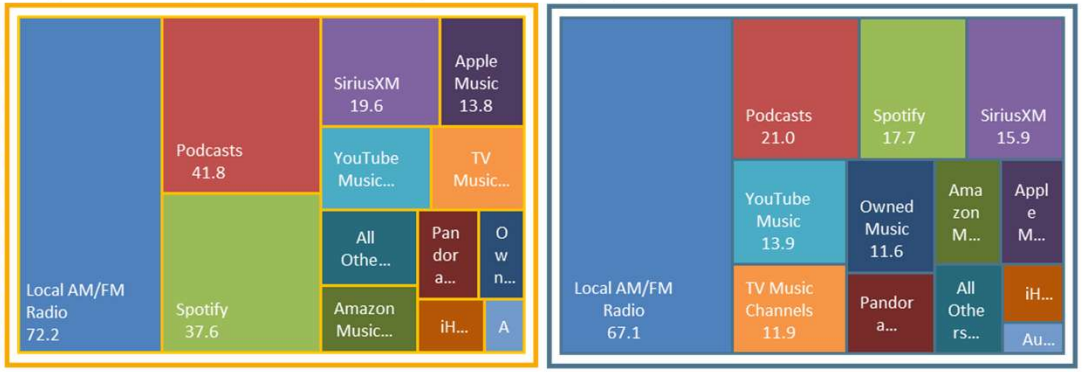
DEWEY'S PIZZA CIN

56,233 or 70.3% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 69. minutes every day representing 40.7% of all time spent daily with Ad-Supported Audio.

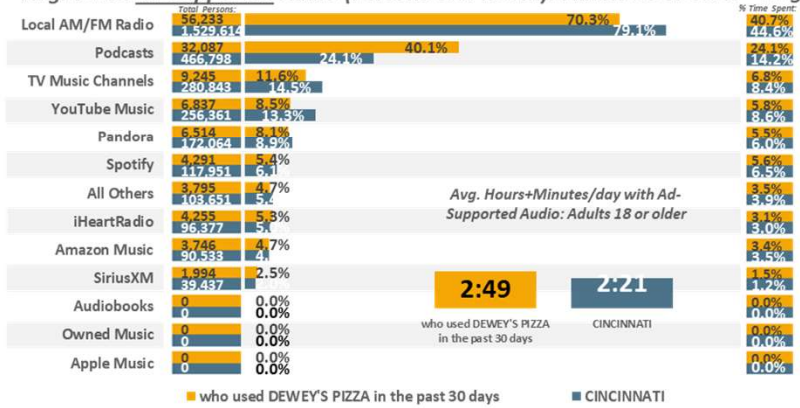
Avg. Week All Audio (Persons & % Reach): Adults 18 or older



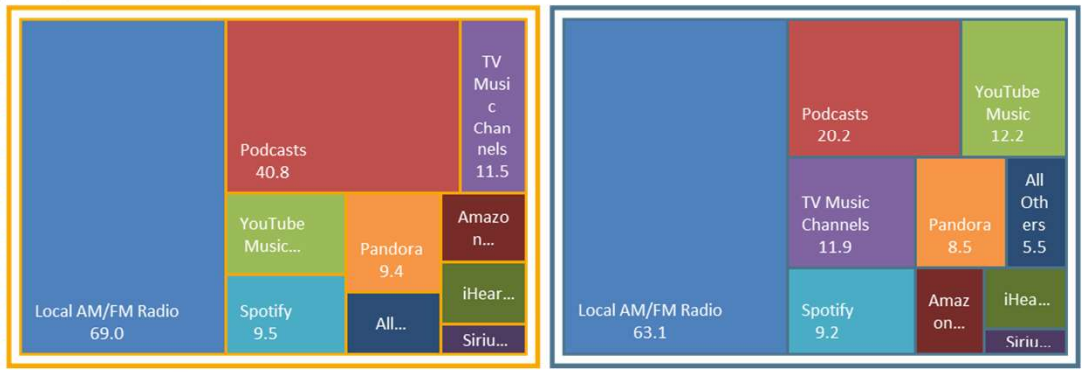
Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

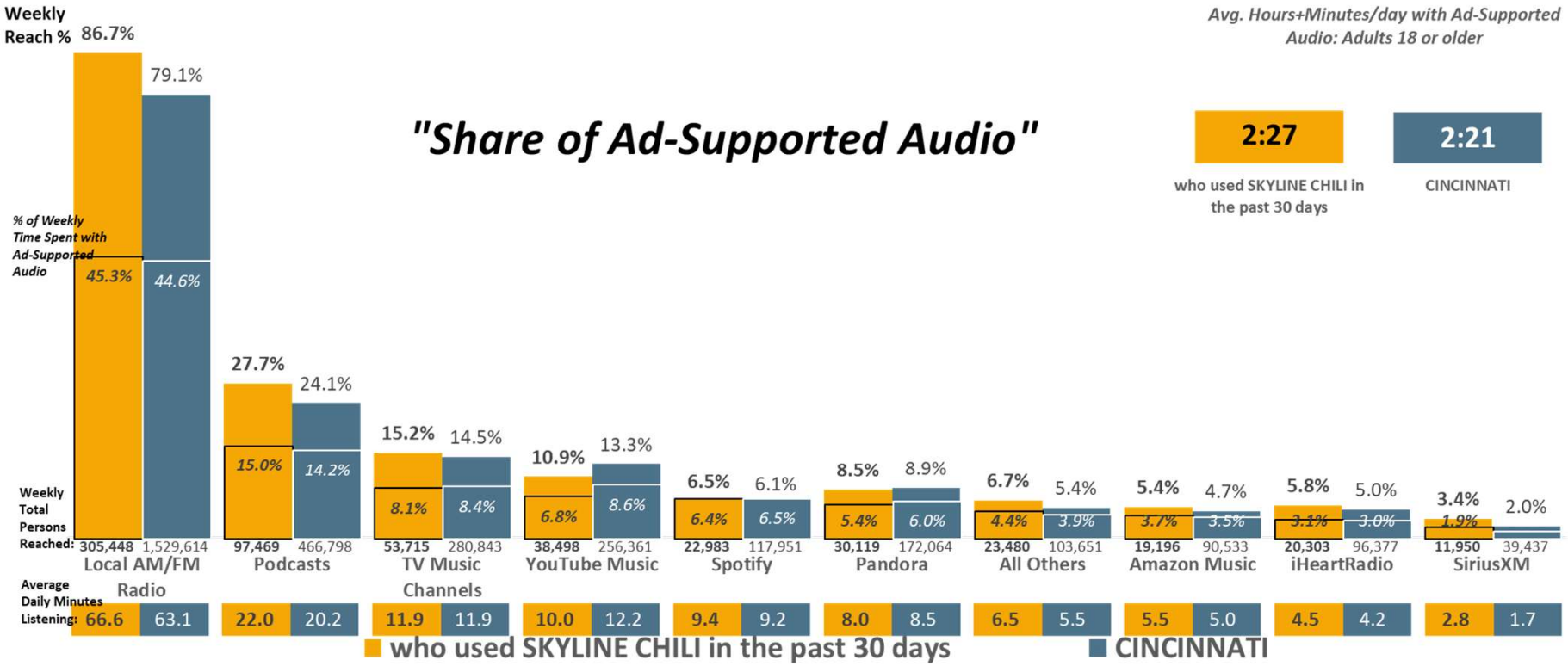
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: Dewey's Pizza

CIN

305,448 or 86.7% of Adults 18 or older who used SKYLINE CHILI in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 66.6 minutes every day representing 45.3% of all time spent daily with Ad-Supported Audio.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

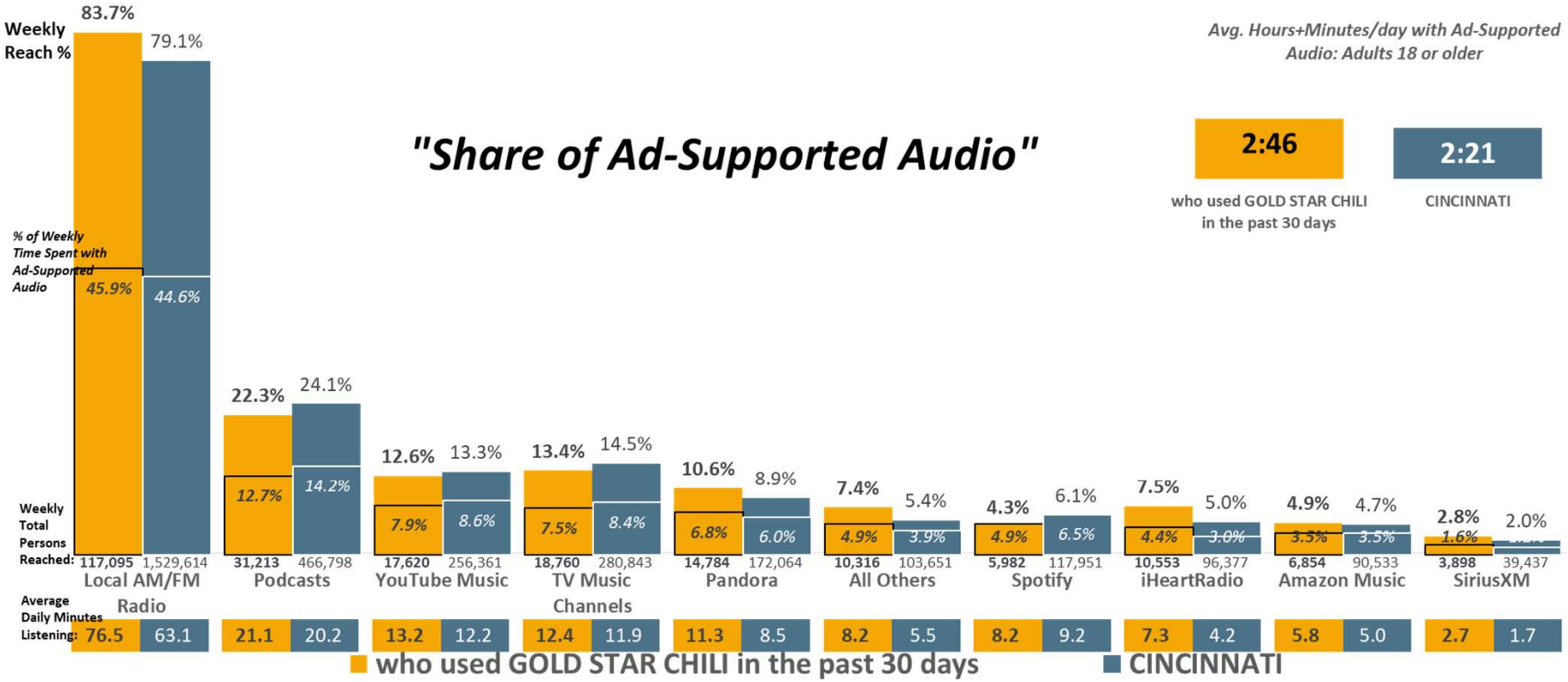
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Skyline Chili

CIN

117,095 or 83.7% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 76.5 minutes every day representing 45.9% of all time spent daily with Ad-Supported Audio.



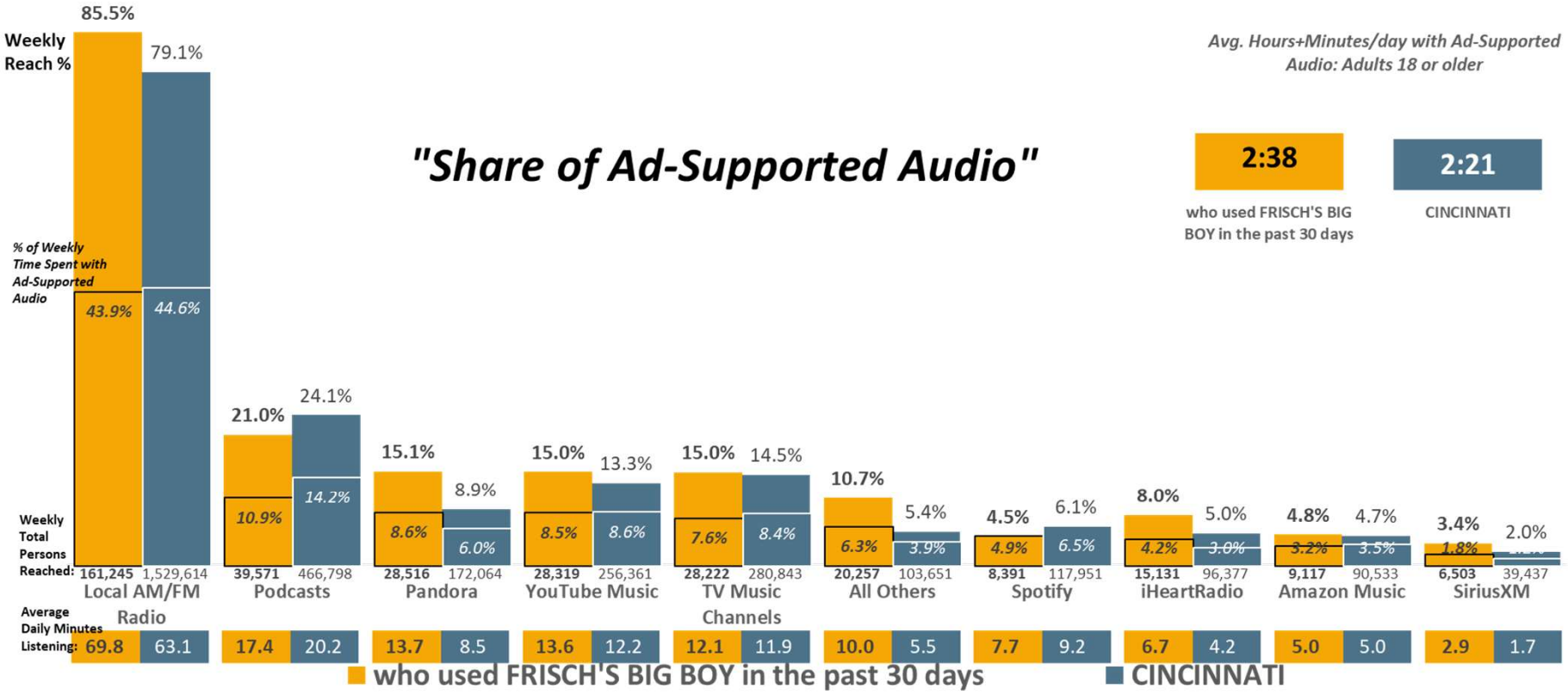
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Gold Star Chili

161,245 or 85.5% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 69.8 minutes every day representing 43.9% of all time spent daily with Ad-Supported Audio.



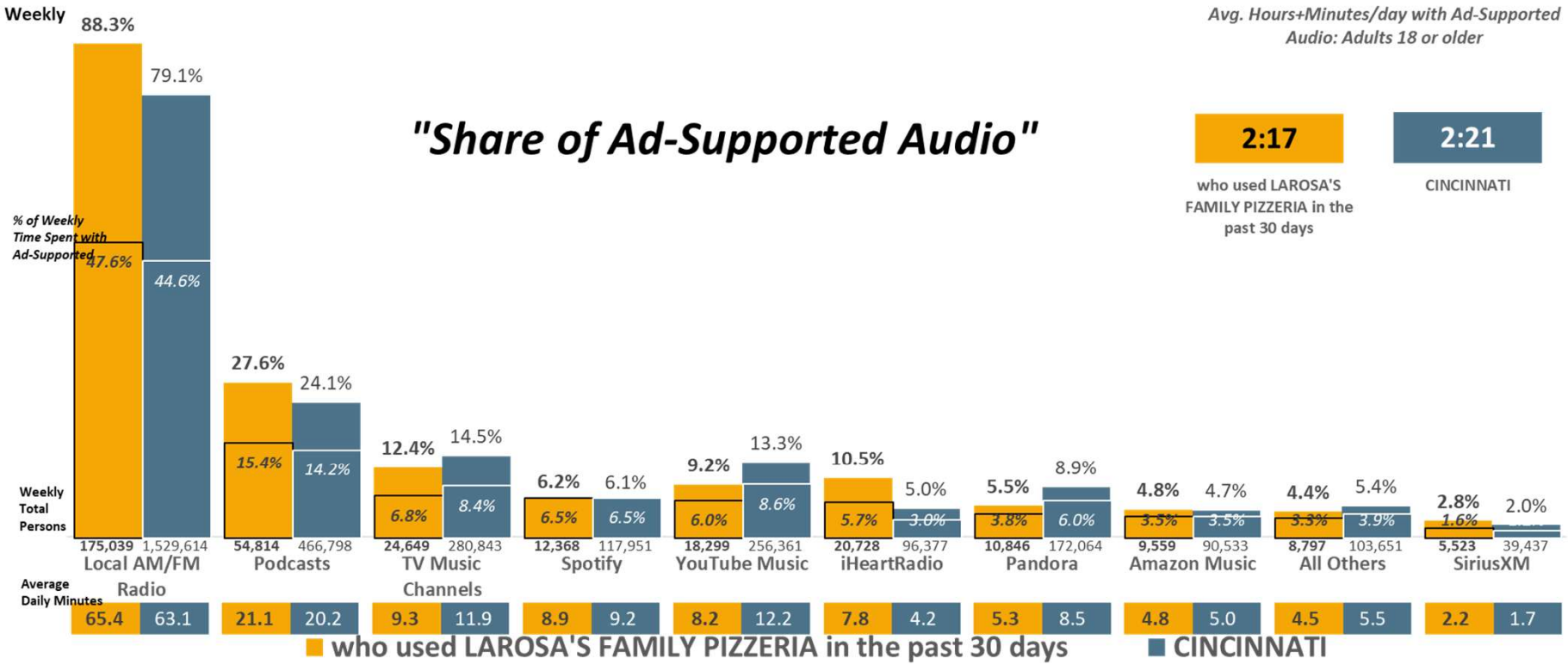
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy

LaRosa's FAMILY PIZZERIA CIN

175,039 or 88.3% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 65.4 minutes every day representing 47.6% of all time spent daily with Ad-Supported Audio.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

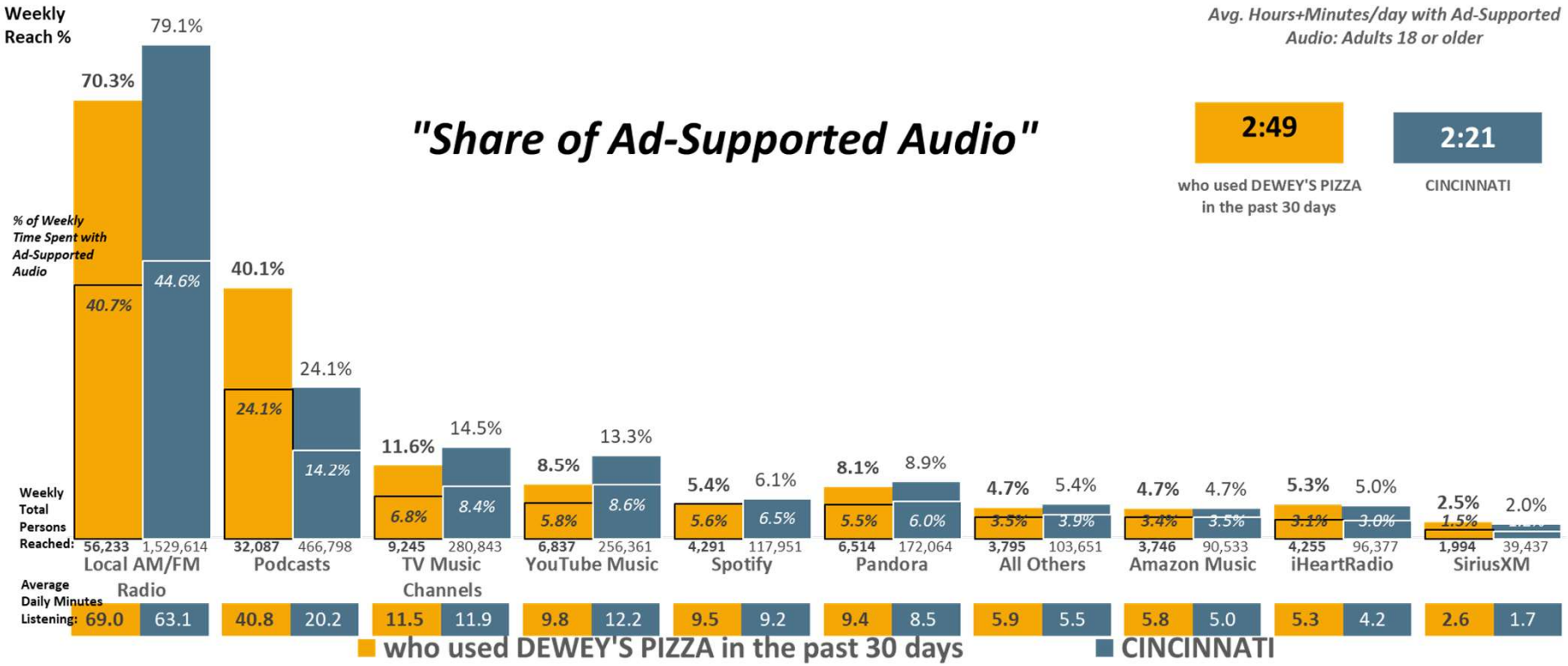
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

56,233 or 70.3% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days listen to Ad-Supported Local AM/FM Radio for an average of 69. minutes every day representing 40.7% of all time spent daily with Ad-Supported Audio.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

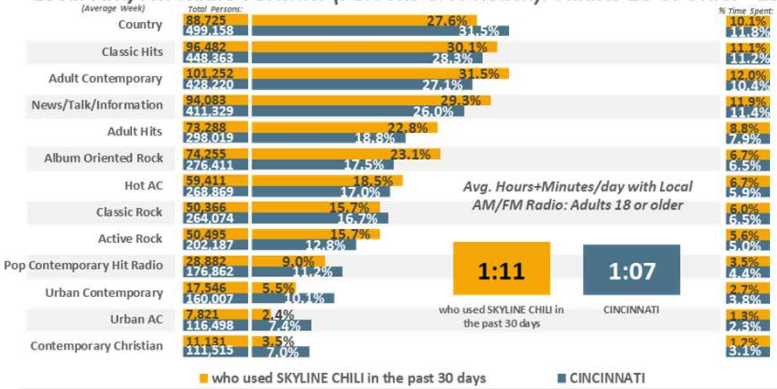
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

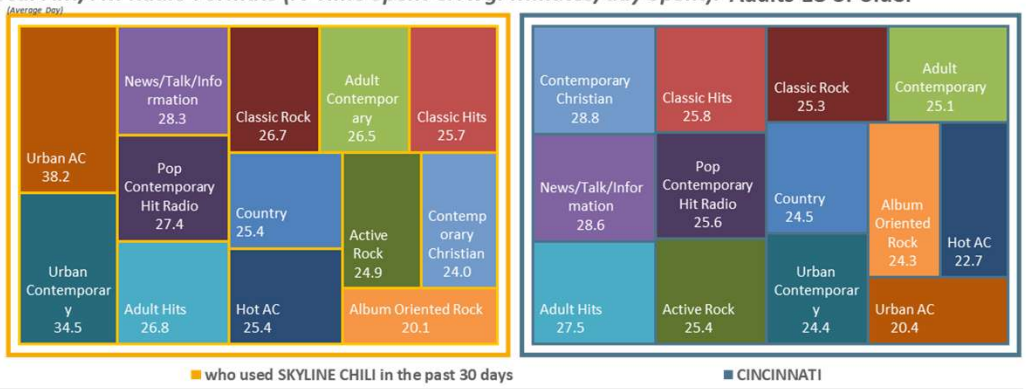
CIN

305,448 or 86.7% of Adults 18 or older who used SKYLINE CHILI in the past 30 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Adult Contemporary, Classic Hits, Country, Album Oriented Rock, and Adult Hits.

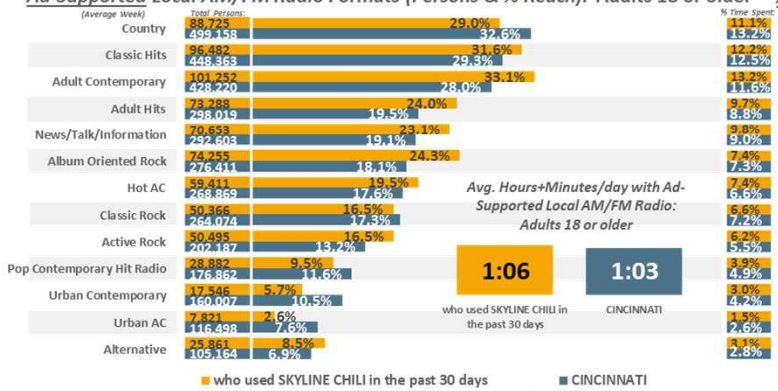
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



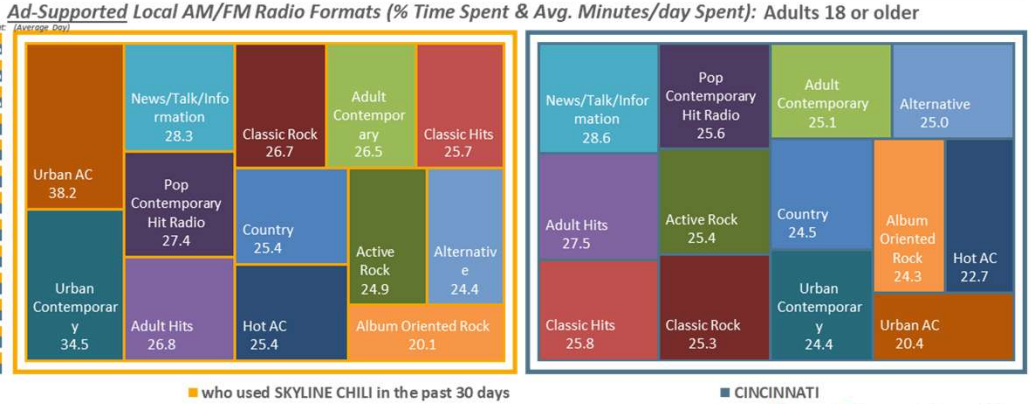
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

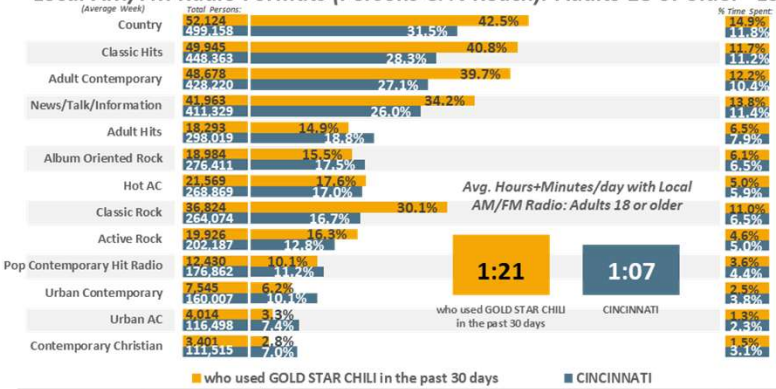
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

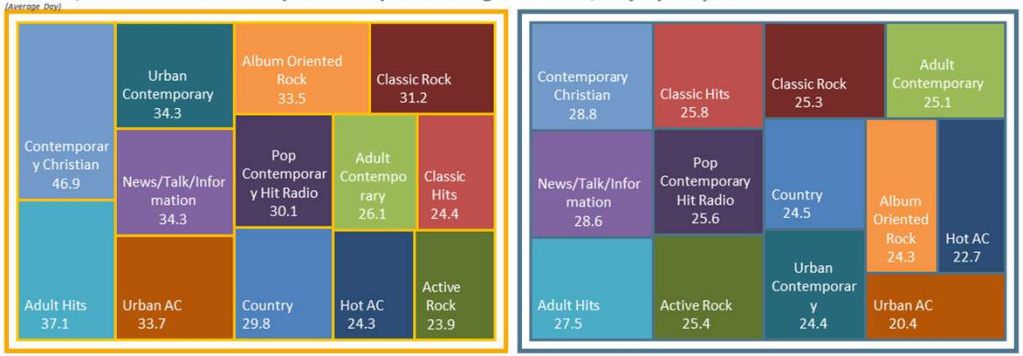
Sit-down restaurants used past 30 days: Skyline Chili

117,095 or 83.7% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Country, Classic Hits, Adult Contemporary, Classic Rock, and News/Talk/Information.

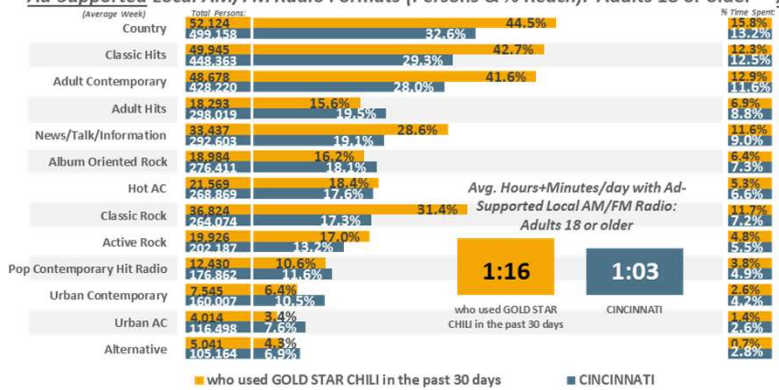
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



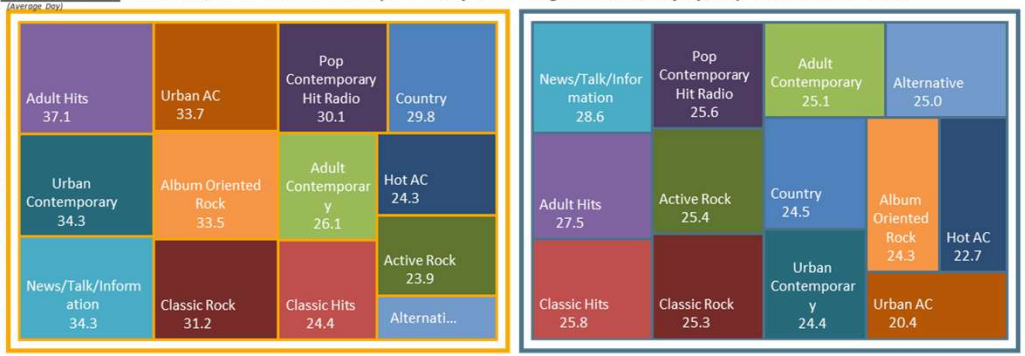
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

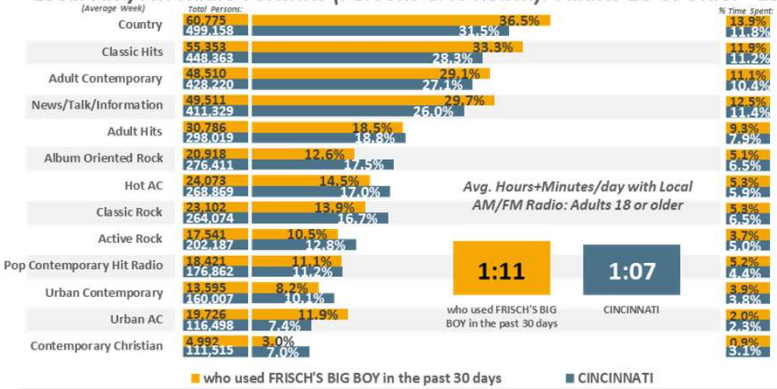
soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: Gold Star Chili

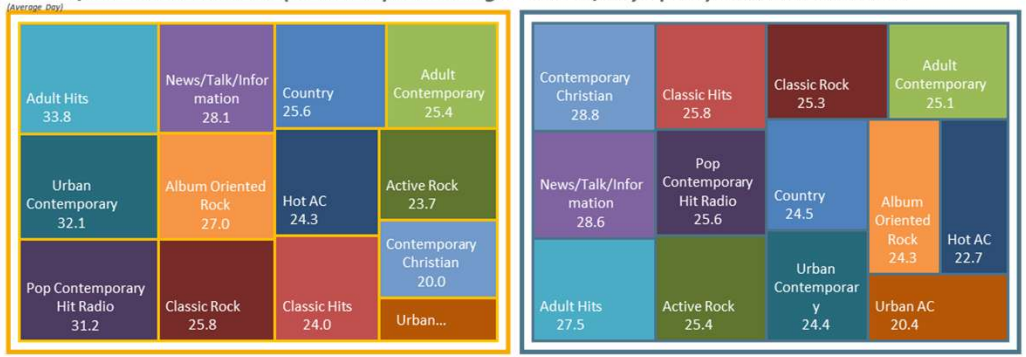
CIN

161,245 or 85.5% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Country, Classic Hits, Adult Contemporary, News/Talk/Information, and Adult Hits.

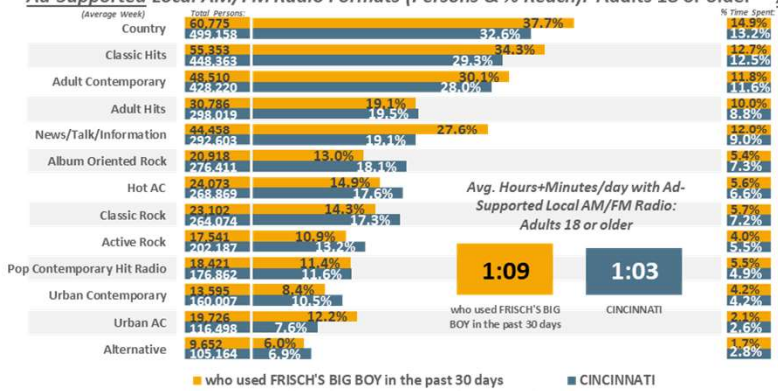
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



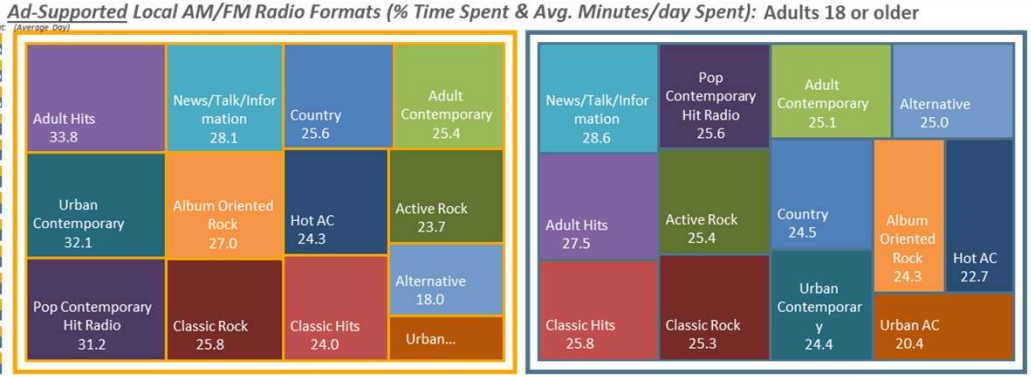
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

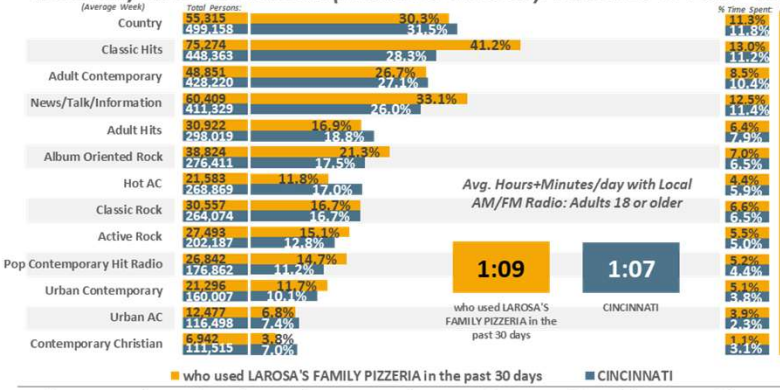
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy

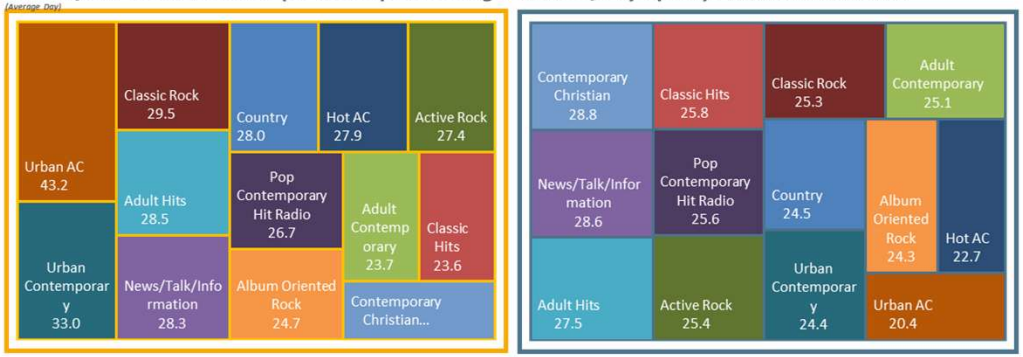
LaRosa's FAMILY PIZZERIA CIN

175,039 or 88.3% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Classic Hits, Country, News/Talk/Information, Adult Contemporary, and Album Oriented Rock.

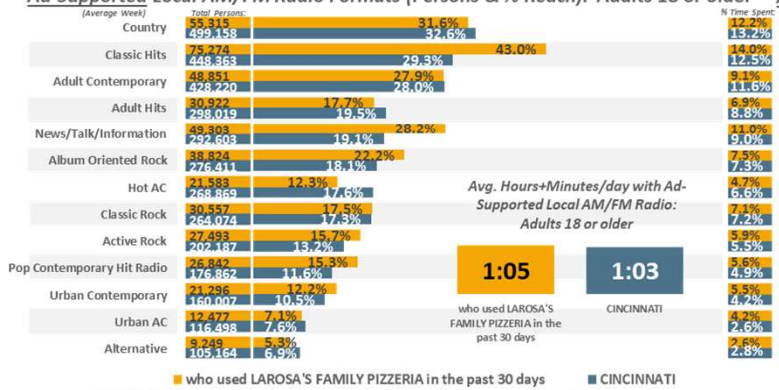
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



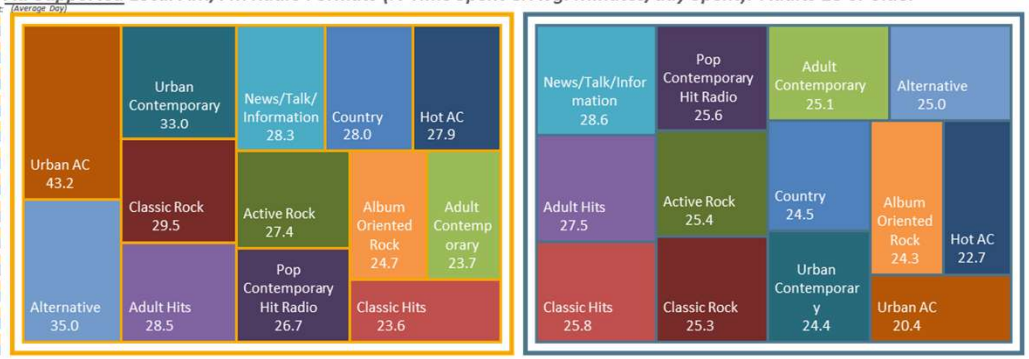
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

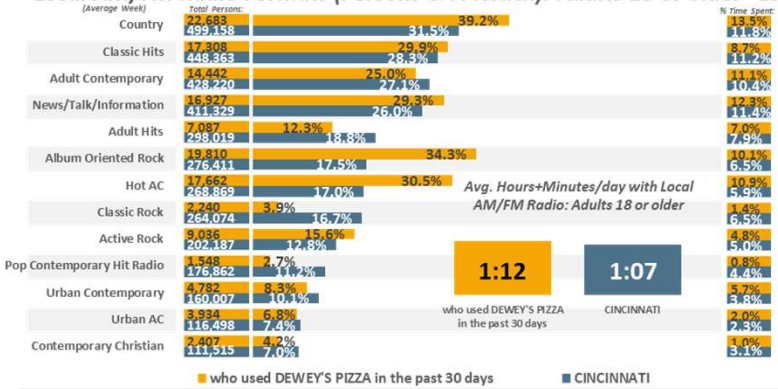
soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

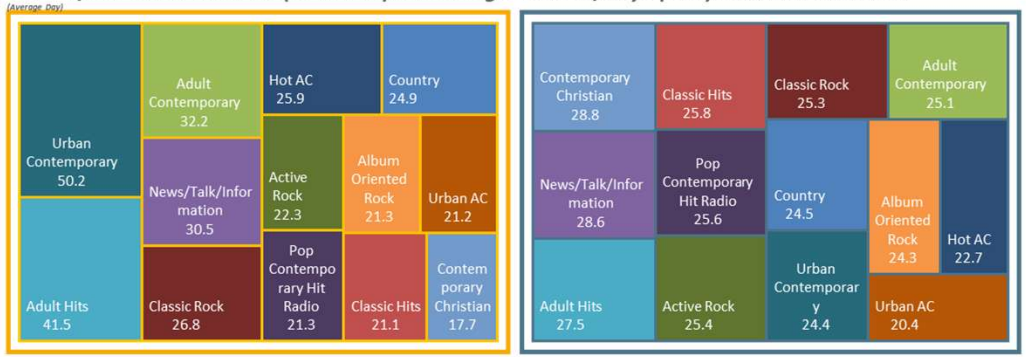
DEWEY'S PIZZA CIN

56,233 or 70.3% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Country, Album Oriented Rock, Hot AC, Classic Hits, and Adult Contemporary.

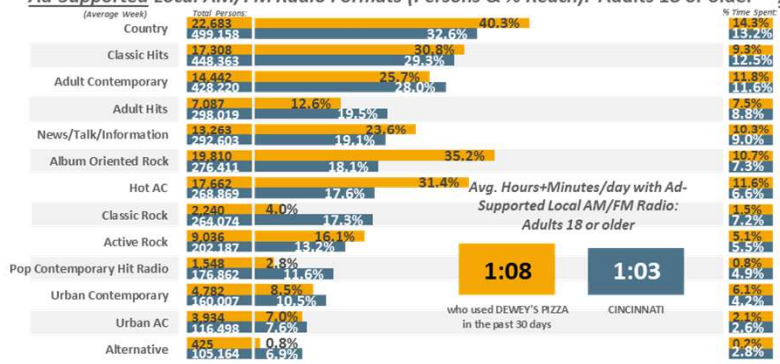
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



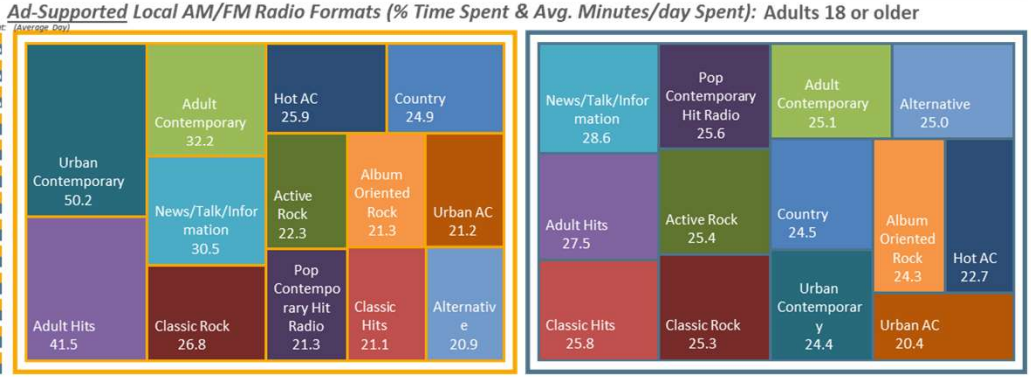
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

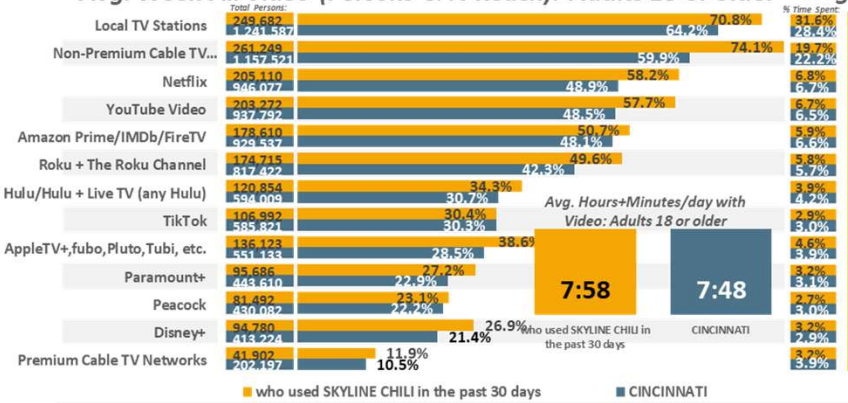
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

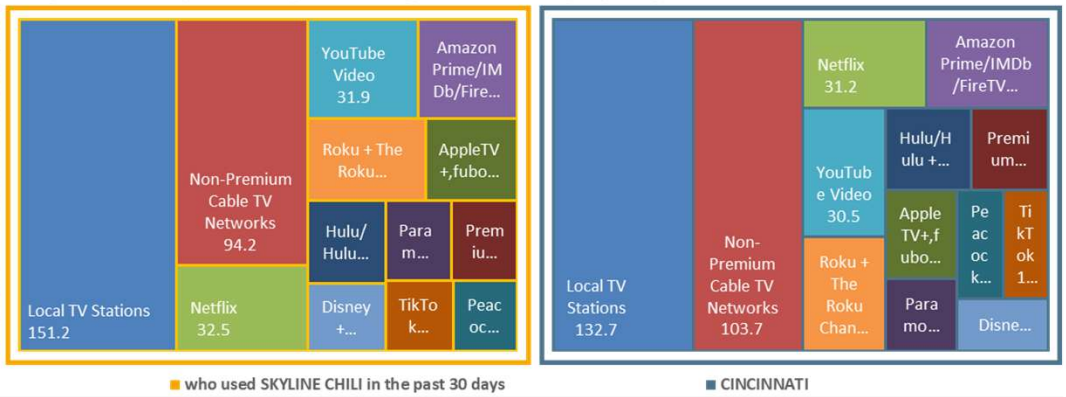
CIN

245,994 or 69.8% of Adults 18 or older who used SKYLINE CHILI in the past 30 days watch Ad-Supported Local TV Stations for an average of 147. minutes every day representing 38.6% of all time spent daily with Ad-Supported Video.

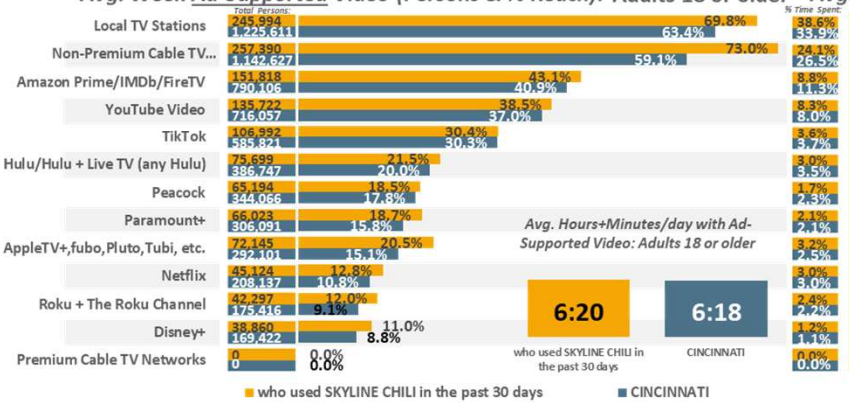
Avg. Week All Video (Persons & % Reach): Adults 18 or older



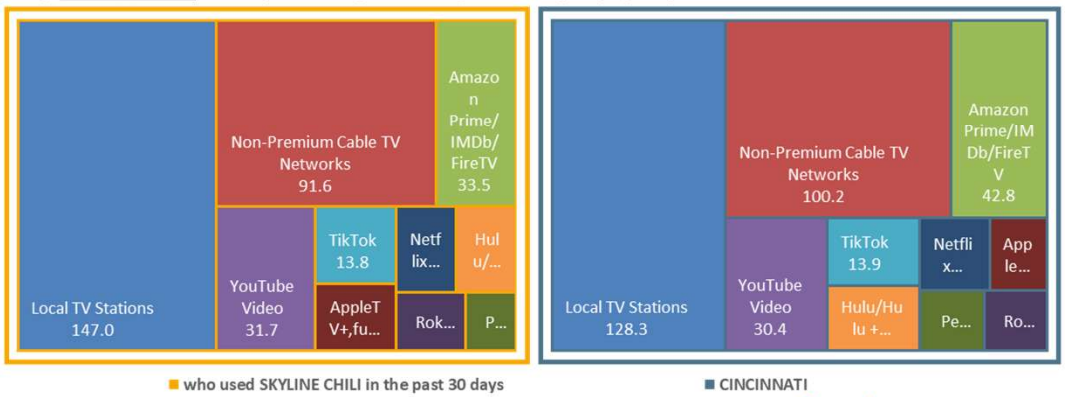
Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

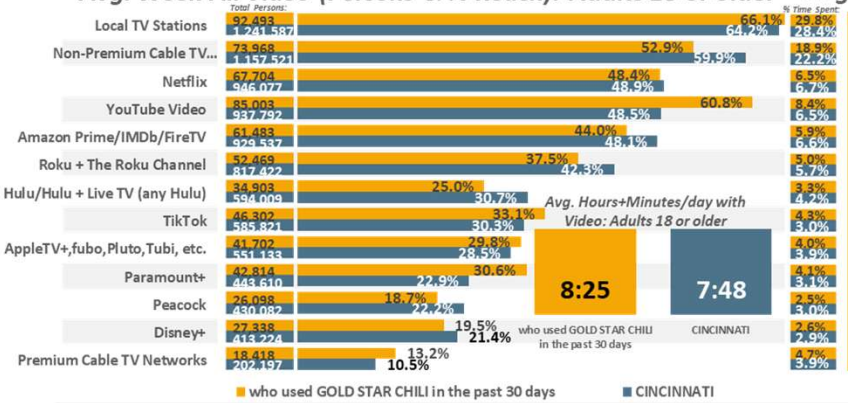
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

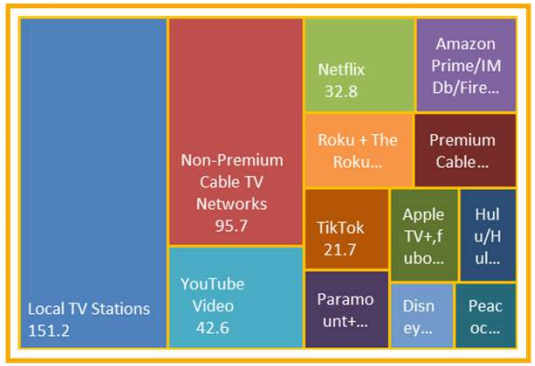
Sit-down restaurants used past 30 days: Skyline Chili

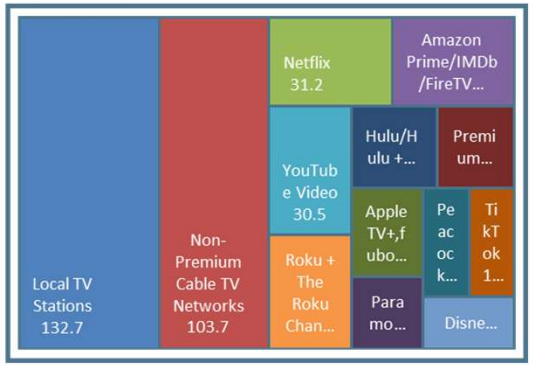
90,700 or 64.8% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days watch Ad-Supported Local TV Stations for an average of 147.2 minutes every day representing 35.2% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

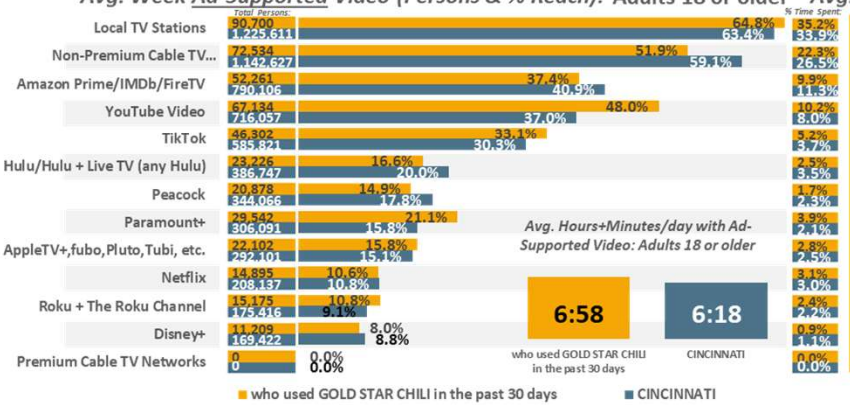


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

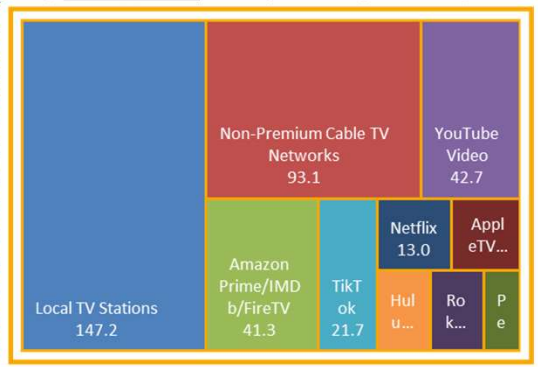


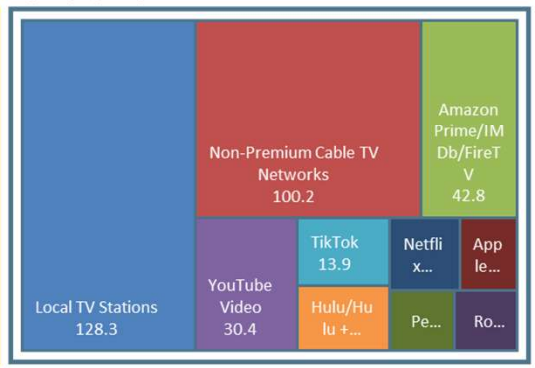


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

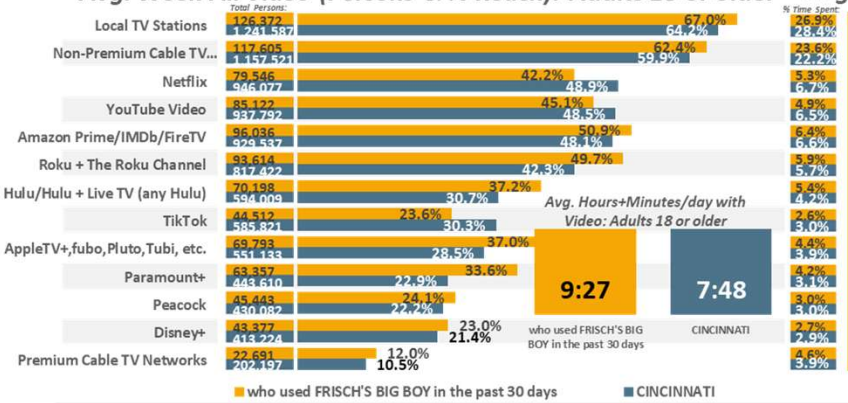
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

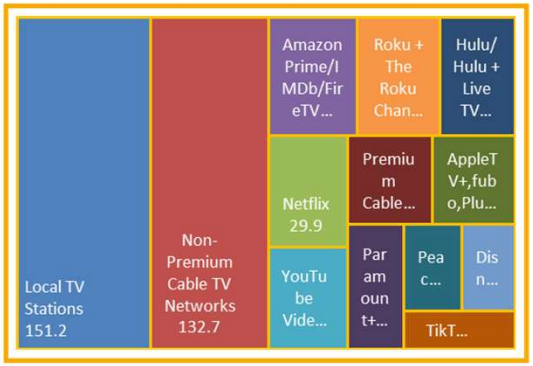
Sit-down restaurants used past 30 days: Gold Star Chili

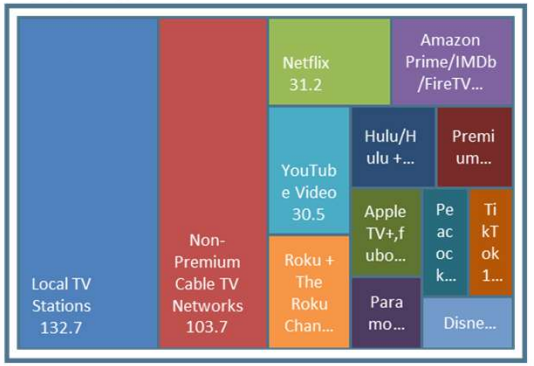
123,832 or 65.7% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days watch Ad-Supported Local TV Stations for an average of 145.2 minutes every day representing 31.1% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

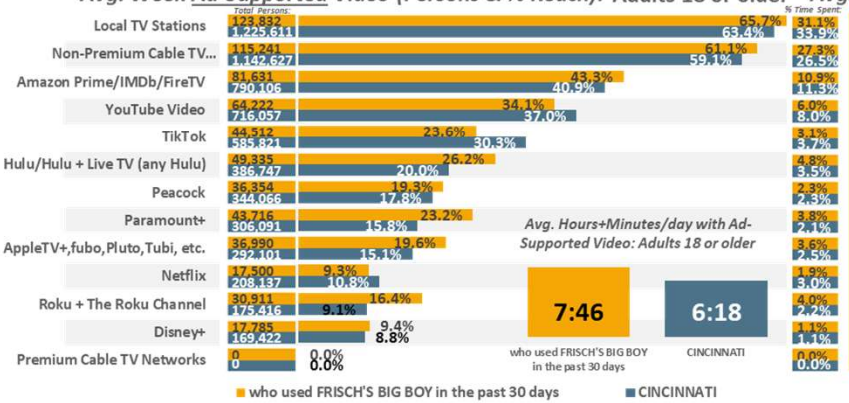


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

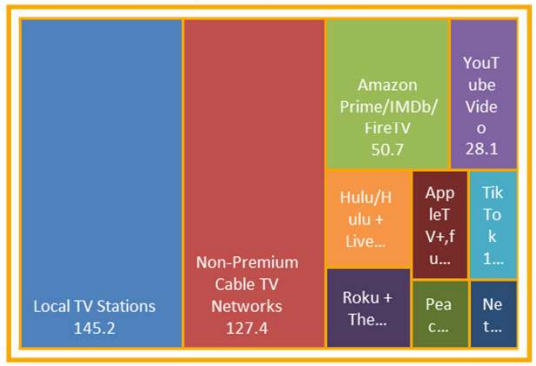


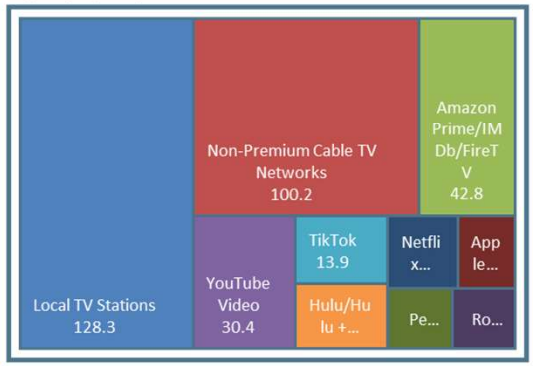


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

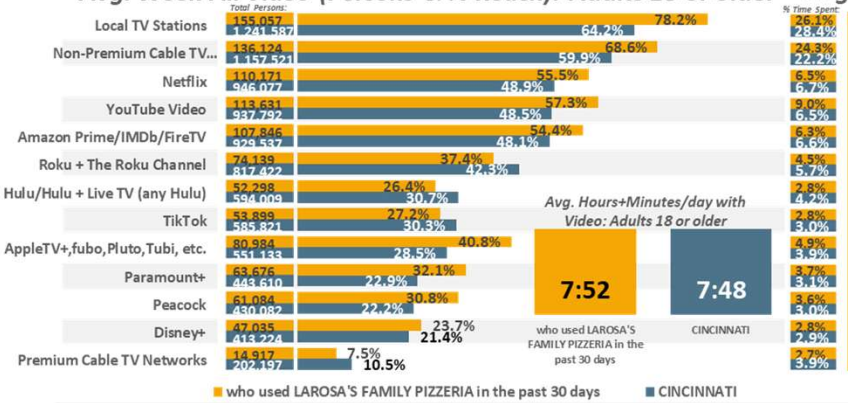
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy

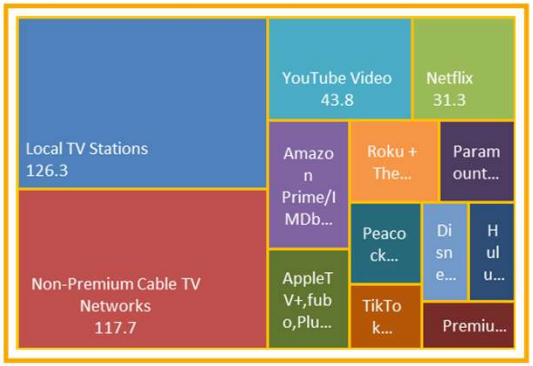
LaRosa's FAMILY PIZZERIA — CIN

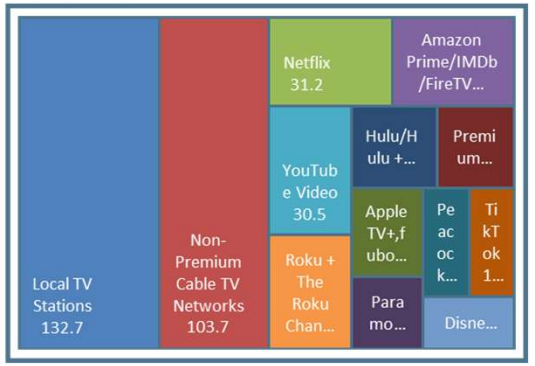
152,042 or 76.7% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days watch Ad-Supported Local TV Stations for an average of 121.2 minutes every day representing 31.3% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

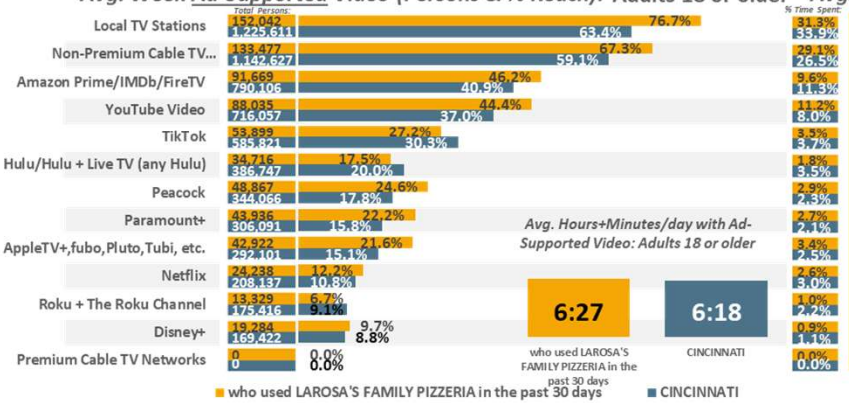


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

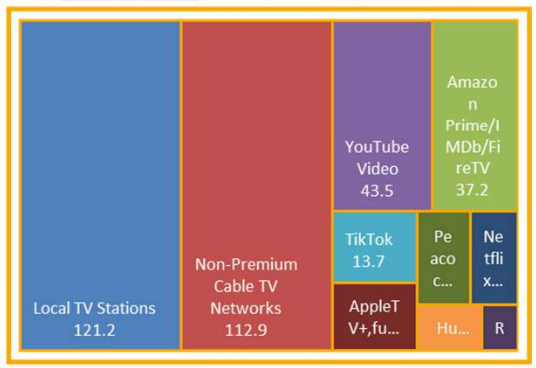


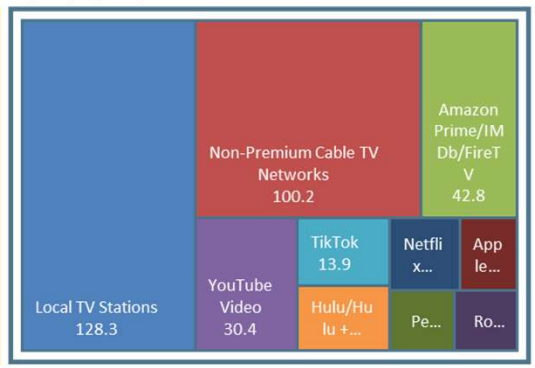


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

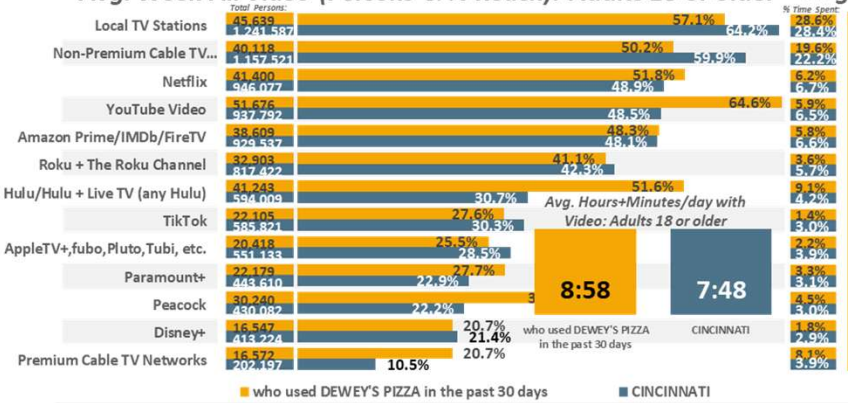
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

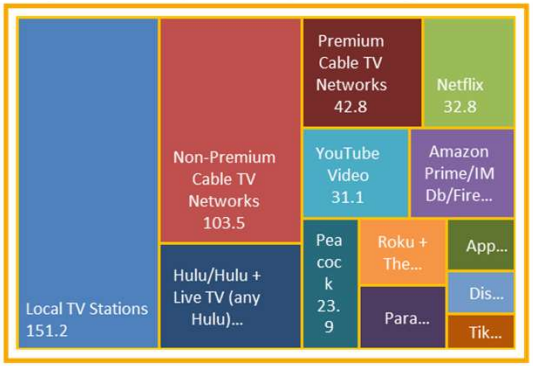
DEWEY'S PIZZA CIN

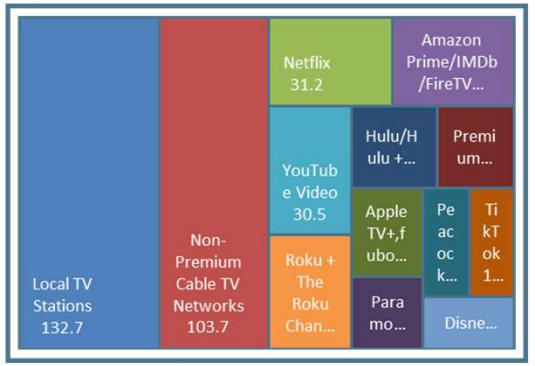
45,393 or 56.8% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days watch Ad-Supported Local TV Stations for an average of 148.4 minutes every day representing 33.5% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

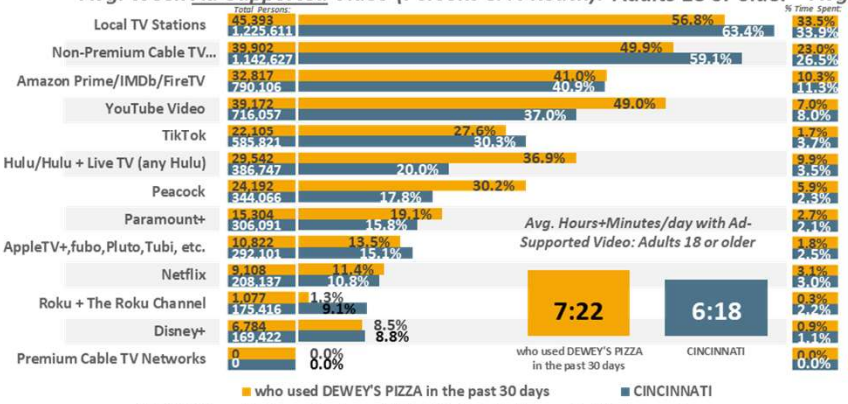


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

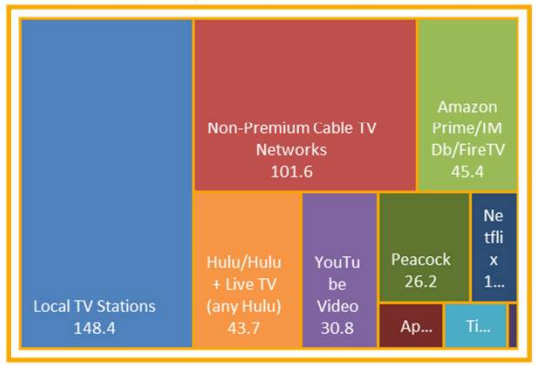


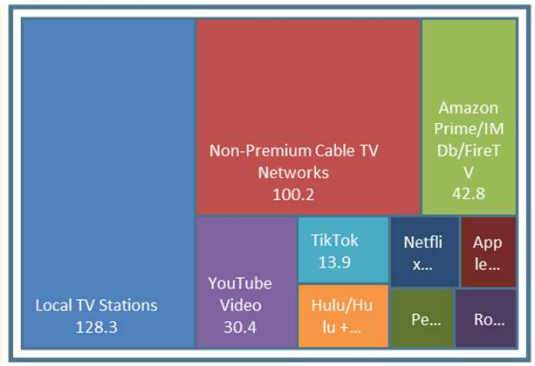


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

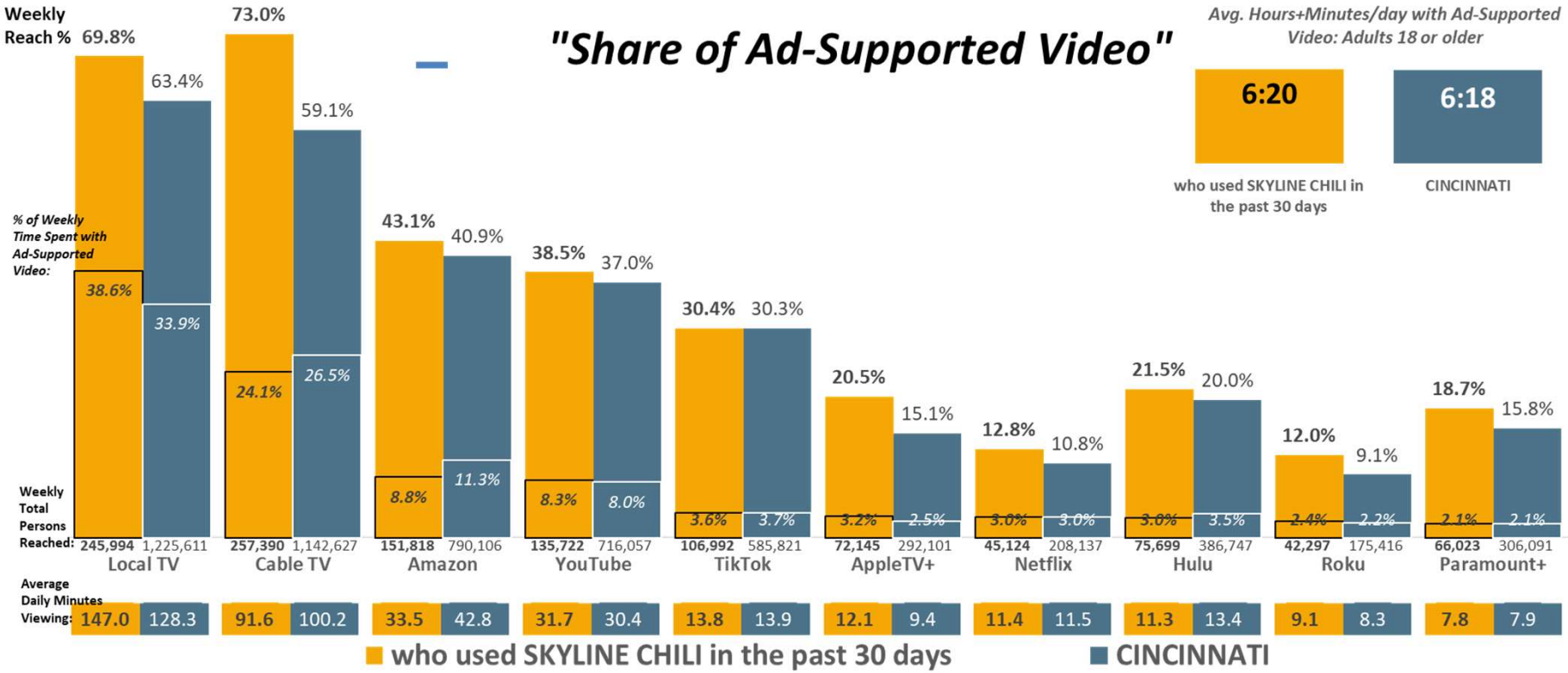
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

CIN

245,994 or 69.8% of Adults 18 or older who used SKYLINE CHILI in the past 30 days watch Ad-Supported Local TV Stations for an average of 147. minutes every day representing 38.6% of all time spent daily with Ad-Supported Video.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

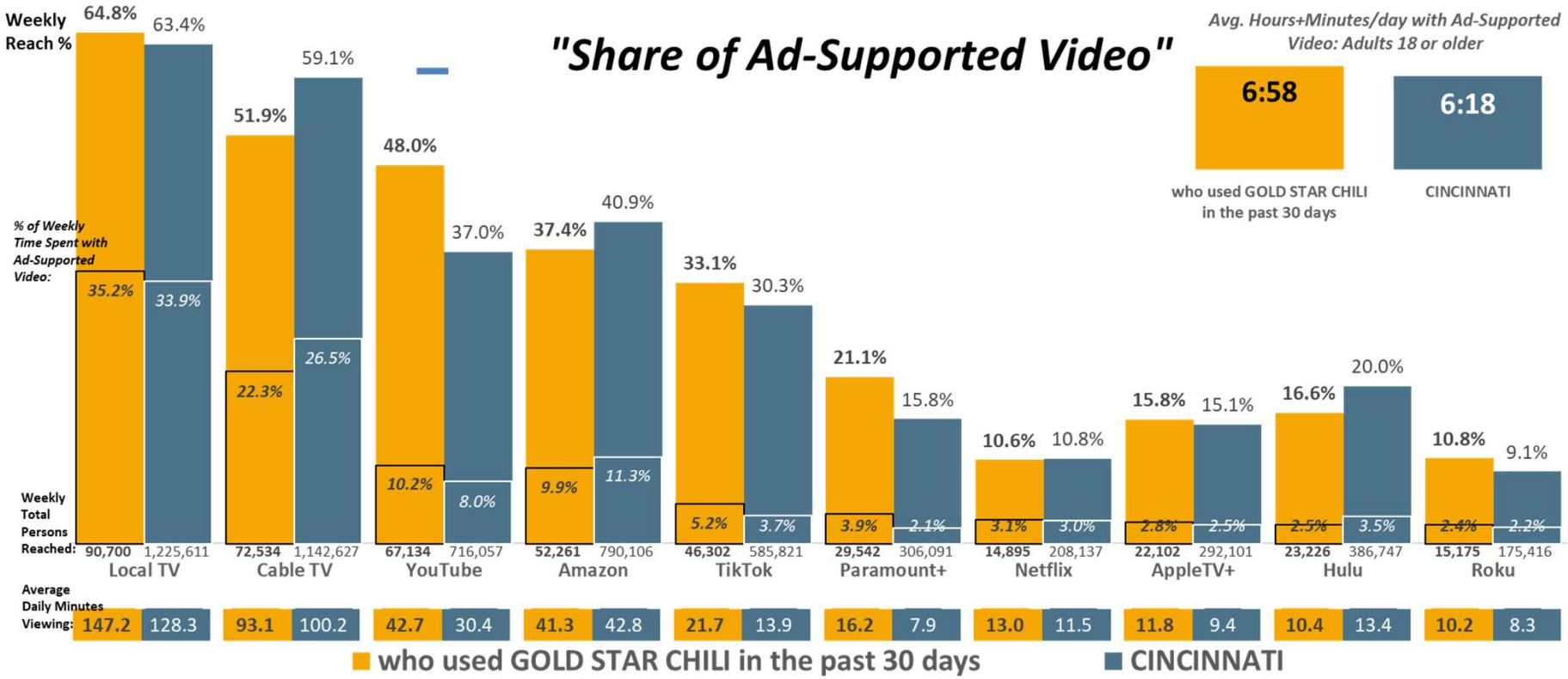
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Skyline Chili

CIN

90,700 or 64.8% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days watch Ad-Supported Local TV Stations for an average of 147.2 minutes every day representing 35.2% of all time spent daily with Ad-Supported Video.



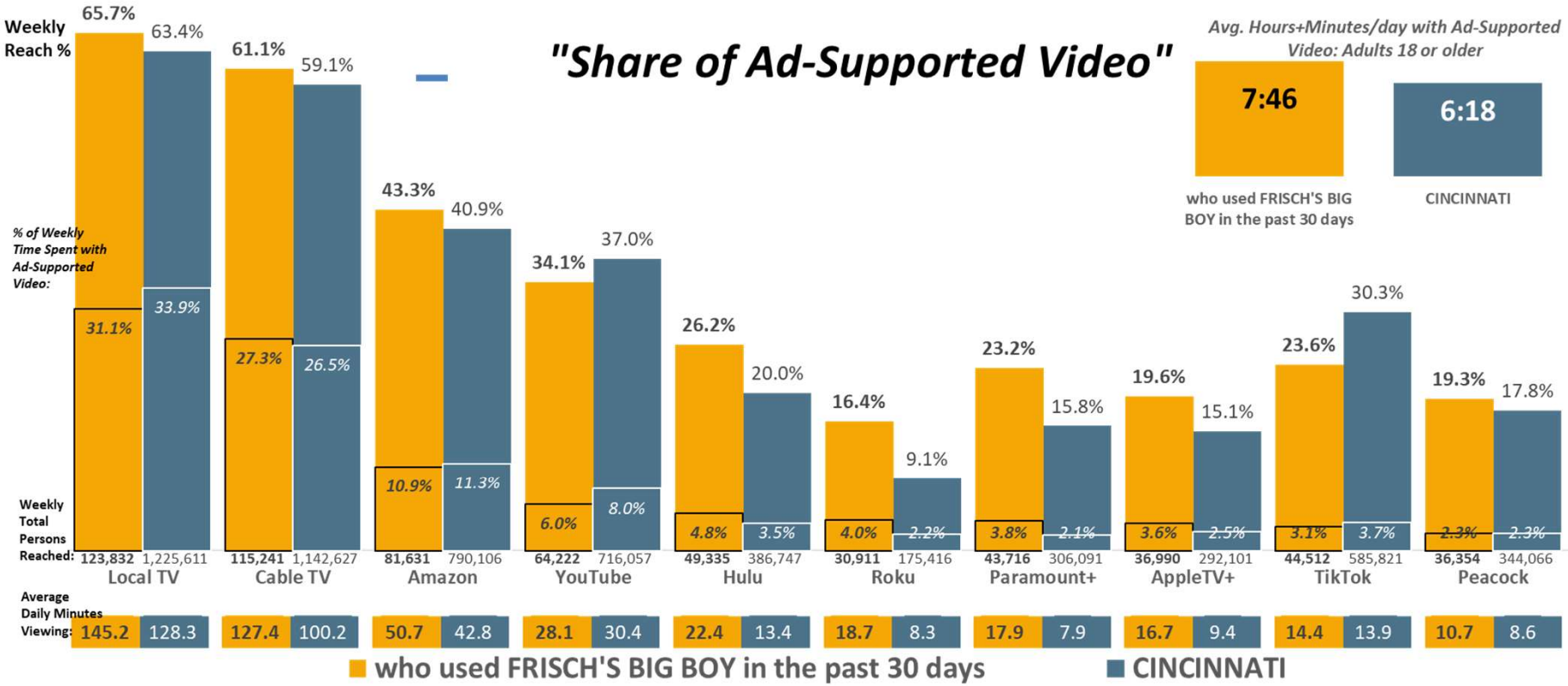
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Gold Star Chili

123,832 or 65.7% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days watch Ad-Supported Local TV Stations for an average of 145.2 minutes every day representing 31.1% of all time spent daily with Ad-Supported Video.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

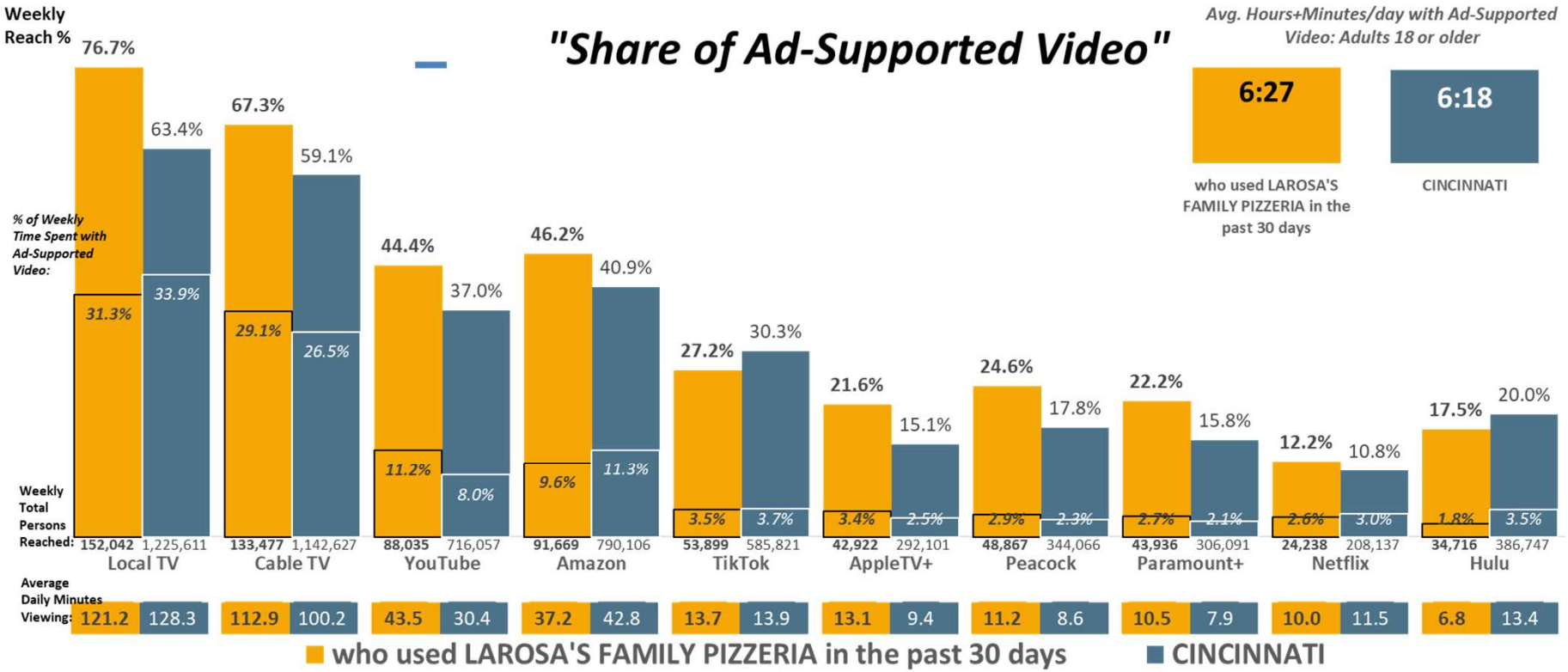
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy

CIN

152,042 or 76.7% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days watch Ad-Supported Local TV Stations for an average of 121.2 minutes every day representing 31.3% of all time spent daily with Ad-Supported Video.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

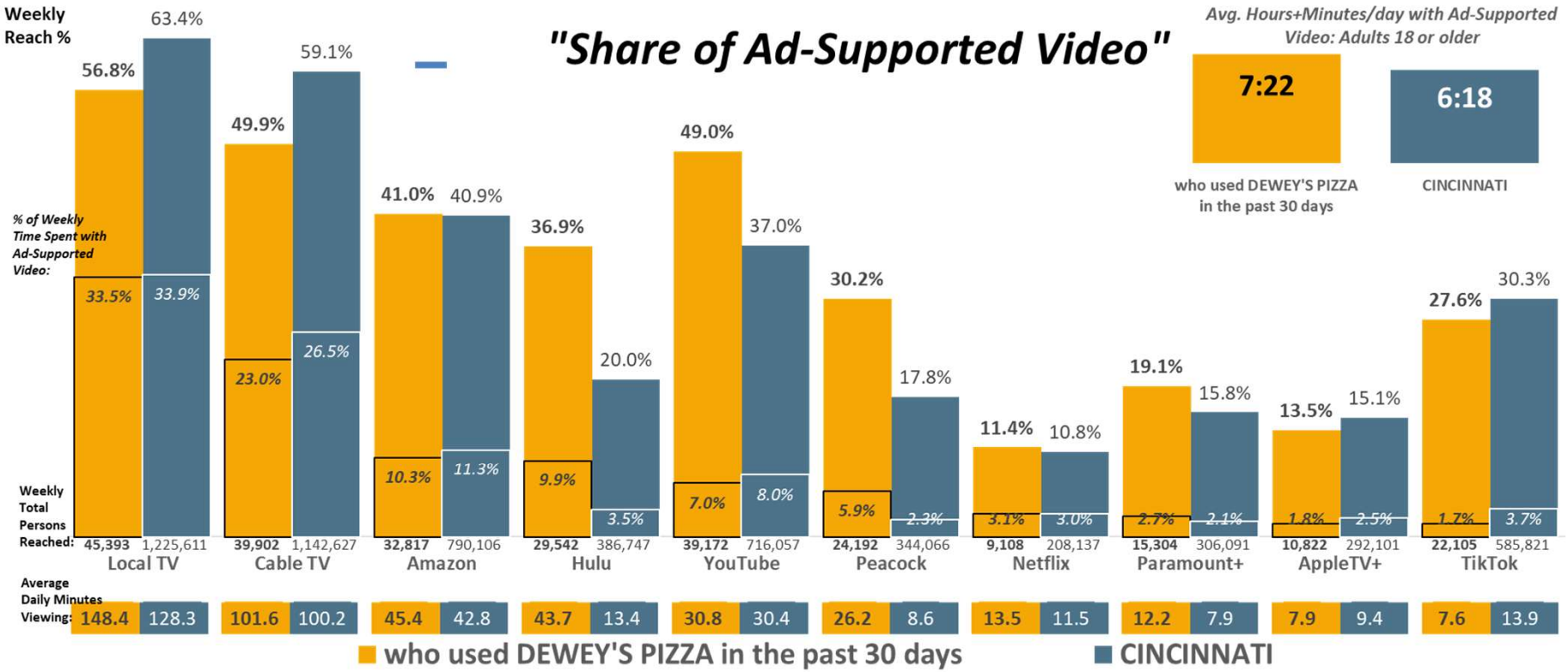
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

45,393 or 56.8% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days watch Ad-Supported Local TV Stations for an average of 148.4 minutes every day representing 33.5% of all time spent daily with Ad-Supported Video.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

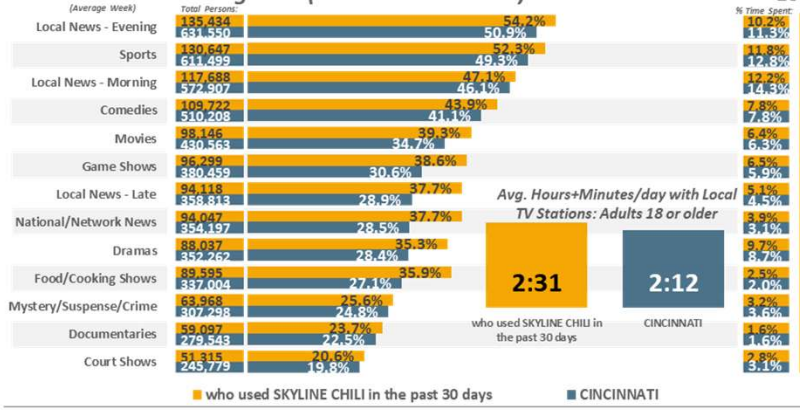
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

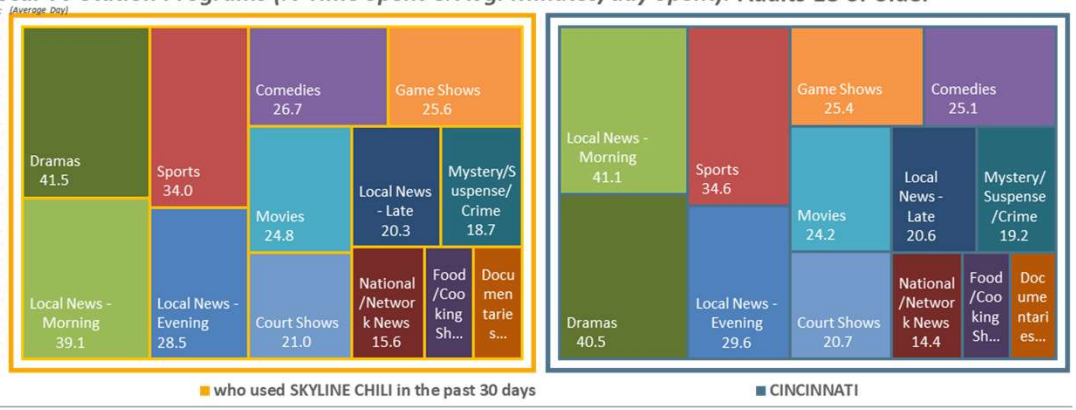
CIN

245,994 or 69.8% of Adults 18 or older who used SKYLINE CHILI in the past 30 days watch Ad-Supported Local TV Stations. The Top 6-Programs are Local News - Evening, Sports, Local News - Morning, Comedies, Movies, and Game Shows.

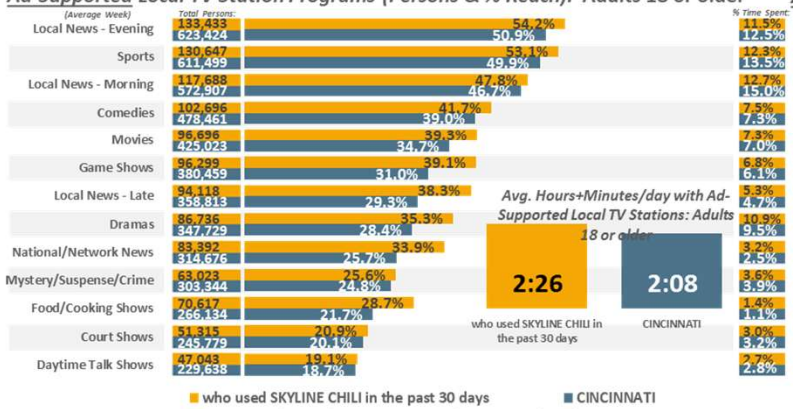
Local TV Station Programs (Persons & % Reach): Adults 18 or older



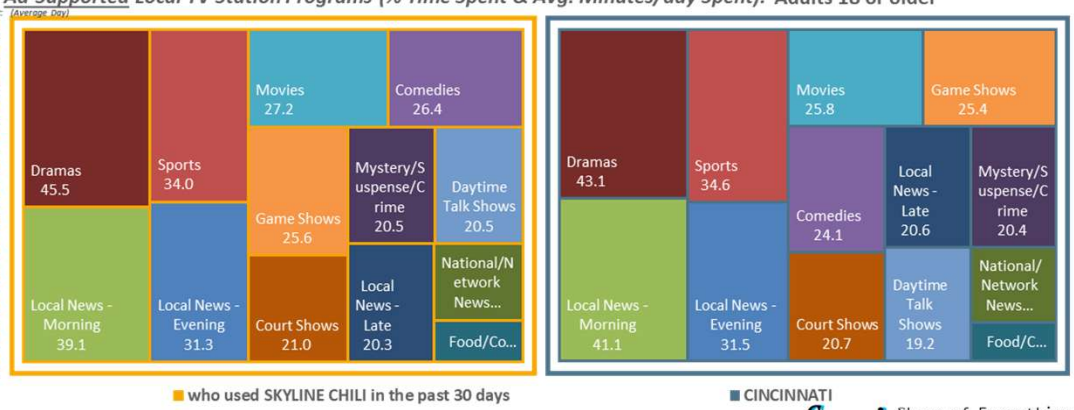
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

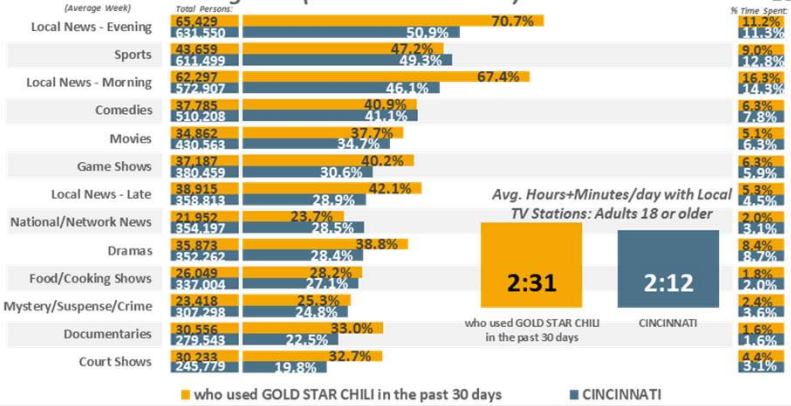
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

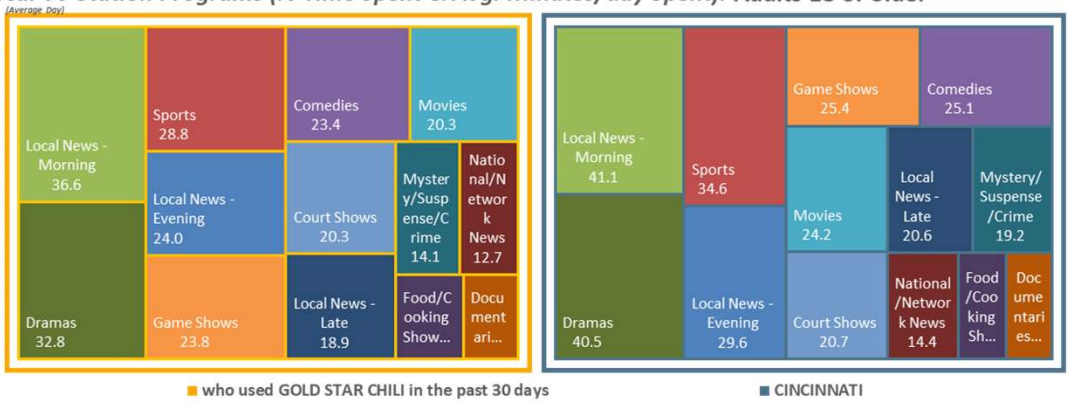
Sit-down restaurants used past 30 days: Skyline Chili

90,700 or 64.8% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days watch Ad-Supported Local TV Stations. The Top 6-Programs are Local News - Evening, Local News - Morning, Sports, Local News - Late, Game Shows, and Comedies.

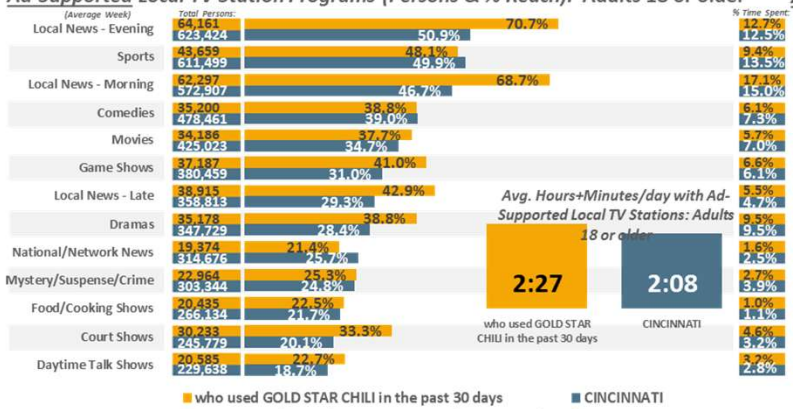
Local TV Station Programs (Persons & % Reach): Adults 18 or older



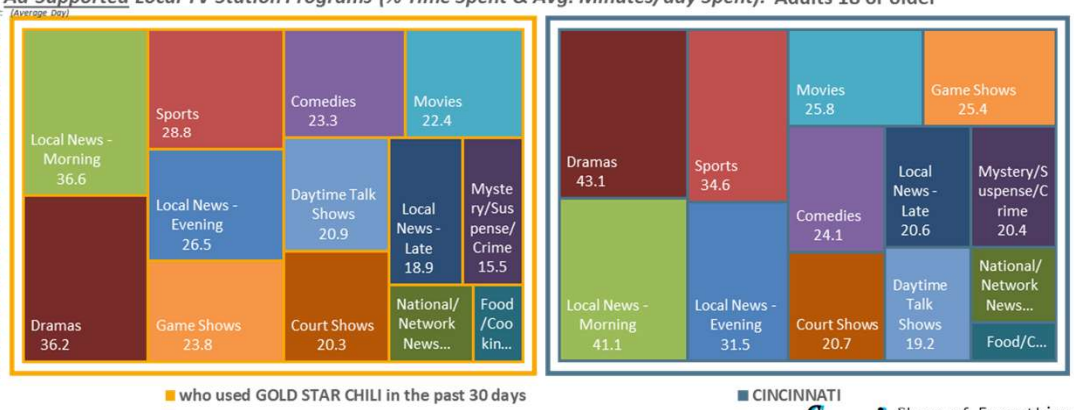
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

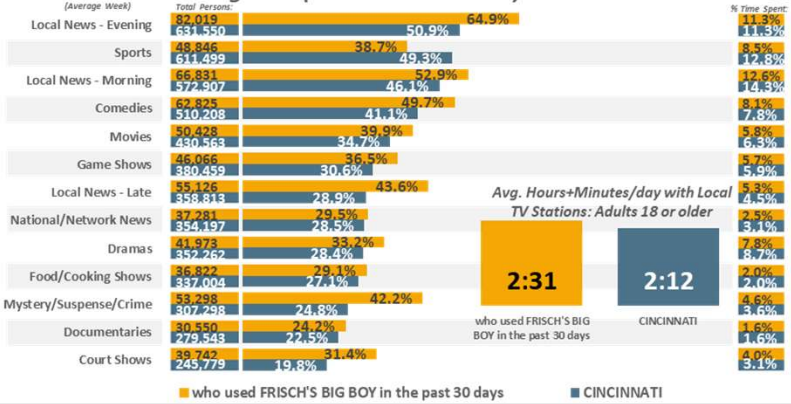
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

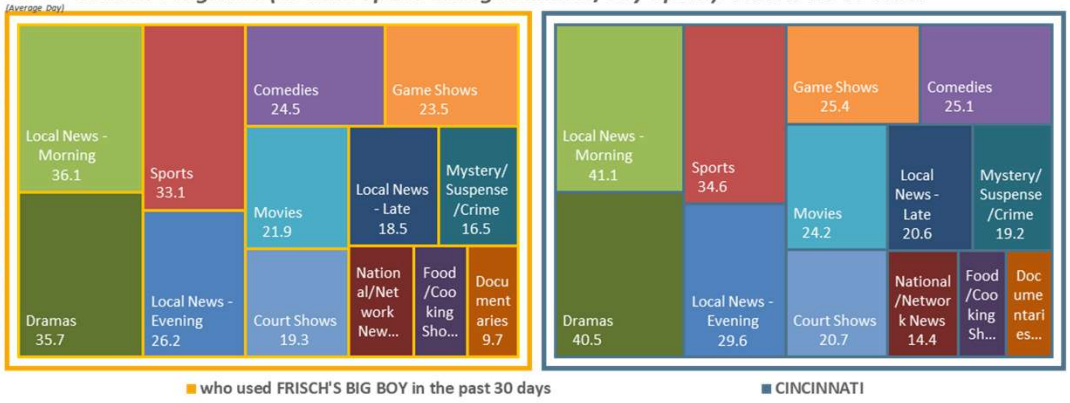
Sit-down restaurants used past 30 days: Gold Star Chili

123,832 or 65.7% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days watch Ad-Supported Local TV Stations. The Top 6-Programs are Local News - Evening, Local News - Morning, Comedies, Local News - Late, Mystery/Suspense/Crime, and Movies.

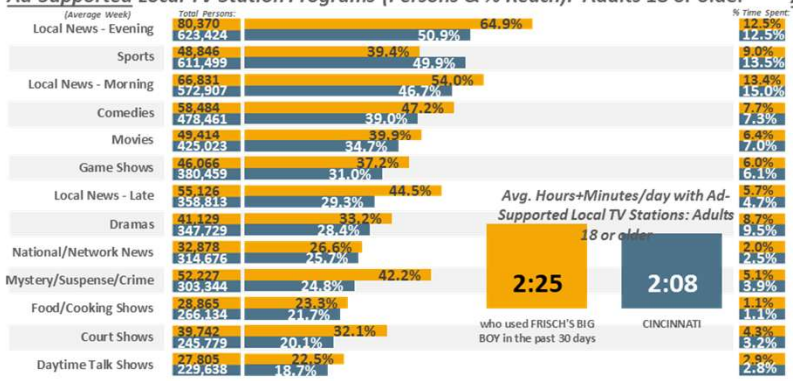
Local TV Station Programs (Persons & % Reach): Adults 18 or older



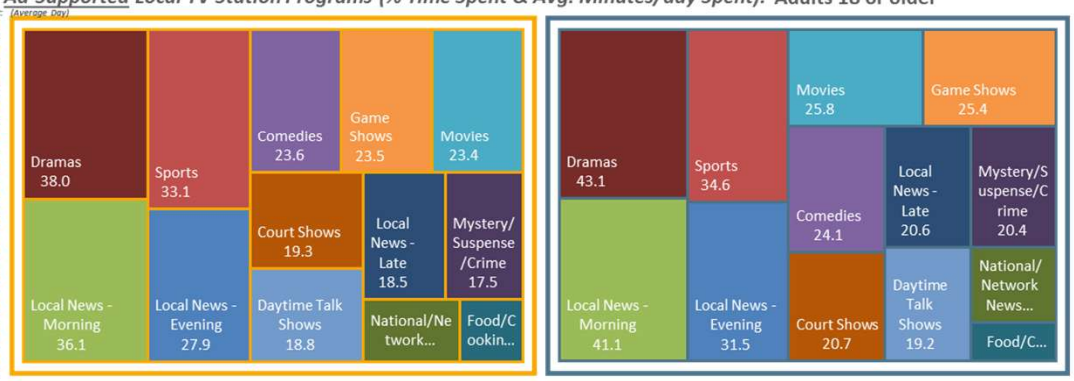
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

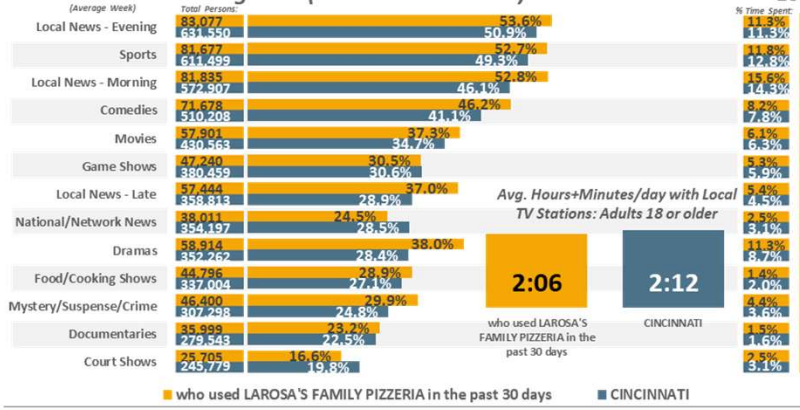
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy

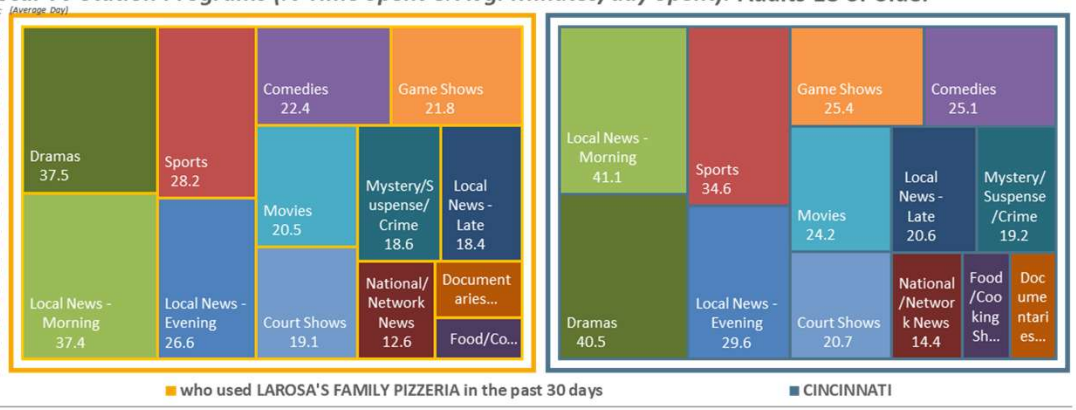
LaRosa's FAMILY PIZZERIA — CIN

152,042 or 76.7% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days watch Ad-Supported Local TV Stations. The Top 6-Programs are Local News - Morning, Sports, Local News - Evening, Comedies, Dramas, and Local News - Late.

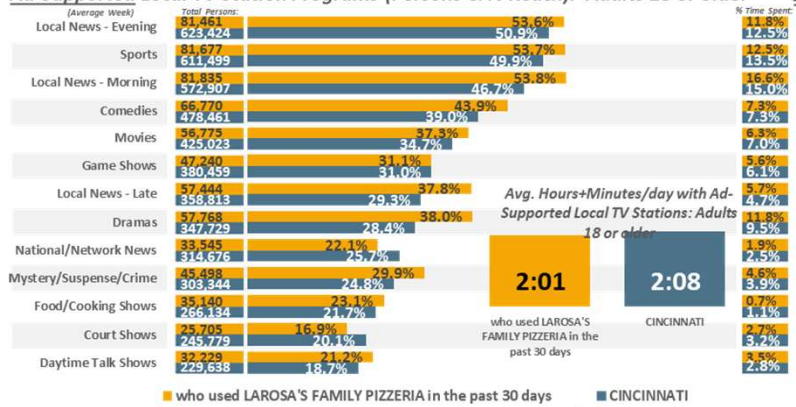
Local TV Station Programs (Persons & % Reach): Adults 18 or older



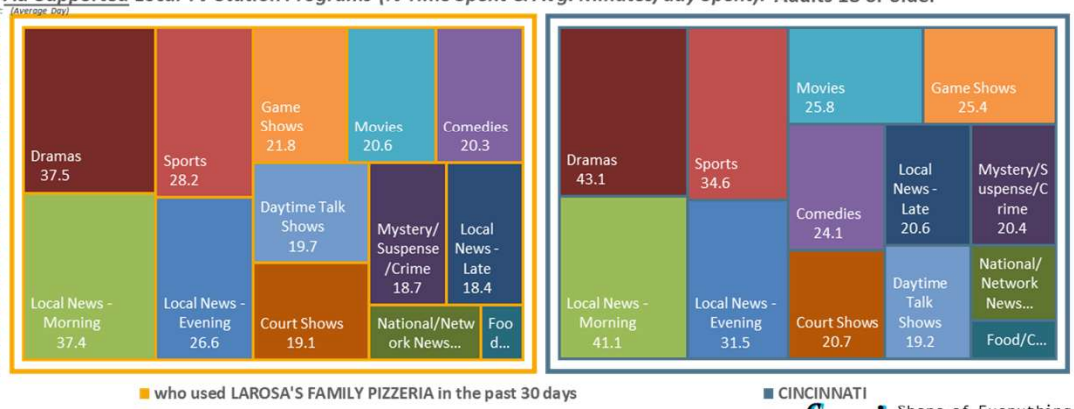
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

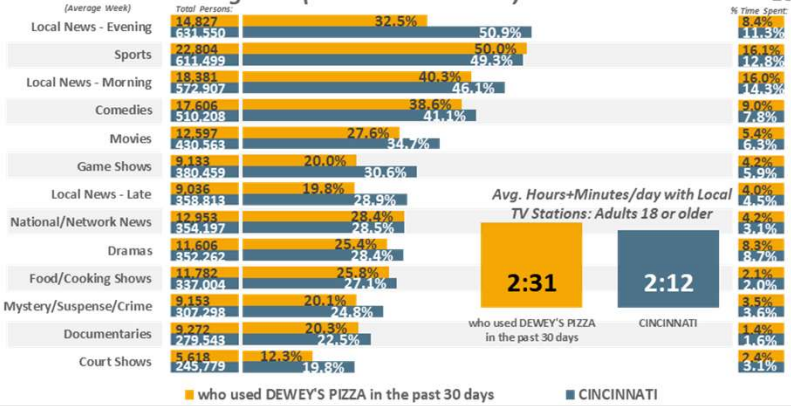
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

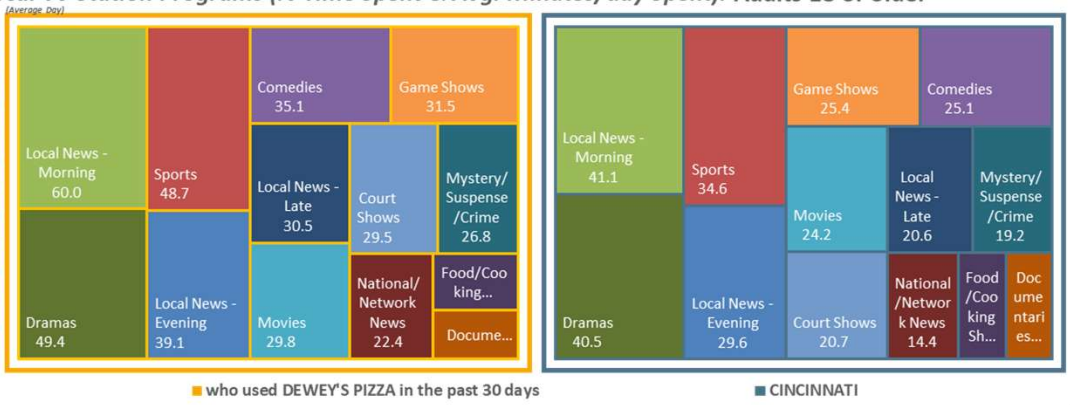
DEWEY'S PIZZA CIN

45,393 or 56.8% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days watch Ad-Supported Local TV Stations. The Top 6-Programs are Sports, Local News - Morning, Comedies, Local News - Evening, Movies, and National/Network News.

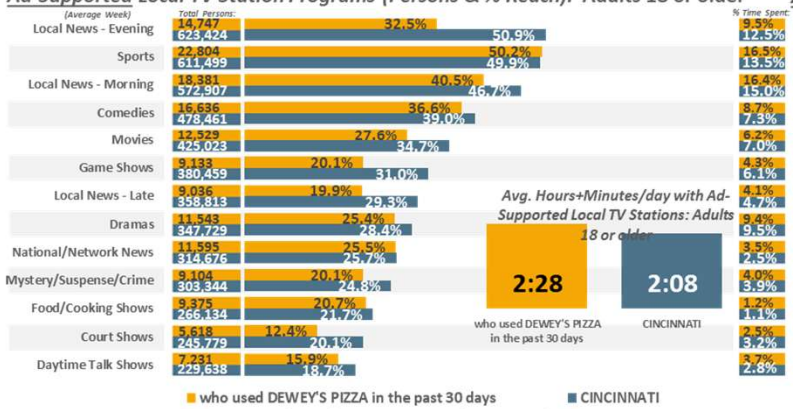
Local TV Station Programs (Persons & % Reach): Adults 18 or older



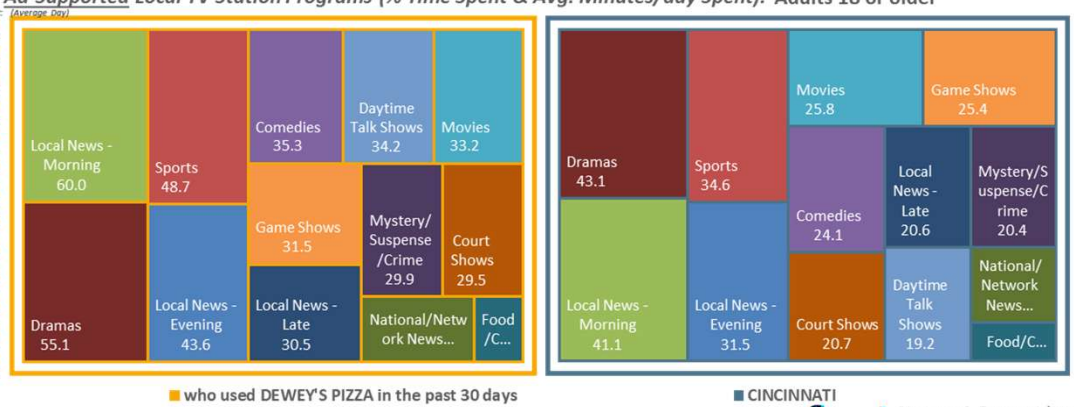
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

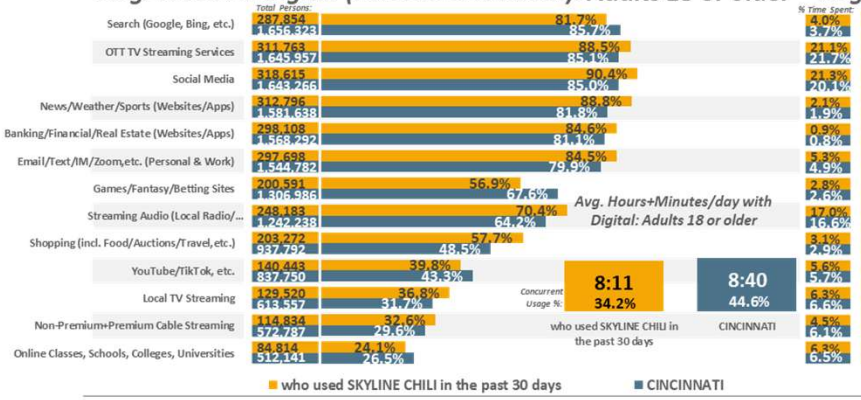
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

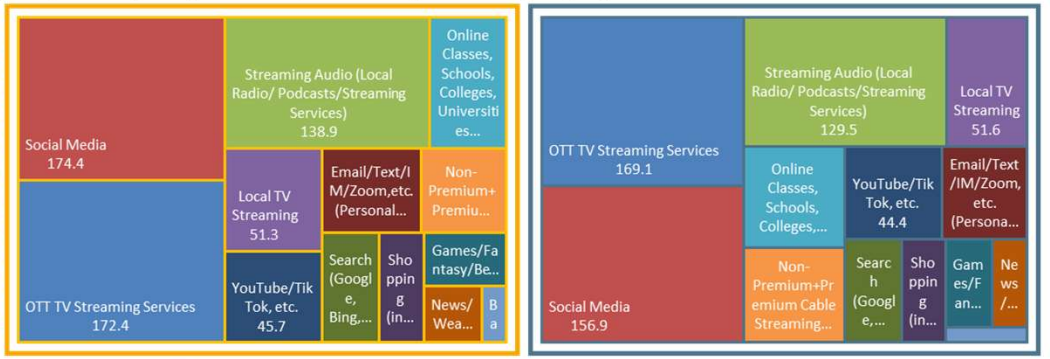
Sit-down restaurants used past 30 days: Dewey's Pizza

276,793 or 78.5% of Adults 18 or older who used SKYLINE CHILI in the past 30 days use Ad-Supported Social Media for an average of 151.5 minutes every day representing 26.1% of all time spent daily with Ad-Supported Digital Media.

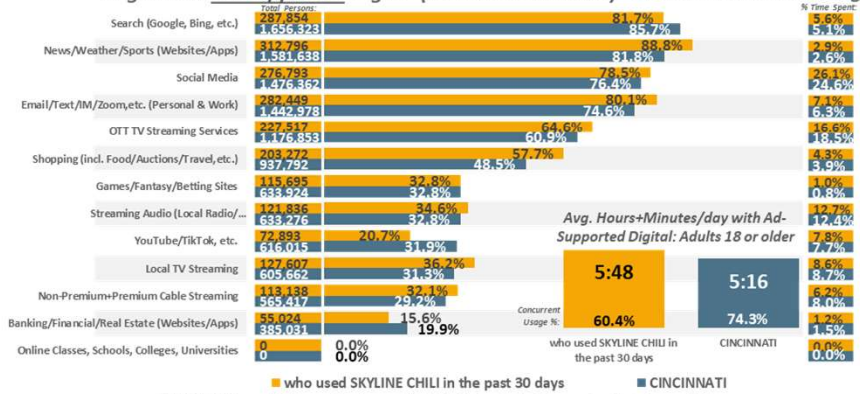
Avg. Week All Digital (Persons & % Reach): Adults 18 or older



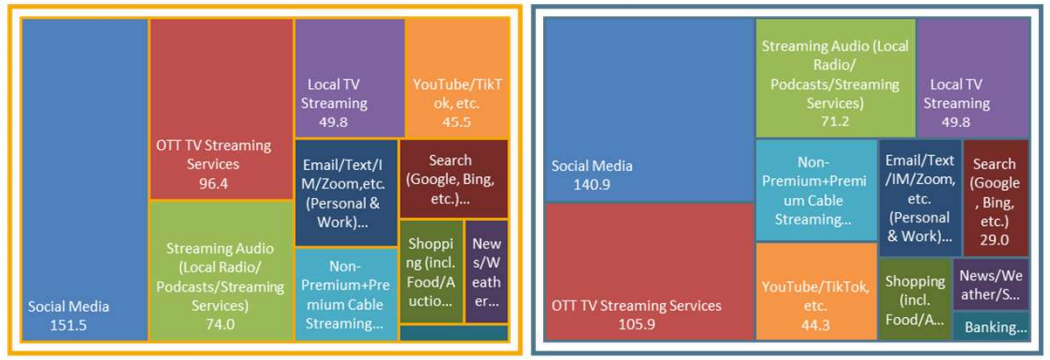
Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

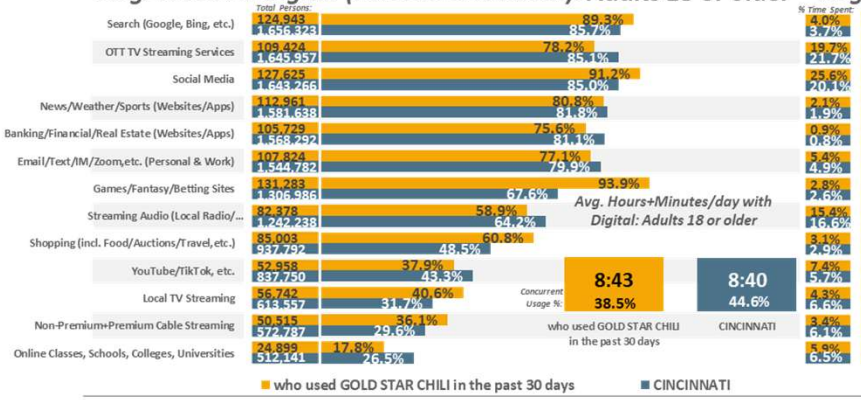
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

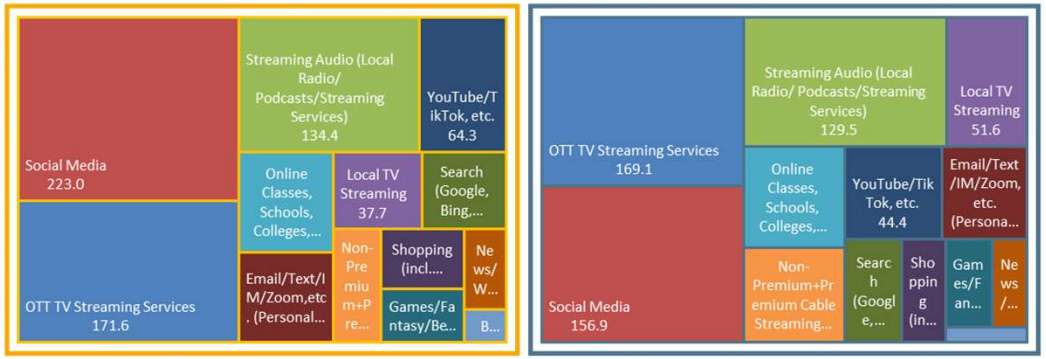
Sit-down restaurants used past 30 days: Skyline Chili

119,855 or 85.7% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days use Ad-Supported Social Media for an average of 209.5 minutes every day representing 31.% of all time spent daily with Ad-Supported Digital Media.

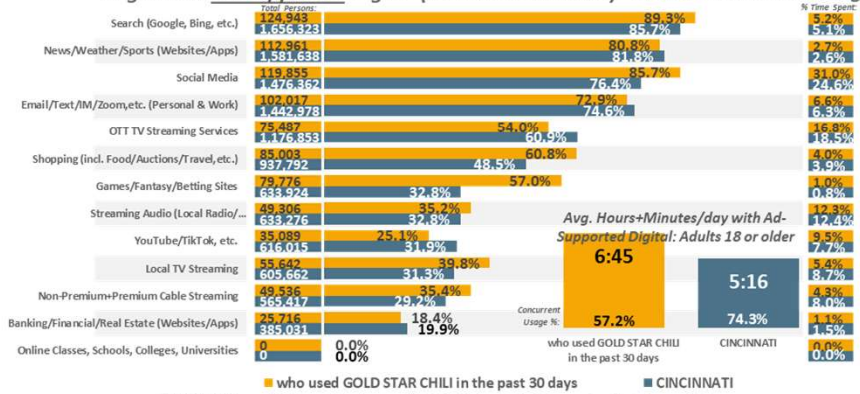
Avg. Week All Digital (Persons & % Reach): Adults 18 or older



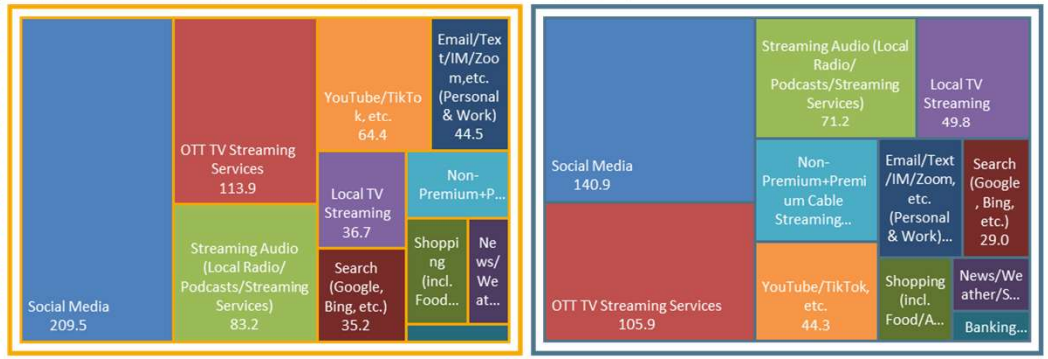
Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

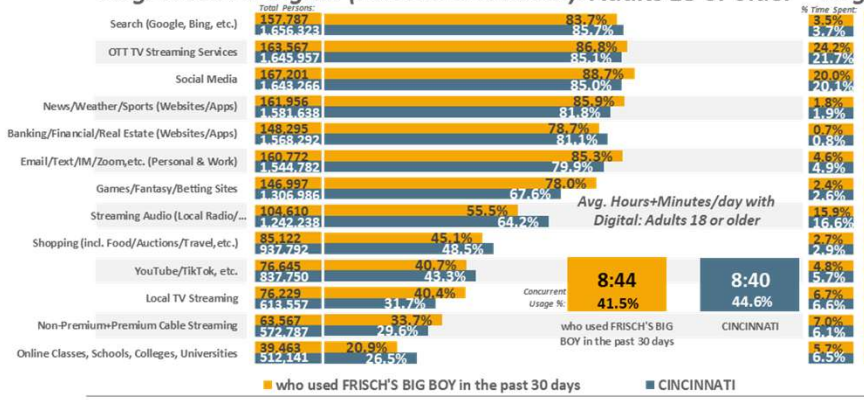
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

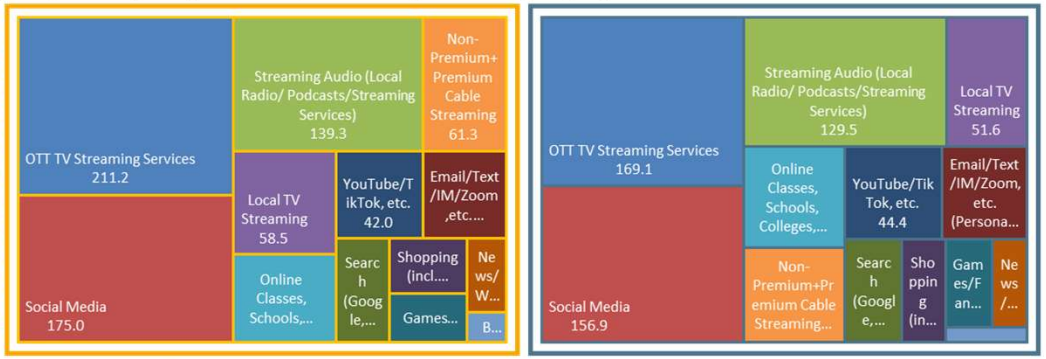
Sit-down restaurants used past 30 days: Gold Star Chili

159,455 or 84.6% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days use Ad-Supported Social Media for an average of 166.9 minutes every day representing 24.7% of all time spent daily with Ad-Supported Digital Media.

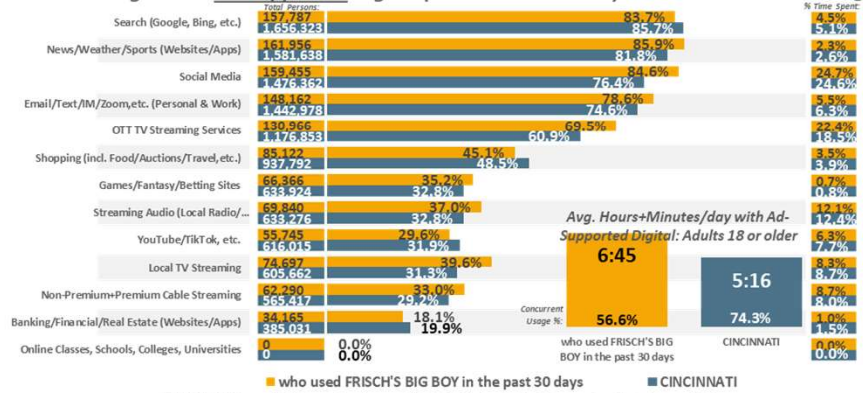
Avg. Week All Digital (Persons & % Reach): Adults 18 or older



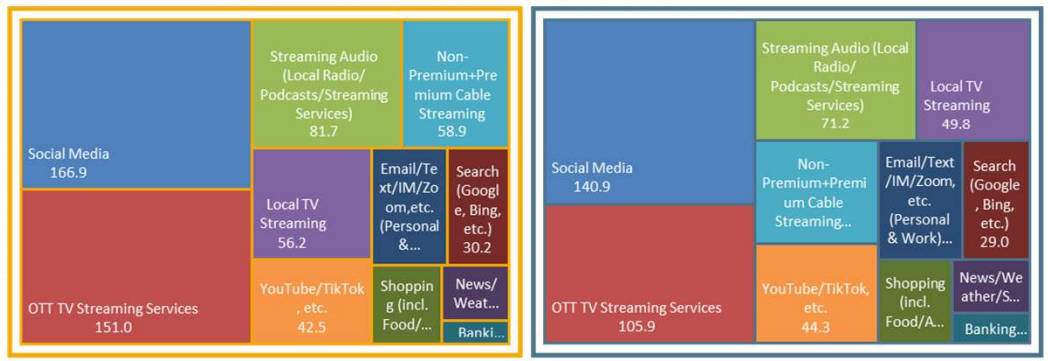
Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

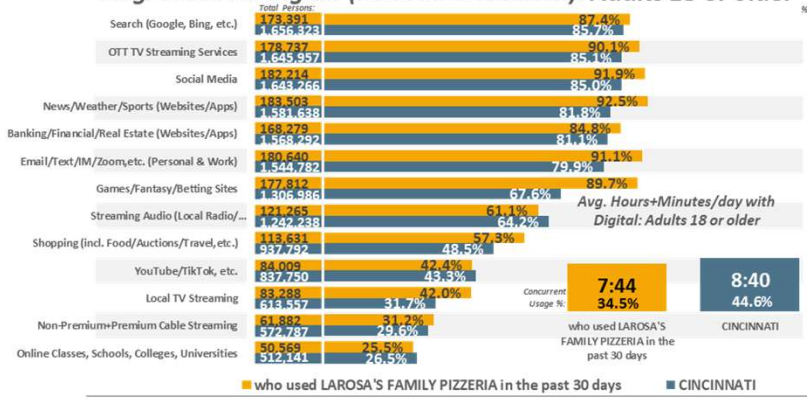
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

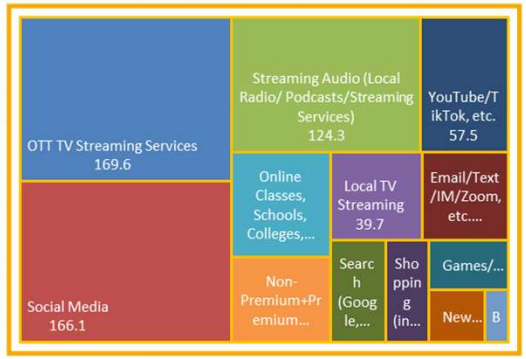
Sit-down restaurants used past 30 days: Frisch's Big Boy

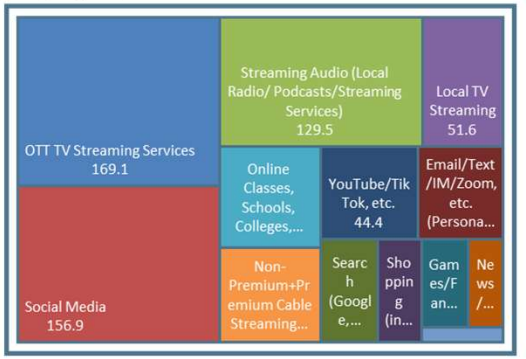
173,991 or 87.7% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days use Ad-Supported Social Media for an average of 158.6 minutes every day representing 28.1% of all time spent daily with Ad-Supported Digital Media.

Avg. Week All Digital (Persons & % Reach): Adults 18 or older

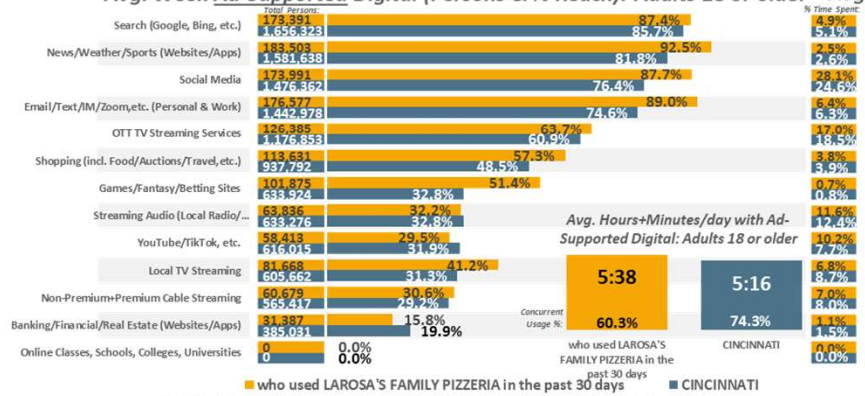


Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

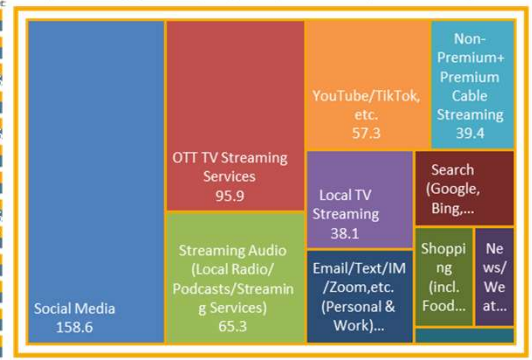


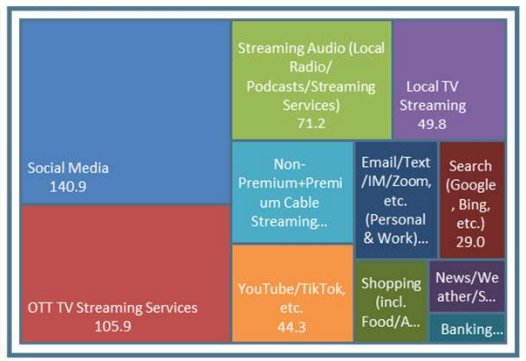


Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

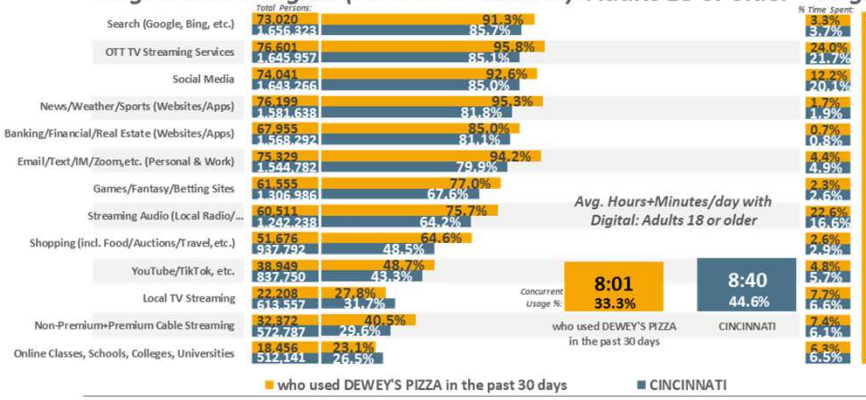
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

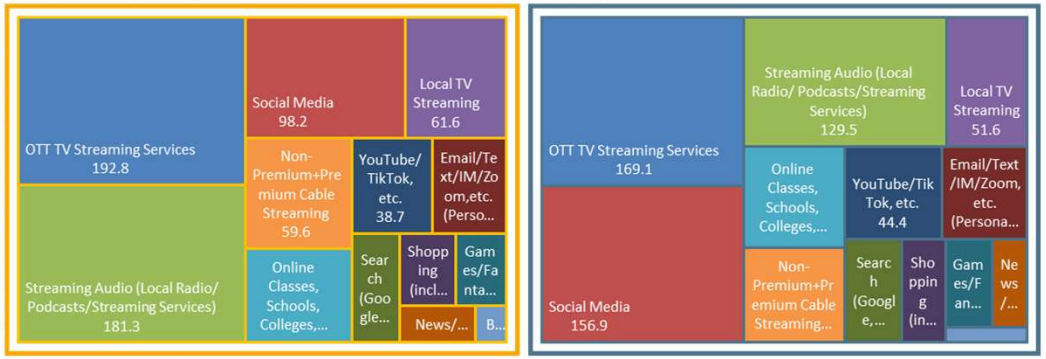
DEWEY'S PIZZA CIN

69,309 or 86.7% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days use Ad-Supported Social Media for an average of 91.9 minutes every day representing 15.3% of all time spent daily with Ad-Supported Digital Media.

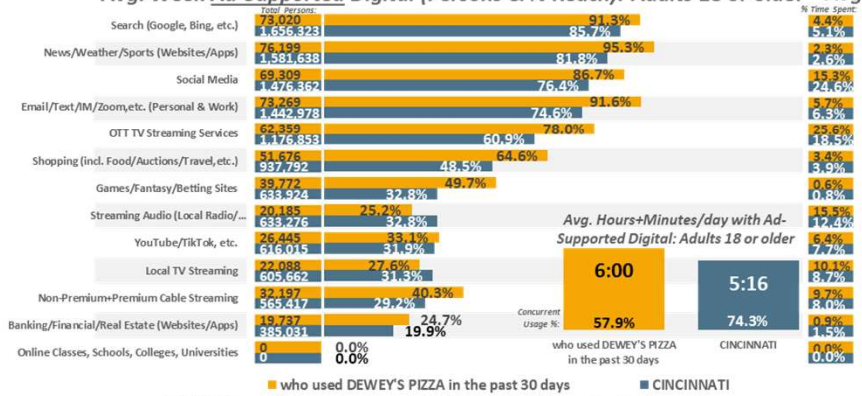
Avg. Week All Digital (Persons & % Reach): Adults 18 or older



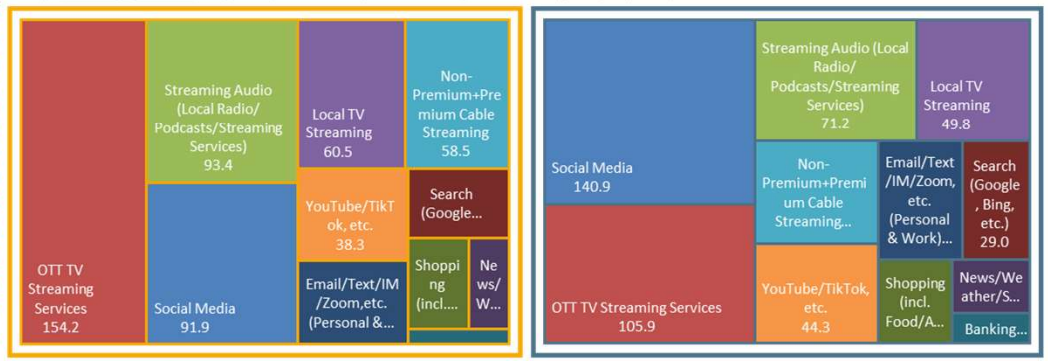
Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

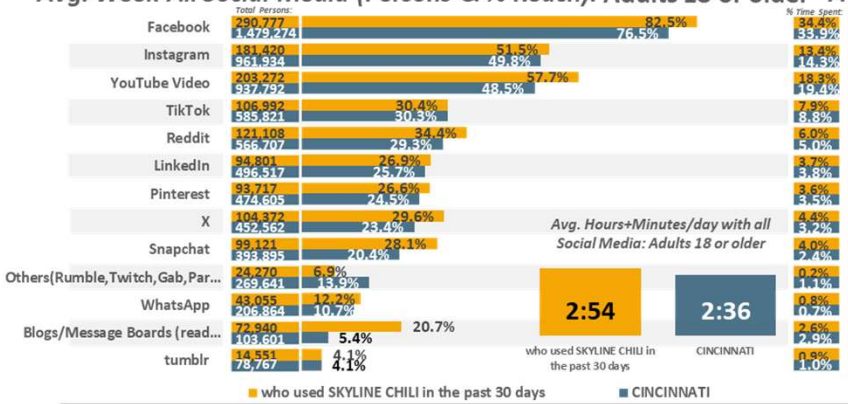
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

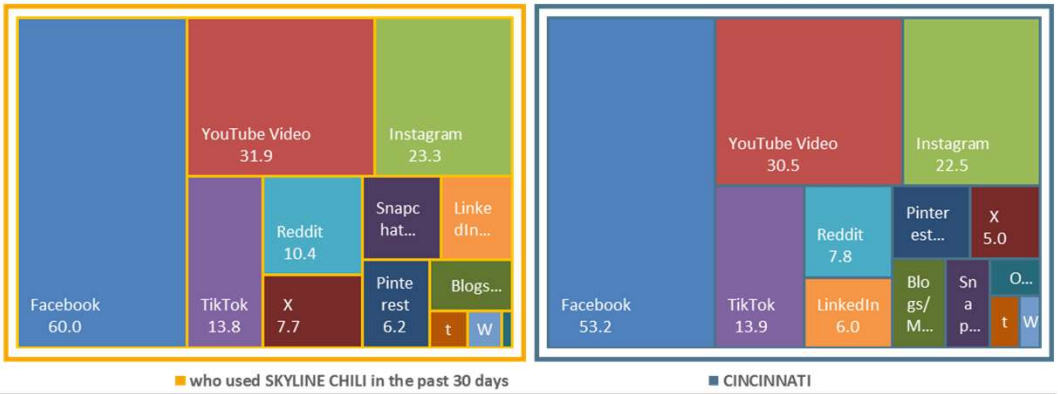
Sit-down restaurants used past 30 days: Dewey's Pizza

276,793 or 78.5% of Adults 18 or older who used SKYLINE CHILI in the past 30 days use Ad-Supported Facebook for an average of 52.2 minutes every day representing 34.5% of all time spent daily with Ad-Supported Social Media.

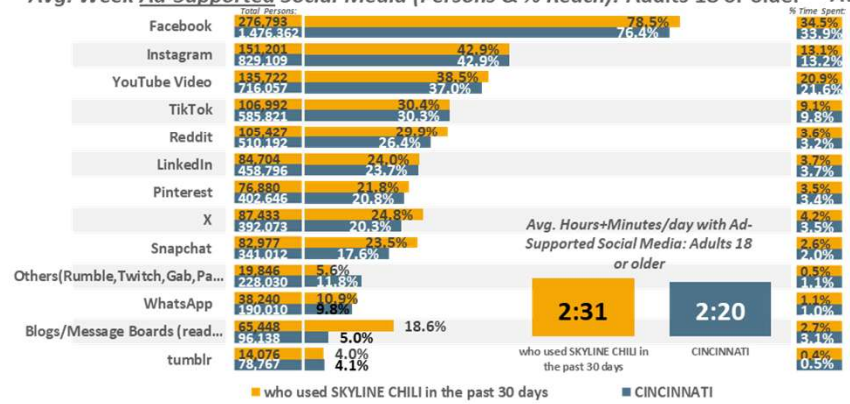
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



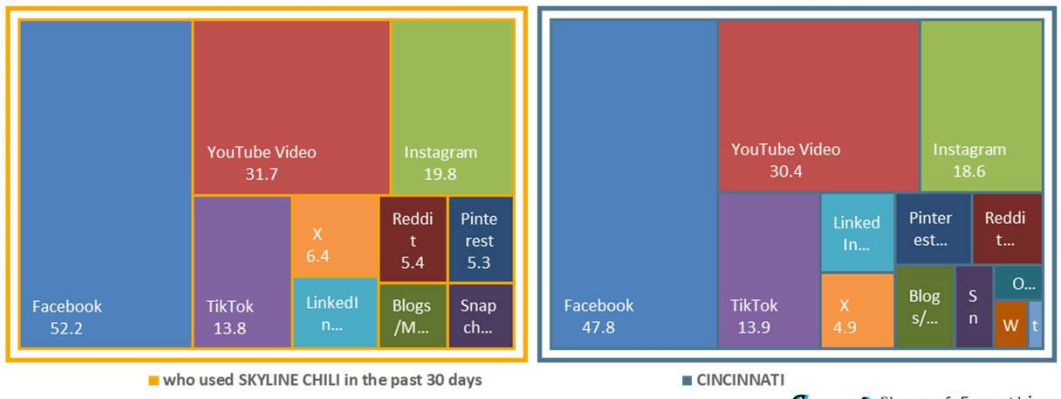
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

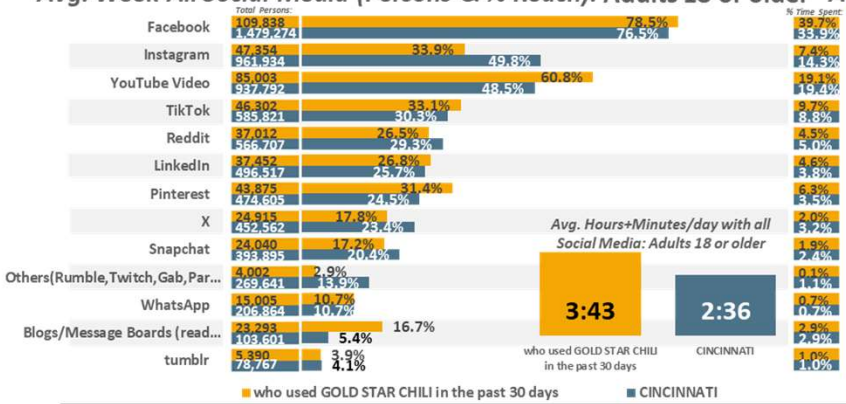
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

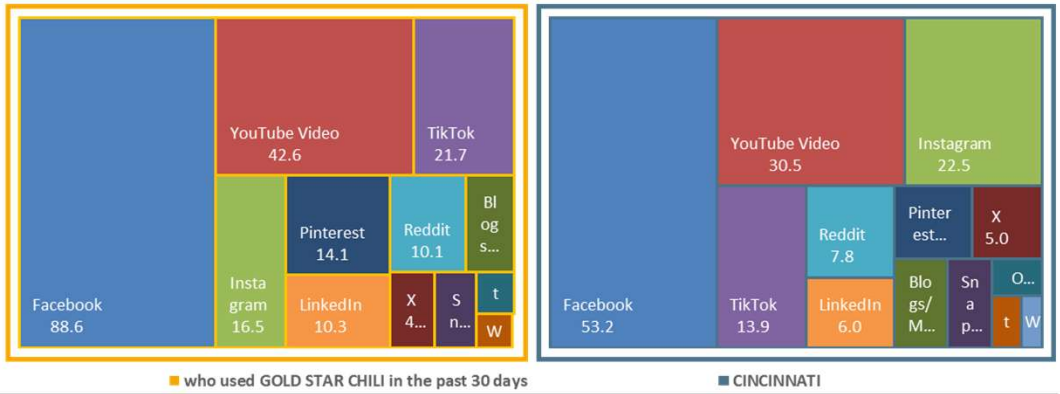
Sit-down restaurants used past 30 days: Skyline Chili

109,838 or 78.5% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days use Ad-Supported Facebook for an average of 77.9 minutes every day representing 37.2% of all time spent daily with Ad-Supported Social Media.

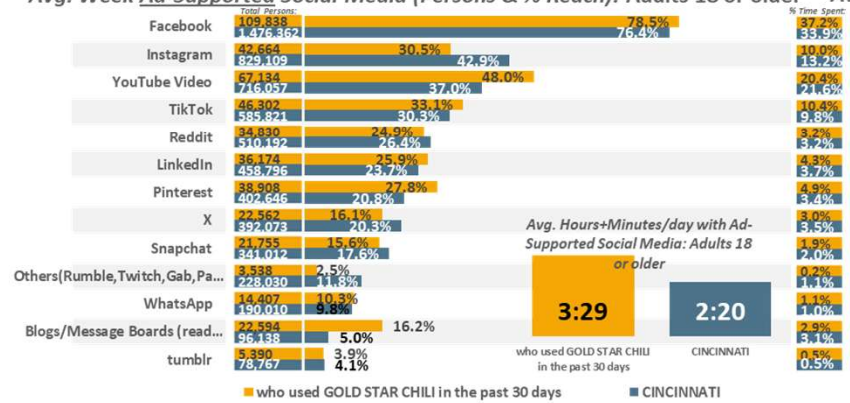
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



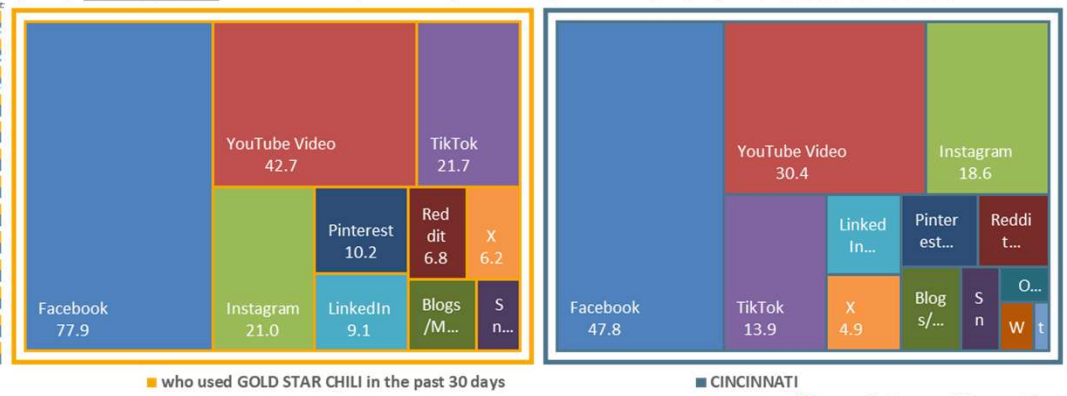
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

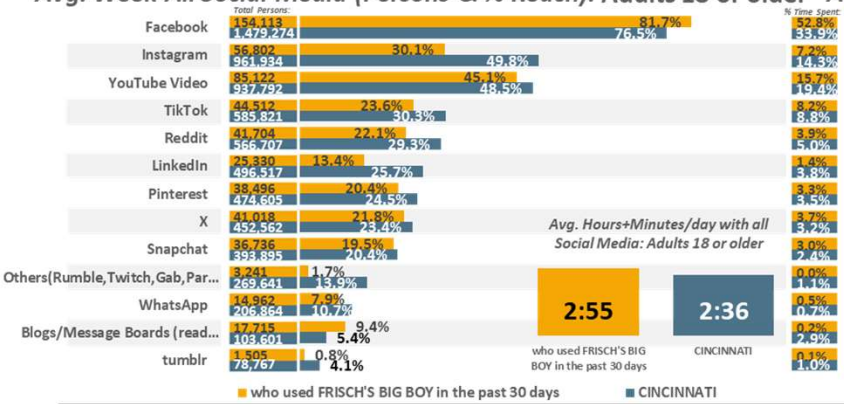
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Gold Star Chili

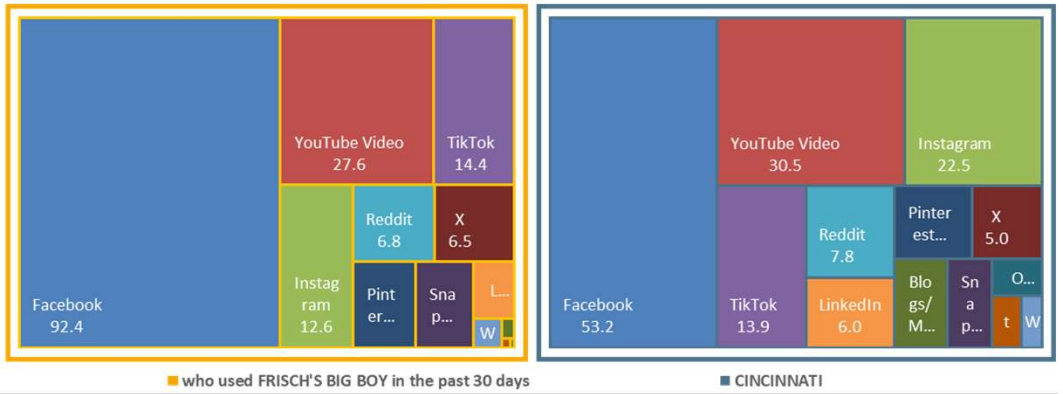
Frisch's BIG BOY CIN

154,113 or 81.7% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days use Ad-Supported Facebook for an average of 76.5 minutes every day representing 45.8% of all time spent daily with Ad-Supported Social Media.

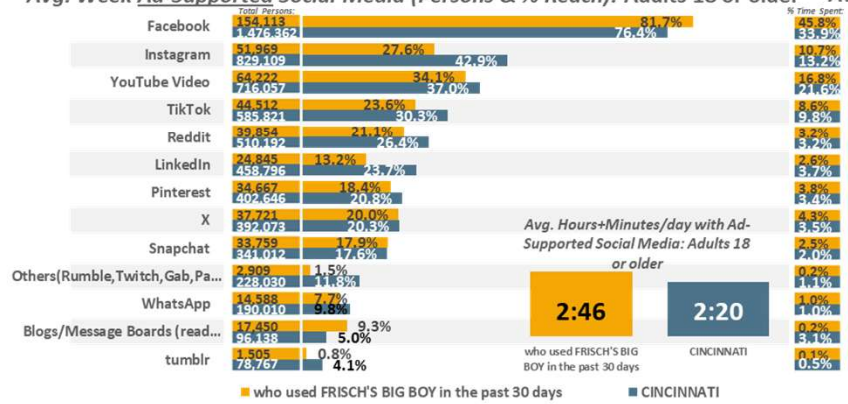
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



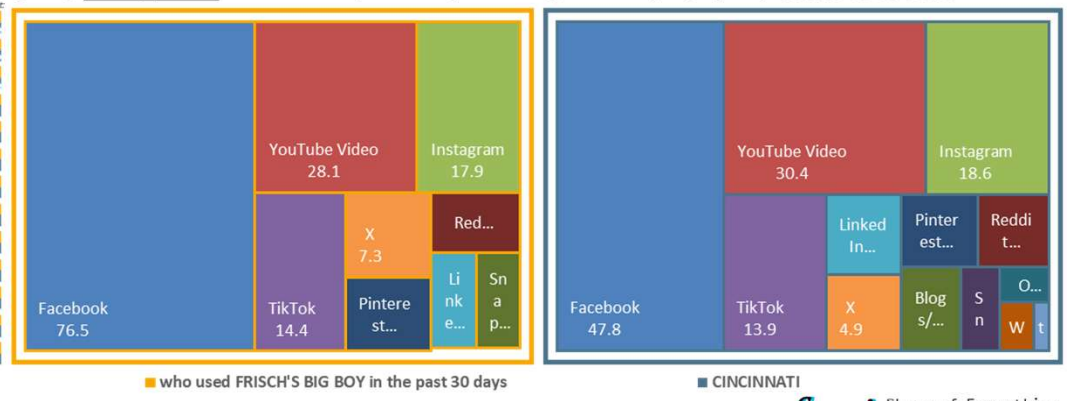
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

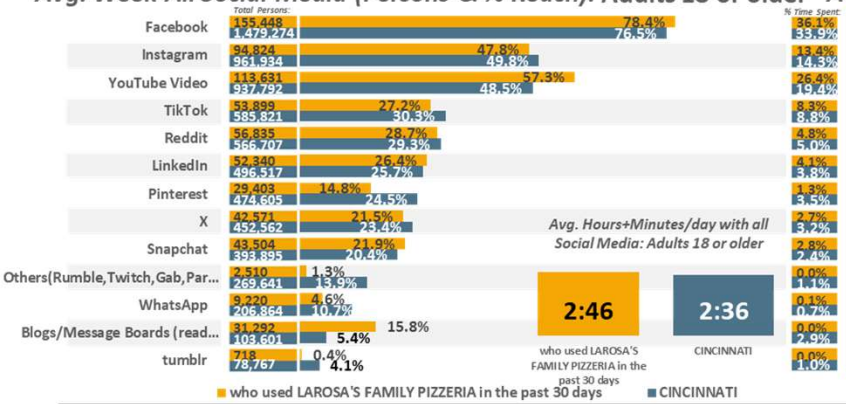
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

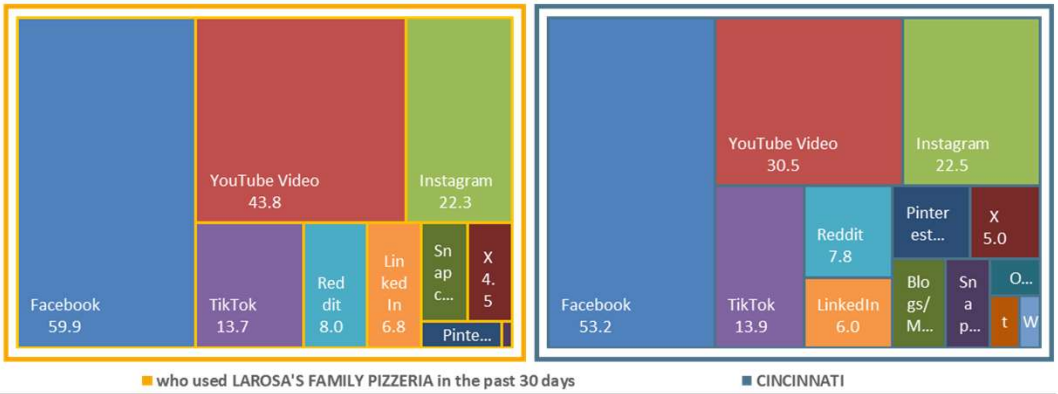
Sit-down restaurants used past 30 days: Frisch's Big Boy

155,448 or 78.4% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days use Ad-Supported Facebook for an average of 54.9 minutes every day representing 34.6% of all time spent daily with Ad-Supported Social Media.

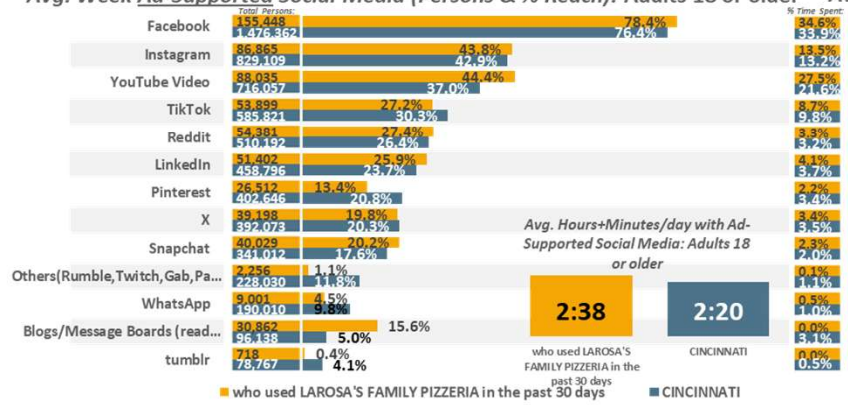
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



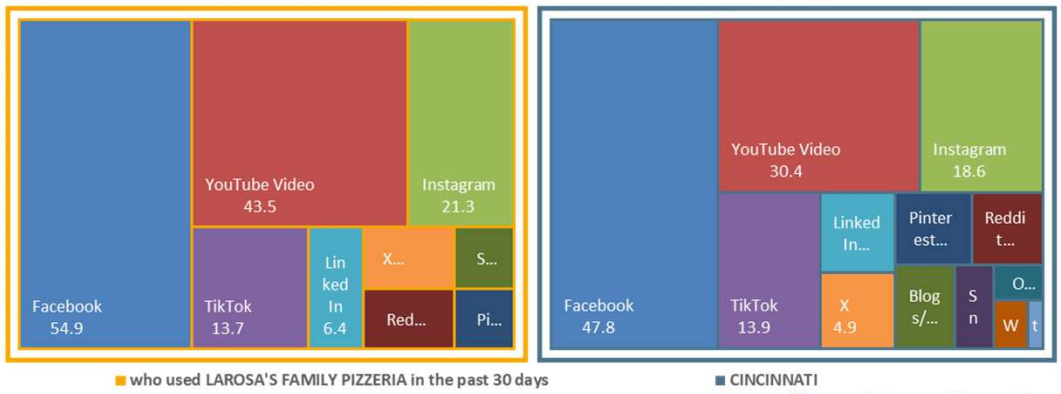
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

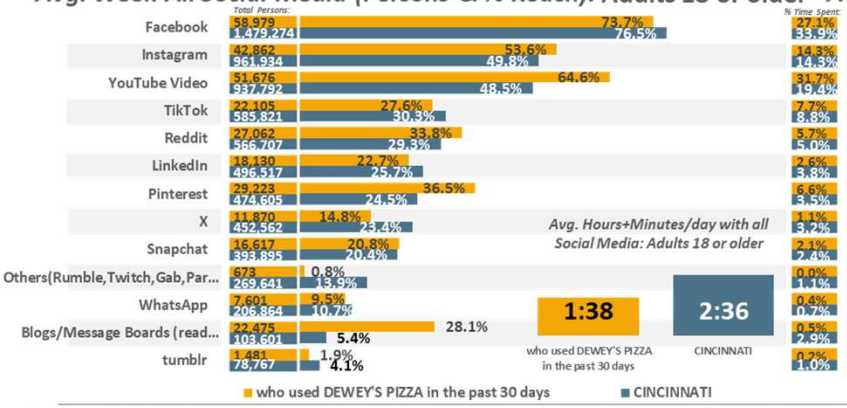
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

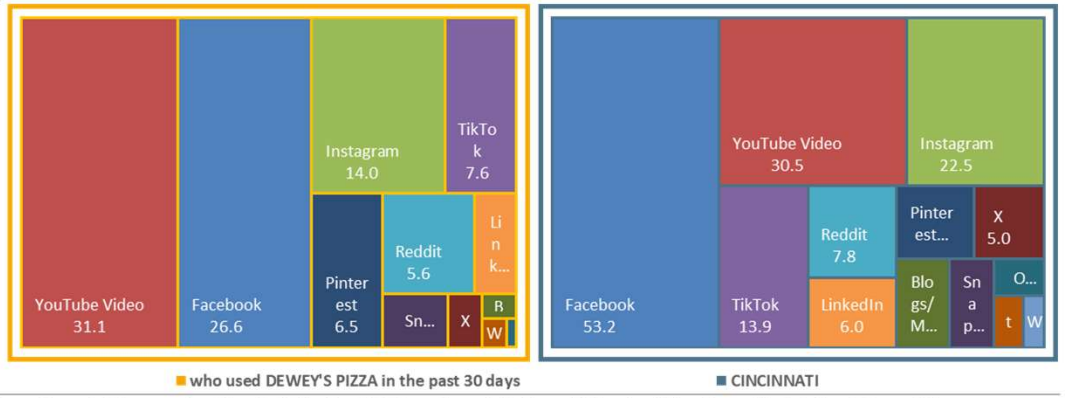
DEWEY'S PIZZA CIN

39,172 or 49.% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days use Ad-Supported YouTube Video for an average of 30.8 minutes every day representing 33.5% of all time spent daily with Ad-Supported Social Media.

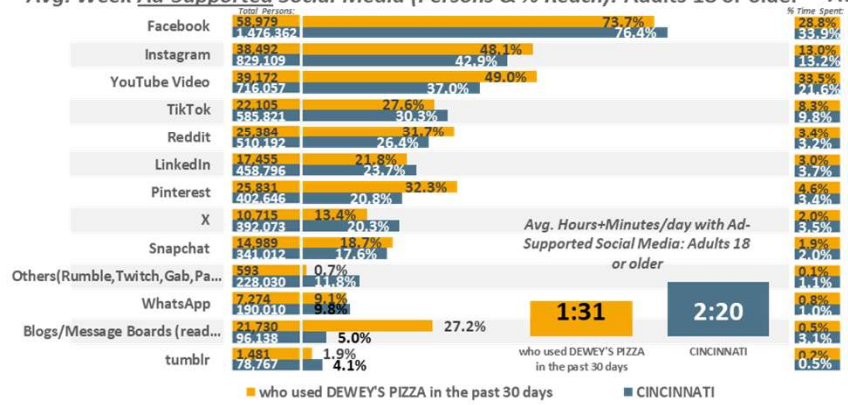
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



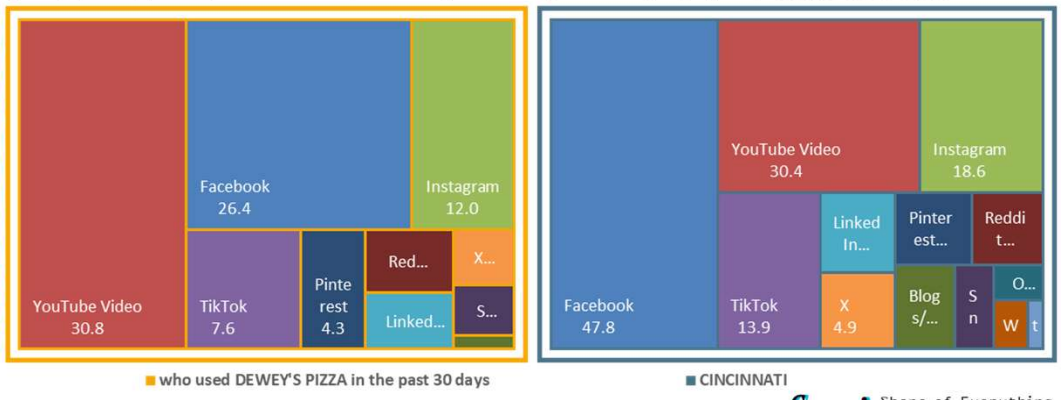
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

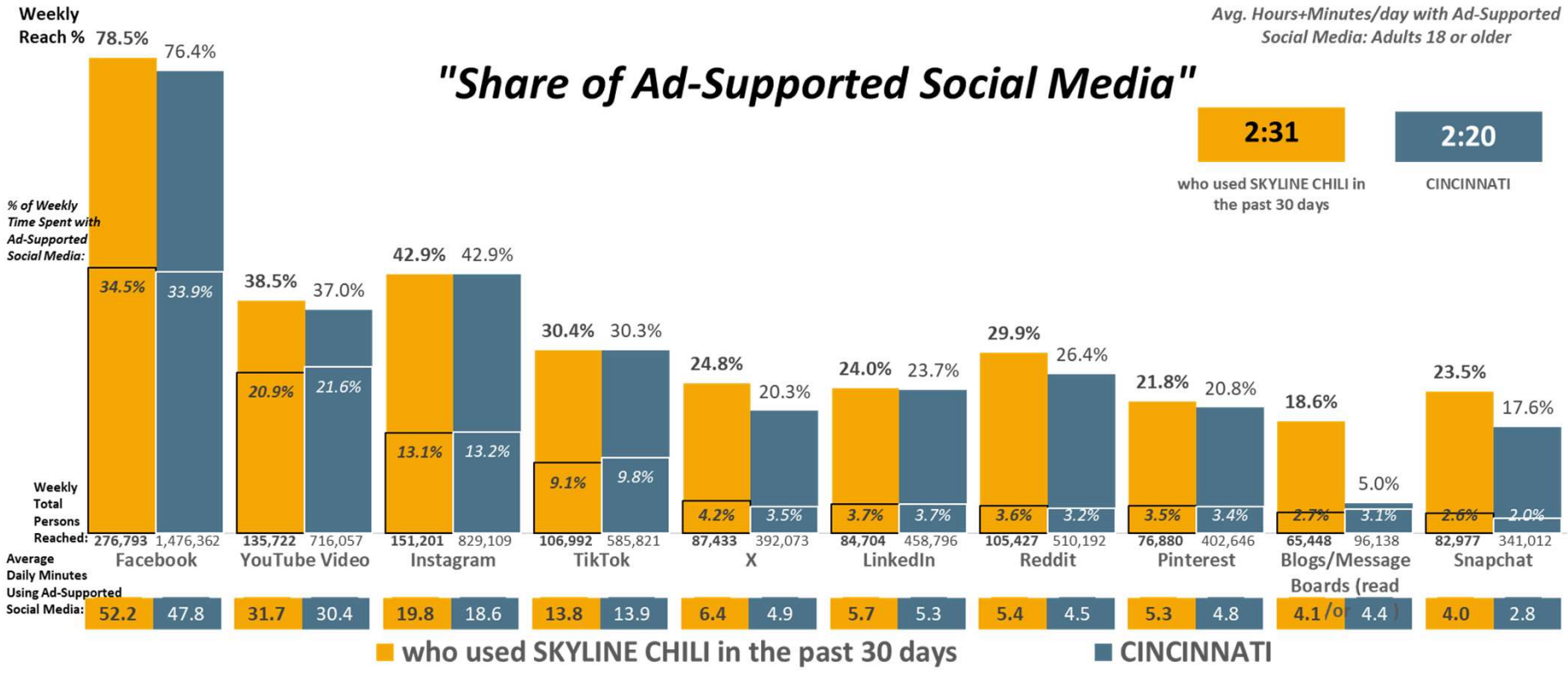
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

CIN

276,793 or 78.5% of Adults 18 or older who used SKYLINE CHILI in the past 30 days use Ad-Supported Facebook for an average of 52.2 minutes every day representing 34.5% of all time spent daily with Ad-Supported Social Media.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

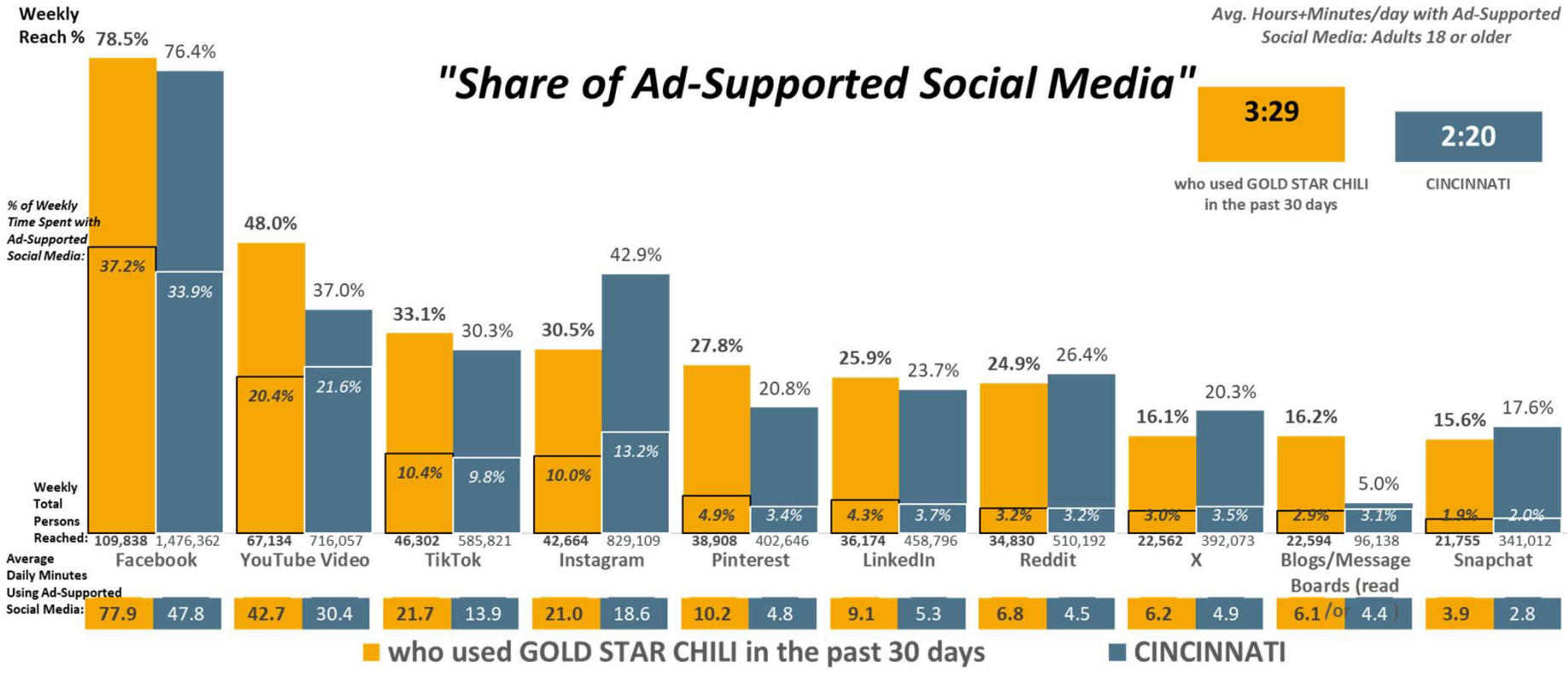
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Skyline Chili

Gold Star CIN

109,838 or 78.5% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days use Ad-Supported Facebook for an average of 77.9 minutes every day representing 37.2% of all time spent daily with Ad-Supported Social Media.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

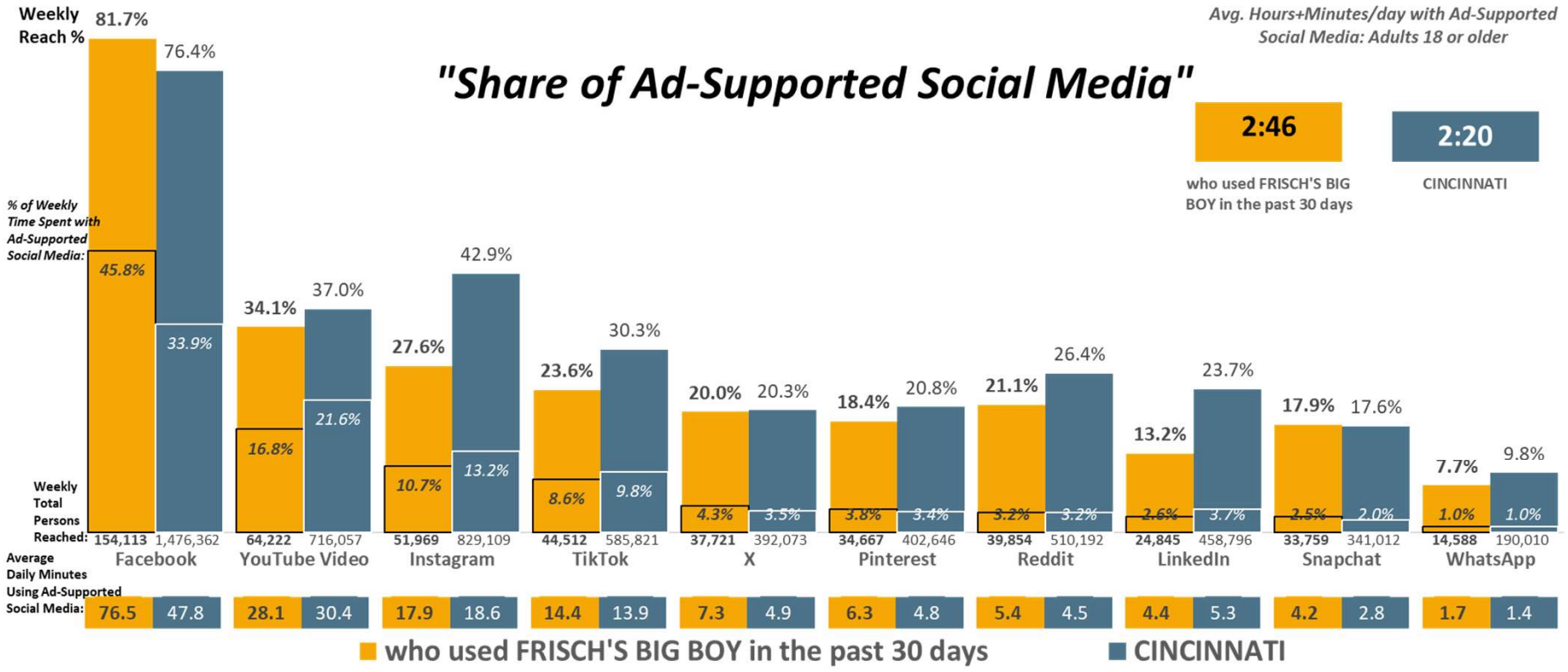
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Gold Star Chili

CIN

154,113 or 81.7% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days use Ad-Supported Facebook for an average of 76.5 minutes every day representing 45.8% of all time spent daily with Ad-Supported Social Media.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

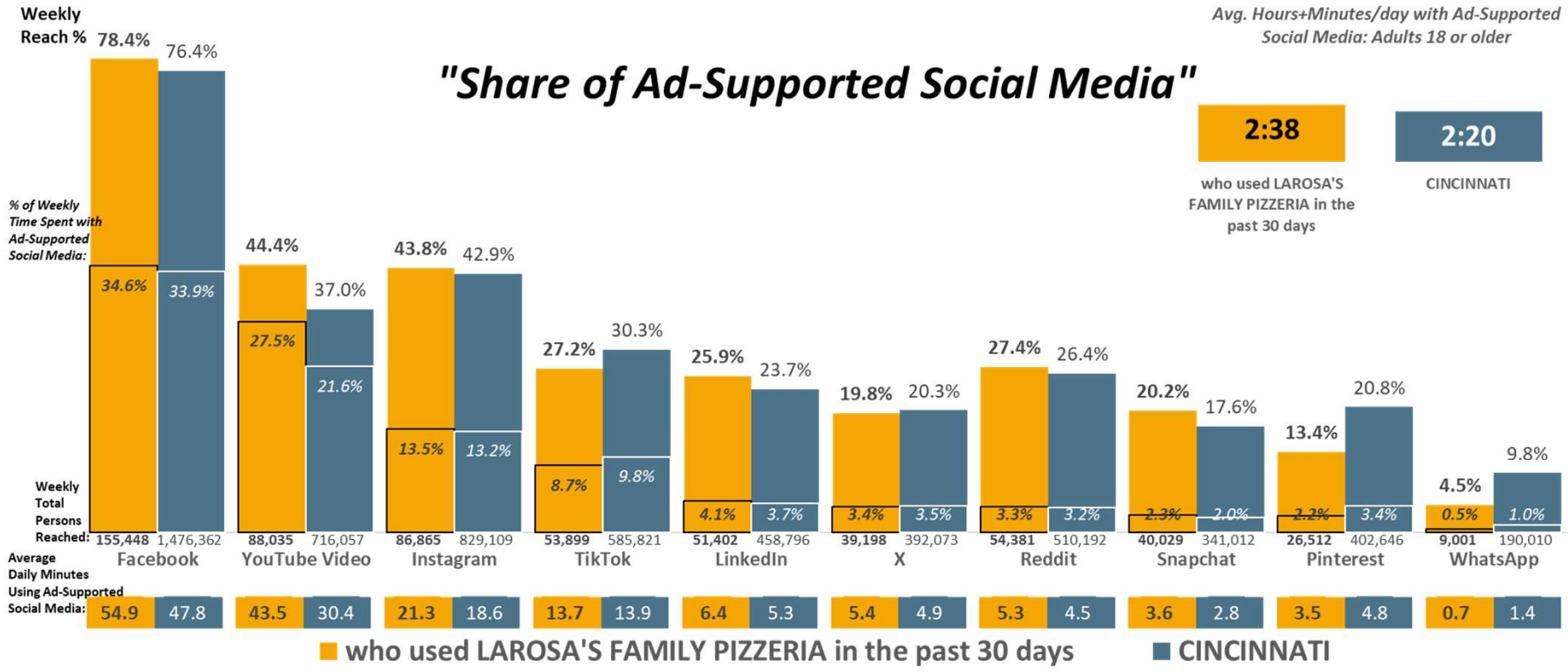
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy

CIN

155,448 or 78.4% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days use Ad-Supported Facebook for an average of 54.9 minutes every day representing 34.6% of all time spent daily with Ad-Supported Social Media.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

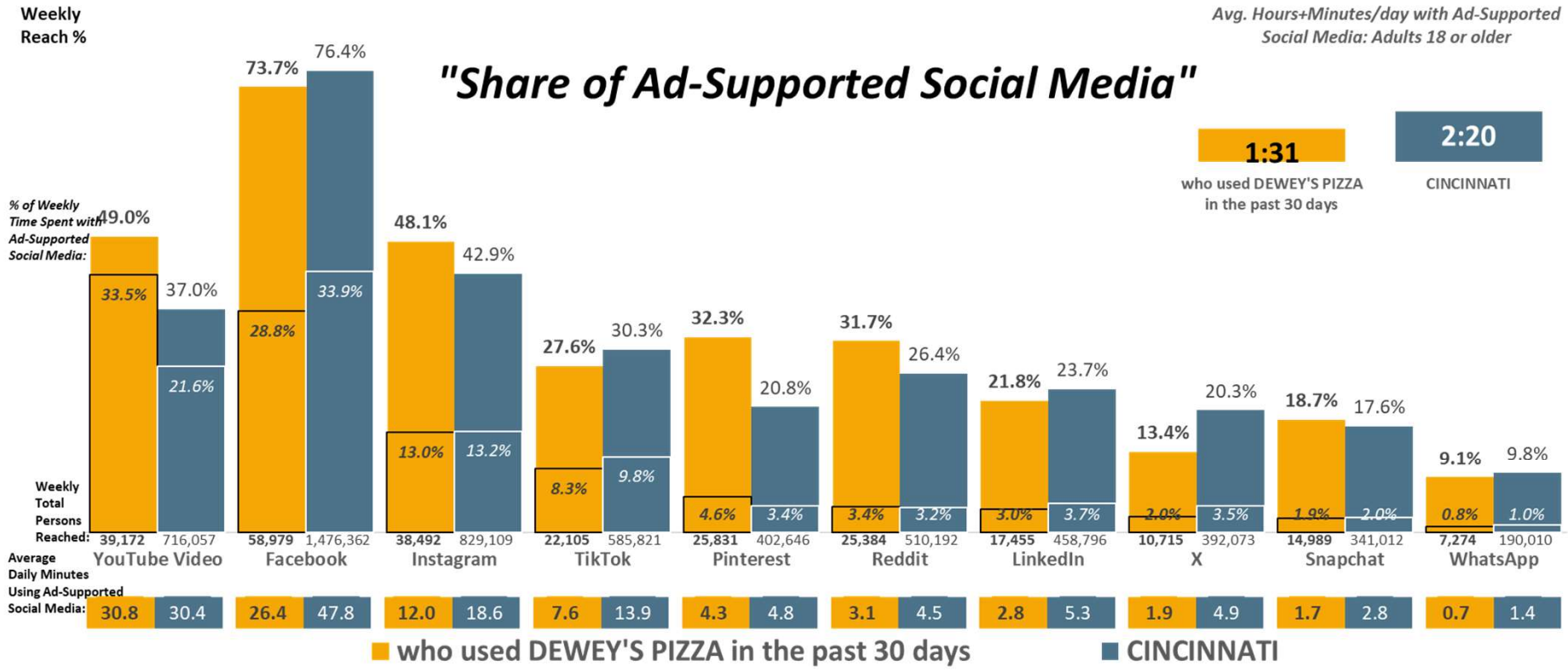
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

39,172 or 49.% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days use Ad-Supported YouTube Video for an average of 30.8 minutes every day representing 33.5% of all time spent daily with Ad-Supported Social Media.



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

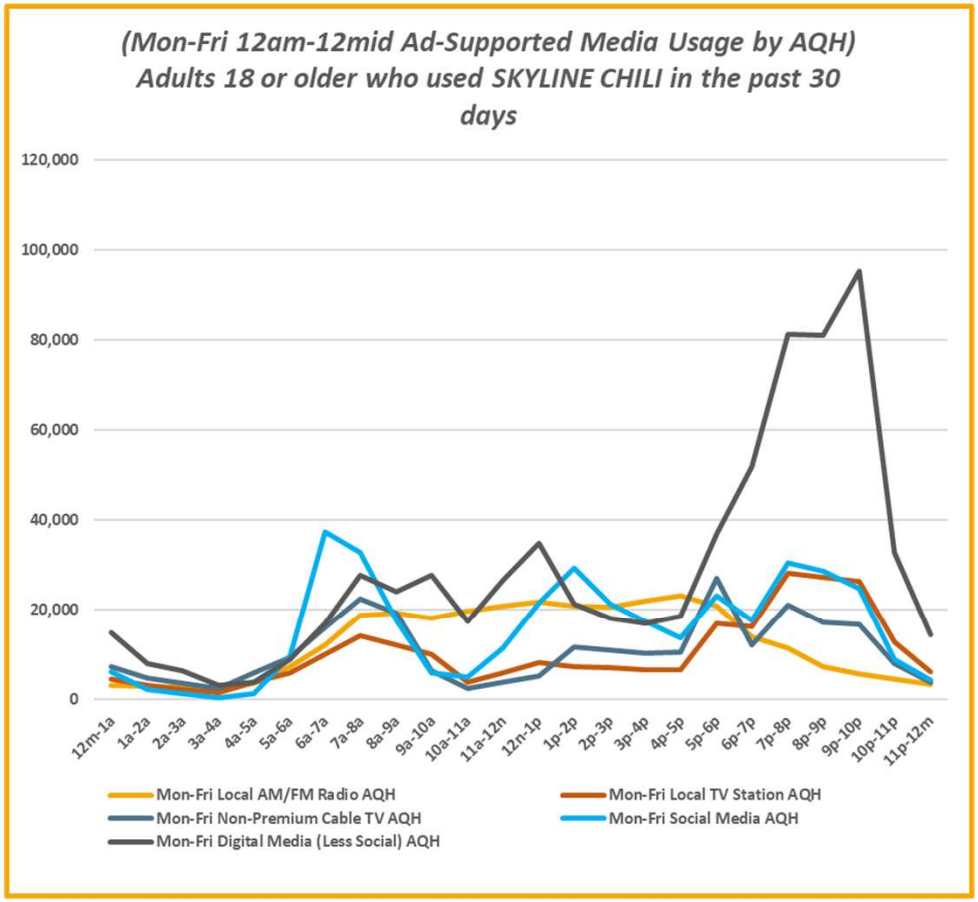
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

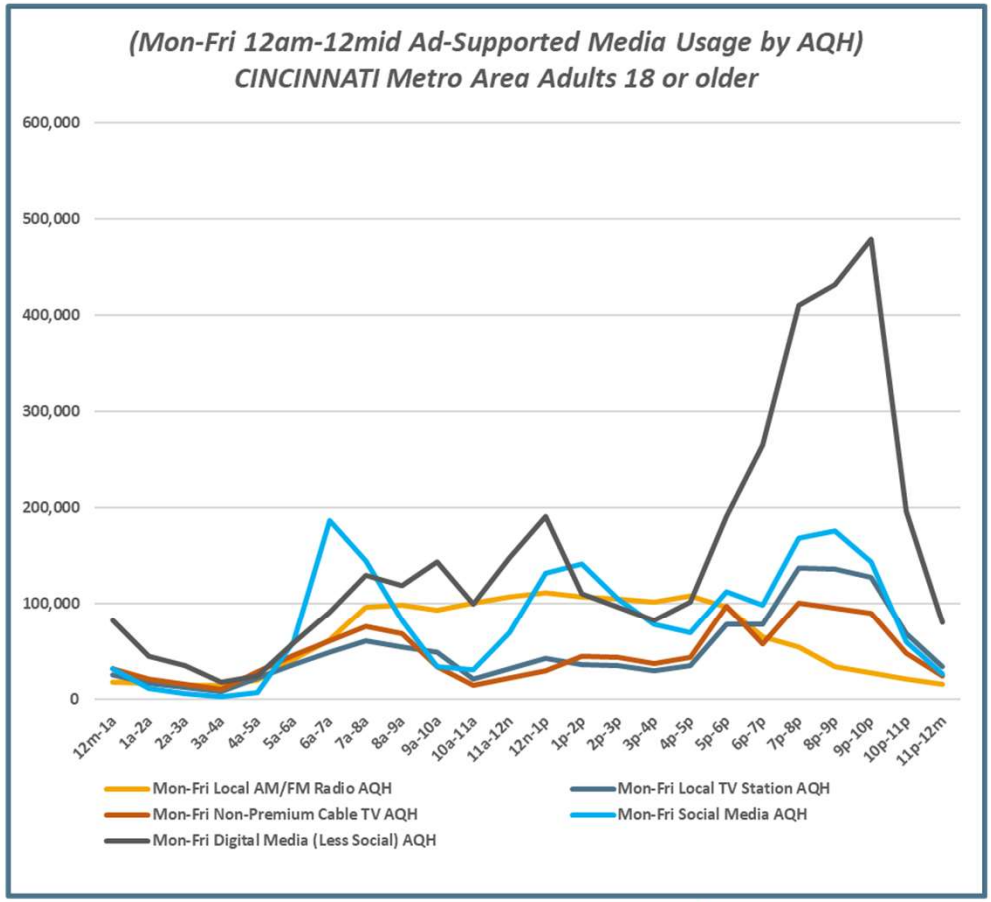
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

CIN

M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 26,031; Social Media: 19,488; Local Radio: 19,359; Non-Prem. Cable: 12,117; Local TV: 9,578 reaching Adults 18 or older who used SKYLINE CHILI in the past 30 days.





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

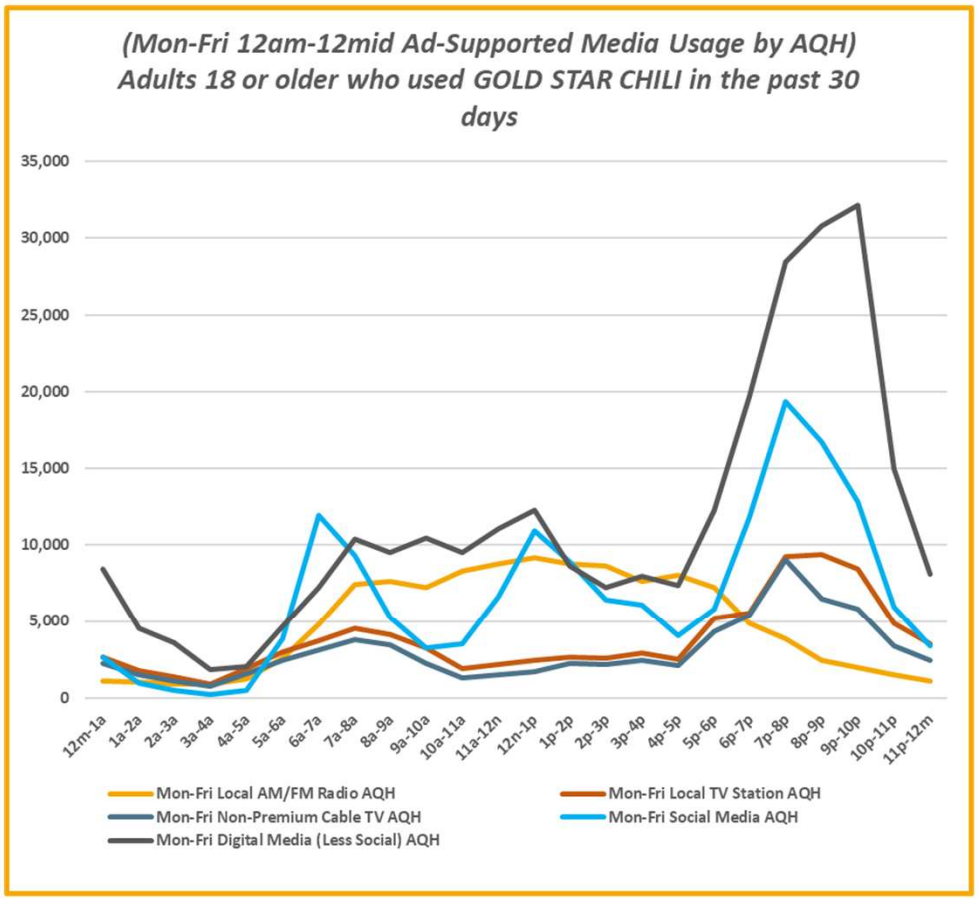
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

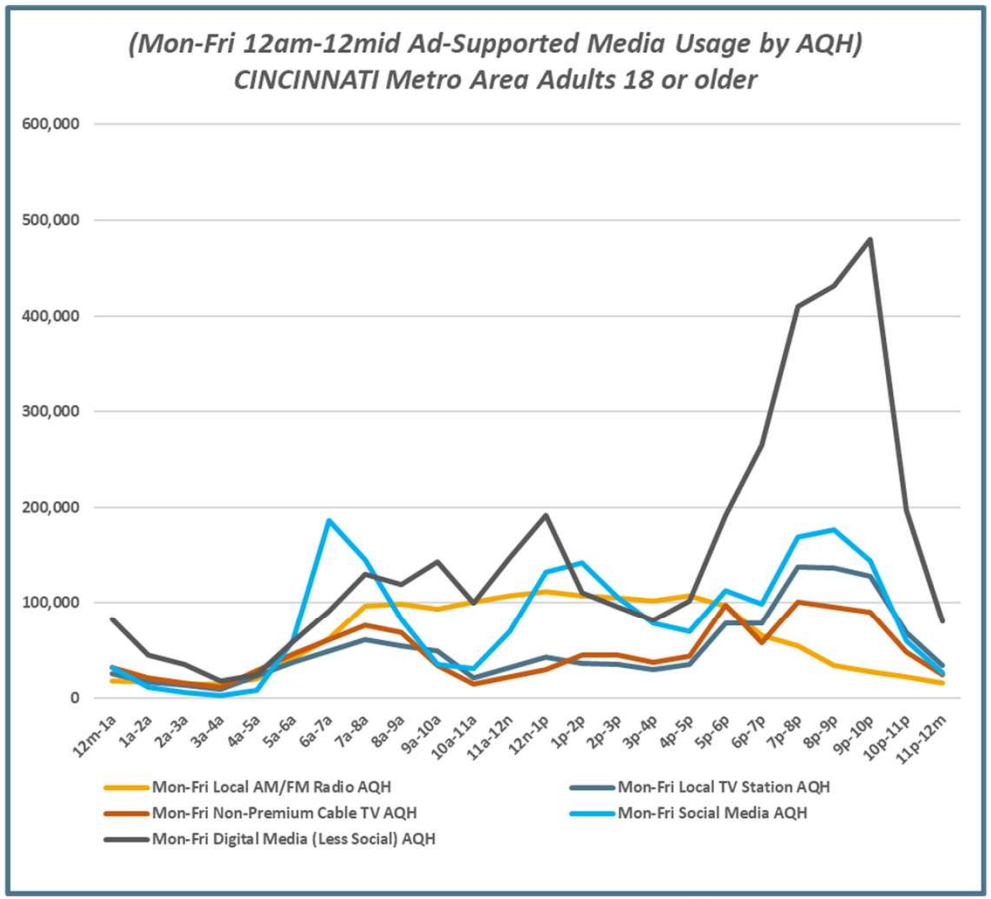
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Skyline Chili

CIN

M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 10,264; Local Radio: 7,574; Social Media: 7,221; Local TV: 3,361; Non-Prem. Cable: 2,749 reaching Adults 18 or older who used GOLD STAR CHILI in the past 30 days.





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

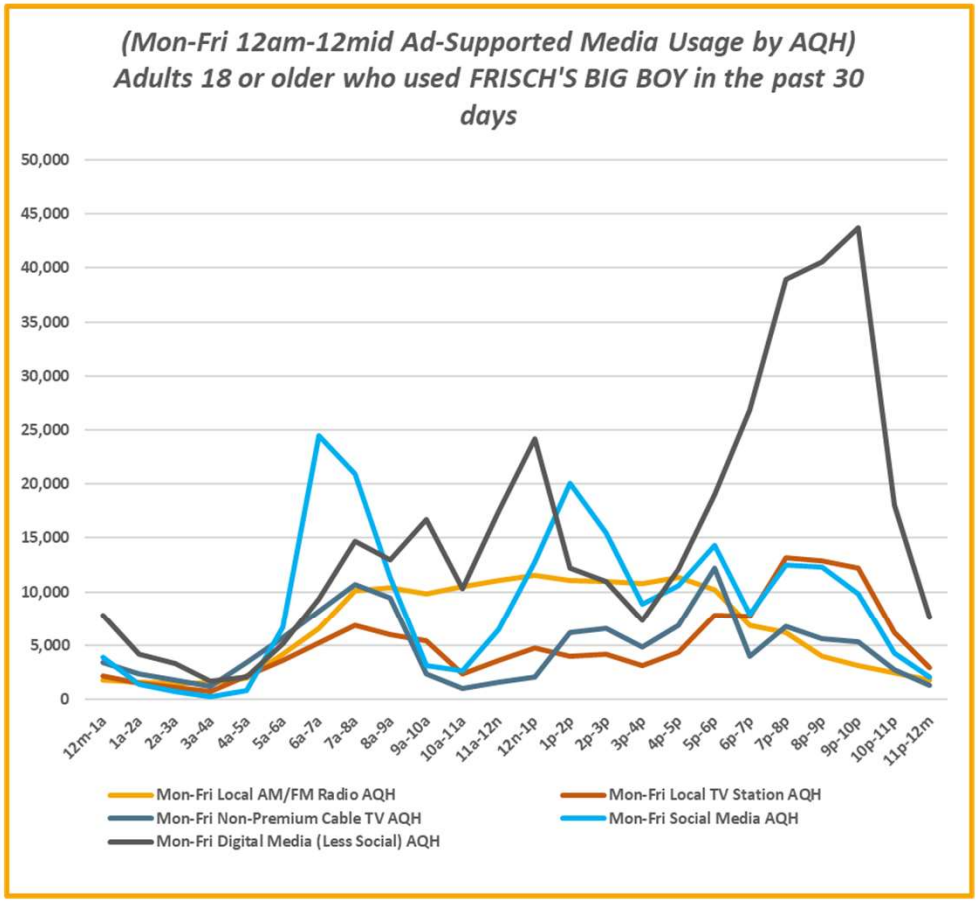
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

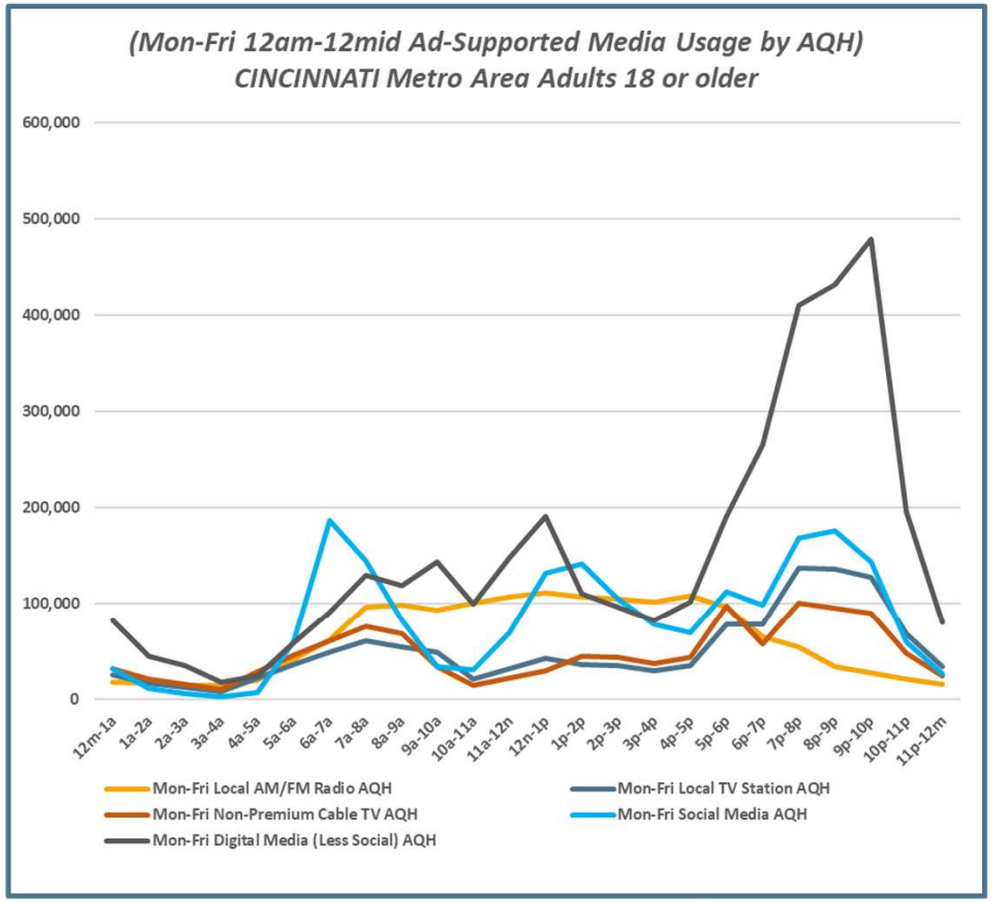
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Gold Star Chili

CIN

M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 14,937; Social Media: 12,229; Local Radio: 10,108; Non-Prem. Cable: 5,838; Local TV: 5,015 reaching Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days.





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

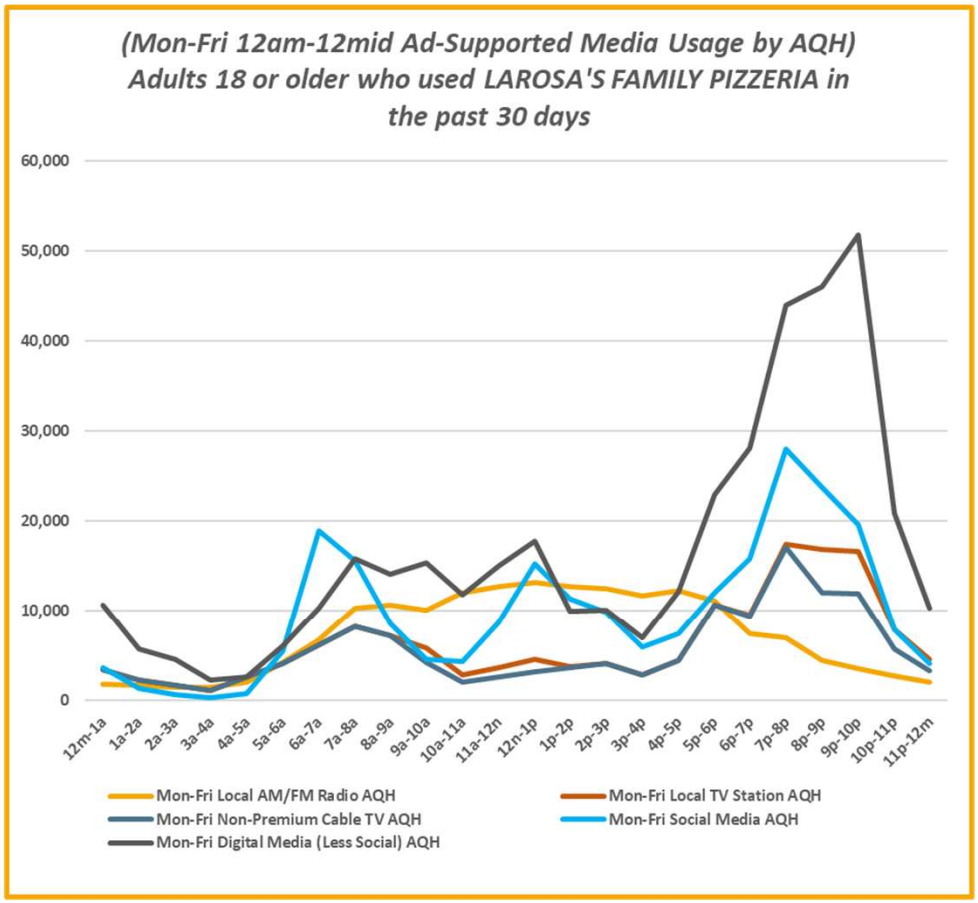
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

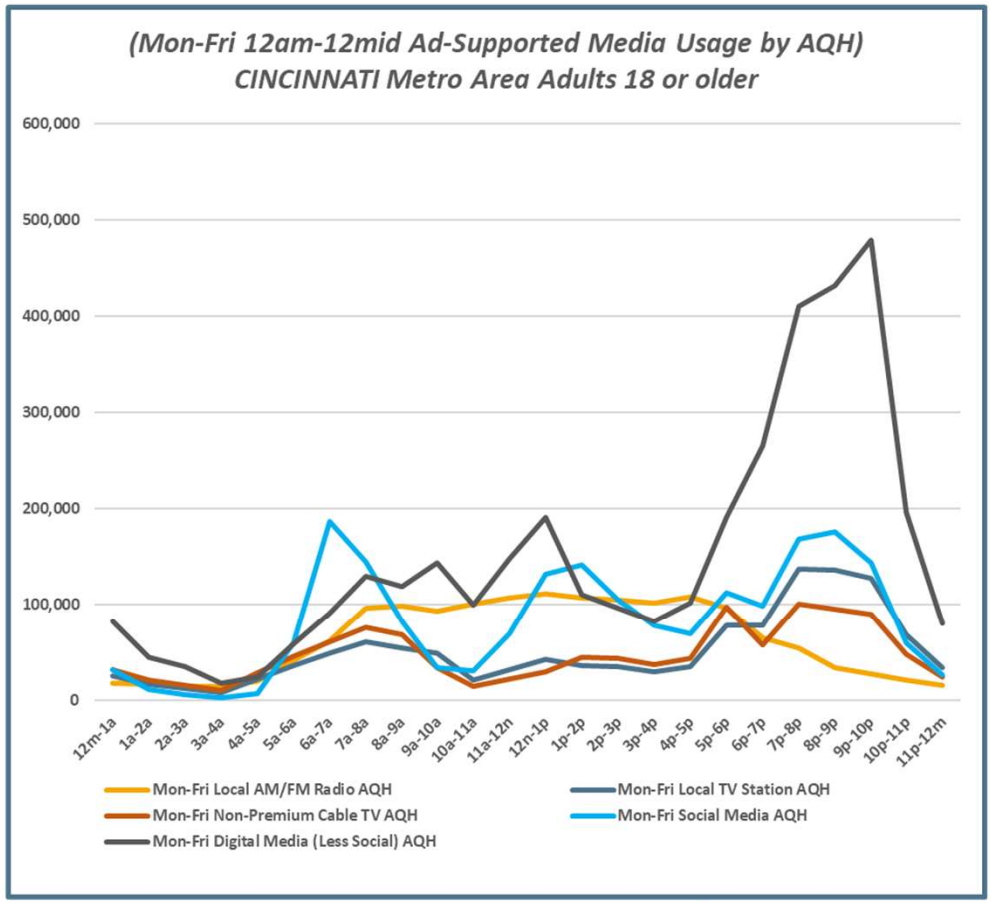
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy

CIN

M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 14,634; Local Radio: 11,007; Social Media: 10,612; Local TV: 5,667; Non-Prem. Cable: 5,276 reaching Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 da





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

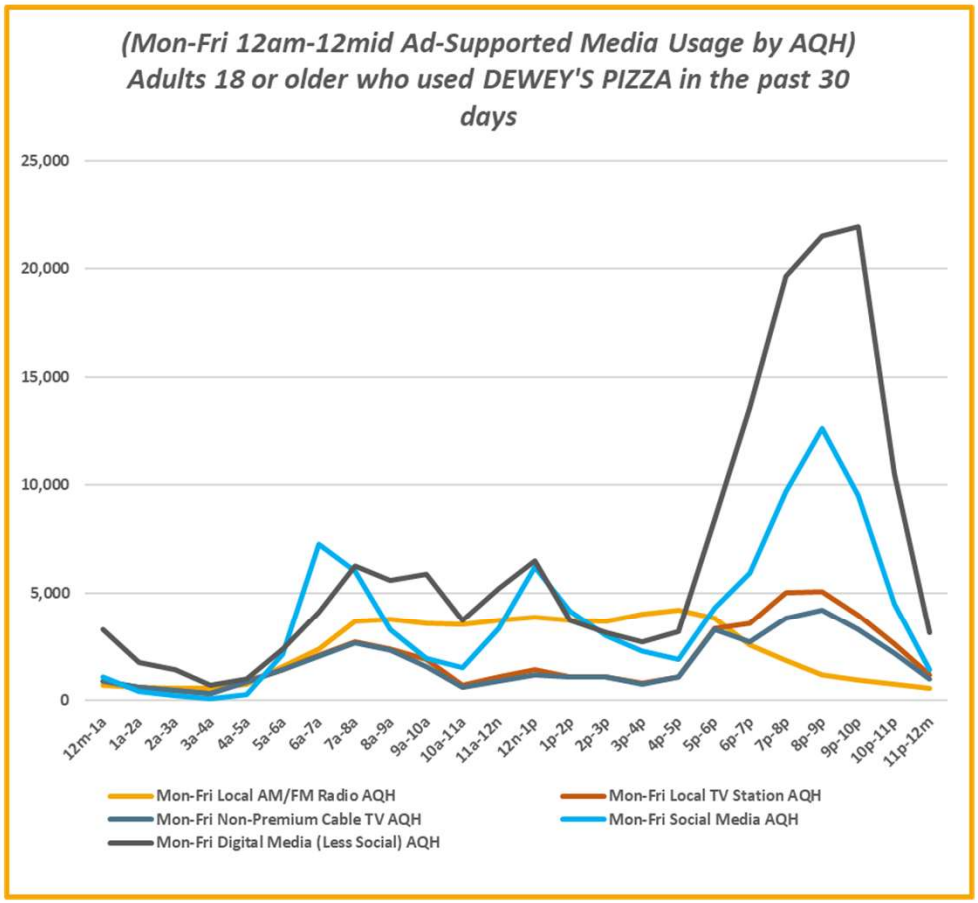
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

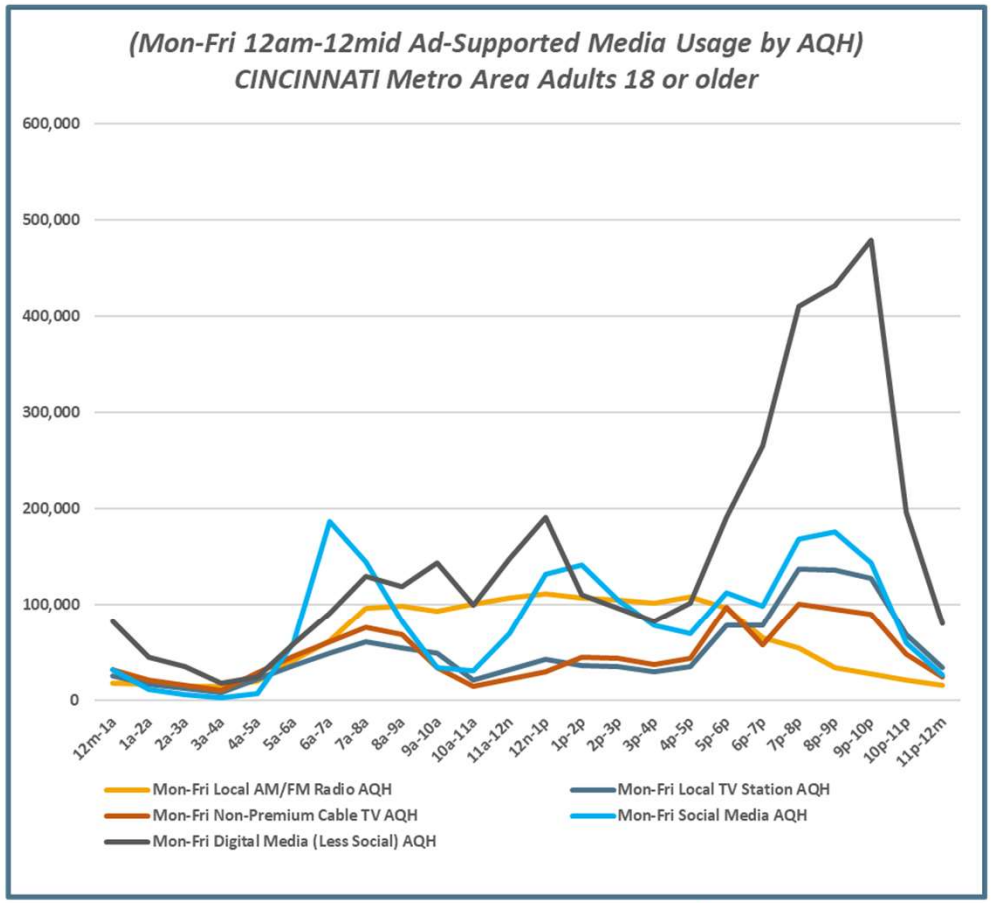
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 5,532; Social Media: 3,922; Local Radio: 3,571; Local TV: 1,773; Non-Prem. Cable: 1,621 reaching Adults 18 or older who used DEWEY'S PIZZA in the past 30 days.





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

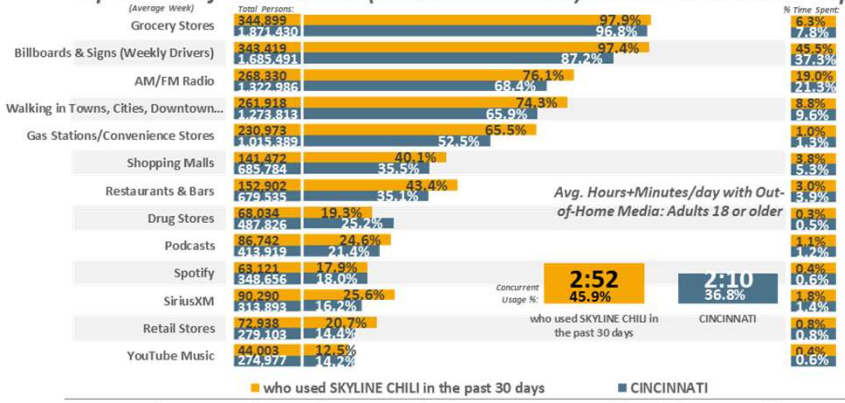
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

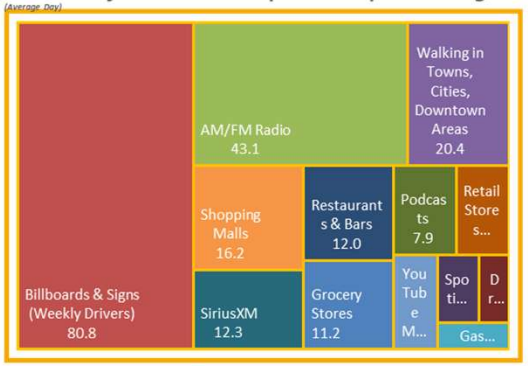
Sit-down restaurants used past 30 days: Dewey's Pizza

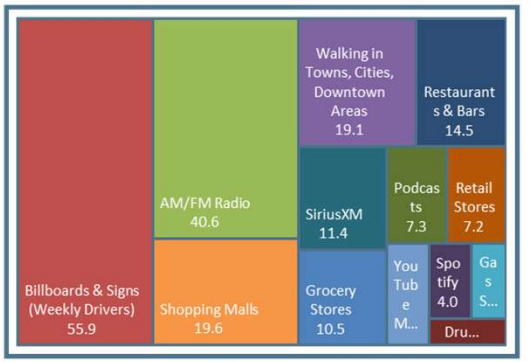
343,419 or 97.4% of Adults 18 or older who used SKYLINE CHILI in the past 30 days spend an average of 80.8 minutes per day driving, seeing Billboards and Signs. 72.5% Listen to Local Radio Stations Out-of-Home for an average of 40.4 minutes/day.

Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older

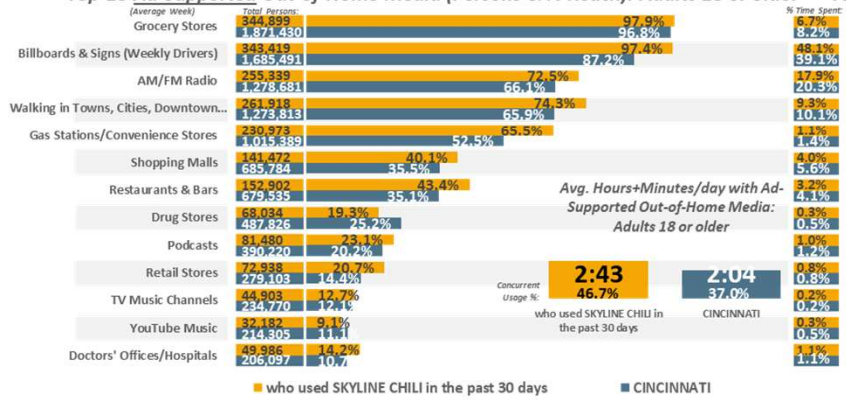


Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



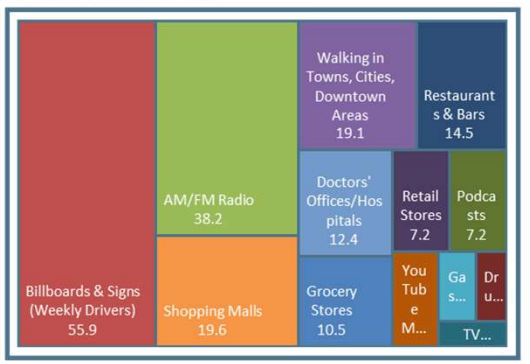


Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

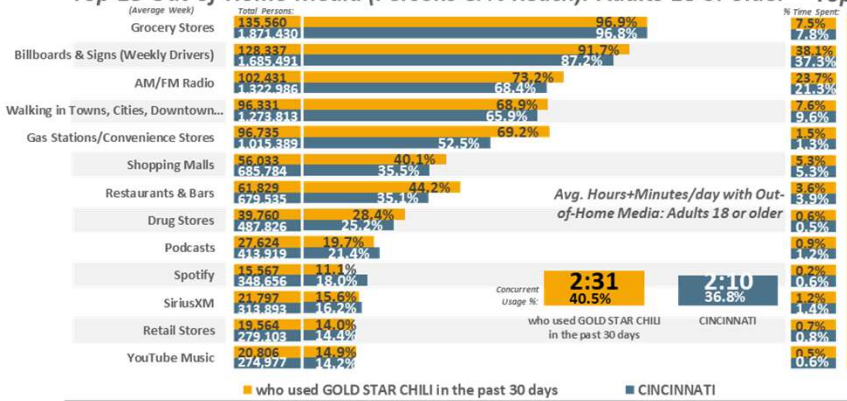
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

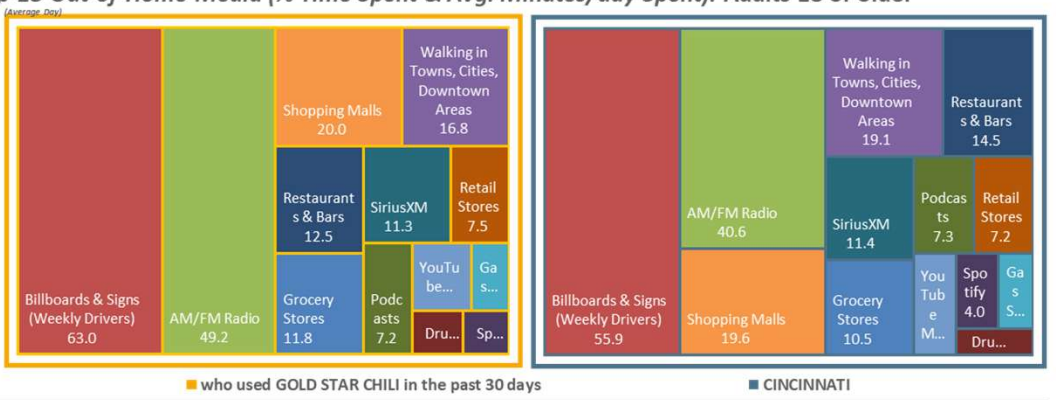
Sit-down restaurants used past 30 days: Skyline Chili

128,337 or 91.7% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days spend an average of 63. minutes per day driving, seeing Billboards and Signs. 70.% Listen to Local Radio Stations Out-of-Home for an average of 46.4 minutes/day.

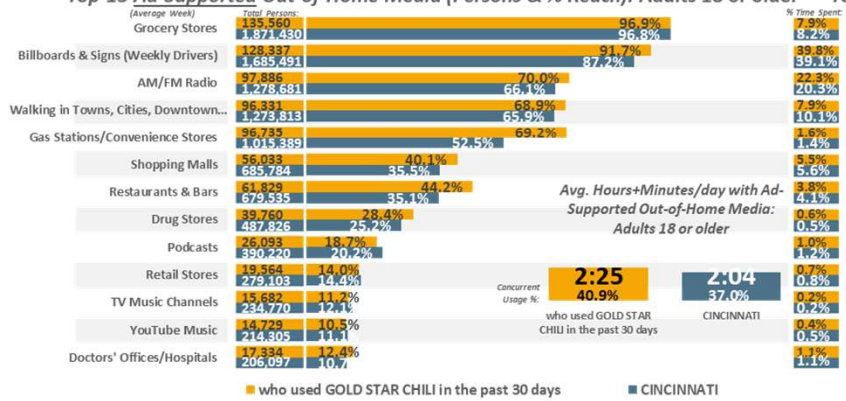
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



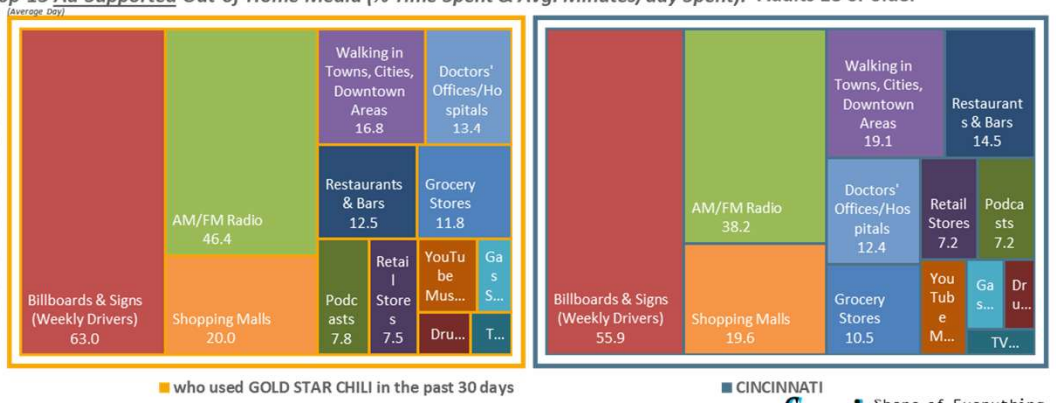
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

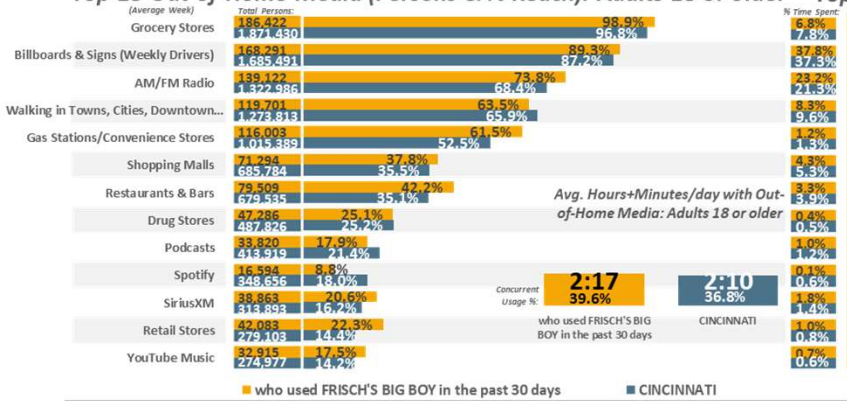
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

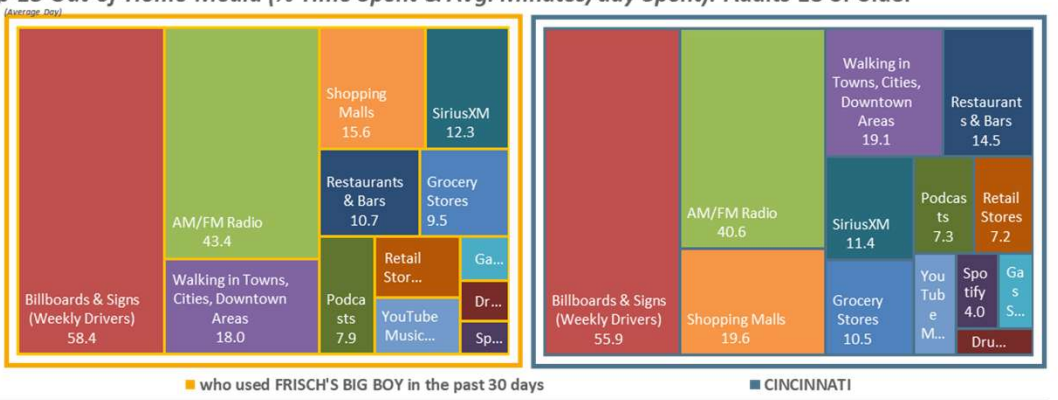
Sit-down restaurants used past 30 days: Gold Star Chili

168,291 or 89.3% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days spend an average of 58.4 minutes per day driving, seeing Billboards and Signs. 71.5% Listen to Local Radio Stations Out-of-Home for an average of 42.3 minutes/day.

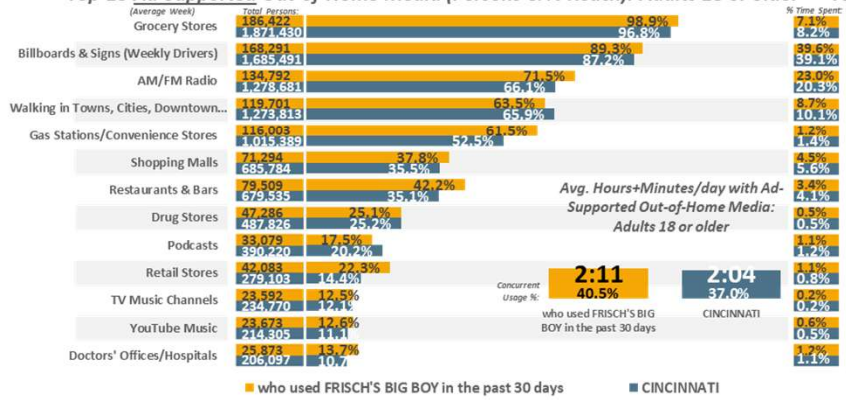
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



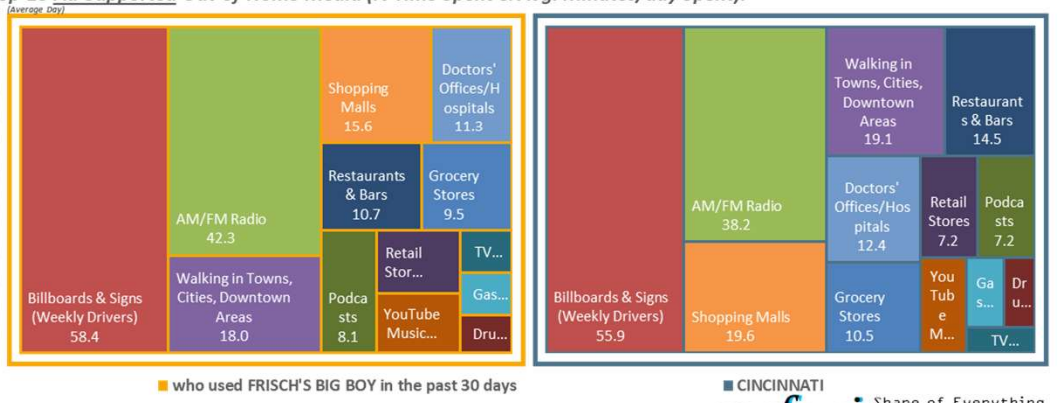
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

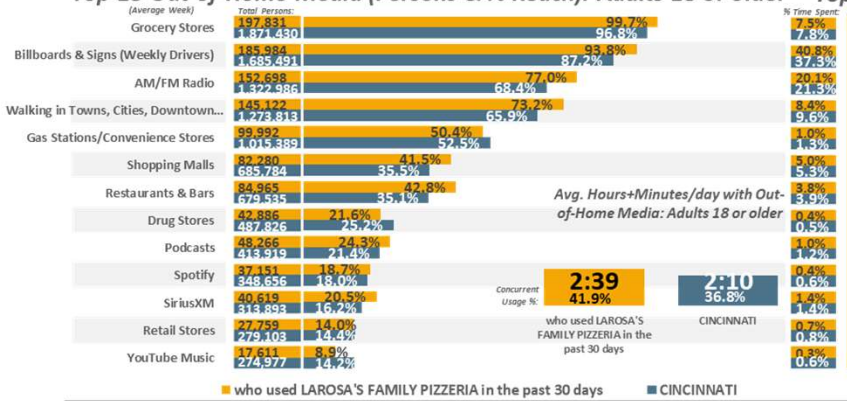
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy

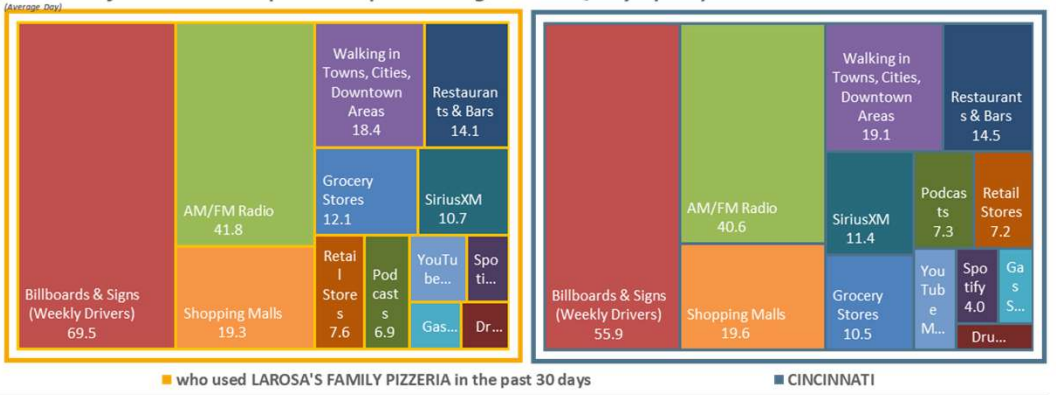
LaRosa's FAMILY PIZZERIA — CIN

185,984 or 93.8% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days spend an average of 69.5 minutes per day driving, seeing Billboards and Signs. 73.8% Listen to Local Radio Stations Out-of-Home for an average of 39.6 minutes/day

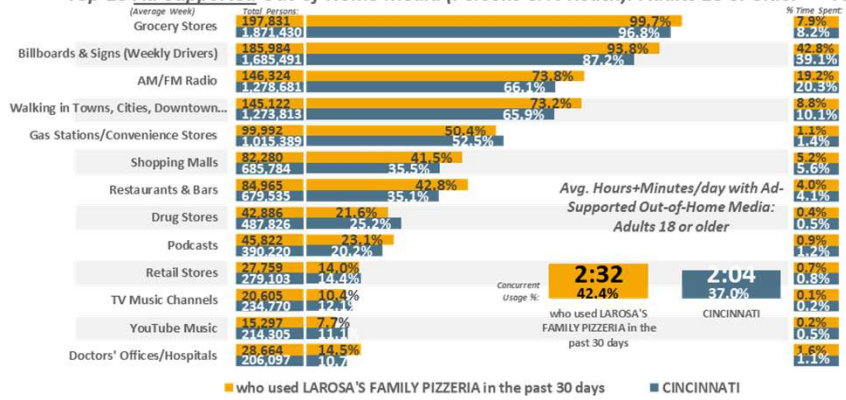
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



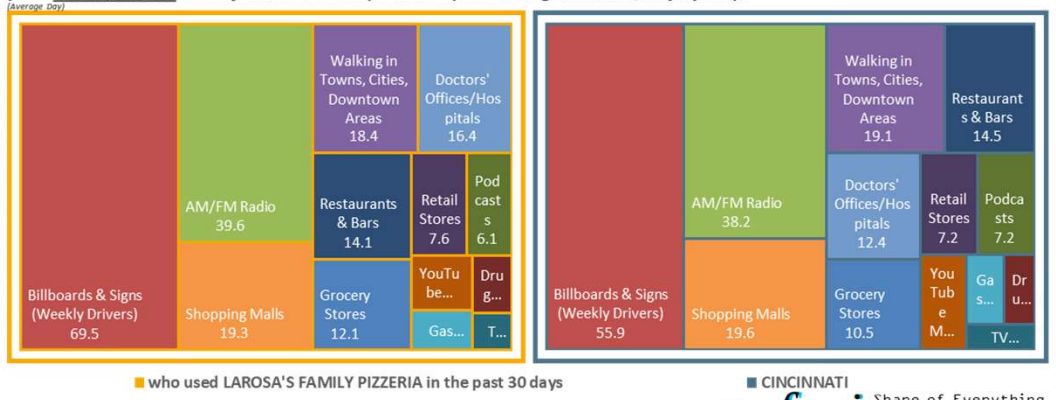
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

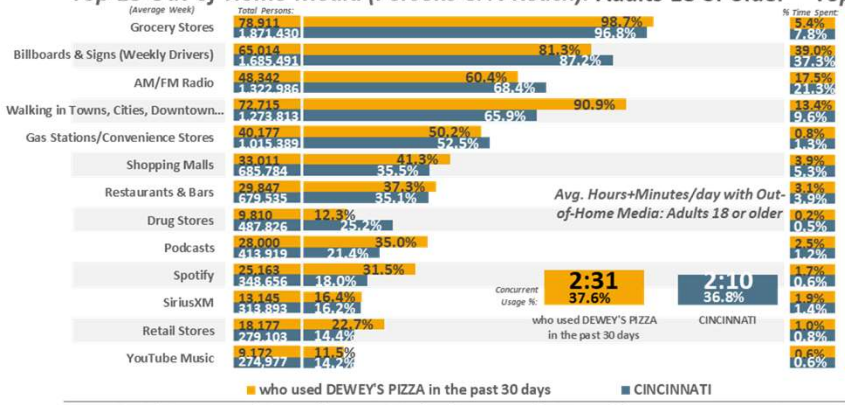
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

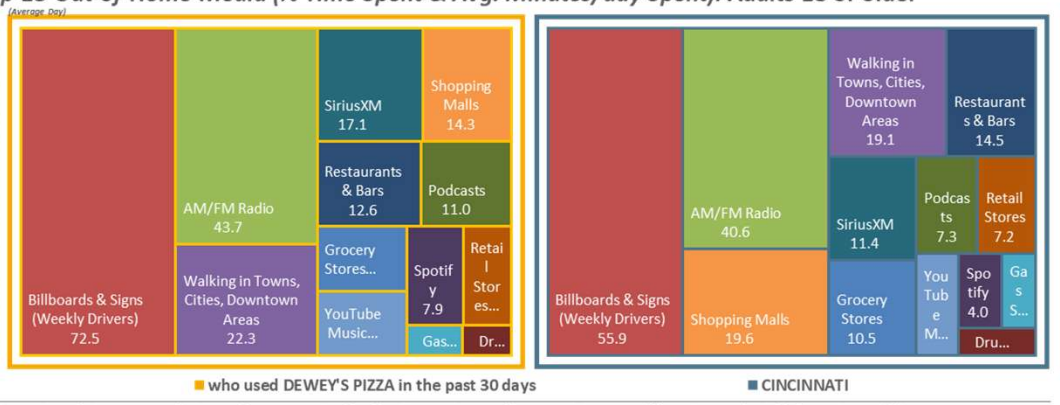
DEWEY'S PIZZA CIN

65,014 or 81.3% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days spend an average of 72.5 minutes per day driving, seeing Billboards and Signs. 58.8% Listen to Local Radio Stations Out-of-Home for an average of 41.8 minutes/day.

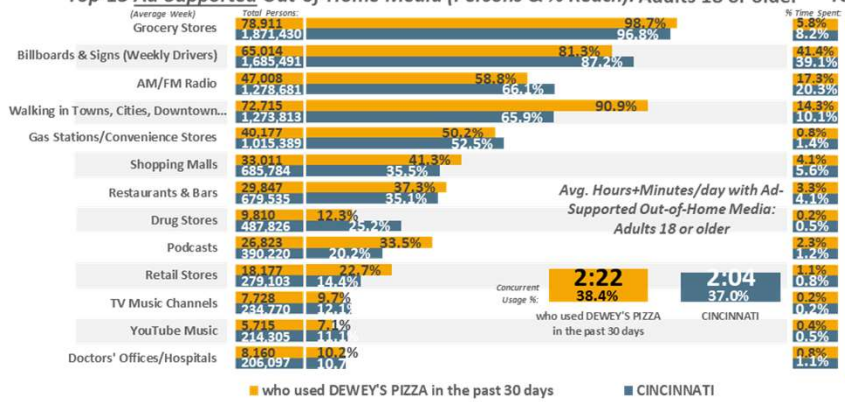
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



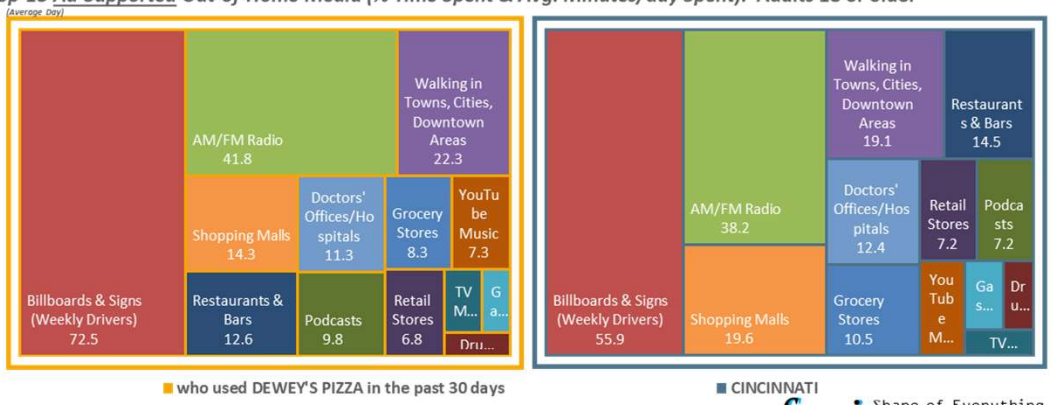
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

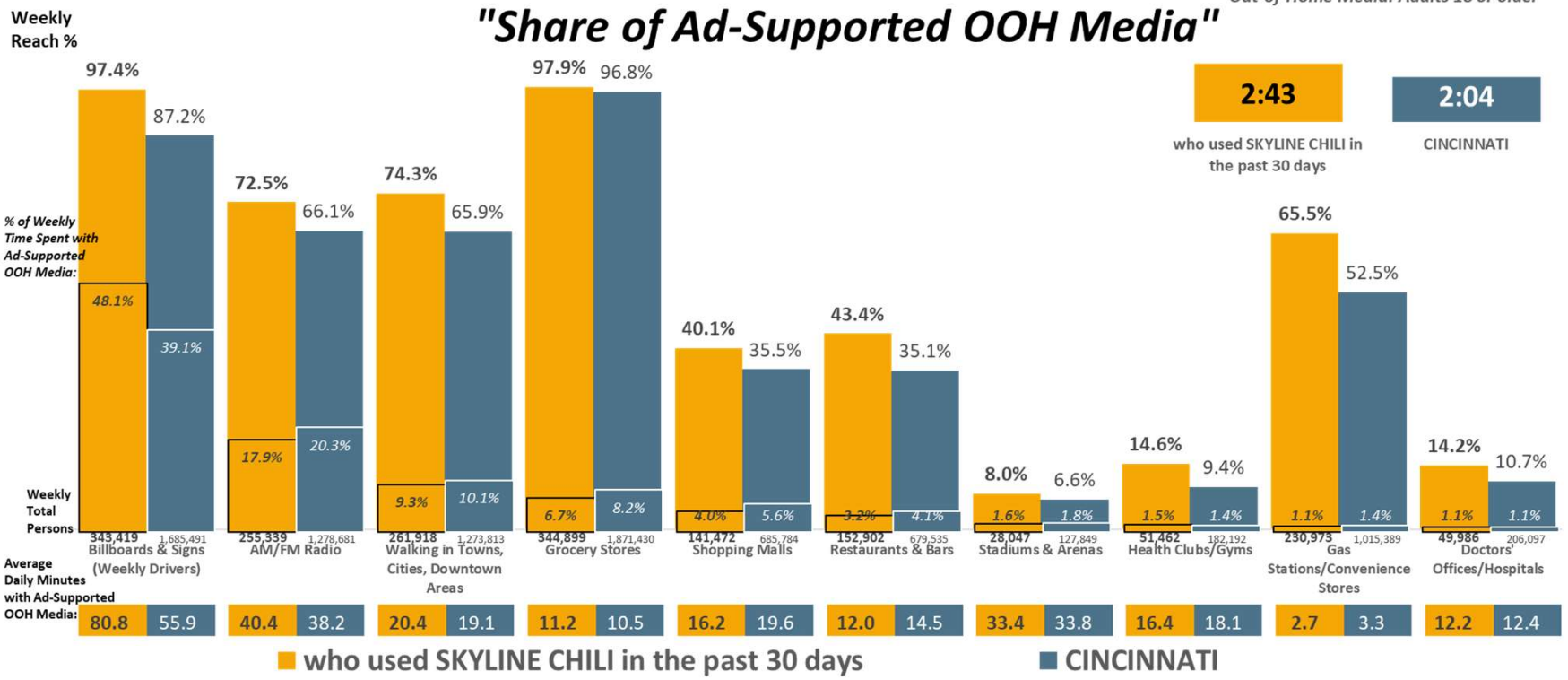
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

CIN

343,419 or 97.4% of Adults 18 or older who used SKYLINE CHILI in the past 30 days spend an average of 80.8 minutes per day driving, seeing Billboards and Signs representing 48.1% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

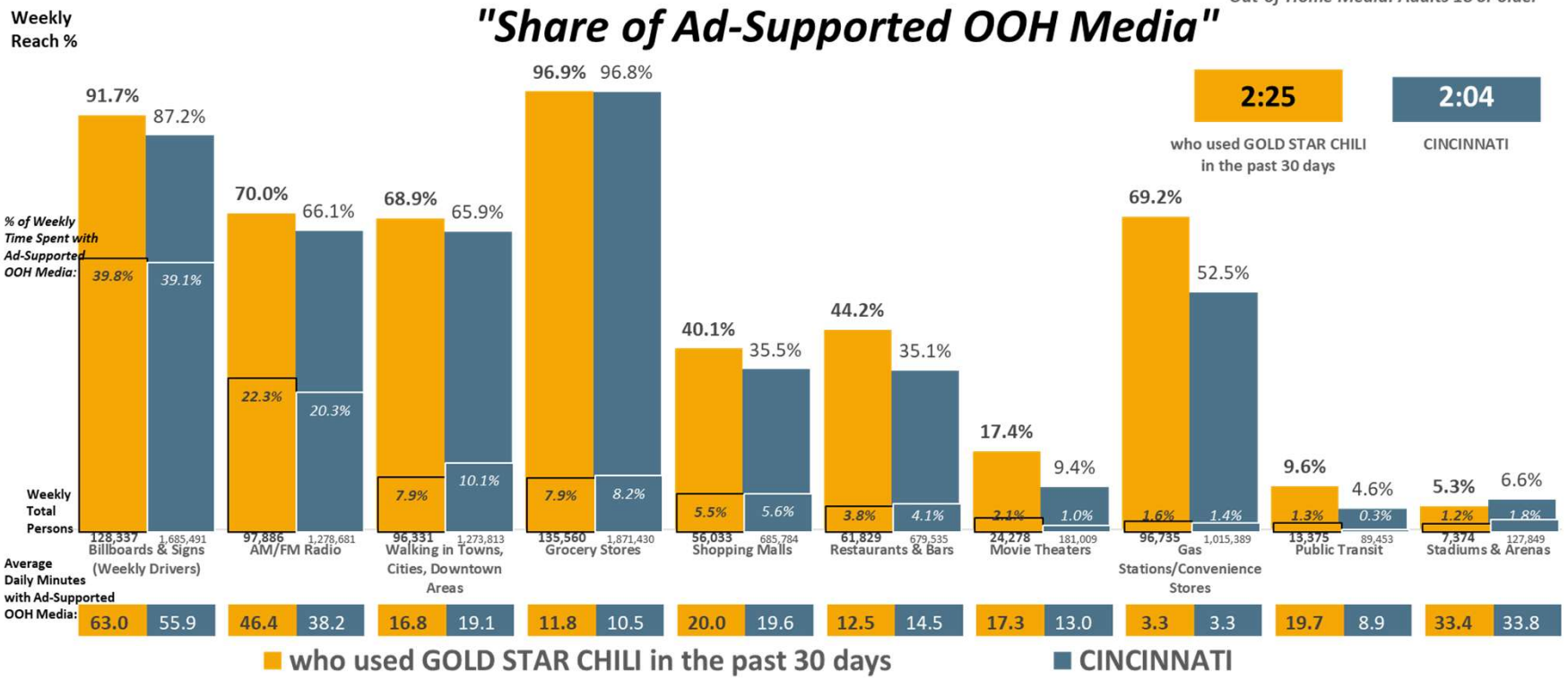
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Skyline Chili

128,337 or 91.7% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days spend an average of 63. minutes per day driving, seeing Billboards and Signs representing 39.8% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

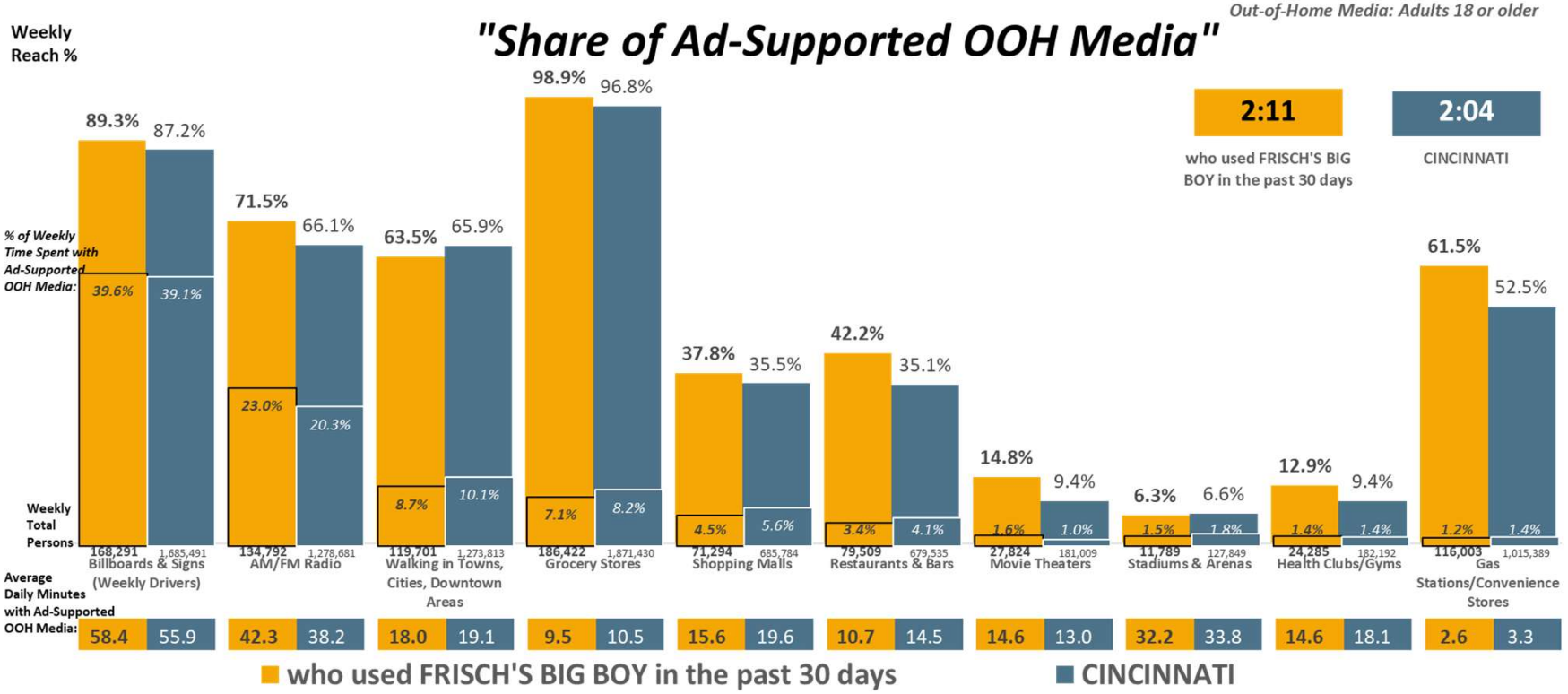
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Gold Star Chili

Frisch's BIG BOY CIN

168,291 or 89.3% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days spend an average of 58.4 minutes per day driving, seeing Billboards and Signs representing 39.6% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older



	Billboards & Signs (Weekly Drivers)	AM/FM Radio	Walking in Towns, Cities, Downtown Areas	Grocery Stores	Shopping Malls	Restaurants & Bars	Movie Theaters	Stadiums & Arenas	Health Clubs/Gyms	Gas Stations/Convenience Stores
Weekly Reach %	89.3% / 87.2%	71.5% / 66.1%	63.5% / 65.9%	98.9% / 96.8%	37.8% / 35.5%	42.2% / 35.1%	14.8% / 9.4%	6.3% / 6.6%	12.9% / 9.4%	61.5% / 52.5%
% of Weekly Time Spent with Ad-Supported OOH Media:	39.6% / 39.1%	23.0% / 20.3%	8.7% / 10.1%	7.1% / 8.2%	4.5% / 5.6%	3.4% / 4.1%	1.6% / 1.0%	1.5% / 1.8%	1.4% / 1.4%	1.2% / 1.4%
Weekly Total Persons	168,291 / 1,685,491	134,792 / 1,278,681	119,701 / 1,273,813	186,422 / 1,871,430	71,294 / 685,784	79,509 / 679,535	27,824 / 181,009	11,789 / 127,849	24,285 / 182,192	116,003 / 1,015,389
Average Daily Minutes with Ad-Supported OOH Media:	58.4 / 55.9	42.3 / 38.2	18.0 / 19.1	9.5 / 10.5	15.6 / 19.6	10.7 / 14.5	14.6 / 13.0	32.2 / 33.8	14.6 / 18.1	2.6 / 3.3

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

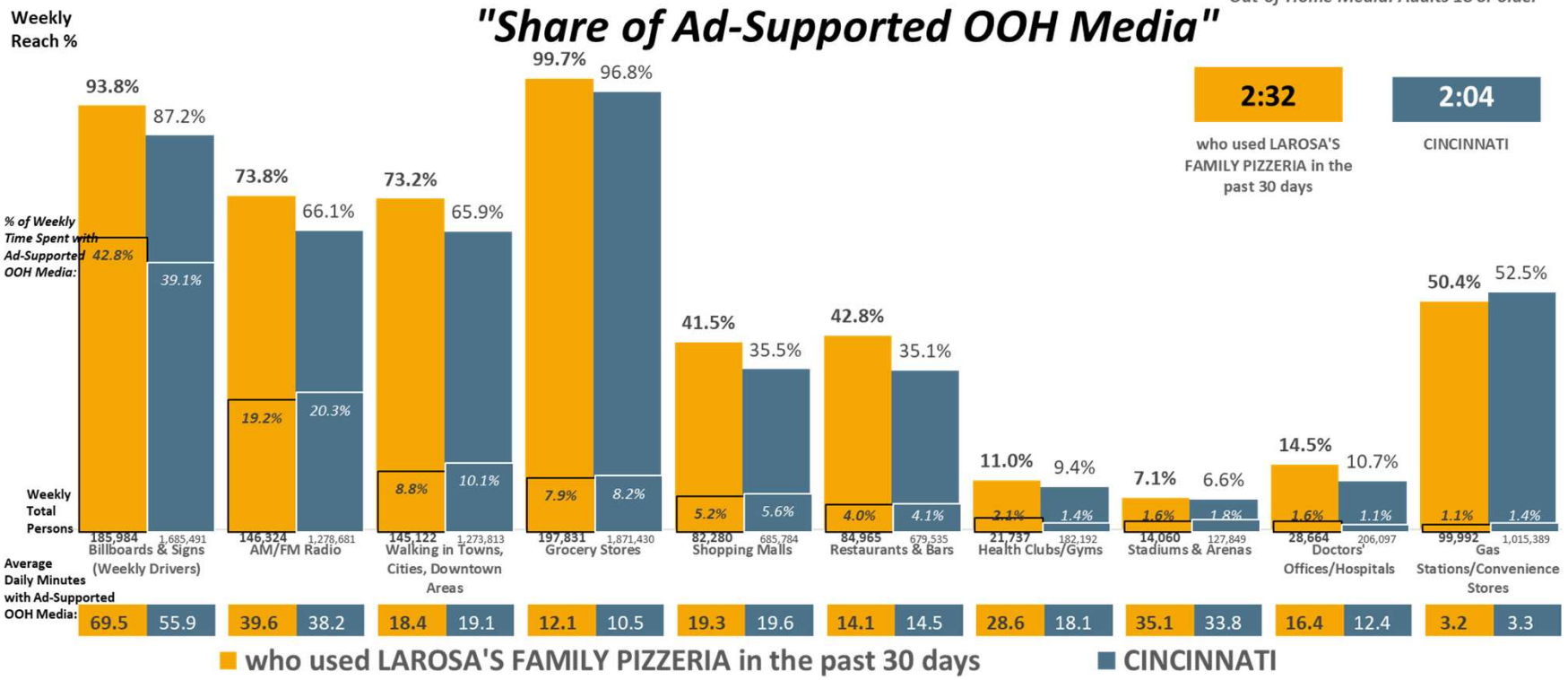
Sit-down restaurants used past 30 days: Frisch's Big Boy

CIN

185,984 or 93.8% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days spend an average of 69.5 minutes per day driving, seeing Billboards and Signs representing 42.8% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older

"Share of Ad-Supported OOH Media"



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

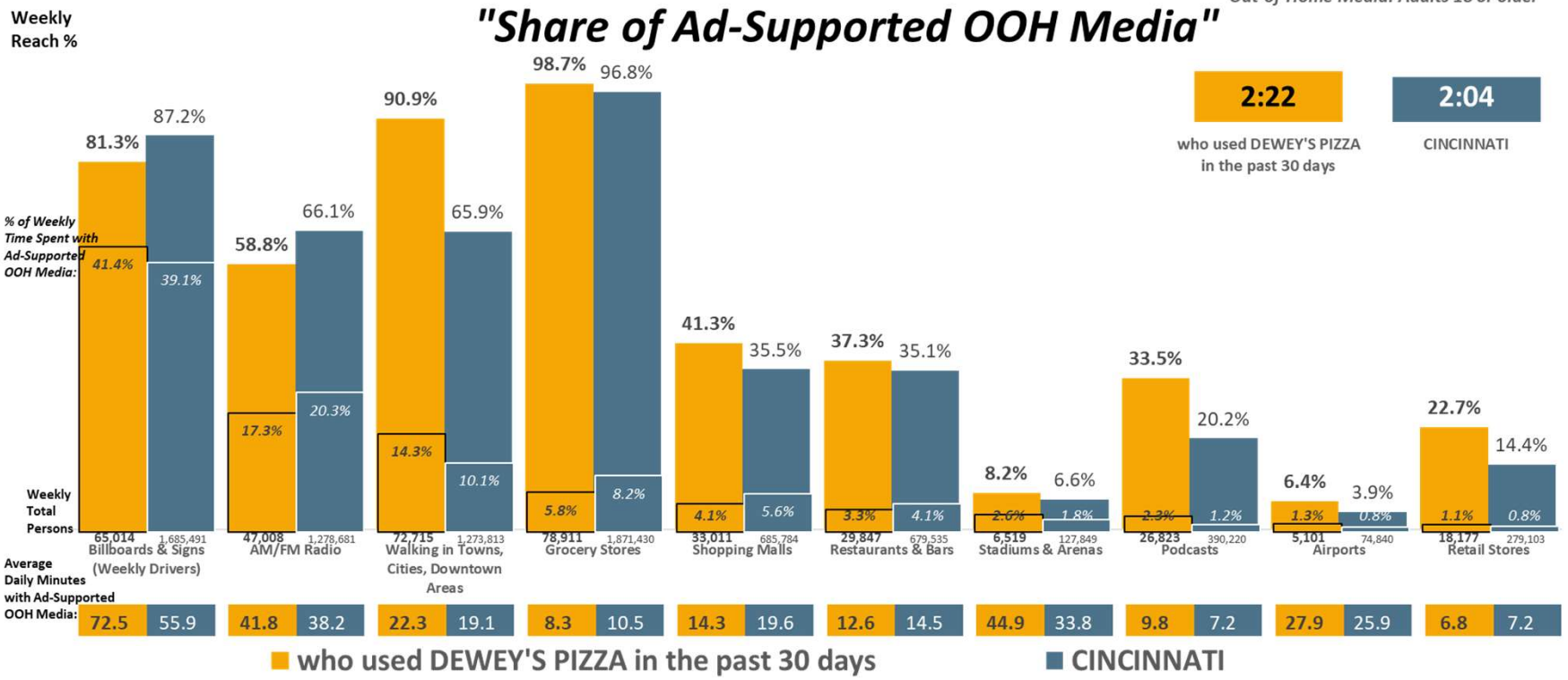
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

65,014 or 81.3% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days spend an average of 72.5 minutes per day driving, seeing Billboards and Signs representing 41.4% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80 CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 2,033

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

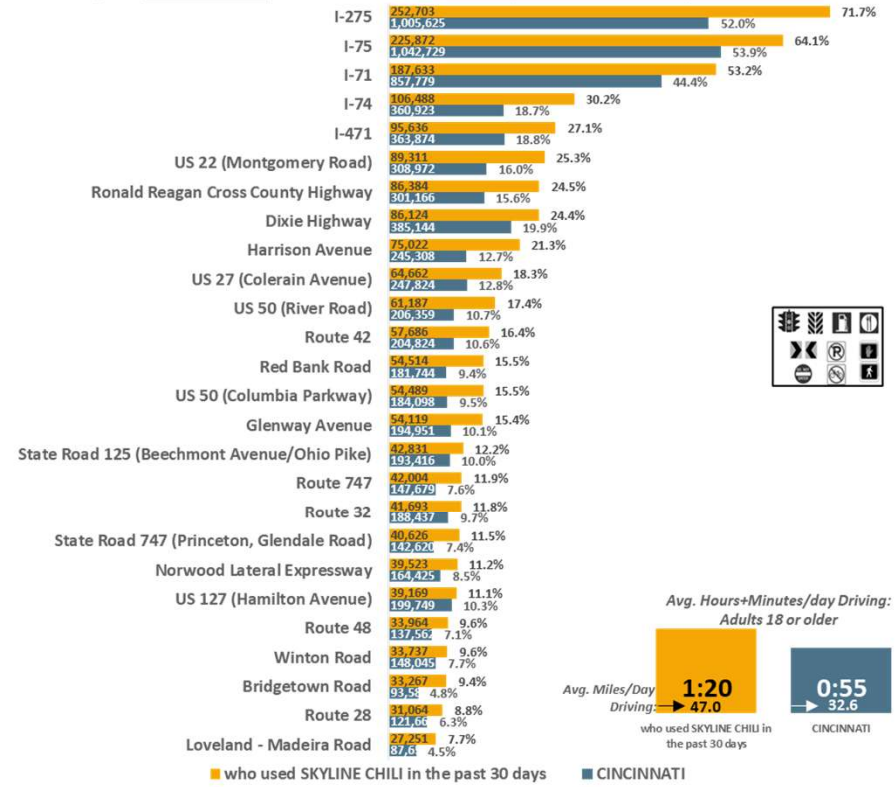
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

CIN

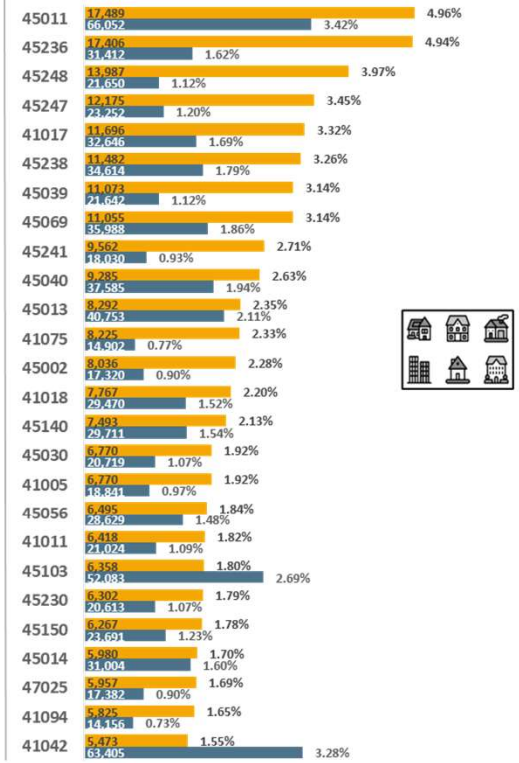
343,419 or 97.4% of Adults 18 or older who used SKYLINE CHILI in the past 30 days spend an average of 80.8 minutes per day driving an average of 47. miles each day and are 67.8% more likely to use Harrison Avenue than the Metro average.

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older

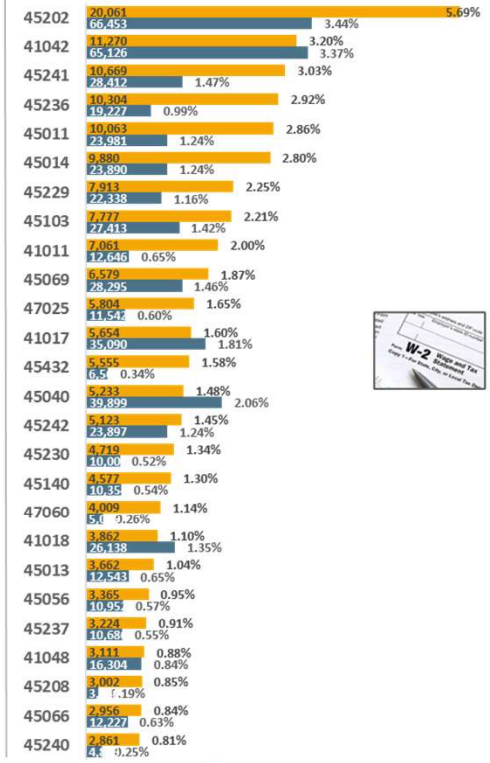


Avg. Hours+Minutes/day Driving: Adults 18 or older

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



soefa.ai Share of Everything for Anything ©

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

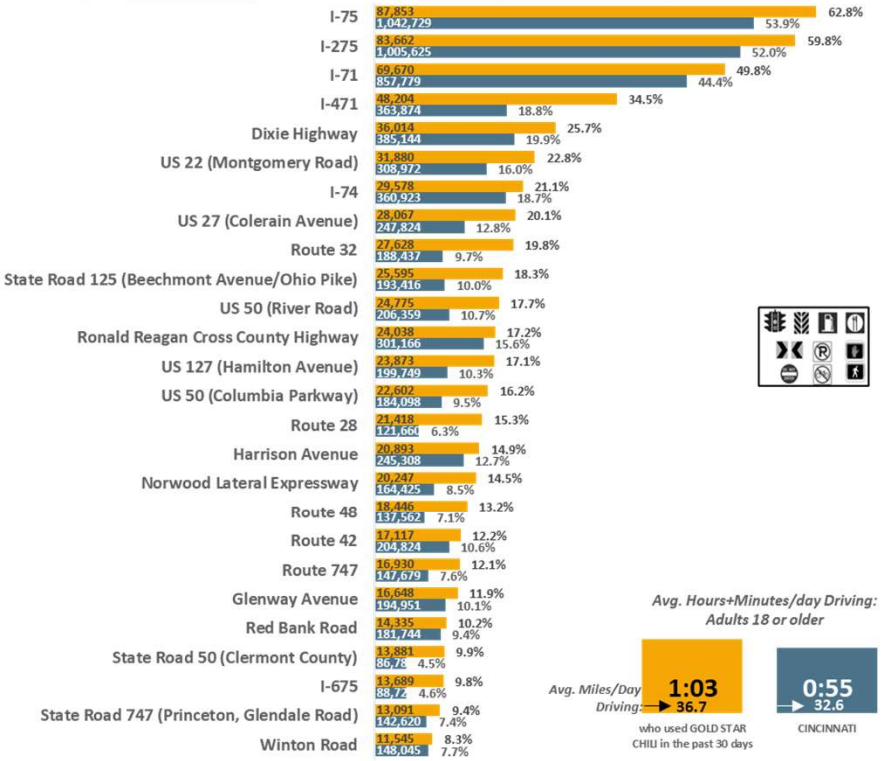
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Skyline Chili



128,337 or 91.7% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days spend an average of 63. minutes per day driving an average of 36.7 miles each day and are 143.3% more likely to use Route 28 than the Metro average.

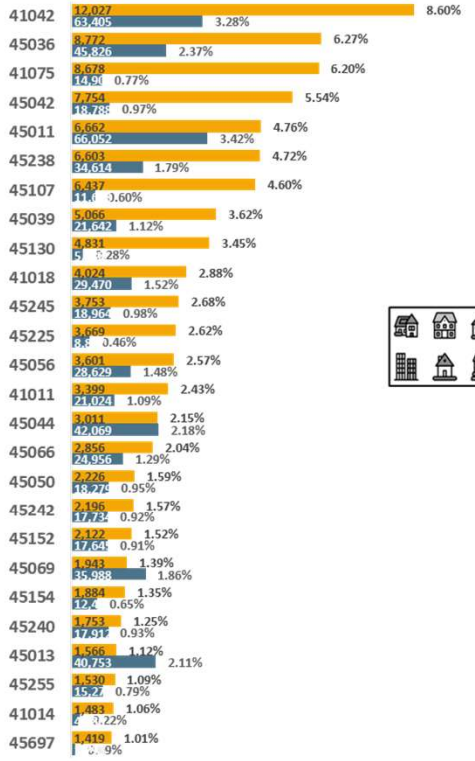
Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older



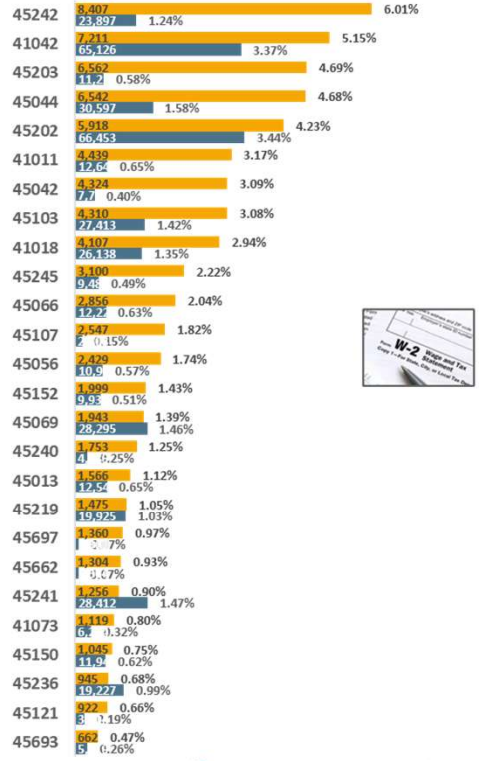
Avg. Hours+Minutes/day Driving: Adults 18 or older

■ who used GOLD STAR CHILI in the past 30 days ■ CINCINNATI

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



soefa.ai Share of Everything for Anything ©

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

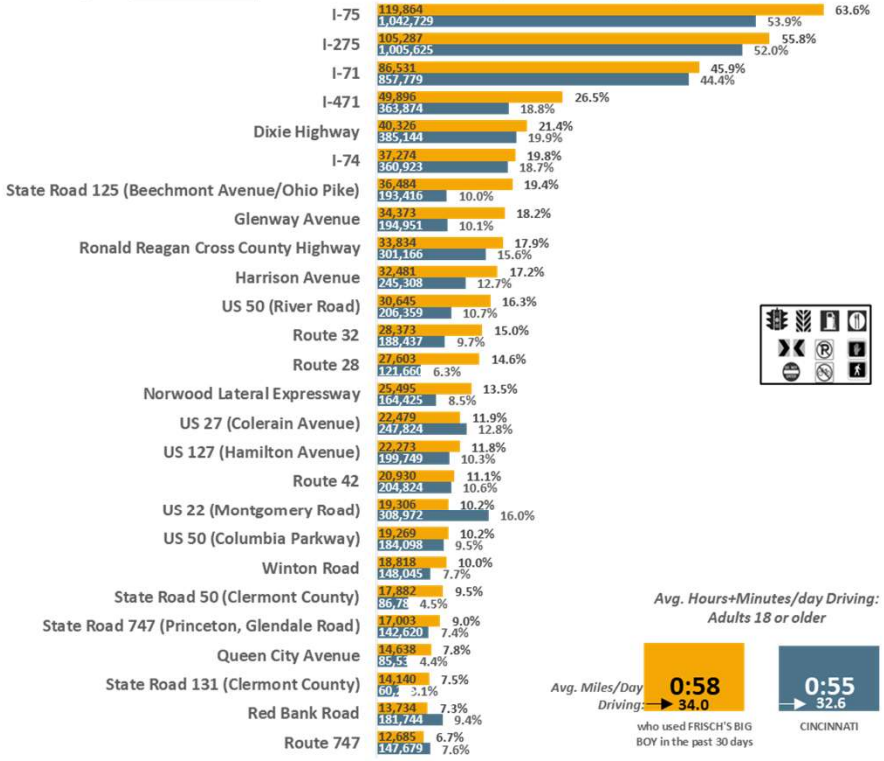
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Gold Star Chili



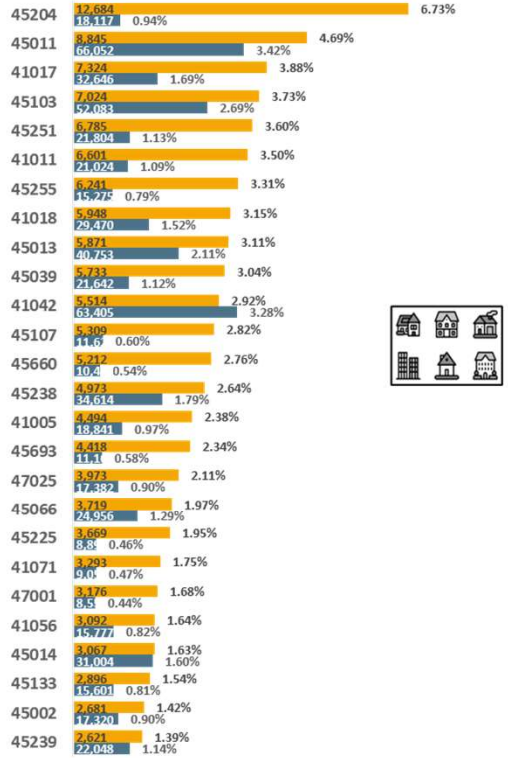
168,291 or 89.3% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days spend an average of 58.4 minutes per day driving an average of 34. miles each day and are 132.7% more likely to use Route 28 than the Metro average.

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older

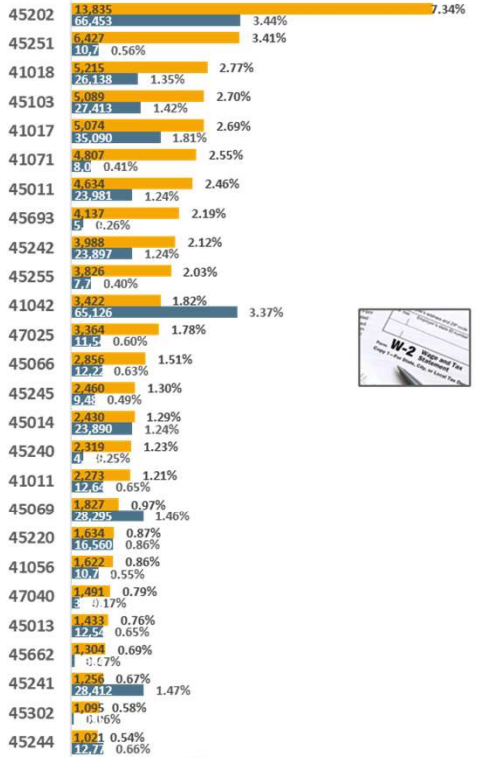


Avg. Hours+Minutes/day Driving: Adults 18 or older

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



soefa.ai Share of Everything for Anything ©

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

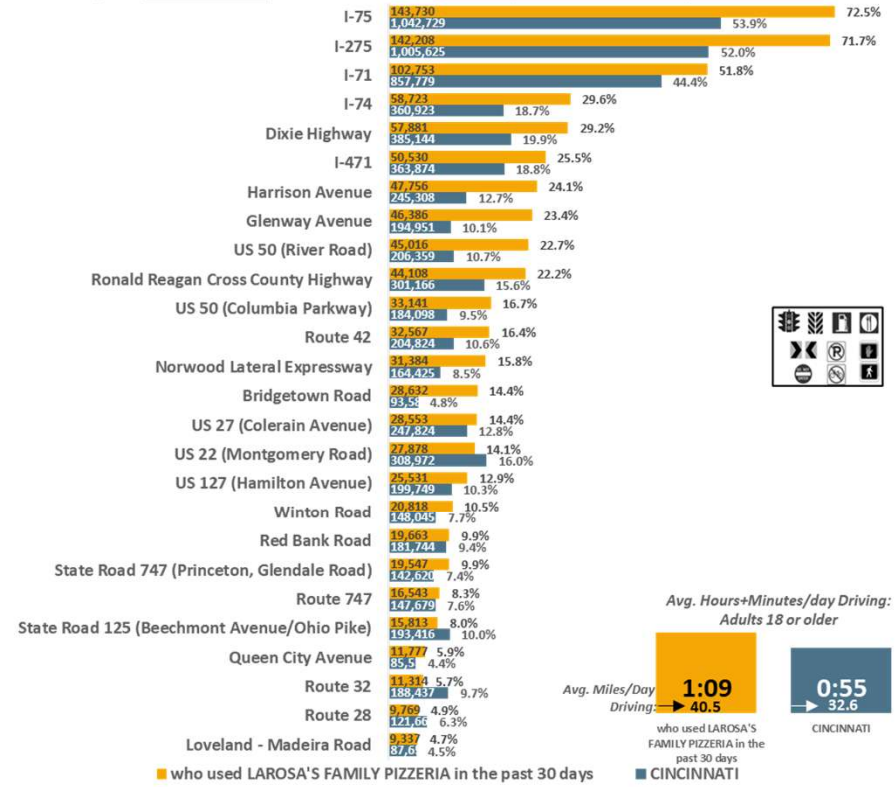
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Frisch's Big Boy

LaRosa's FAMILY PIZZERIA — CIN

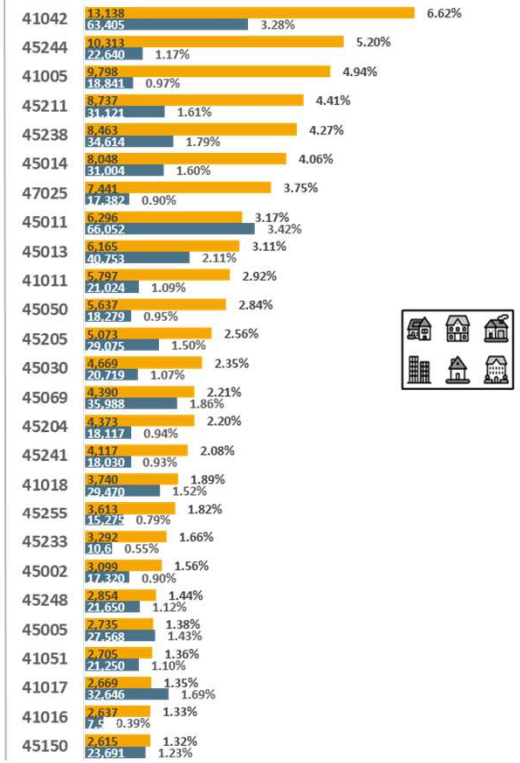
185,984 or 93.8% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days spend an average of 69.5 minutes per day driving an average of 40.5 miles each day and are 198.2% more likely to use Bridgetown Road than the Metro average.

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older

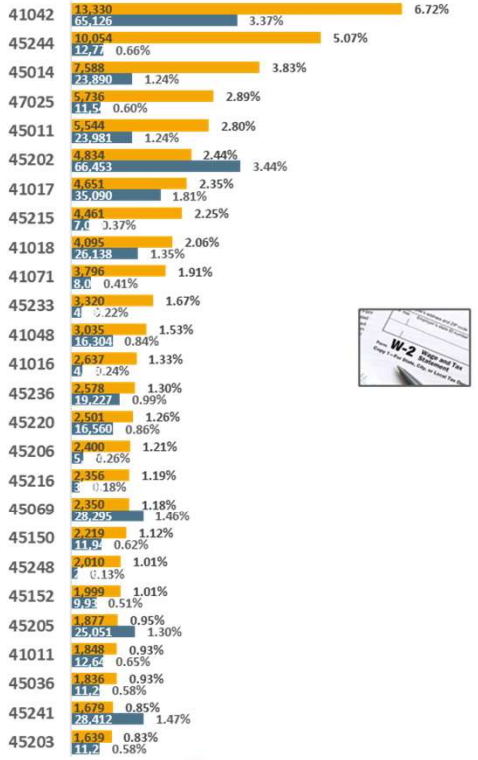


Avg. Hours+Minutes/day Driving: Adults 18 or older

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



soefa.ai Share of Everything for Anything ©

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

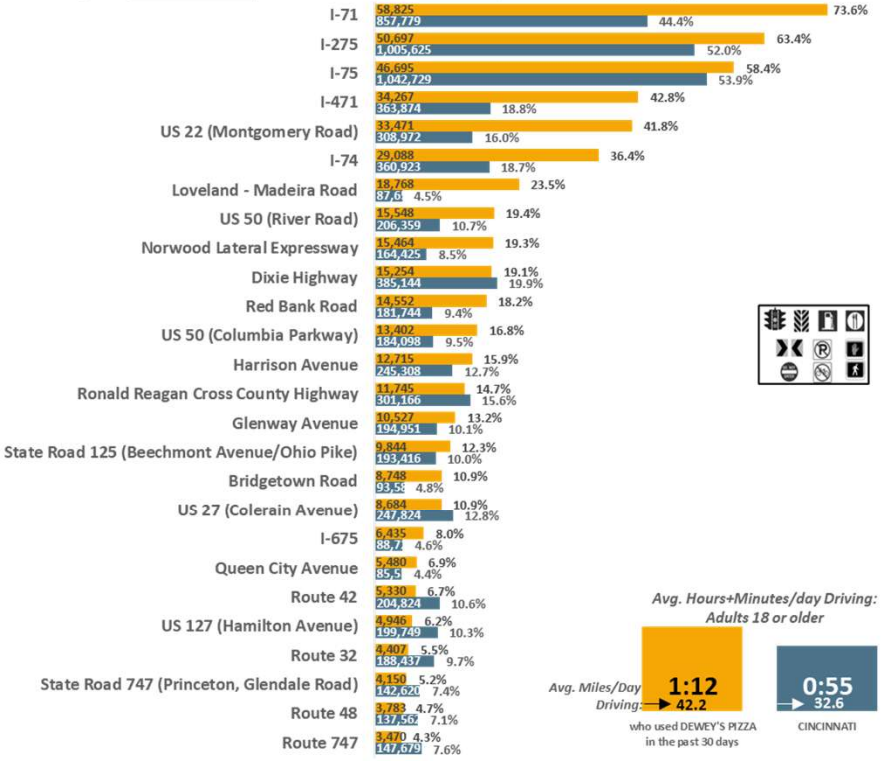
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

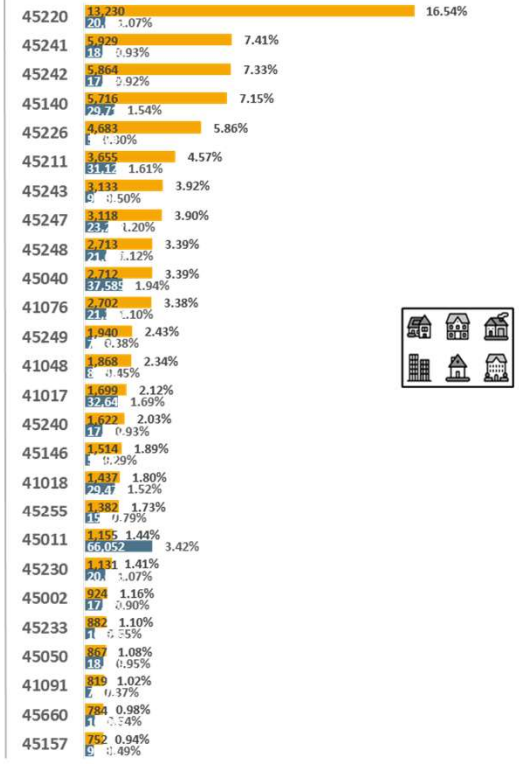
65,014 or 81.3% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days spend an average of 72.5 minutes per day driving an average of 42.2 miles each day and are 417.6% more likely to use Loveland - Madeira Road than the Metro average.

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older

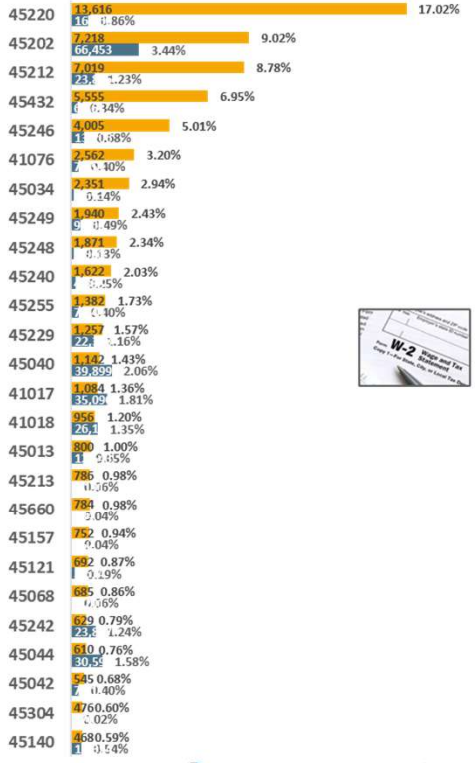


Avg. Hours+Minutes/day Driving: Adults 18 or older

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



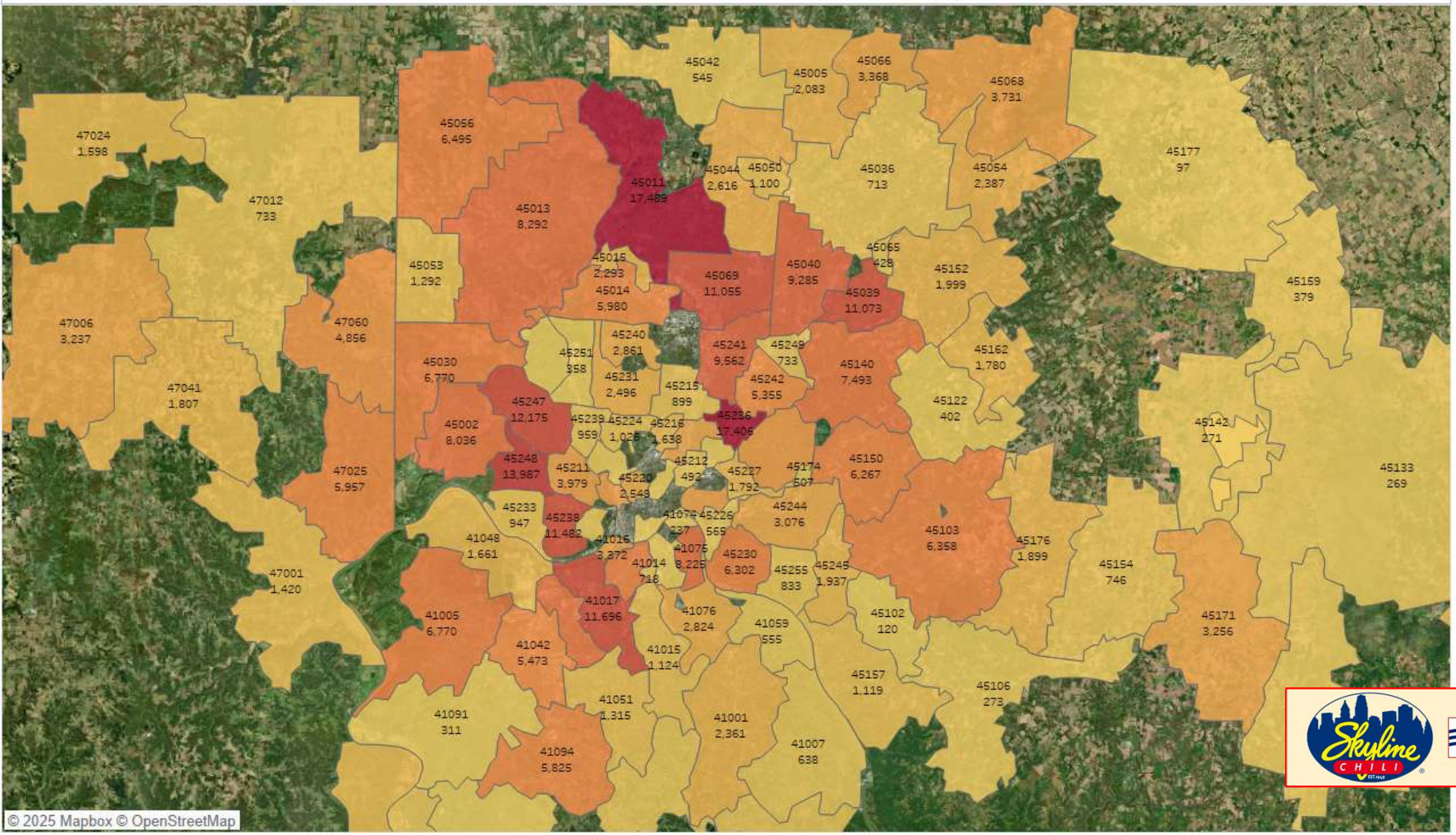
soefa.ai Share of Everything for Anything ©

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

Sit-down restaurants used past 30 days: Dewey's Pizza

Top Residential Zip Codes: (Adults 18 or older who used SKYLINE CHILI in the past 30 days)

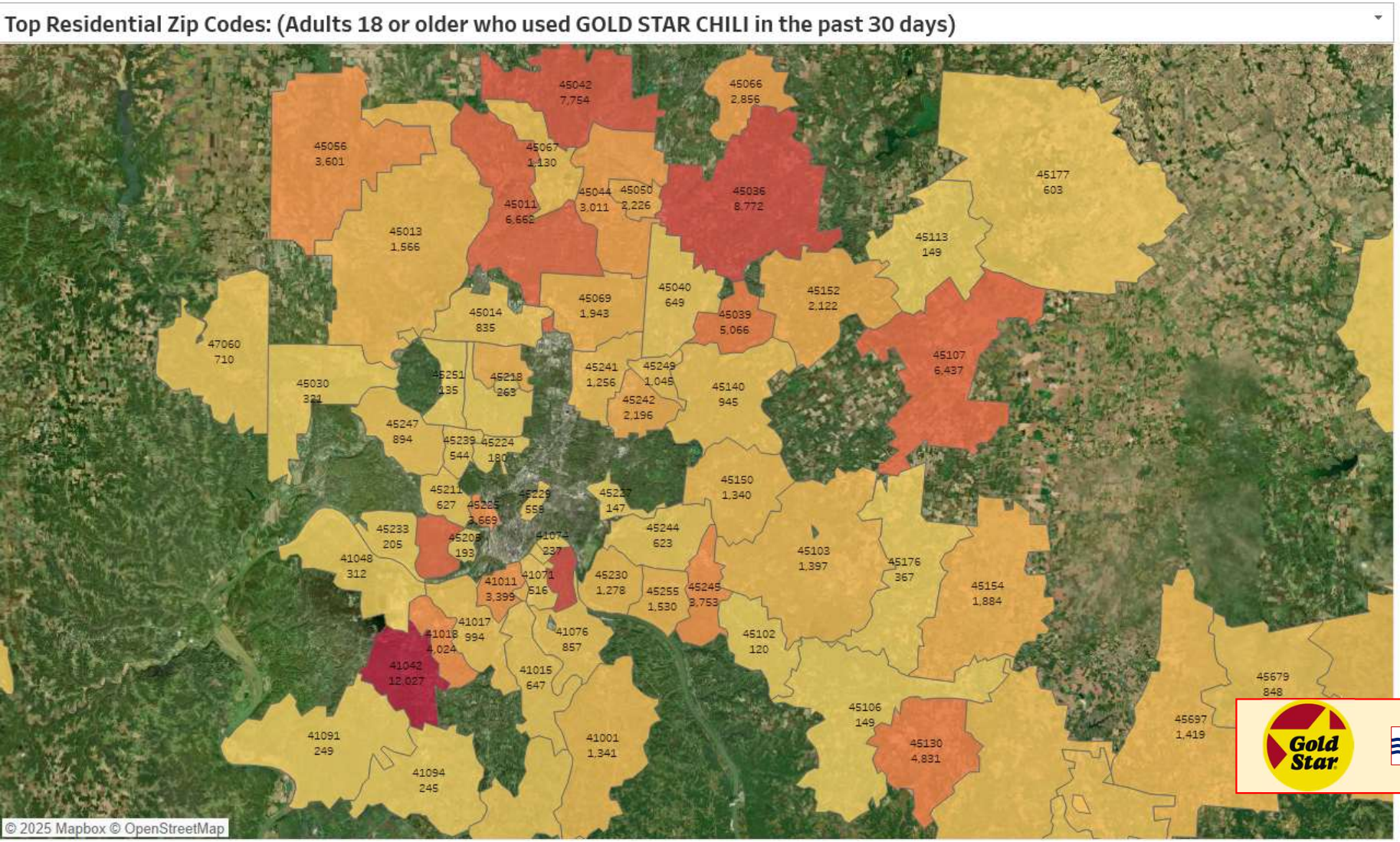


All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything.

Sit-down restaurants used past 30 days: Skyline Chili

Top Residential Zip Codes: (Adults 18 or older who used GOLD STAR CHILI in the past 30 days)



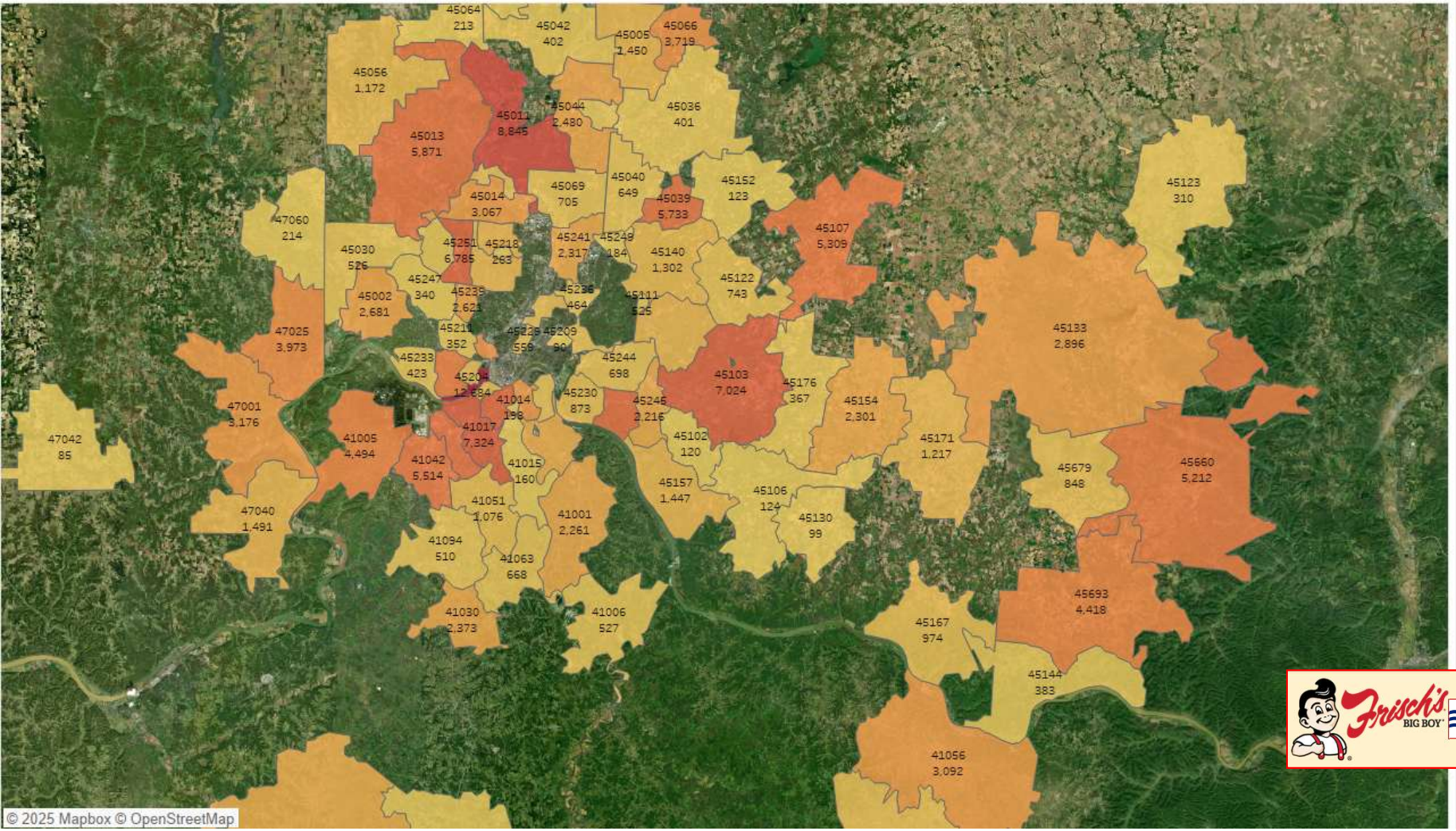
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: Gold Star Chili

Top Residential Zip Codes: (Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days)



SUM(Adults 18 or older ...

85 12,684



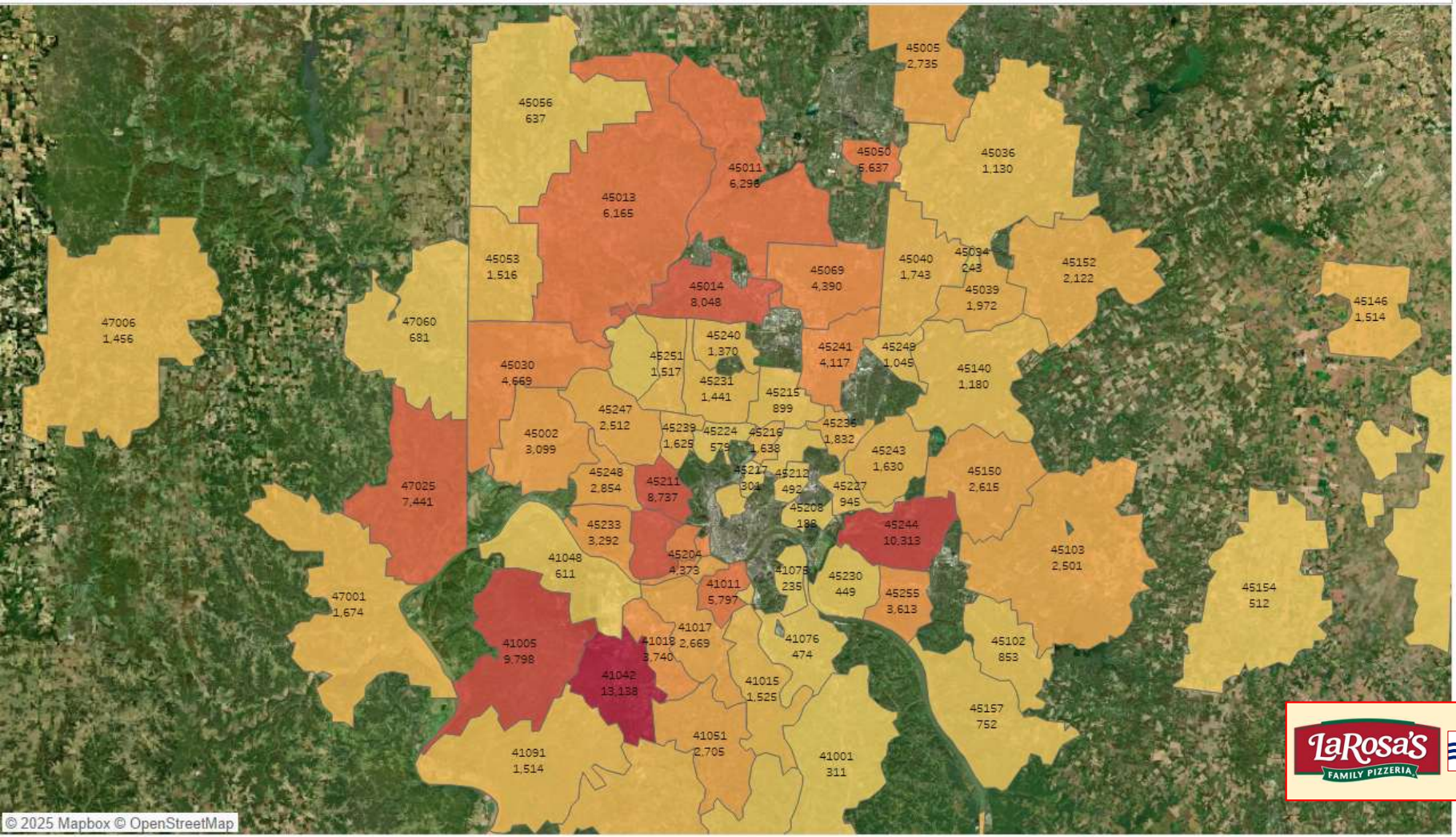
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: Frisch's Big Boy

Top Residential Zip Codes: (Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days)



LaRosa's FAMILY PIZZERIA CIN

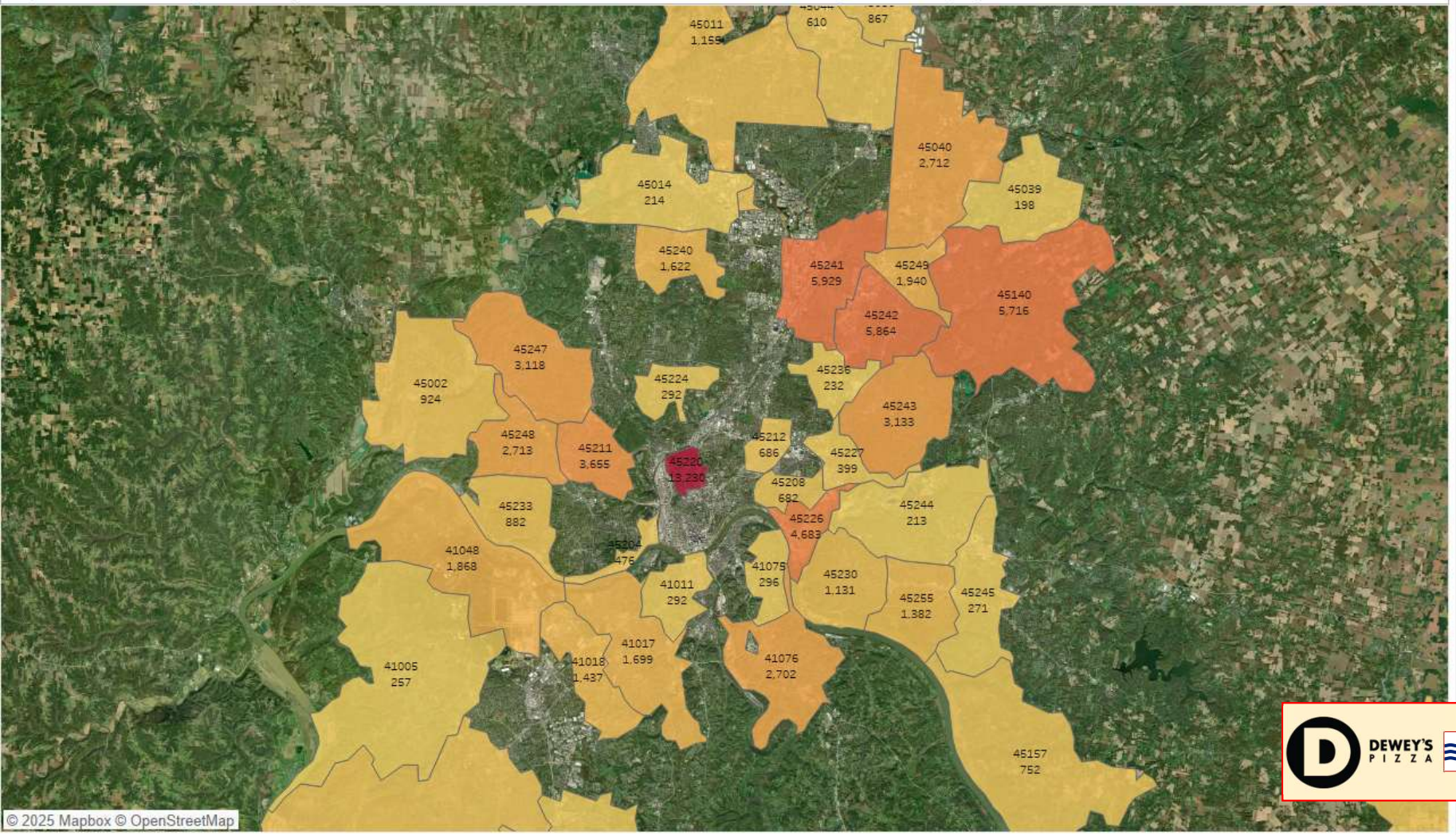
CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

Top Residential Zip Codes: (Adults 18 or older who used DEWEY'S PIZZA in the past 30 days)



SUM(Adults 18 or older ...

122 13,230

DEWEY'S PIZZA CIN

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

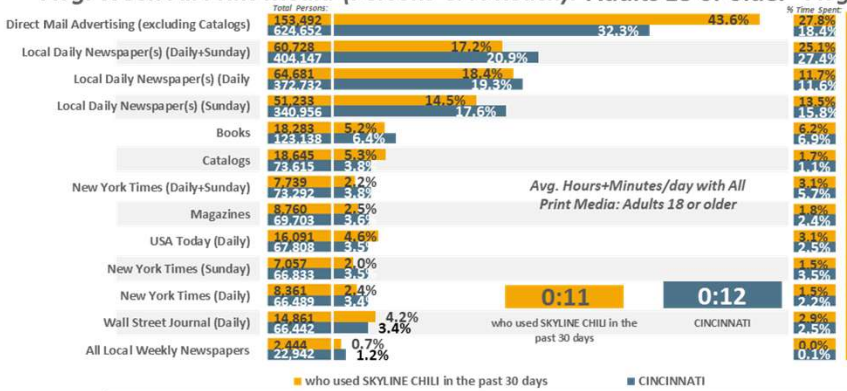
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything

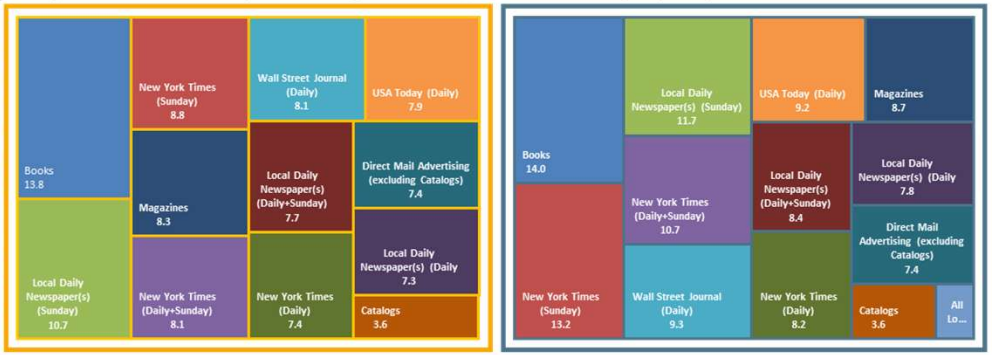
Sit-down restaurants used past 30 days: Dewey's Pizza

153,492 or 43.6% of Adults 18 or older who used SKYLINE CHILI in the past 30 days read Direct Mail Advertising (excluding Catalogs) for an average of 7.4 minutes every day representing 29.6% of all time spent daily with All forms of Print Media.

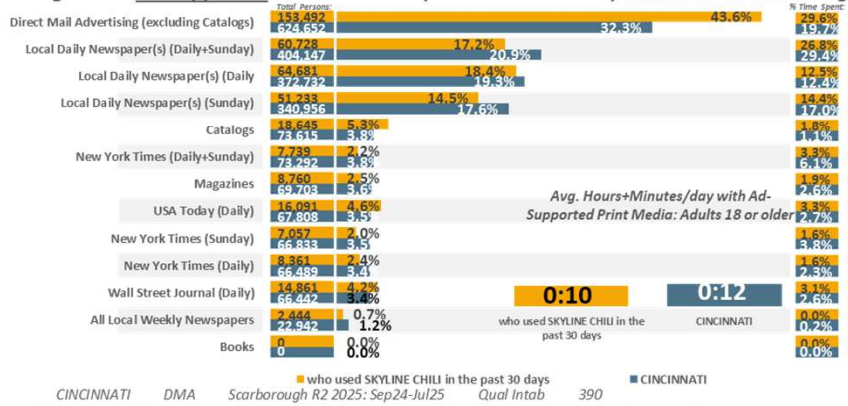
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



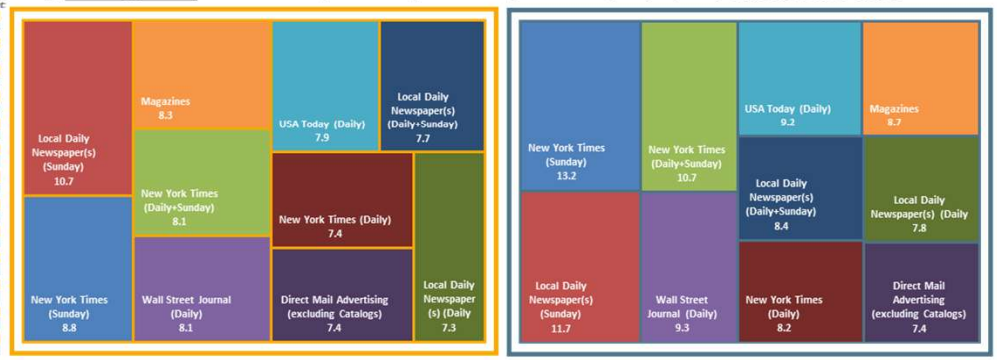
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 390

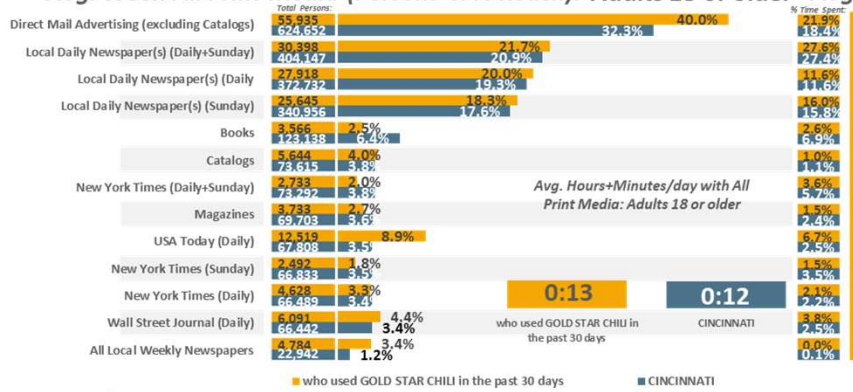
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

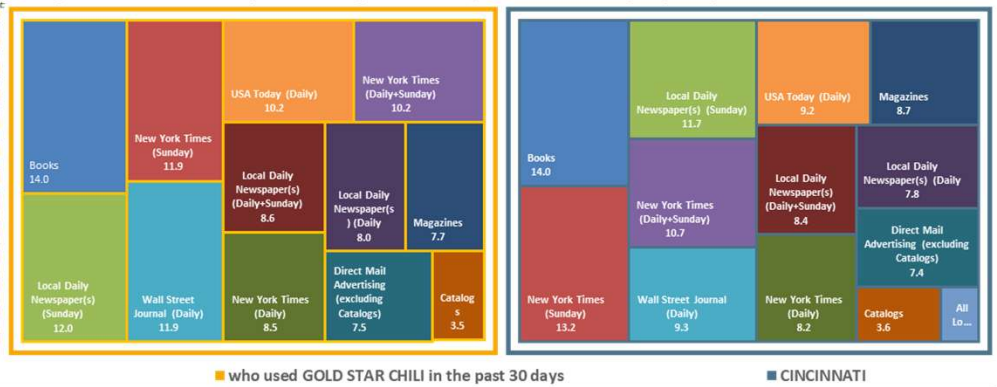
Sit-down restaurants used past 30 days: Skyline Chili

30,398 or 21.7% of Adults 18 or older who used GOLD STAR CHILI in the past 30 days read Local Daily Newspaper(s) (Daily+Sunday) for an average of 8.6 minutes every day representing 28.4% of all time spent daily with All forms of Print Media.

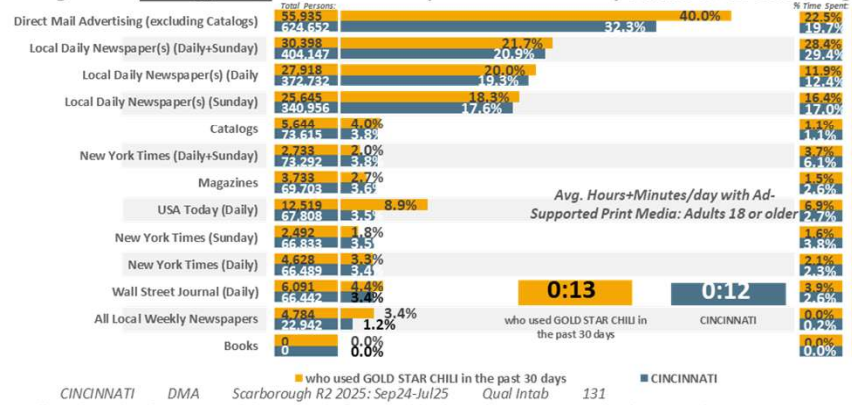
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



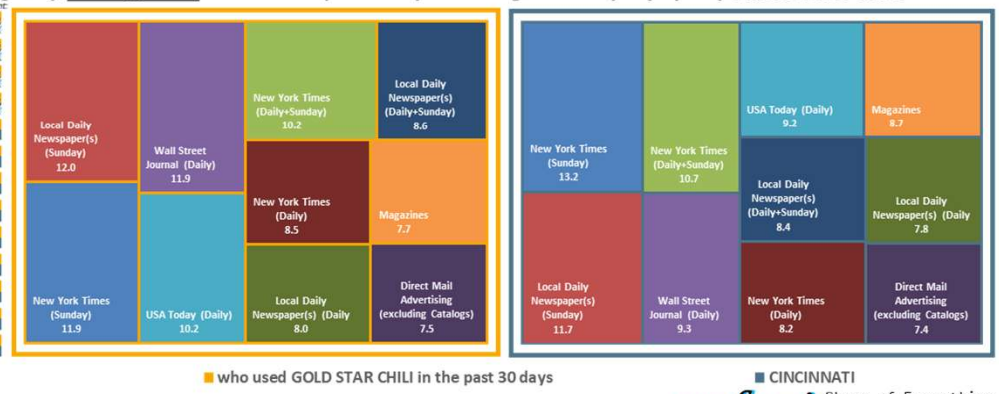
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 131

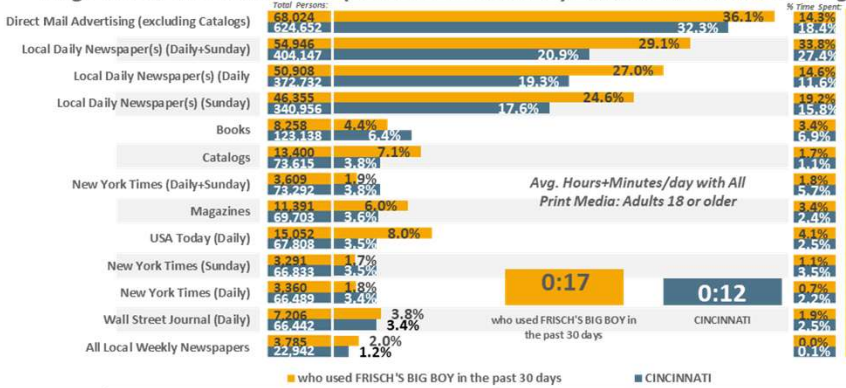
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

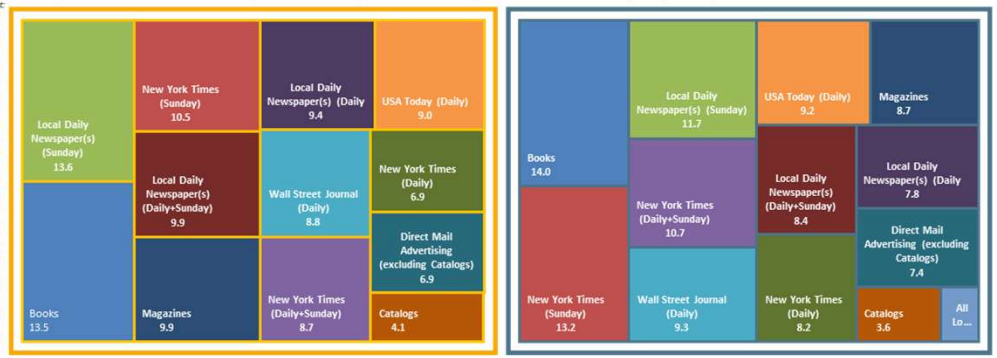
Sit-down restaurants used past 30 days: Gold Star Chili

54,946 or 29.1% of Adults 18 or older who used FRISCH'S BIG BOY in the past 30 days read Local Daily Newspaper(s) (Daily+Sunday) for an average of 9.9 minutes every day representing 35.% of all time spent daily with All forms of Print Media.

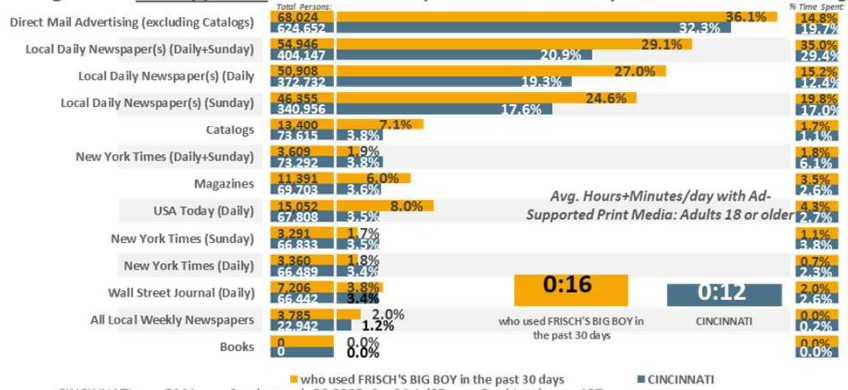
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



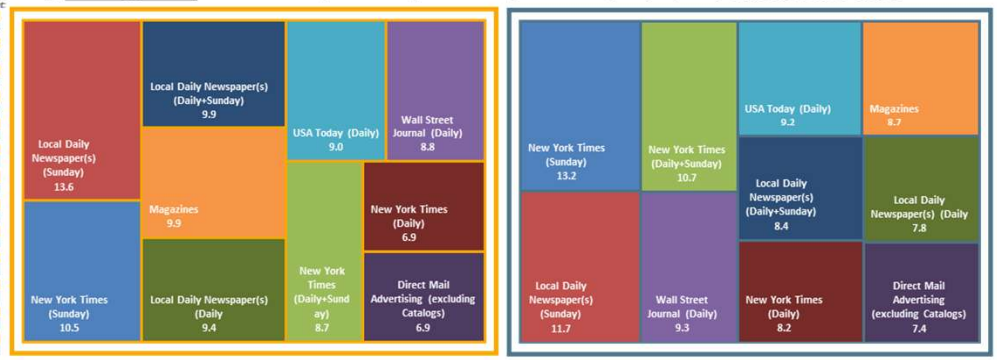
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 197

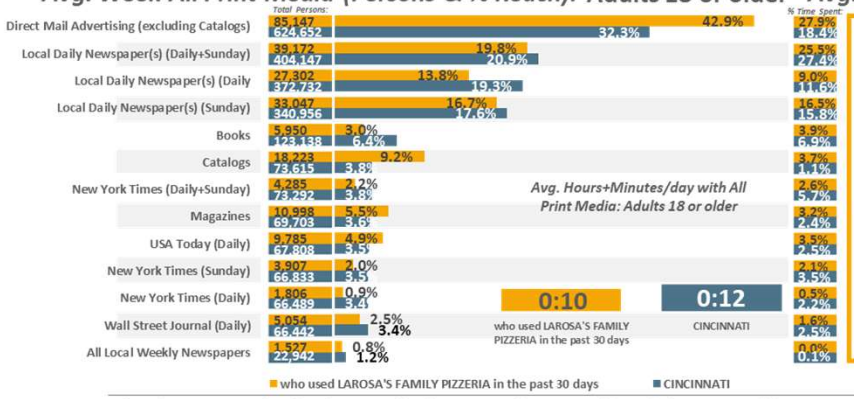
All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

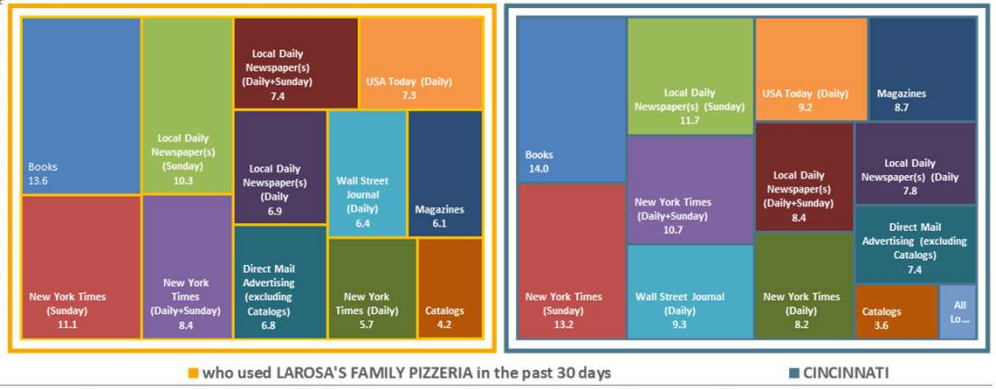
Sit-down restaurants used past 30 days: Frisch's Big Boy

85,147 or 42.9% of Adults 18 or older who used LAROSA'S FAMILY PIZZERIA in the past 30 days read Direct Mail Advertising (excluding Catalogs) for an average of 6.8 minutes every day representing 29.1% of all time spent daily with All forms of Print Media

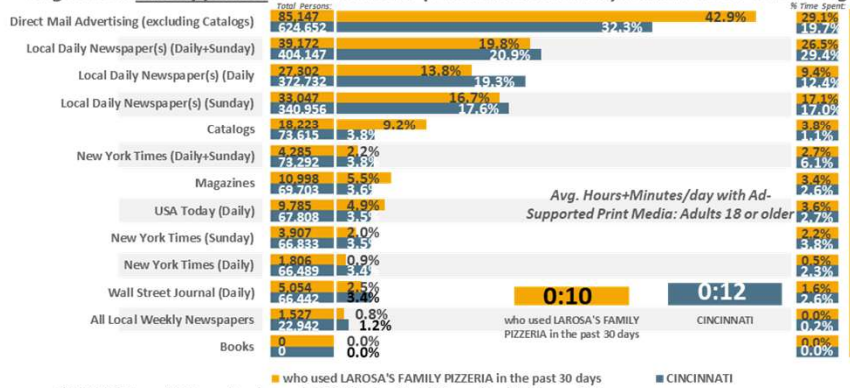
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



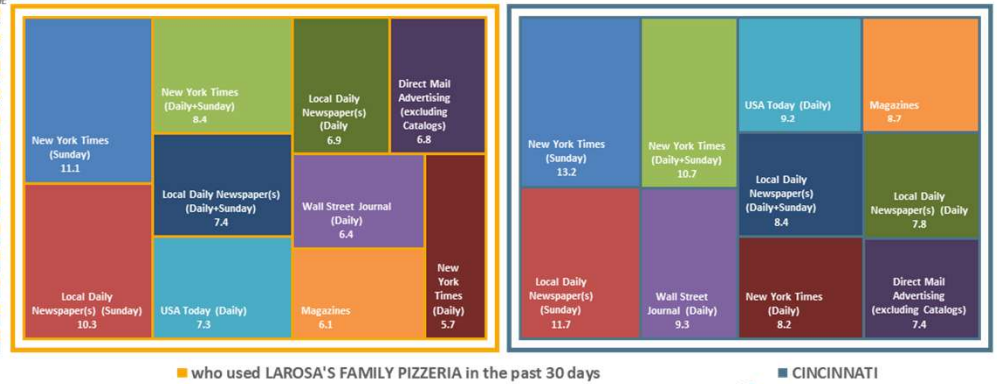
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

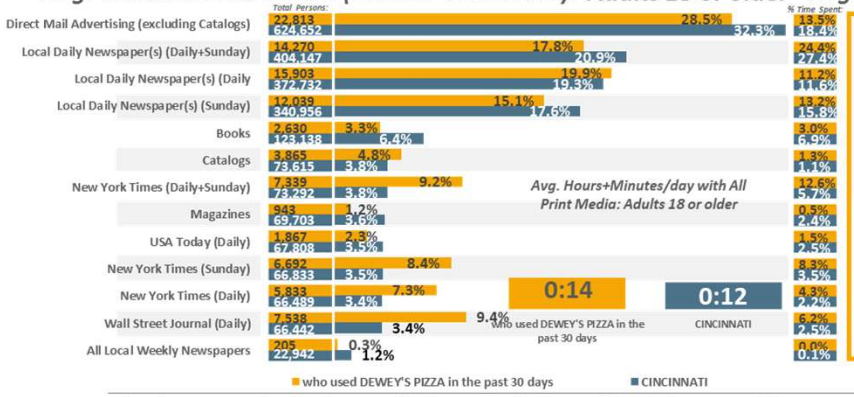
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

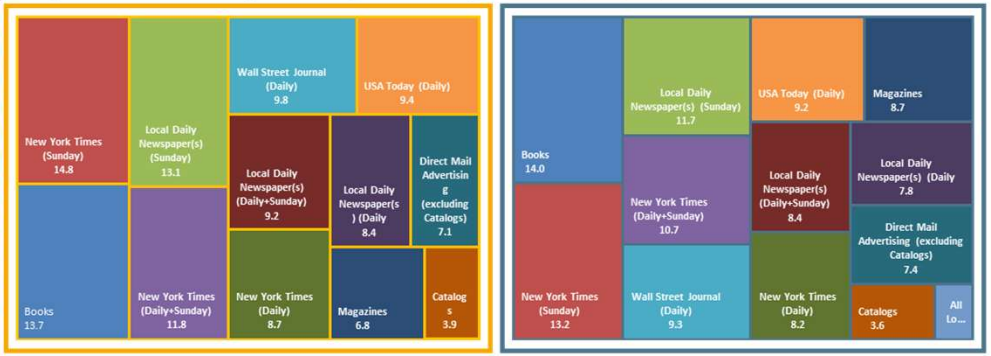
DEWEY'S PIZZA CIN

14,270 or 17.8% of Adults 18 or older who used DEWEY'S PIZZA in the past 30 days read Local Daily Newspaper(s) (Daily+Sunday) for an average of 9.2 minutes every day representing 25.2% of all time spent daily with All forms of Print Media.

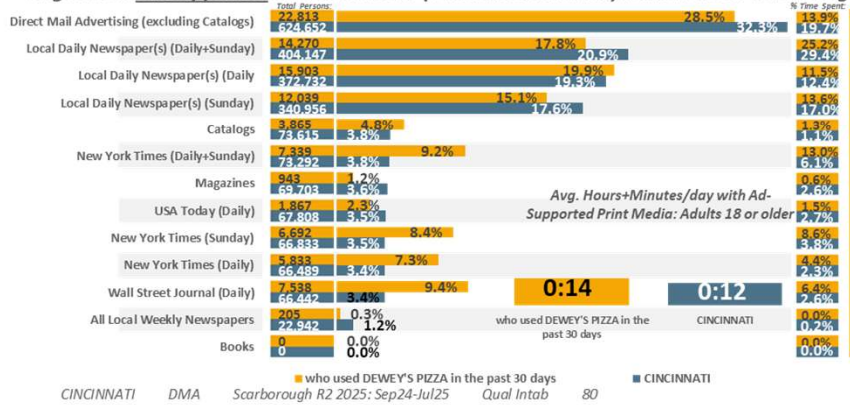
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



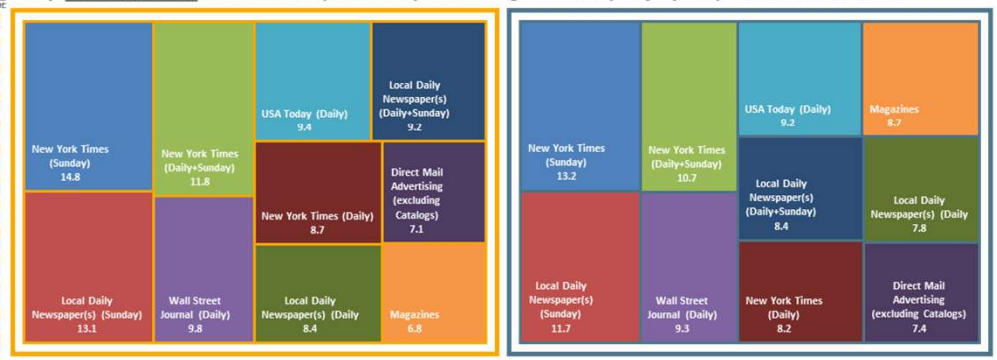
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab 80

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

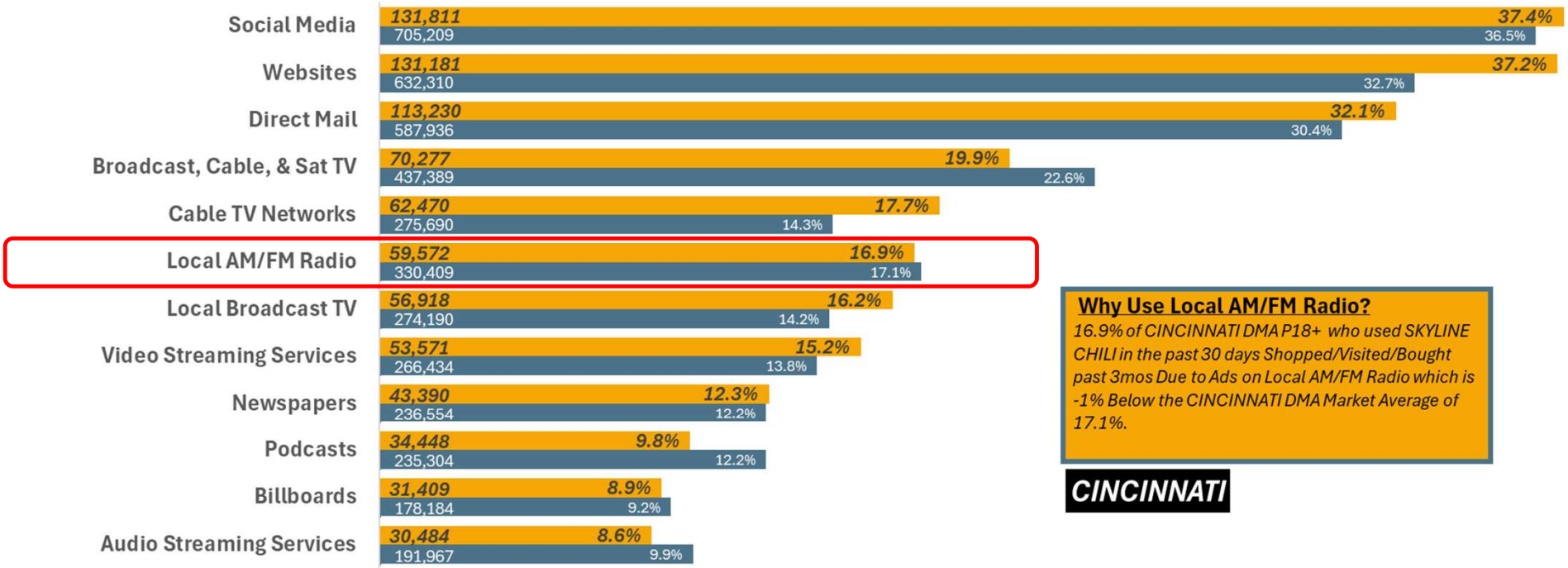
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza

CIN

"Advertising Actions"

P18+ who used SKYLINE CHILI in the past 30 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

16.9% of CINCINNATI DMA P18+ who used SKYLINE CHILI in the past 30 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is -1% Below the CINCINNATI DMA Market Average of 17.1%.

CINCINNATI

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab: 390

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

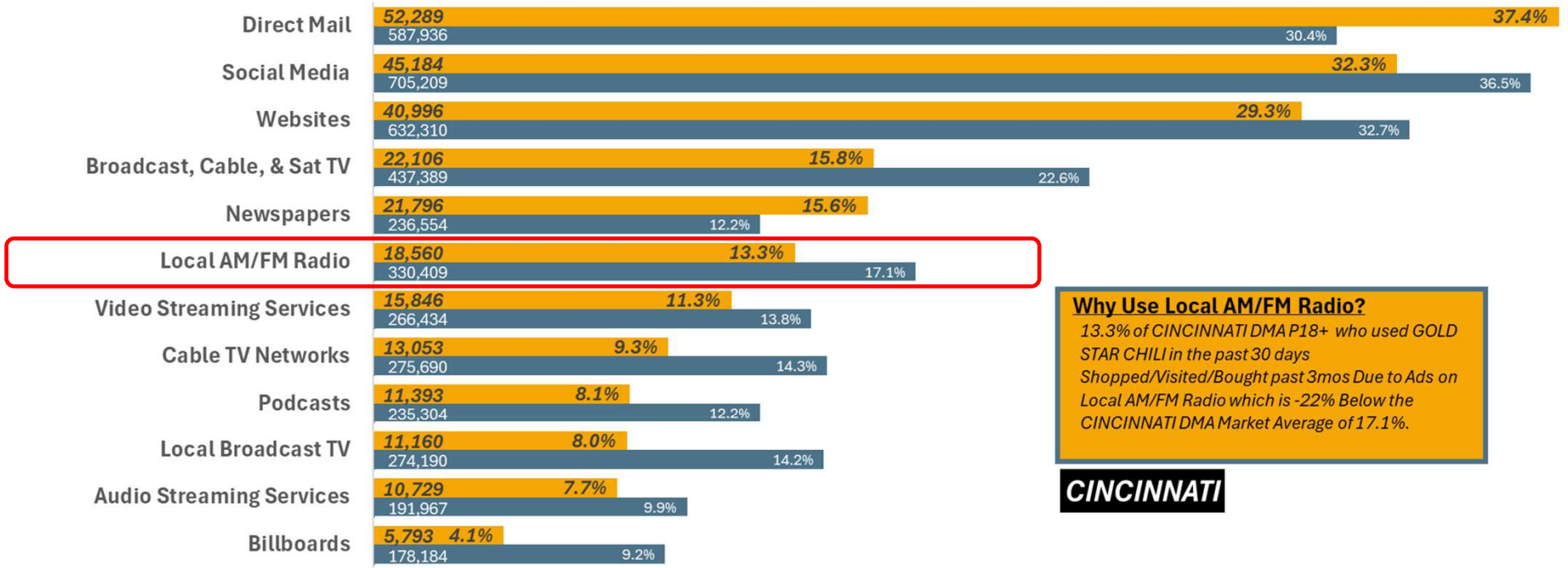
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Skyline Chili

CIN

"Advertising Actions"

P18+ who used GOLD STAR CHILI in the past 30 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

13.3% of CINCINNATI DMA P18+ who used GOLD STAR CHILI in the past 30 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is -22% Below the CINCINNATI DMA Market Average of 17.1%.

CINCINNATI

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab: 131

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

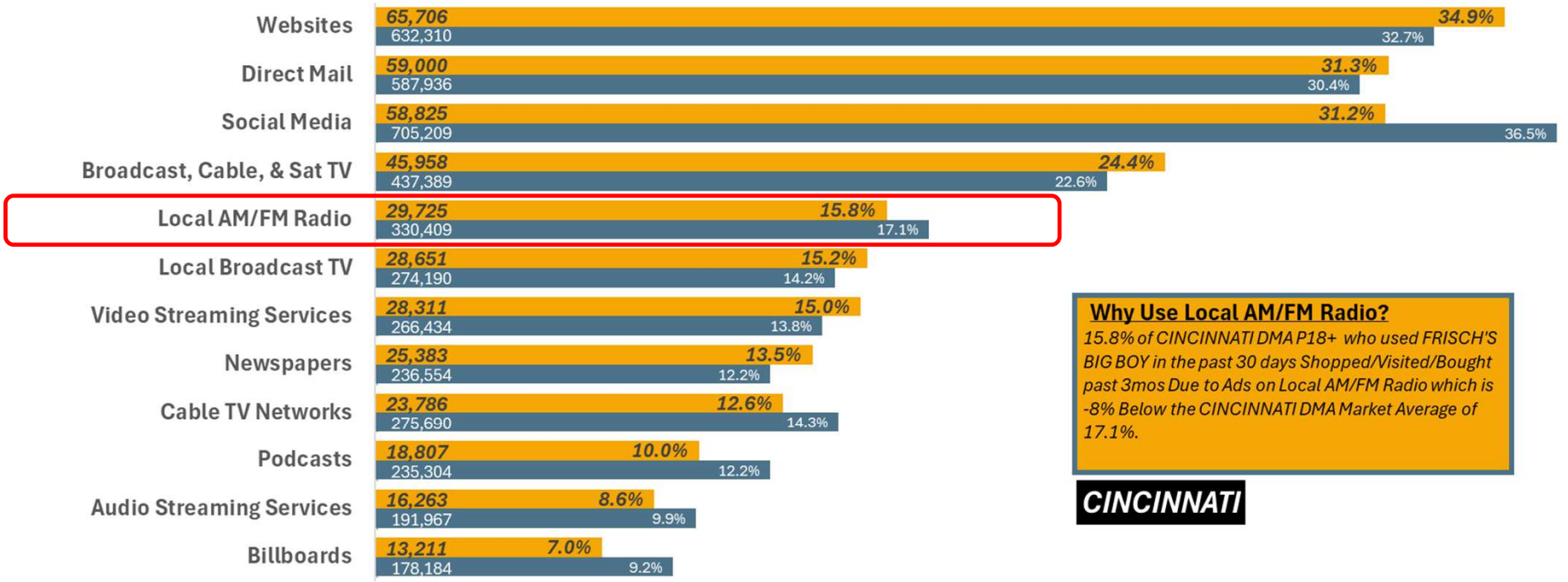
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Gold Star Chili

CIN

"Advertising Actions"

P18+ who used FRISCH'S BIG BOY in the past 30 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

15.8% of CINCINNATI DMA P18+ who used FRISCH'S BIG BOY in the past 30 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is -8% Below the CINCINNATI DMA Market Average of 17.1%.

CINCINNATI

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab: 197

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

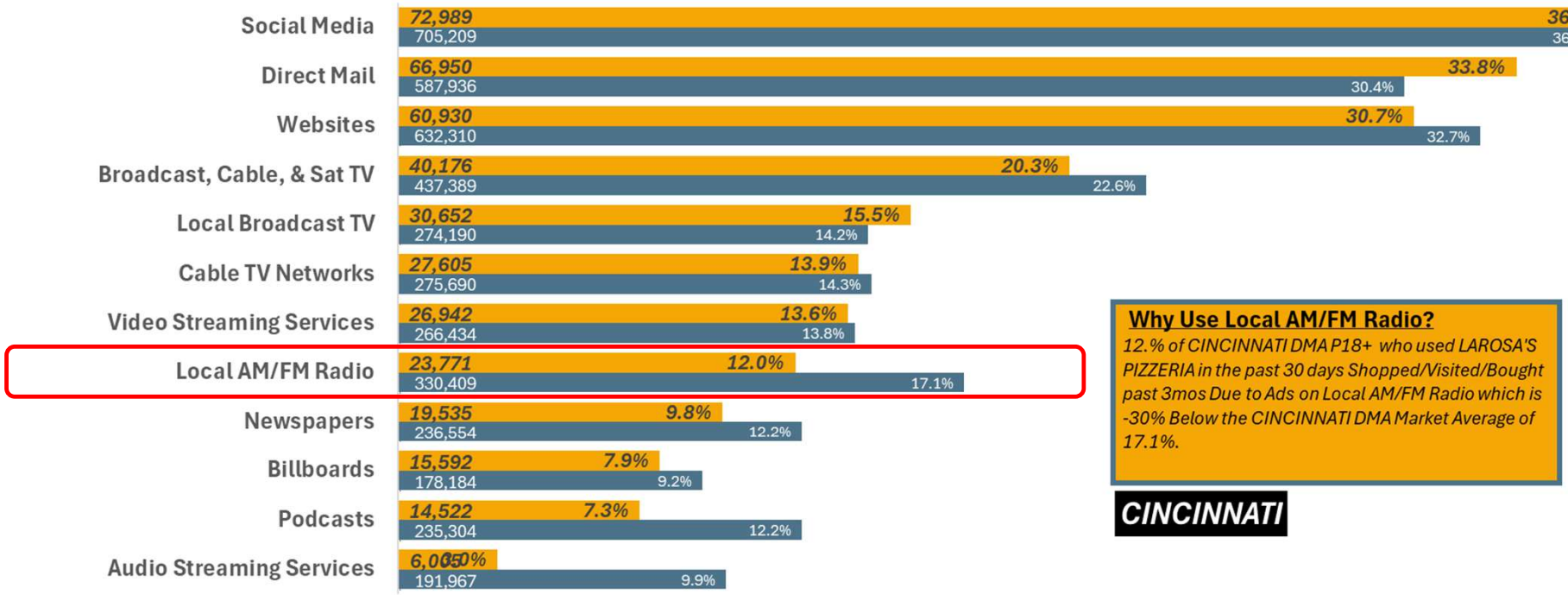
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Frisch's Big Boy

LaRosa's FAMILY PIZZERIA CIN

"Advertising Actions"

P18+ who used LAROSA'S PIZZERIA in the past 30 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

12.% of CINCINNATI DMA P18+ who used LAROSA'S PIZZERIA in the past 30 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is -30% Below the CINCINNATI DMA Market Average of 17.1%.

CINCINNATI

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab: 241

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

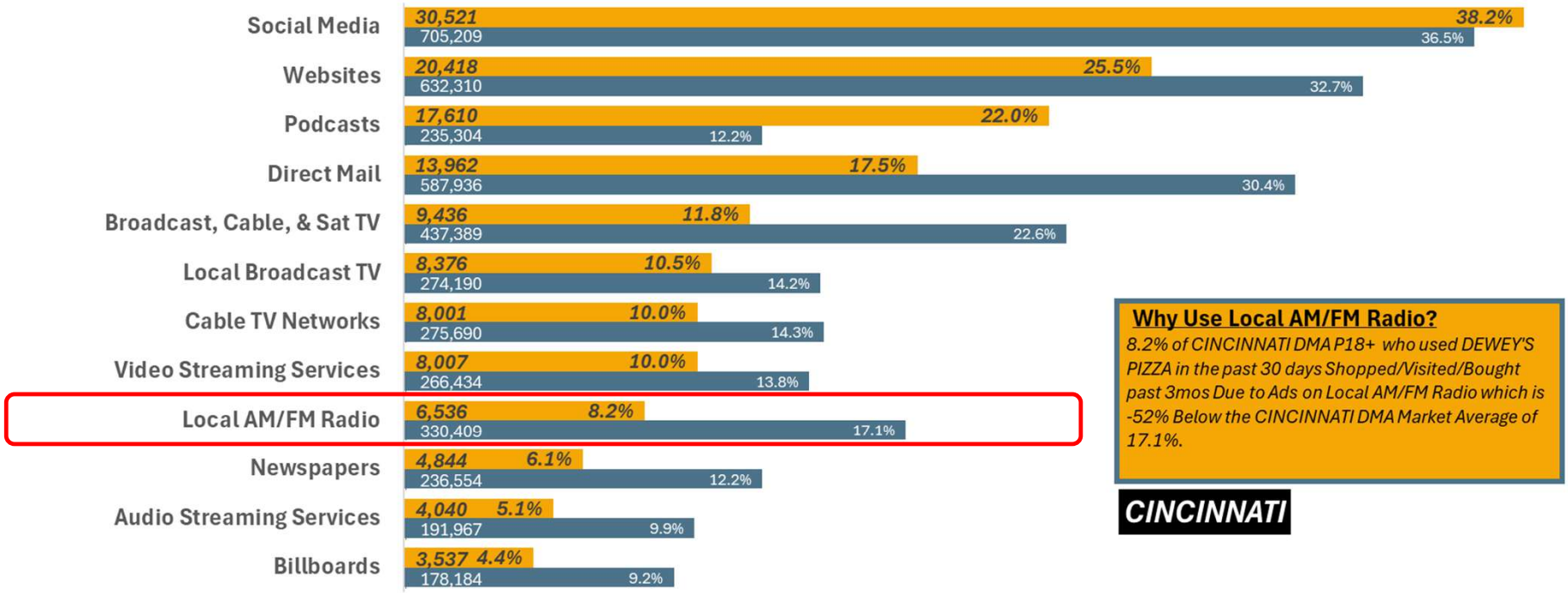
soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: LaRosa's Pizzeria

DEWEY'S PIZZA CIN

"Advertising Actions"

P18+ who used DEWEY'S PIZZA in the past 30 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

8.2% of CINCINNATI DMA P18+ who used DEWEY'S PIZZA in the past 30 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is -52% Below the CINCINNATI DMA Market Average of 17.1%.

CINCINNATI

CINCINNATI DMA Scarborough R2 2025: Sep24-Jul25 Qual Intab: 80

All Graphs and soefa.ai Data Modeling Copyright © 2025 Hubbard Broadcasting, Inc. LLC. All rights reserved.

soefa.ai Share of Everything for Anything ©

Sit-down restaurants used past 30 days: Dewey's Pizza